REAL Curriculum Program Alignment Proposal

Department or School: Enter dept/school name: Management   Date: 9/29/2020

Degree type: ☐BS ☐BA ☐BBA ☐BSN ☐BM ☐BFA ☐BSW ☒Minor ☐Certificate

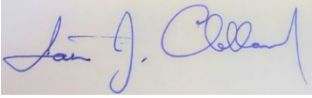Program: **Entrepreneurship Minor**

 REAL Area Program Designation Sought (check all that apply):   ☐ R ☐ E ☐ A ☒ L

Dept/School Contact: Dr. Iain Clelland, Department Chair (ijclellan@radford.edu)

BS/BA Requirements: Enter courses required for BS or BA requirement. Each degree program needs to be submitted separately.

- Any degree program that fulfills a REAL area must include at least 9 unique credit hours for each area covered. At least 3 of these 9 credit hours must be at the 300 level or above
- A single major degree program may fulfill no more than three REAL areas for any one student, unless all four REAL areas are fulfilled by accreditation or licensure requirements.
- A single minor or certificate degree program may fulfill no more than two REAL areas.
- Degree program may cover up to two REAL areas using a single prefix.
- All courses documenting the coverage of a REAL area must fulfill all learning outcomes and be designated in that area.
- All courses that document fulfillment of a REAL area within a degree program of study are NOT required to be taught by the department/school. However, departments/schools are expected to formally communicate with other departments about reliance on and inclusion of courses in their degree program plans of study. Indicate this through signature of chair or director of the partnering department or school in the areas below.
- Departments or schools that seek to fulfill REAL areas must acknowledge assessment requirements for those areas. Assessment of degree seeking students is required to be conducted yearly by the department or school offering the degree program.
- If departments or schools want to use a menu of courses to fulfill a particular area, please duplicate the sections below for each REAL area and include information for each course included in the menu of options.

By signing, the department/school acknowledges the above conditions and considerations:

Dept/School Signature	Date: 9/30/2020

Official Program Description:

Please paste the entire official program description from the Radford University catalog in the space within this box. Find those here: https://catalog.radford.edu/

Entrepreneurship Minor (15 Semester Hours)

NOTE: Approved by the department and college curriculum committees and is included in the 2020-21 undergraduate catalog.

The minor in *entrepreneurship* is designed to provide students with the complementary skill sets needed to effectively create and manage business opportunities associated with their primary discipline (e.g., art gallery, boutique, online music business, health clinic, professional services practice, private security agency, technology start-up, non-profit social services). The requirements for completion of the entrepreneurship minor are as follows:

➢ **Required Courses: 9 Hours:**

- **ENTR** 240 Social Entrepreneurship (3) <u>Prerequisite</u>: None **OR** **ENTR** 250. Innovation & Entrepreneurship (3) <u>Prerequisite</u>: None
- **ENTR** 350. Managing New Venture Creation (3) <u>Prerequisite</u>: **ENTR** 240 or 250
- **ENTR** 425. Entrepreneurial Leadership (3) <u>Prerequisite</u>: None **OR** **ENTR** 450. Owning & Managing Your Own Business (3) <u>Prerequisite</u>: None

➢ **Electives - Disciplinary Cluster Courses: 6 Hours**

In addition to the 9 credits listed above, students are required to take 6 Undergraduate courses in your discipline that: (1) are 300/400 level, (2) employ applied/experiential pedagogy (not lecture-based), (3) have some entrepreneurship content, and (4) completed prerequisite ENTR 240 or 250. These can be pre-approved by the Department of Management Chair for efficient advising.

APPLIED LEARNING

L Area:

Course Prefix: ENTR
Course Number: 240
Course Title: Social Entrepreneurship
Credit Hours: 3
New course: ☐ Yes ☒ No
Revised course: ☒ Yes ☐ No

Projected enrollment need per academic year: 70

Is this course required or an elective for your degree program? ☐ Required ☒ Elective

Is this course offered within your dept/school? ☒ Yes ☐ No
If no, collaborating dept/school must also complete the remaining elements, and must sign below.

