MEETING NOTES
Monthly Meeting of Strategic Planning Task Force
Tuesday, September 12, 2017
Heth Hall, Lower Level, 043

Present
Jack Call, Co-Chair
Kenna Colley, Co-Chair
Vicki Bierman, Faculty Representative
Holly Cline, Faculty Representative
Jerry Kopf, Faculty Representative
Dave Sallee, Faculty Representative
Carter Turner, Faculty Representative
Skip Watts, Faculty Representative
Sandra Bond, Administrative and Professional Faculty Representative
Eric Lovik, Administrative and Professional Faculty Representative
Karen Montgomery, Classified Staff Representative
Patti Williamson, Classified Staff Representative
Nancy Artis, Alumni/Community Representative
Stephanie Ballein, At-Large Appointment
Angela Joyner, At-Large Appointment
Danny Kemp, At-Large Appointment
Ebenezer Kolajo, At-Large Appointment
Chad Reed, At-Large Appointment
Sherry Wallace, At-Large Appointment
Richard Alvarez, Administrative Representative (Vice Presidents)
Graham Glynn, Administrative Representative (Vice Presidents)
Kitty McCarthy, Administrative Representative (Vice Presidents)
Ken Cox, Administrative Representative (Deans)
Margaret Devaney, Administrative Representative (Deans)
George Low, Administrative Representative (Deans)
Ashley Schumaker, Administrative Liaison

Absent
Jacinda Jones, Student Representative
Aaron Sarmiento, Student Representative
Jeff Price, Alumni/Community Representative
David Ridpath, At-Large Appointment
Susan Trageser, At-Large Appointment
Also in attendance were the following Subgroup Co-Chairs:
Brad Bizzell, Strategic Enrollment Growth; Joe Carpenter, Brand Identity; Mike Chatham, Budget; Bruce Cunningham, Philanthropic Giving and Alumni Engagement; Laura Jacobson, Economic Development and Community Partnerships; and Cassidy Urista, Student Success.

The meeting began at 1:00 PM with a review of the August 25, 2017 meeting notes by Task Force Co-Chair Jack Call. Dr. Call asked that Task Force members review the provided documents and advise regarding any suggested edits prior to approval. With no suggested edits, the notes were approved.

Dr. Call asked the Strategic Planning Task Force to review the introductory sections, subgroup sections for goals and strategies, and key performance indicator (KPI) tables followed by any edits and feedback, including typos and errors.

Task Force discussion was held regarding feedback through a campus comment period.

Ashley Schumaker informed the Task Force that the lengthy KPI tables will remain on the Strategic Planning website, but the condensed version will be included in the written plan. It was discussed to not use initials in the last column and list specific titles for each KPI.

Task Force Co-Chair Kenna Colley informed the Task Force that an “Of Interest to the Community” section will be added and include topics such as: innovation, teaching and learning, diversity and the “United as One Radford Family” concept, retention and student success, and research and scholarly contributions. Dr. Colley requested that any additional topics for this section be e-mailed to both Task Force Co-Chairs with a copy to Ashley Schumaker.

On behalf of the Budget Subgroup, Dr. Mike Chatham and Chad Reed stated that they will be scheduling meetings with all Subgroup Co-Chairs the week of September 18-22, 2017 in order to finalize all submitted budget materials and information. It was noted that individual subgroup budgets will not be included in the final written document.

It was noted that the next and final monthly meeting of the Task Force will be held on October 18, 2017 in Heth Hall, Room 043 with no conference call availability.

SCHEDULING NOTE: The October 18, 2017 meeting was rescheduled for October 31, 2017 in order to accommodate the two-week campus comment period.