Date:

REAL Curriculum Program Alignment Proposal

Program: Music Industry Minor REAL Area Program Designation Sought (check all that apply): □ R ☑ E □ A ☑ L Dept/School Contact: Timothy Channell — Department Chair; David Rivers — Music Business Directo BS/BA Requirements: • Any degree program that fulfills a REAL area must include at least 9 unique credit hours for each area covered. At least 3 of these 9 credit hours must be at the 300 level or above • A single major degree program may fulfill no more than three REAL areas for any one student, unless all four REAL areas are fulfilled by accreditation or licensure requirements. • A single minor or certificate degree program may fulfill no more than two REAL areas. • Degree program may cover up to two REAL area must fulfill all learning outcomes and be designated in that area. • All courses documenting the coverage of a REAL area within a degree program of study are NOT required to be taught by the department/school. However, departments/schools are expected to formally communicate with other departments about reliance on and inclusion of courses in their degree program plans of study. Indicate this through signature of chair or director of the partnering department or school in the areas below. • Departments or schools that seek to fulfill REAL areas must acknowledge assessment requirements for those areas. Assessment of degree seeking students is required to be conducted yearly by the department or school offering the degree program. • If departments or schools want to use a menu of courses to fulfill a particular area, please duplicate the sections below for each REAL area and include information for each course included in the menu of options. • Please save this file for submission as PROGRAM NAME_ProgramType.docx (Example: Criminal	Department or So	chool: DEPARTMENT OF MUSIC	Date: 6-22-2020			
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Dept/School Signature

Official Program Description:

Please paste the entire official program description from the Radford University catalog in the space within this box. Find those here: https://catalog.radford.edu/

Please note that every department/school will have to submit a catalog change proposal for program that asks the Registrar's Office to insert language about the program coverage of the REAL areas into the official Radford University catalog upon approval.

Music Industry Minor (18 Semester Hours)

The purpose of this minor is to provide those students wishing to open their own studio, manage an arts organization, or maintain their own performance career with a solid foundational knowledge of the music industry. This minor provides useful exposure to the core topics, principles, and issues related to the music industry.

Requirements:

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MUSC 104 – Survey of the Music Industry (3) – (L) MUSC 308 – Social Media in the Music Industry (3) – (E) MUSC 315 – Contract and Copyright Law for the Arts (3) - (L) MUSC 416 – Fundraising and Grant Writing for the Arts (3) – (L)
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and Two courses from the following (6):

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MUSC 127 – Introduction to Computer Music (3) – (E)
MUSC 129 – Pro Tools and Music Production (3) – (E)
MUSC 146 – Songwriting 1: Introduction to Songwriting (new) (3) – (E)
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Total course requirements: 18 hours

REAL Fulfilment

L **MUSC 104** Survey of the Music Industry
L **MUSC 315** Contract and Copyright Law for the Arts
L **MUSC 416** Fundraising and Grant Writing for the Arts

E MUSC 308 Social Media in the Music Industry

and Two of the following:

E **MUSC 127** Introduction to Computer Music E **MUSC 129** Pro Tools and Music Production

