Radford University Image Specification Guide

Radford University homepage banner image: 1600 x 700p

Apply, Visit, Give images: 530 x 420p

News & Events thumbnail: 900 x 900p
This image is rendered as 100 x 100p within the news component (as seen below), but for quality, we recommend 900 x 900p be used.
Areas of Study images: 226 x 550p

Social Media Icons background: 1600 x 363p

CONNECT WITH US

Academic and Administrative Websites

College, Academic Department and Administrative website banner image: 1600 x 443p
College Academic Department and Administrative website banner image: 1600 x 443p

Slideshow with Bottom Row Display: 1600 x 443p

Slideshow with Column Info Display: 1600 x 443p

(be aware that the column info on the right will cover part of the image with the gray box)

The image or video used on the right within the column info display can be sized: 310 x 190p or 310 x 205p

(height can vary depending on the amount of content)
Slideshow with Thumbnails: 1600 x 443p  
(*be aware that the thumbnails on the right will cover part of the image*)

Admin blocks: 261 x 215p (component looks best with a 3 or 4 column layout)

The component can be used without images sparingly to create easily clickable, brief content. The component will appear like below and can be used in 2, 3, or 4 column layouts.

Departments & Academic Programs thumbnails: 340 x 126p

This component can be used without images sparingly to highlight program options, tracks or concentrations. The component will appear like below and can be used in 2, 3, or 4 column layouts.

**Program Options**

- M.A. in Music
- M.S. in Music
Callout Box: 270 x 155p (this size is variable)

See some of the ways this component can be used. It can be used in a single, 2, 3, or 4 column layouts; with or without images; and with or without the teal call to action buttons.

1. Single column with call to action and no image.

2. 3 column layout with images, text (bulleted list) and call to action button.

3. 4 column layout with images, text, and call to action button.
4. Single column layout without an image or call to action button.

Sidebar Content Box
This component can only be used at the bottom of webpages. You are able to include a header when you edit the component. You can add a text or text and image component within the sidebar content box component. **The recommended image size is 270 x 155p, but is variable.** Example below shows the sidebar content box with no image.

Promotional box: 276 x 201p
This component should only be used under the left (sub) navigation. You can add text and a link within the component.
Headshots
Headshot sizes is a departmental preference depending on the layout of your faculty and staff listing webpage (if you have one).

We recommend headshots all be sized consistently to provide an appealing, well balanced page, particularly if using a 2 or 3 column layout.

See example below. This page uses a 2 column layout with text and image components (to also include name, title and phone or email address). All images are left aligned and sized exactly the same.

**Recommended headshot sizes are 175 x 245p or they can be smaller 150 x 185p**