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# Shaping Tomorrow - Together: A Strategic Vision for 2026-2031

University Employee Convocation

August 22, 2025



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# Strategic Planning Subcommittee Chairs

Student Success



Jerel Benton

External Engagement and  
Partnerships



Angela Joyner

Academic Achievement



Sharon Roger Hepburn

Administrative Excellence



Deana Sentman









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# Modified Mission Statement\*

## *Empower Brighter Futures, Build Stronger Communities*

Radford University empowers lifelong success through inclusive education, innovation and collaboration. We foster personal growth, professional development, and community impact while building strong partnerships and addressing societal needs.





# Strategic Plan Themes

## Culture of Care

Radford University **fosters a comprehensive culture of care that prioritizes the holistic well-being and success of every community member.** We create supportive environments where students, faculty and staff **feel valued and empowered to thrive** through proactive, coordinated support systems.

## Academic Achievement and Intellectual Discovery

Radford University **pursues academic distinction through innovative teaching, impactful research and creative scholarship.** We are **strengthening what we do best—our core programs in arts and humanities, natural and social sciences, business, healthcare and education—**while embracing new technologies and **supporting our faculty to deliver exceptional learning experiences.**

## Student Success and Experiential Learning

Radford University ensures student success through transformative educational experiences that **prepare graduates for meaningful careers and purposeful lives.** We provide **every student with hands-on learning opportunities** that develop professional competencies, ethical foundations and critical thinking skills for responsible citizenship.







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## More Strategic Plan Themes

### Strategic Partnerships and Community Engagement

Radford University serves as a catalyst for prosperity through intentional partnerships with industry, government and community stakeholders. We build lasting relationships that align our strengths with regional needs, enhancing educational and philanthropic opportunities and positioning ourselves as an indispensable partner in Southwest Virginia region and beyond.

### Communication and Collaboration

Radford University builds success through effective communication and meaningful engagement as a collaborative, transparent institution. We foster open dialogue, break down silos and ensure all voices are valued while telling our story through authentic relationships that strengthen our shared purpose.

### Organizational Excellence and Continuous Improvement

Radford University operates with excellence across all aspects of our work, continuously evolving systems and practices to better serve our community. We embrace data-informed decision making, operational efficiency and collaborative problem solving that removes barriers and enhances experiences for everyone.





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# Progress to Date

Situation  
Assessment

Mission

Core Values

Vision

Goals  
Objectives  
Imperatives  
Strategies

RACI Matrix  
Actions  
Metrics  
Resources  
Timelines

Draft  
Plan