E MUSC 146 Songwriting 1: Introduction to Songwriting

SCIENTIFIC AND QUANTITATIVE REASONING

SCIENTINICAND QUANTI	TATAL NEW YORK			
R Area:	Is this course required or an elective for your degree program? ☐ Required ☐ Elective			
Course Prefix:	Is this course offered within your dept/school? ☐ Yes ☐ No			
Course Number:	If no, collaborating dept/school must also complete the remaining elements, and must sign below.			
Course Title:				
Credit Hours:	Course Rotation: ☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)			
New course: ☐ Yes ☐ No				
Revised course: ☐ Yes ☐ No	Intended Frequency: ☐ Every academic year ☐ Every semester ☐ Every other year			
	☐ At least once every three years ☐ Other			
Projected student enrollment	C' C' L' L' C' L' L' C' L'			
per academic year:	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:			
R Area:	Is this course required or an elective for your degree program? ☐ Required ☐ Elective			
Course Prefix:	Is this course offered within your dept/school? ☐ Yes ☐ No If no, collaborating dept/school must also complete the remaining elements, and must sign below.			
Course Number:	If no, collaborating depty-school must also complete the remaining elements, and must sign below.			
Course Title: Credit Hours:	Course Rotation: ☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)			
New course: Yes No	Course Notation.			
	Intended Frequency: ☐ Every academic year ☐ Every semester ☐ Every other year			
Revised course: ☐ Yes ☐ No	☐ At least once every three years ☐ Other			
Projected student enrollment	El Acticust office every times yours El other			
per academic year:	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if			
per academic year.	not offered in dept/school:			
R Area:	Is this course required or an elective for your degree program? ☐ Required ☐ Elective			
Course Prefix:	Is this course offered within your dept/school? ☐ Yes ☐ No			
Course Number:	If no, collaborating dept/school must also complete the remaining elements, and must sign below.			
Course Title:				
Credit Hours:	Course Rotation: ☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)			
New course: ☐ Yes ☐ No				
Revised course: ☐ Yes ☐ No	Intended Frequency: ☐ Every academic year ☐ Every semester ☐ Every other year			
	☐ At least once every three years ☐ Other			
Projected student enrollment				
per academic year:	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if			
	not offered in dept/school:			
R Designated Course Red	quired within the Program of Study Approved for Inclusion in the General			
Education Coursework: ((please list at least one, can also be listed above but does not need to be)			
R Area:				
	scientific and quantitative reasoning to questions about the natural world,			
mathematics, or related				
Learning Outcome 1: Student	ts apply Description of learning outcome assessment plan:			
scientific and quantitative				
information to test problems	and			
draw conclusions.				
Learning Outcome 2: Description of learning outcome assessment plan:				
Students evaluate the quality				
data, methods, or inferences used				
to generate scientific and				
quantitative knowledge.				
_				
Additional information for RE	AL Council consideration:			

HUMANISTIC OR ARTISTIC EXPRESSION

Course Prefix: MUSC Course Number: 127 Course Title: Introduction to Computer Music Credit Hours: 3 New course: Yes No Revised course: Yes No	Is this course offered v If no, collaborating dept/s Course Rotation: Intended Frequency:	or an elective for your degree program? ☐ Required ☒ Elective within your dept/school? ☒ Yes ☐ No school must also complete the remaining elements, and must sign below. ☐ Fall ☒ Spring ☐ Intersession ☐ Other (Explain below) ☒ Every academic year ☐ Every semester ☐ Every other year ☐ At least once every three years ☐ Other ting chair/director indicating acknowledgement for inclusion and designation if	
	not offered in dept/sch		
Course Prefix: MUSC Course Number: 129 Course Title: <i>Pro Tools and</i>	Is this course offered v If no, collaborating dept/s	or an elective for your degree program? ☐ Required ☒ Elective within your dept/school? ☒ Yes ☐ No school must also complete the remaining elements, and must sign below. ☒ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)	
Credit Hours: 3		 ☑ Every academic year □ Every semester □ Every other year □ At least once every three years □ Other 	
	Signature of collaborat not offered in dept/scl	ting chair/director indicating acknowledgement for inclusion and designation if nool:	
Course Prefix: MUSC Course Number: 146 Course Title: <i>Songwriting 1:</i>	Is this course offered v If no, collaborating dept/s	or an elective for your degree program? ☐ Required ☐ Elective vithin your dept/school? ☐ Yes ☐ No school must also complete the remaining elements, and must sign below.	
Credit Hours: 3	Intended Frequency:	 ☑ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below) ☑ Every academic year ☐ Every semester ☐ Every other year ☐ At least once every three years ☐ Other 	
	Signature of collaborat not offered in dept/sch	ting chair/director indicating acknowledgement for inclusion and designation if nool:	
E Area: Course Prefix: MUSC Course Number:308 Course Title: Social Media in the	Is this course offered	d or an elective for your degree program? ⊠ Required □ Elective within your dept/school? ⊠ Yes □ No /school must also complete the remaining elements, and must sign below.	
Music Industry Credit Hours: 3 New course: ☐ Yes ☐ No Revised course: ☐ Yes ☐ No	Course Rotation: Intended Frequency:	☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below) ☐ Every academic year ☐ Every semester ☐ Every other year ☐ At least once every three years ☐ Other	
Projected student enrollment per academic year:	Signature of collabora not offered in dept/sc	ting chair/director indicating acknowledgement for inclusion and designation if chool:	
E Designated Course Required within the Program of Study Approved for Inclusion in the General Education Coursework: (please list at least one, can also be listed above but does not need to be) MUSC 127, MUSC 129, MUSC 146			

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Learning Goal: To explore humanistic or artistic expression through inquiry or creativity.

			01/14/2020		
Learning Outcome 1:		Description of learning outcome assessment plan:			
Students demonstrate understanding		·			
of diverse ideas, languages, products,		Dian to	use the university developed assessment tools		
or processes of humanistic in	quiry or	Piuli lo	use the university-developed assessment tools.		
artistic expression.					
Learning Outcome 2: Student	ts critically	Descrip	tion of learning outcome assessment plan:		
evaluate, synthesize, or creat	e forms of		Plan to use the university-developed assessment tools.		
human expression or inquiry.		1 1411 10	Fiun to use the university-developed assessment tools.		
Additional information for RE	AL Council	considera	tion:		
CULTURAL OR BEHAVIOR	AL ANALY	′SIS			
A Area:			or an elective for your degree program? ☐ Required ☐ Elective		
Course Prefix:			within your dept/school? ☐ Yes ☐ No		
Course Number:	If no, collabo	orating dept	school must also complete the remaining elements, and must sign below.		
Course Title:					
Credit Hours:	Course Rot	ation:	☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)		
New course: ☐ Yes ☐ No					
Revised course: ☐ Yes ☐ No	Intended F	requency:	☐ Every academic year ☐ Every semester ☐ Every other year		
			☐ At least once every three years ☐ Other		
Projected student enrollment	Signature of collaborating chair/director indicating advantagement for inclusion and designation if				
per academic year:	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:				
A Area:			or an elective for your degree program? ☐ Required ☐ Elective		
Course Prefix:			within your dept/school? ☐ Yes ☐ No		
Course Number:	If no, collaborating dept/school must also complete the remaining elements, and must sign below.				
Course Title:					
Credit Hours:	Course Rot	ation:	☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)		
New course: ☐ Yes ☐ No					
Revised course: ☐ Yes ☐ No	Intended F	requency:	☐ Every academic year ☐ Every semester ☐ Every other year		
	☐ At least once every three years ☐ Other				
Projected student enrollment	C: t	£ -			
per academic year:	Signature of collaborating chair/director indicating acknowledgement for inclusion and designation if not offered in dept/school:				
A Area:	Is this course required or an elective for your degree program? ☐ Required ☐ Elective				
Course Prefix:			within your dept/school? ☐ Yes ☐ No		
Course Number:	If no, collaborating dept/school must also complete the remaining elements, and must sign below.				
Course Title:	, , , , , , , , , , , , , , , , , , , ,				
Credit Hours:	Course Rot	ation:	☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)		
New course: ☐ Yes ☐ No					
Revised course: ☐ Yes ☐ No	Intended F	requency:	☐ Every academic year ☐ Every semester ☐ Every other year		
			☐ At least once every three years ☐ Other		
Projected student enrollment					
per academic year:			ting chair/director indicating acknowledgement for inclusion and designation if		
	not offered				
A Designated Course Required within the Program of Study Approved for Inclusion in the General					
Education Coursework: (please list at least one, can also be listed above but does not need to be)					
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A Area

Learning Goal: To examine the context and interactions of culture(s) and/or behavior(s).

01/14/2020

Learning Outcome 1: Students describe behaviors, beliefs, cultures, social institutions, and/or environments.	Description of learning outcome assessment plan:
Learning Outcome 2: Students analyze the interactions of behaviors, beliefs, cultures, social institutions, and/or environments.	Description of learning outcome assessment plan:
Additional information for REAL Cour	ncil consideration:

L Area:	Is this course required or an elective for your degree program? ☑ Required ☐ Elective			
Course Prefix: MUSC	Is this course offered within your dept/school? ☑ Yes ☐ No			
Course Number: 104	If no, collaborating dept/school must also complete the remaining elements, and must sign below.			
Course Title: <i>Survey of the</i>				
Music Industry	Course Rotation:	□ Fall □ Spring □ Intersession □ Other (Explain below)		
Credit Hours: 3				
New course: ☐ Yes No	Intended Frequency:	oxtimes Every academic year $oxtimes$ Every semester $oxtimes$ Every other year		
Revised course: ⊠ Yes □ No		☐ At least once every three years ☐ Other		
Projected student enrollment	Signature of collabora	ting chair/director indicating acknowledgement for inclusion and designation if		
per academic year: 25	not offered in dept/so	hool:		
L Area:	Is this course required	or an elective for your degree program? 🛭 Required 🛚 Elective		
Course Prefix: MUSC	Is this course offered	within your dept/school? ⊠ Yes □ No		
Course Number: 315	If no, collaborating dept/	school must also complete the remaining elements, and must sign below.		
Course Title: <i>Contract and</i>				
Copyright Law for Artists	Course Rotation: ☐ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)			
Credit Hours: 3				
New course: ☐ Yes No	Intended Frequency:	☑ Every academic year □ Every semester □ Every other year		
Revised course: ⊠ Yes □ No		☐ At least once every three years ☐ Other		
Projected student enrollment		ting chair/director indicating acknowledgement for inclusion and designation if		
per academic year: 20	not offered in dept/sc	hool:		
L Area:	Is this course required	or an elective for your degree program? ⊠ Required ☐ Elective		
Course Prefix: MUSC	Is this course offered within your dept/school? ☑ Yes ☐ No			
Course Number: 416	If no, collaborating dept/school must also complete the remaining elements, and must sign below.			
Course Title: <i>Fundraising and</i>				
Grant Writing for the Arts	Course Rotation:	☑ Fall ☐ Spring ☐ Intersession ☐ Other (Explain below)		
Credit Hours: 3				
New course: ☐ Yes No	Intended Frequency:	oxtimes Every academic year $oxtimes$ Every semester $oxtimes$ Every other year		
Revised course: ⊠ Yes □ No		☐ At least once every three years ☐ Other		
Projected student enrollment		ting chair/director indicating acknowledgement for inclusion and designation if		
per academic year: 20	not offered in dept/school:			
I Designated Course Required within the Program of Study Approved for Inclusion in the General				

L Area:

MUSC 104

Learning Goal: To explore professional practice through the application of knowledge, skills, and critical reflection.

Education Coursework: (please list at least one, can also be listed above but does not need to be)

01/14/2020

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Learning Outcome 1: Students apply acquired knowledge and skills to develop professional identity or professional practice.	Description of learning outcome assessment plan: Plan to use university-wide assessment instrument
Learning Outcome 2: Students critically reflect on their learning, abilities, experiences, or role within professional contexts.	Description of learning outcome assessment plan: Plan to use university-wide assessment instrument
Additional information for REAL Coun	cil consideration:

Are existing material resources adequate to support this program alignment proposal?
☑ Yes ☐ No If not, what additional material resources would be needed?
Are existing space resources adequate to support this program alignment proposal? ☑ Yes □ No If not, what additional space resources would be needed?
Are existing human resources adequate to support this program alignment proposal?
oxtimes Yes $oxtimes$ No If not, what additional human resources would be needed?

Department Curriculum Committee	W.F.	D 1 10 5 00
Recommendation:	Signature:	Date: 10-6-20
Chair/Dean on Behalf of Dept/School:	Signature:	Date: 11-9-20
College Curriculum Committee Approval:	Signature:	Date:
Dean/AVP Approval:	Signature:	Date:
REAL Council Recommendation:	Signature:	Date:
Faculty Senate Curriculum Committee Recommendation:	Signature:	Date:
Faculty Senate Approval:	Signature:	Date:
Provost Approval:	Signature:	Date: