Commonwealth of Virginia

FY2020 Annual SWaM Procurement Plan for - Radford University

1. **Agency Information**

   1. Agency/Institution Official Name: Radford University
   
   Street Address: 501 Stockton Street
   
   City: Radford
   
   State: VA
   
   Zip: 24142

   2. Agency Code: 217

   3. Agency Head: Dr. Brian O. Hemphill
   
   Phone Number: 540-831-5401
   
   Email Address: bhemphill@radford.edu

   4. Director of Procurement: Kimberly Dulaney
   
   Phone Number: 540-831-6092

   5. Secretariat: Education

2. **SWAM Goals**

   List your FY2020 SWaM expenditure goals for Small, Women- and Minority-Owned businesses as a percentage of your projected discretionary expenditures. Goals should include your projected sub-contracting expenditures if applicable. FY2019 goals were pre-filled from your FY2019 SWaM plan. FY2019 SWaM expenditures were system-generated from the SWaM Dashboard.
6. Designations

<table>
<thead>
<tr>
<th>Designations</th>
<th>FY2019 Agency Goal (%)</th>
<th>FY2019 Agency Actual Expenditures (%)</th>
<th>Total FY2020 Projected Spend Goal (FY2020 goals need to be larger than 1%) (Percentage based on Discretionary Budget)</th>
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</table>

7. What changes could be made to the Commonwealth SWAM Program that would assist you in meeting your goals?: Improvement in reducing the time required for processing new certifications and recertification for SWaM firms. Improve notification process of expiring certifications for SWaM firms.

3. Designation of SWaM Equity Champion(s)

A. Purchases and Supply Division

Name: Albert Mah  
Title: Manager-Supplier Diversity & Business Operations  
Mailing Address: PO Box 6885  
Telephone: 540-831-2470  
E-mail Address: amah@radford.edu

B. Building and/or Construction Division (if applicable)

Name: Michael Biscotte  
Title: Director-Facilities Planning & Construction  
Mailing Address: PO Box 6909  
Telephone: 540-831-7817
Policies and Procedures

1. Please specify the number of procurement personnel you have on staff
   Goods and Services: 11
   Construction: 3

2. Do you have major construction projects or purchases planned for FY2020? : Yes
   Name of the project/purchase: Various Maintenance Reserve Projects
   Type: Construction
   Anticipated Posting Date: 09-23-2019

3. Do you have any professional services purchases planned for FY2020? : Yes
   Name of the project/purchase: Architecture & Engineering services for various construction projects
   Type: Professional Services
   Anticipated Posting Date: 09-23-2019

4. Does your Agency set aside the following solicitations for DSBSD certified businesses?
   Solicitations under $10,000: No
   Solicitations between $10,000 and $50,000: Yes
   Solicitations between $50,000 and $100,000: No
   If you answered, “NO” to any category, please state why those solicitations are not set-aside: University procedures encourage departments to obtain a quote from one certified SWaM business for purchases under $5,000. For purchases $5,000 to $50,000, when available, the award is made to a certified SWaM business after determining price reasonableness by a Contract Officer. Procurements over $50,000 are posted in eVA’s VBO and are competed formally. RFP’s include a SWaM component in the evaluation criteria which supports and provides opportunities for certified SWaM businesses.

5. Have you visited the I'm a Buyer page on sbsd.virginia.gov?: Yes
   If yes, what additional resources would be helpful on that page?: A list of SWaM Champion contacts at other state agencies and institutions.
6. Who monitors, reviews, audits and enforces your SWaM program goals and compliance?: Radford University’s Manager of Supplier Diversity & Business Operations, Mr. Albert Mah, and Ms. Kimberly Dulaney, the University’s Executive Director of Strategic Sourcing and Chief Procurement Office, hold primary responsibility and oversight of the University’s SWaM initiative. Mr. Mah is tasked with the University’s SWaM reporting processes, oversight of the prime contract SWaM subcontractor reporting, assisting businesses that inquire about SWaM programs and certifications, and outreach events. Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer, and Dr. Brian Hemphill, President of Radford University are also kept apprised of the University’s SWaM goals and progress.