Course Rotation: ☒ Fall ☒ Spring ☒ Intersession ☐ Other (Explain below)

Intended Frequency: X Every academic year X Every semester ☐ Every other year
☐ At least once every three years ☐ Other

Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:

L Area:	
Course Prefix: ENTR Course Number: 250 Course Title: Entrepreneurship and Innovation Credit Hours: 3 New course: ☐ Yes ☒ No Revised course: ☒ Yes ☐ No	Is this course required or an elective for your degree program? ☐ Required ☒ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: X Every academic year X Every semester ☐ Every other year ☐ At least once every three years ☐ Other
Projected enrollment need per academic year: 90	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
L Area: Course Prefix: ENTR Course Number: 350 Course Title: Managing New Venture Creation Credit Hours: 3 New course: ☐ Yes ☒ No Revised course: ☒ Yes ☐ No	Is this course required or an elective for your degree program? ☐ Required ☒ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☒ Intersession ☐ Other (Explain below) Intended Frequency: X Every academic year X Every semester ☐ Every other year ☐ At least once every three years ☐ Other
Projected enrollment need per academic year: 70	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
L Area: Course Prefix: ENTR Course Number: 425 Course Title: Entrepreneurial Leadership Credit Hours: 3 New course: ☐ Yes ☒ No Revised course: ☒ Yes ☐ No	Is this course required or an elective for your degree program? ☐ Required ☒ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☒ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) Intended Frequency: ☐ Every academic year X Every semester ☐ Every other year ☐ At least once every three years ☐ Other
Projected enrollment need per academic year: 70	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:
L Area: Course Prefix: ENTR Course Number: 450 Course Title: Marketing Study Abroad Credit Hours: 3 New course: ☐ Yes ☒ No Revised course: ☒ Yes ☐ No	Is this course required or an elective for your degree program? ☐ Required ☒ Elective Is this course offered within your dept/school? ☒ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below. Course Rotation: ☐ Fall ☐ Spring ☒ Intersession ☐ Other (Explain below) Intended Frequency: ☐ Every academic year ☐ Every semester X Every other year ☐ At least once every three years ☐ Other
Projected enrollment need per academic year: 20	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:

Real Area (L) Coverage: Each student in the program is required to take 9 credit hours from the following selection of courses:

ENTR 240 Social Entrepreneurship (3) **OR** **ENTR** 250 . Innovation & Entrepreneurship (3)
ENTR 350. Managing New Venture Creation (3)
ENTR 425. Entrepreneurial Leadership (3) **OR**   **ENTR** 450. Owning & Managing Your Own Business (3)

L Designated Course Required within the Program of Study Approved for Inclusion in the General Education Coursework: ENTR 240, ENTR 250

L Area:	
Learning Goal: To explore professional practice through the application of knowledge, skills, and critical reflection. Describe assessment plan: The Program plans to utilize the university-wide assessment measures for the area. The assessment results of Entrepreneurship minors will be reviewed by the Department Assessment Committee and the Department Curriculum Committee. Based on the reviews, the Curriculum Committee will make necessary changes in these three courses as all of the courses are offered in the Management Department.	
Learning Outcome 1: Students apply acquired knowledge and skills to develop professional identity or professional practice.	Description of learning outcome assessment plan: Assessment will take place through new university approved universal assessment measure.
Learning Outcome 2: Students critically reflect on their learning, abilities, experiences, or role within professional contexts.	Description of learning outcome assessment plan: Assessment will take place through new university approved universal assessment measure.

Are existing material resources adequate to support this program alignment proposal?
☒ Yes ☐ No If not, what additional material resources would be needed?

Are existing space resources adequate to support this program alignment proposal?
☒ Yes ☐ No If not, what additional space resources would be needed?

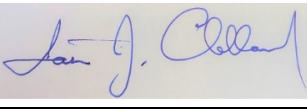Are existing human resources adequate to support this program alignment proposal?
☒ Yes ☐ No If not, what additional human resources would be needed?

Department Curriculum Committee
Recommendation: Signature: _[signature]_ Date: 9/30/2020

Chair/Dean on Behalf of Dept/School: Signature: _[signature]_ Date: 9/30/2020

College Curriculum Committee
Approval: Signature: _[signature]_ Date: 10/6/2020

Dean/AVP Approval: Signature: _[signature]_ Date:10/12/2020

REAL Council Recommendation: Signature: Date:

Faculty Senate Curriculum Committee
Recommendation: Signature: Date:

Faculty Senate Approval: Signature: Date:

Provost Approval: Signature: Date: