

RADFORD UNIVERSITY
BOARD OF VISITORS MEETING
9:00 a.m.
November 9, 2012
Board Room, Martin Hall
Radford University

APPROVED

MINUTES

MEMBERS PRESENT

Ms. Linda K. Whitley-Taylor, Rector
Mr. Milton C. Johns, Vice Rector (*left the meeting at 2:23 p.m.*)
Ms. Nancy E. Artis
Mr. Anthony R. Bedell (*left the meeting at 2:23 p.m.*)
Ms. Mary W. Campbell
Mr. Stephan Q. Cassaday (*left the meeting at 11:00 a.m.*)
Ms. Sandra C. Davis
Dr. Kevin R. Dye
Mr. Darius A. Johnson
Ms. Ruby W. Rogers
Ms. Georgia Anne Snyder-Falkinham
Mr. Michael A. Wray
Dr. Laura J. Jacobsen, Faculty Representative (non-voting, advisory member)
Ms. Emily V. Redd, Student Representative (non-voting, advisory member)

MEMBER PARTICIPATING VIA TELEPHONE

Mr. Matthew B. Crisp
Crisp and Company, LLC
(Residence Office – 9 am)
440 Weycroft Grant Drive
Cary, NC 27519

MEMBERS ABSENT

The Honorable J. Brandon Bell
Ms. Wendy S. Tepper

OTHERS PRESENT

President Penelope W. Kyle
Mr. Richard S. Alvarez, Chief Financial Officer and Vice President for Finance and Administration
Mr. Donald B. Appiarius, Associate Vice President for Student Affairs and Dean of Students
Mr. Kenneth J. Bonk, Associate Vice President for Student Affairs and Director of Student Activities
Ms. Christina Brogdon, Executive Director and Chief Human Resources Officer
Mr. Ronald C. Forehand, Senior Assistant Attorney General, Commonwealth of Virginia

Dr. Faye W. Gilbert, Dean of Business and Economics
Ms. Christy L. Jackson, Assistant Director of University Relations
Ms. Jo Ann Kiernan, Special Assistant to the President
Ms. Margaret D. McManus, University Auditor
Dr. Sam Minner, Provost and Vice President for Academic Affairs
Ms. Lisa H. Ridpath, Associate Vice President for Finance and Administration
Dr. Deborah J. Robinson, Vice President for University Advancement
Dr. J. Orion Rogers, Dean of College of Science and Technology
Dr. Mark Shanley, Vice President for Student Affairs
Dr. Steve Lerch, Coordinator of Retention
Ms. Michele Nieroda Schumacher, J.D., Secretary to Board of Visitors
Ms. Kimberly Chiapetto, Assistant Secretary to Board of Visitors
Radford University Faculty and Staff

CALL TO ORDER

Ms. Linda K. Whitley-Taylor, Rector of the Board, called the meeting to order at 9:06 a.m. on Friday, November 9, 2012, in the Martin Hall Board Room.

INTRODUCTION OF GUESTS

Ms. Whitley-Taylor asked President Kyle to introduce any guests. President Kyle asked Ms. Christy L. Jackson, Assistant Director of University Relations, to introduce any guests and she reported none were present.

APPROVAL OF AGENDA

Ms. Whitley-Taylor asked for a motion to approve the November 8, 2012, meeting agenda, as published prior to the meeting. Ms. Nancy E. Artis made the motion, Mr. Milton C. Johns, Vice Rector, seconded the motion. A roll call vote was taken:

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye
yes - Ms. Nancy E. Artis	yes - Mr. Darius A. Johnson
yes - Mr. Anthony R. Bedell	yes - Ms. Ruby W. Rogers
yes - Ms. Mary W. Campbell	yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Matthew B. Crisp	yes - Mr. Michael A. Wray
yes - Mr. Stephan Q. Cassaday	

All members responded affirmatively and the motion carried.

APPROVAL OF MINUTES

Ms. Whitley-Taylor asked for a motion to approve the minutes of the September 14, 2012 meeting of the Board of Visitors, as distributed, and which are attached hereto as *Attachment A*. Mr. Johns made the motion, Ms. Ruby W. Rogers seconded the motion. A roll call vote was taken:

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye

yes - Ms. Nancy E. Artis
yes - Mr. Anthony R. Bedell
yes - Ms. Mary W. Campbell
yes - Mr. Matthew B. Crisp
yes - Mr. Stephan Q. Cassaday

yes - Mr. Darius A. Johnson
yes - Ms. Ruby W. Rogers
yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Michael A. Wray

All members responded affirmatively and the motion carried.

REPORT TO THE BOARD OF VISITORS FROM THE FACULTY REPRESENTATIVE

Dr. Laura J. Jacobsen, faculty representative (non-voting, advisory member) to the Board of Visitors, reiterated that her goal for this year was to foster a healthy collaborative relationship not only between the faculty and the Board but also between the faculty and the Administration, in general. She referred the Board to her report, a copy of which is attached hereto as *Attachment B*. Dr. Jacobsen noted that to foster that collaborative relationship and to strengthen the university community, it is important for everyone to understand what the faculty does and she provided a synopsis of the types of activities involving Radford University faculty. In addition, Dr. Jacobsen reviewed the status of the seven recommendations that were made to the Board of Visitors. Finally, she reviewed and updated the Board on the Faculty Senate's efforts concerning Internal Governance Reform. She concluded by stating that having effective communication and processes in place will strengthen the University community which in turn will benefit the students.

Ms. Whitley-Taylor thanked Dr. Jacobsen for her report, and noted that the Board is also focused on many of these same objectives and that the Board supports keeping the lines of communication open.

REPORT TO THE BOARD OF VISITORS FROM THE STUDENT REPRESENTATIVE

Ms. Emily V. Redd, student representative (non-voting, advisory member) reported to the Board on the various activities and special accomplishments of the students at Radford University. She reminded the Board that she had three initiatives for the year: school spirit and pride, core curriculum revision and student housing.

Ms. Redd noted, with respect to school spirit and pride, the Student Government Association (SGA) is going forward with the class ring ceremony but are trying to revamp it, to make it a special day for those students who obtain their class rings. In addition, she stated that they are also doing a t-shirt exchange where students have the opportunity to bring in their old t-shirts from other colleges and universities and exchange them for a Radford University t-shirt. Finally, the School Spirit Coordinator for the SGA is also looking at tailgating and having bonfires for soccer games and basketball games.

Ms. Redd also reported that any changes to the core curriculum and the 201/202 courses are faculty initiatives, but the SGA is discussing what the students' role in the revision process should be.

As to student housing, Ms. Redd noted that her focus is on off-campus housing, and that she would like to perhaps have a Preferred Landlord list that students can utilize. She envisions that to be on the list the landlords would have to agree to do certain things and in return they would be promoted on our website. She noted that they are in the beginning stages of this effort and there will be more to come.

Ms. Whitley-Taylor thanked Ms. Redd for her report.

REPORT FROM THE ACADEMIC AFFAIRS COMMITTEE

Ms. Whitley-Taylor noted that the Honorable J. Brandon Bell, Chair of the Academic Affairs Committee, could not attend the Board meetings, and, that in his absence Mr. Johns, Vice Rector and Vice-Chair of the Academic Affairs Committee, would provide the Committee's report.

Mr. Johns reported that the Committee met on November 8, 2012, and heard several informational updates and had one action item.

Mr. Johns stated that the Committee heard an oral report from Mr. James Pennix, Dean of Admissions on fall admissions recruitment and noted that the current numbers are on track with last year's recruitment efforts. The Committee also received a report from Dr. Laura Jacobsen, faculty representative to the Board of Visitors.

Mr. Johns then informed the Board that the Committee had one action item which was recommended to the Committee by the Provost, an Amendment to the Teaching and Research Faculty Handbook, Section 5.0, Changes to the Faculty Handbook, by the addition of language that defines who should be members of the Council for Review of University Policies. Mr. Johns recommended on behalf of the Committee that the following resolution for revisions to the Teaching and Research Faculty Handbook be adopted:

Approval of the Resolution for Revisions to the Teaching and Research Faculty Handbook

The motion was seconded by Mr. Darius A. Johnson. A roll call vote was taken.

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye
yes - Ms. Nancy E. Artis	yes - Mr. Darius A. Johnson
yes - Mr. Anthony R. Bedell	yes - Ms. Ruby W. Rogers
yes - Ms. Mary W. Campbell	yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Matthew B. Crisp	yes - Mr. Michael A. Wray
yes - Mr. Stephan Q. Cassaday	

All members responded affirmatively and the motion carried. A copy of the Resolution for Revisions to the Teaching and Research Faculty Handbook is attached hereto as ***Attachment C***.

Mr. Johns reported that the Committee also received a report from Provost Minner on the use of differential tuition at the undergraduate level. Dr. Minner reported that Radford University already has some differential tuitions at the graduate level, but not at the undergraduate level. After extensive discussion the Committee requested additional information such as identifying undergraduate programs at Radford that have excess demand, providing data on the salaries earned by the graduates of those programs, providing a cost perspective on charging differential tuition, and getting some institutional recommendations from President Kyle, Mr. Alvarez and Dr. Minner.

In addition, Mr. Johns noted that Dr. Minner also informed the Committee that Dr. Bern Kuennecke, a retired faculty member from the Department of Geospatial Sciences, was awarded emeritus status.

Mr. Johns also reported that the Committee heard a report on student retention from Dr. Steve Lerch, Coordinator of Retention.

Mr. Johns noted that the Committee concluded with a presentation from members of the Childcare Task Force, Dr. Agida Manizade, Ms. Bethany Mott and Ms. Sandy Bleland. Mr. Johns stated that a great bit of work has been undertaken by the Task Force. This is not an initiative of the University but rather being spearheaded by a group of faculty, staff and local citizens.

Ms. Whitley-Taylor thanked Mr. Johns for his report.

REPORT FROM THE GOVERNANCE AND ADMINISTRATION COMMITTEE

Ms. Nancy E. Artis, Chair of the Governance and Administration Committee, reported the Committee met on November 8. She reported that the Committee received a brief oral report from Mr. Robert Lineburg, Director of Intercollegiate Athletics who reported that once again our women's soccer team won the Big South Conference and they are headed to the NCAA tournament. He also stated that the men's soccer team came in second in the conference tournament. Mr. Lineburg announced to the Committee that the athletics' Holiday Party is scheduled for December 6th and all members of the Board will be invited. Ms. Artis also reminded the Board that basketball season has begun and encouraged Board members to purchase season tickets.

Ms. Whitley-Taylor thanked Ms. Artis for her report.

REPORT FROM THE STUDENT AFFAIRS COMMITTEE

Mr. Matthew B. Crisp, Chair of the Student Affairs Committee, reported the Committee met on November 8, 2012, and received several informational updates and had no action items.

He reported that Dr. Mark R. Shanley, Vice President for Student Affairs, provided an update on his outlook for the Student Affairs Division.

- The Division experienced early fall successes including the launch of new welcome week traditions, and a very successful family weekend.
- The Division is expanding the emphasis on diversity and inclusion programming, and is launching new initiatives, such as, bystander intervention training, as well as, anti-bullying and anti-hazing education.

Mr. Crisp also stated that Dr. Shanley and his team are looking at some new initiative budget requests for the next fiscal year and are updating the Student Affairs Mission, Goals and staffing plans consistent with Radford University's Six Year Plan.

Mr. Crisp reported that Dr. Shanley concluded his report with a presentation on Fraternity and Sorority housing approaches. Dr. Shanley summarized the six approaches that are taken nationally. Mr. Crisp stated that the Committee had some discussion about this and the viability of any approach would typically be through a feasibility study and cost benefit analysis. Mr. Crisp noted that there are no further action items on this topic.

Ms. Whitley-Taylor thanked Mr. Crisp for his report.

REPORT FROM THE UNIVERSITY ADVANCEMENT AND ALUMNI RELATIONS COMMITTEE

Mr. Stephan Q. Cassaday, Chair of the University Advancement and Alumni Relations Committee, reported the Committee met on November 8, 2012, and had presentations from Dr. Deborah J. Robinson, Vice President for University Advancement and Mr. Altony Lee, Director of Annual Giving.

Mr. Cassaday noted that as of September 30, 2012, Radford University raised \$1,134,678 versus \$645,000 for the same period in fiscal year 2011-2012. Mr. Cassaday reminded the Board that the overall fundraising goal is \$6 million, and that Dr. Robinson informed the committee that she believes that her department will achieve that goal.

Mr. Cassaday reported that Dr. Robinson also reviewed key metrics, activities and goals for all areas of development and alumni programming.

Mr. Cassaday also reported that Mr. Lee provided the Committee with an overview of annual giving and the fundraising strategies and key activities and measurements that he and his staff would undertake in order to achieve the annual giving goals set for fiscal year 2012-2013.

Mr. Cassaday also reported that the Committee and the Board consider the success of the University's advancement efforts to be of paramount importance and therefore have directed President Kyle to commence a search for a fundraising consultant as outlined in the statement attached hereto as *Attachment D* and made a part hereof. Mr. Cassaday also requested that President Kyle be prepared to give an update to the Board at the next Board meeting on her efforts to secure this advancement/fundraising consultant.

Ms. Whitley-Taylor thanked Mr. Cassaday for his report.

REPORT ON THE RADFORD UNIVERSITY FOUNDATION

Ms. Georgia Anne Snyder-Falkinham, liaison to the Radford University Foundation Board, reported that the Foundation Board met on November 7, 2012. She reported that Mr. Steven A. Musselwhite and Ms. Dale Lee, both from Roanoke, have been elected to the Foundation Board and that Mr. Christopher Huther, an RU alumnus and a resident of Washington, DC, had been elected to the Real Estate Foundation Board.

Ms. Snyder-Falkinham reported that as of September 30, 2012, the Foundation's assets were \$65 million (which includes real estate), but that this amount does not include the most recent earnings on the funds invested by Spider Management Company. She added that last quarter the Foundation earned approximately \$1.25 million on the funds held by Spider Management Company, and that brought the total managed by Spider to approximately \$42 million.

Ms. Whitley-Taylor thanked Ms. Snyder-Falkinham for her report.

REPORT ON THE CENTER FOR THE SCIENCES

Ms. Whitley-Taylor called on Dr. Orion Rogers, Dean of the College of Science and Technology and Professor of Biology, to provide the Board with an update on the University's next capital project, The Center for the Sciences.

Dr. Rogers stated that the faculty and staff in the College of Science and Technology are very excited about this project. He stated that this extraordinary facility will provide faculty members even more opportunities to enhance their teaching, research and service missions to Radford University students and to the entire Commonwealth.

Dr. Rogers then introduced Dr. Jake R. Fox, Assistant Professor of Anthropology - Department of Anthropological Sciences and Co-Director of the Center for the Sciences, Dr. Donna Boyd, Eminent Professor of Anthropology and Co-Director of the Radford University Forensic Science Institute, Dr. Joseph Wirgau, Chair of the Department of Chemistry, Dr. Steve Lenhart, Associate Professor and Director of the Museum of the Earth Sciences, Dr. Rhett Herman, Professor in the Geology Department and Dr. Justin Anderson, Assistant Professor in the Biology Department, all members of the committee that has been working with the administration to plan and design this new building.

Dr. Rogers explained the process that was used in the planning and design of the facility which included site visits to other universities in the Commonwealth of Virginia, student involvement through the use of interviews, and working with the architectural and engineering firm throughout the design process.

At the end of the presentation, President Kyle thanked the members of the committee for their invaluable contributions and informed the Board that she believes that the dean and the faculty need to be involved in the process of planning and designing any new academic buildings, as was the case with the planning and design of the new College of Business and Economics.

Ms. Whitley-Taylor thanked Dr. Rogers and the faculty of the College of Science and Technology for their very informative presentation.

The Board took a brief recess at 11:00 a.m. and reconvened at 11:20 a.m.

INTRODUCTION OF NEW DIRECTOR OF HUMAN RESOURCES

President Kyle introduced Ms. Christina T. Brogdon as the new Executive Director and Chief Human Resources Officer at Radford, noting that Ms. Brogdon had just joined the staff of the University.

CLOSED SESSION

Dr. Dye moved that the Board convene in a closed meeting, pursuant to §2.2-3711A (1) and §2.2-3711A(3) of the Freedom of Information Act, , more specifically relating to the evaluation of performance of departments or schools of public institutions of higher education where such evaluation will necessarily involve discussion of the performance of specific individuals. Ms. Artis seconded the motion. A roll call vote was taken.

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye
yes - Ms. Nancy E. Artis	yes - Mr. Darius A. Johnson
yes - Mr. Anthony R. Bedell	yes - Ms. Ruby W. Rogers
yes - Ms. Mary W. Campbell	yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Matthew B. Crisp	yes - Mr. Michael A. Wray

All members responded affirmatively and the motion carried. President Kyle, all guests and all non-voting Board members left the meeting at this point.

President Kyle was asked to join the Closed Session at 2:00 pm.

RECONVENED SESSION

Following the closed session, the public was invited to return to the meeting. Rector Whitley-Taylor called the meeting to order and asked Dr. Dye to make the motion to return to open session.

Certification of Executive Meeting

WHEREAS, the Radford University Board of Visitors has convened an executive meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, Section 2.2-3712 of the Code of Virginia requires a certification by this Board that such executive closed meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED, that the Radford University Board of Visitors hereby certifies that, to the best of each member’s knowledge, (1) only public business matters lawfully exempted from open meeting requirements under Virginia law and (2) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the Radford University Board of Visitors.

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye
yes - Ms. Nancy E. Artis	yes - Mr. Darius A. Johnson
yes - Mr. Anthony R. Bedell	yes - Ms. Ruby W. Rogers
yes - Ms. Mary W. Campbell	yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Matthew B. Crisp	yes - Mr. Michael A. Wray

BOARD OF VISITORS RESOLUTIONS

Resolutions honoring five-retiring Board members, Mr. H. René Fonseca, Mr. Thomas E. Fraim, Jr., Mr. Stephen A. Musselwhite, Mr. Mark Pace and Mr. Ronald R. Wesley, were presented to the Board.

Ms. Whitley-Taylor stated that Radford University was honored during the last several years to have had Mr. Fonseca, Mr. Fraim, Mr. Musselwhite, Mr. Pace and Mr. Wesley on the Board of Visitors. She noted that Mr. Fraim, Mr. Musselwhite and Mr. Pace, had each served eight years on the Board of Visitors, and that Mr. Fraim and Mr. Musselwhite had each served as Rector of the Board during their terms and that Mr. Pace had served as Vice Rector of the Board during his term.

Ms. Snyder-Falkinham made the motion to approve the resolutions, Ms. Campbell seconded. A roll call vote was taken.

Vote: yes - Ms. Linda K. Whitley-Taylor	yes - Ms. Sandra C. Davis
yes - Mr. Milton C. Johns	yes - Dr. Kevin R. Dye
yes - Ms. Nancy E. Artis	yes - Mr. Darius A. Johnson

yes - Mr. Anthony R. Bedell
yes - Ms. Mary W. Campbell
yes - Mr. Matthew B. Crisp

yes - Ms. Ruby W. Rogers
yes - Ms. Georgia Anne Snyder-Falkinham
yes - Mr. Michael A. Wray

All members responded affirmatively and the motion carried. A copy of the Resolutions are attached hereto as *Attachment E* and made a part hereof.

PRESIDENT'S REPORT

President Kyle informed the Board about activities and events that had occurred at Radford University since the last Board meeting. She also advised the Board that she has been in contact with the Association of Governing Boards of Universities and Colleges (AGB) and that she was in the process of arranging a meeting with the Executive Director of the AGB. She reminded the Board that RU has been a member of the AGB, but not a very active member. President Kyle added that she and Rector Whitley-Taylor believe that there are benefits to be gained from more communication between the RU Board of Visitors and the AGB.

President Kyle then reminded the Board that the Radford Society Gala would be held that evening in the new COBE building and encouraged all Board members to attend.

President Kyle also reported that the next meeting of the Board of Visitors will be held during either the last week of January or the first week of February. She added that the exact date for the next Board meeting could not be determined until the official calendar for the 2013 Session for the Virginia General Assembly is published, but that the Board would be advised as soon as possible.

ADJOURNMENT

With no further business to come before the Board, Ms. Whitley-Taylor, Rector, adjourned the meeting at 2:33 p.m.