



Sponsorship Opportunities & Registration Information

ChemEd 2009 Conference
August 2-6, 2009
Radford University
Radford, VA

Unlimited Sponsorship Opportunities

Diamond \$10,000

- full page ad in conference program
- 1000 fliers and brochures (sponsor provides) to be placed in registration packets
- corporate logo in conference program under diamond sponsor
- corporate banner (sponsor provides) in exhibit hall
- two free exhibit booths with four full registrations
- name on tote bags

Platinum \$5,000

- half page ad in conference program
- 1000 fliers and brochures (sponsor provides) to be placed in registration packets
- corporate logo in conference program under platinum sponsor
- corporate banner (sponsor provides) in exhibit hall
- one free exhibit booth with two full registrations

Gold \$3,000

- quarter page ad in conference program
- corporate logo in conference program under gold sponsor
- corporate banner (sponsor provides) in exhibit hall
- half-price for exhibit booth with two full registrations

Silver \$1,000

- one-eighth page ad in conference program
- corporate logo in conference program under silver sponsor
- one full registration

Copper \$500 or less

- corporate logo in conference program under copper sponsor

NOTE: Only Diamond, Platinum, and Gold Sponsors can register additional representatives at \$200 each with a maximum of 2 additional representatives at the reduced rate.

Limited Underwriting Opportunities

Conference bags \$10,000 *one opportunity*

Every registrant will receive a registration package that will consist of a tote bag, identification pouch, conference program, water bottle, tourist and campus information, pen and paper. Sponsor will receive the Diamond Level Sponsorship benefits PLUS special recognition by corporate logo placement on the tote bag.

Wine and Cheese Social \$10,000 *one opportunity*

After opening ceremonies on August 2, 2009, all participants and their families are invited to a wine and cheese social in the exhibit hall. The exhibit booths will be set up and the participants are encouraged to visit the exhibit booths. Sponsor will receive the Diamond Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) placed in the exhibit hall.

Picnic Event \$10,000 *two opportunities*

One evening, the big dinner will be a picnic dinner with a bluegrass band performing afterwards. Sponsor will receive the Diamond Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) placed at the beginning of the serving line.

Water bottles \$5,000 *one opportunity*

The conference bag will contain a water bottle. Sponsor will receive the Platinum Level Sponsorship benefits PLUS special recognition by corporate logo placed on the water bottle.

The Reg Friesen Memorial Lecture \$5,000 *one opportunity*

Reg Friesen was a driving force in many of the ChemEd Conferences. It is important that the ChemEd Conference has a plenary lecture in honor of Reg. Sponsor will receive the Platinum Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) placed in the exhibit hall.

Ice Cream Social \$5,000 *one opportunity*

One evening, all participants and their families are invited to an ice cream social. Sponsor will receive the Platinum Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) placed at the beginning of the serving line.

Mole Run \$5,000 *one opportunity*

The Mole Fun Run will be on Tuesday, August 4th, 2009 at 6:02 am for 6.02 km through the City of Radford. Sponsor will receive the Platinum Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) at the run and with the corporate logo on the Mole Run T-shirts.

Conference Lanyards \$3,000 *one opportunity*

The conference bag will contain an identification pouch that each participant will wear around their neck. Sponsor will receive the Gold Level Sponsorship benefits PLUS special recognition by corporate logo placed on the conference identification pouch.

Mid Morning and Coffee Break Area \$3,000 *four opportunities*
For Monday through Thursday of the conference, there will be breaks for participants with coffee, fruit, pastries, etc. Sponsor will receive the Gold Level Sponsorship benefits PLUS special recognition with corporate banners (company provides) placed next to each food area.

Mid Afternoon Break Area \$3,000 *three opportunities*
For Monday through Wednesday of the conference, there will be breaks for participants with drinks, cookies, fruit, cheese, crackers, etc. Sponsor will receive the Gold Level Sponsorship benefits PLUS special recognition with corporate banners (company provides) placed next to each food area.

Band Sponsorship \$3,000 *one opportunity*
Sponsor a bluegrass band performing after the picnic dinner. Sponsor will receive the Gold Level Sponsorship benefits PLUS special recognition by corporate logo with a corporate banner (company provides) placed next to each food area.

Poster Presentation \$1,000 *one opportunity*
Several poster sessions will be given during the conference. Sponsor will receive the Silver Level Sponsorship benefits PLUS special recognition with a corporate banner (company provides) at the session.

Volunteer Recognition \$500 *one opportunity*
ChemEd 2009 would like to recognize our volunteers with a t-shirt especially made for them. Sponsor will receive the Copper Level Sponsorship benefits PLUS special recognition with the corporate logo on the t-shirts.

EVERYONE MUST BE A REGISTERED DELEGATE IF THEY PLAN TO ATTEND THE SESSIONS OR EVENTS.

See other registration opportunities at <http://www.radford.edu/chemed2009/>

Make checks payable to Radford University, Federal ID# 54-6001789.

Mail to:

Dr. Christine Herman, Professor of Chemistry
Dept. of Chemistry and Physics
Radford University
PO Box 6949
Radford, VA 24142

Phone: 540-831-5413
Fax: 540-831-6615
Email: chermann@radford.edu

ChemEd 2009 Sponsor Registration

Please mail, fax or e-mail signed contract and registration to:

RU Conference Services
P.O. Box 6911
Radford, VA 24142

Phone: 540-831-5800
Fax: 540-831-6036
Email: conf-serv@radford.edu



To register on-line go to: <http://www.radford.edu/chemed2009/>

-OR- fill out this form and mail or fax to RU Conference Services address listed above.

Company Name:

First Representative & Primary Contact: *(Free with Diamond, Platinum, Gold or Silver sponsorship)*

First Name	Last Name	Phone	Email
Address	City	State	Zip
Country			

Second Representative: *(Free with Diamond, Platinum, or Gold sponsorship)*

First Name	Last Name	Phone	Email
Address	City	State	Zip
Country			

Third Representative: *(Free with Diamond sponsorship)*

First Name	Last Name	Phone	Email
Address	City	State	Zip
Country			

Fourth Representative: *(Free with Diamond sponsorship)*

First Name	Last Name	Phone	Email
Address	City	State	Zip
Country			

Summary of Charges:

<input type="checkbox"/> Sponsorship Level _____	Total _____
<input type="checkbox"/> Number of Exhibit Booths _____	Total _____
<input type="checkbox"/> Number of Additional Representative at \$200 each (limit to 2, Diamond, Platinum, Gold only)	Total _____
<input type="checkbox"/> Number of Additional Tables at \$25 each _____	Total _____
<input type="checkbox"/> Electricity – no charge	<u>no charge</u>

Method of Payment: *(make check or PO to Radford University)*

<input type="checkbox"/> Check	<input type="checkbox"/> Purchase Order # _____	Total Payment _____
<input type="checkbox"/> Credit Card	<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express	(Radford University's Federal ID# 54-6001789)
Card Number* <input style="width: 300px;" type="text"/>	Expiration Date <input style="width: 100px;" type="text"/> / <input style="width: 100px;" type="text"/>	CVV# <input style="width: 50px;" type="text"/>

Name as it appears on the Card: _____ Signature: _____

*Credit card charges will appear on your statement from 123Signup