7. Does the agency collect the subcontracting payment information manually or electronically from prime contractors?: Yes, Manually

If yes, how often is subcontracting data collected?: Monthly

Do you use DSBSD’s format to record the payments?: No

If electronically collected, what system is used?:

Who are your primary vendors that report subcontract spend?: Large capital construction contractors

8. What is your agency’s biggest challenge with collecting and reporting subcontract spend?: The most time consuming process and challenge is compiling the subcontracting data submitted by prime contracts as this is a manual process. Radford University’s Facilities Planning and Construction Department maintains a close working relationship with contractors and emphasizes the importance of timely submission of subcontractor spend and insures that information is submitted on time.

5 Diversity Training Events

1. Hold open house events for small businesses?: Yes

If yes, how many in FY2019?: 1

2. Meet with small businesses one-on-one at your facility to discuss policies and procedures and potential business opportunities?: Yes

If yes, how many in FY2019?: 15-20

3. Conduct training events on SWaM and diversity training?: Yes
If yes, how many in FY2019? : SWaM training is included in the monthly eVA procurement training conducted by Procurement and Contracts for departmental end users with delegated procurement authority.

4. Attend small business outreach events?: Yes

   If yes, please list those attended in FY2019? : VASCUPP SWaMfest, Virginia Tech SWaM Vendor Fair, JMU SWaM Vendor Fair, SBSD Regional Events in Radford, Blacksburg, and Vinton.

**Assessment**

1. In FY2019, what has been the most time consuming part of administration of the Small Business initiative from your perspective? : Other (please explain)
   
   Comment on your selection above: Working with qualified SWaM firms that aren't certified and explaining the potential benefits of becoming SWaM certified can assist in their success. Providing guidance for new or recertifications. It would help to have a streamlined process for these vendors.

2. Do you have recommendations on ways the Commonwealth could improve SWAM business participation in agency procurement opportunities? : Improve certification turnaround time on new applications and recertifications. Improve the notification process for expiring certifications. Continue to hold outreach and educational programming and events, not only in the denser population areas of the Commonwealth, but also in the more rural and outlying areas. Be readily accessible to SWaM businesses in these areas as well.

3. In FY2019, what has your Agency done to improve expenditure opportunities for SWAM businesses? : Radford University hosted our first SWaM Vendor Outreach event for both certified and non-certified local firms. Radford University also continues to increase our interaction with businesses at other hosted outreach events in the region.

4. In FY2019, did you contact the Department of Small Business and Supplier Diversity (DSBSD) for assistance with: Complete the chart for all categories in terms of frequency.

   Initial certification?: Yes

   If yes, how often? : As required, but we did contact DSBSD on a number of occasion.

   Renewal for a firm: Yes
If yes, how often? : **As required, but we did contact DSBSD on a number of occasion.**

Searches for businesses: **Yes**

If yes, how often? : **Staff from the Radford University’s Procurement & Contracts staff searches the online SWaM Directory on a daily basis.**

To distribute your solicitation notices: **No**

If yes, how often? :

5. How frequently does the Agency Director and Procurement Officer (or designated SWaM Champion) meet to discuss the SWaM goals, progress, challenges and support in achieving stated goals? : **None of the Above**

6. In FY2019, what was one of your Agency’s accomplishments in the SWAM program you feel best demonstrates your agency’s efforts? : **Radford University hosted our first SWaM vendor outreach event directed toward both certified and non-certified firms in the area. The event was well attended and plans are moving forward for another event in FY20.**

7. Are you familiar with the legislation that impacted SBSD? : **Yes**

   If yes, do you have questions or concerns with your ability to implement those changes? : **Radford University does not have any questions with regard to any legislation at this time. We are continually working to achieve our annual SWaM participation goals and directives.**

8. Do you submit adjustments and subcontracting spend in the expenditure dashboard monthly? : **No**

   If no, can you explain why you are not submitting adjustments and subcontracting spend monthly? : **In 2010, DMBE agreed to allow VASCUPP member institutions to submit one consolidated SWaM report on a quarterly basis and this includes subcontracting spend as well.**

9. What functionality would be most helpful to you in the Expenditure Dashboard? : **The new dashboard seems functional.**

10. Additional Information: **None at this time.**

Completed by: ___________________ Signature: ___________________ Date: ___________________

Reviewed by: ___________________ Signature: ___________________ Date: ___________________

Agency/Institution Head
The Plan must be reviewed, approved and signed by Agency/Institution Head.

The FY20 SWaM Plan was completed and approved by Agency/Institution Heads via an online system. A signed hard copy of the plan submission is not available.