STUDENT SUCCESS COMMITTEE MEETING
2:00 P.M.
FEBRUARY 13, 2020
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VIRGINIA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra K. McMahon, Chair
Mr. Robert Archer, Rector (Ex officio)
Mr. David A. Smith
Ms. Lisa Throckmorton (Ad hoc)
Mr. Breon Case, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT
Ms. Karyn K. Moran, Vice Chair
Dr. Susan Whealler Johnston
Mr. Mark Lawrence

BOARD MEMBERS PRESENT
Dr. Thomas Brewster
Mr. Gregory A. Burton
Dr. Rachel D. Fowlkes
Ms. Nancy A. Rice
Ms. Georgia Anne Snyder-Falkinham
Dr. Jake Fox, Faculty Representative (Non-voting Advisory Member)

OTHERS PRESENT:
President Brian O. Hemphill
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Ms. Craig Cornell, Vice President for Enrollment Management
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer
Dr. Joe Scartelli, Interim Provost and Vice President for Academic Affairs
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff
CALL TO ORDER
Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 2:01 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall. Dr. McMahon conducted a roll call and established a quorum was present.

APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the February 13, 2020 meeting agenda for the Student Success Committee, as published. Ms. Lisa Throckmorton so moved, Mr. David Smith seconded the motion and the motion carried unanimously.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the December 5, 2019 meeting of the Student Success Committee, as published. Mr. Robert Archer so moved, Ms. Throckmorton seconded, and the motion carried unanimously.

STUDENT GOVERNMENT ASSOCIATION (SGA) REPORT
Student Government Association President Colleen McNickle presented updates on SGA’s Strategic Plan for the 2019-2020 academic year. SGA hosted a number of events this winter, including a winter retreat, a town hall meeting, diversity training for all SGA members and community service projects. Additionally, all SGA members participated in the MLK Day of Service. Ms. McNickle added that SGA Executive Board members are serving on the Dining Services Committee, which gathers student feedback and suggestions regarding the dining options on campus. SGA began a social media campaign to highlight a Highlander a Month to showcase student leaders on campus. She shared that the annual SGA-sponsored Advocacy Day trip to Richmond in January to meet with legislators was a great success, with 49 students participating. Ms. McNickle also reported on upcoming spring programs, including T-shirt drives during women’s and men’s basketball games, Unity Fest, Class Ring Ceremony, a Stress Less event around St. Patrick’s Day, and the annual sexual assault awareness Consent Campaign. SGA will also host a Facilities Management Appreciation Day to express thanks to all the members of the facilities team. A copy of the report is attached hereto as Attachment A and is made a part hereof.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA (SCHEV) REPORT
SCHEV student representative Abigail Segrest updated the Committee on the focus of the SCHEV Student Advisory Committee this academic year. The Committee has focused on food insecurities and mental health awareness on campuses and suggested ways to combat these issues. Ms. Segrest reported to the SCHEV Student Committee on the HEHROS (Helping Eradicate Homelessness through Resources, Opportunities and Supplies) Program and Let’s Talk initiative through Student Counseling Services that are currently active on Radford University’s campus. A copy of the report is attached hereto as Attachment B and is made a part hereof.

STUDENT COUNSELING SERVICES REPORT
Dr. Dennis Heitzmann, consultant for Student Counseling Services, reported on national mental health and student counseling trends. He outlined strengths of the programs offered by Student Counseling Services. Dr. Heitzmann stated that after reviewing many documents, he was pleased
to report that Radford University does an admirable job with Counseling Services— the staff are supported, highly regarded by peers and popular with students. Dr. Heitzmann commended SGA and other student leaders for taking a lead in an increased interest in mental health and raising awareness of mental health support. A few recommendations provided by Dr. Heitzmann included: hiring a case manager, providing more student practical experiences/internship opportunities and pursuing accreditation through IACS. A copy of the report is attached hereto as Attachment C and is made a part hereof.

STUDENT AFFAIRS REPORT
Vice President for Student Affairs Susan Trageser, Ed.D. provided the Committee with an update of the Division of Student Affairs. Student Success and Retention held outreach efforts to assist students registering for spring semester. A reception was held for over 600 new freshmen and new transfer students that made the Dean’s List for Fall 2019. She added that Student Recreation and Wellness Center began a marketing campaign focused on students discovering community, a sense of belonging and fit within the Center. Vice President Trageser continued by sharing that cultural support groups, including the Transgender Advocacy Group, Sister Circle, Queer People of Color and Brother 2 Brother, have been created through the Center for Diversity and Inclusion to allow for safe discussion and fellowship among these peer groups. During the MLK Day of Service, students, faculty and staff from main campus and RUC volunteered at various locations across the Radford community and in Roanoke. Vice President Trageser closed by sharing that Radford University has entered into a partnership with the Taubman Museum of Art in Roanoke, which provides memberships for RUC students, faculty and staff. Targeted programming, educational opportunities and other museum offerings are available for main campus students, faculty and staff. A copy of the report is attached hereto as Attachment D and is made a part hereof.

ADJOURNMENT
With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn. Ms. Throckmorton so moved, Mr. Archer, and the motion carried unanimously. The meeting adjourned at 3:04 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee
Student Government Association Update
Executive Board Updates

• Student Finance Committee
• Community Service and MLK Day of Service
• Dining Services Committee
• SGA Winter Retreat
• Diversity Training
Cabinet and Staff Updates

- Highlander of the Month
- Town Hall Meeting
- Stress Less Event
- T-Shirt Drive
- Sustainability Scavenger Hunt
Senate Updates

• Recycling Bins
• Feminine Hygiene Legislation
• Facilities Management Appreciation Day
General Body Goals and Plans

- Complete the Bags to Benches Program
- Continue community service efforts
- Consent Campaign
- Unity Fest
- Ring Dance
Advocacy Day 2020

Student Government Association
Questions?
SCHEV Student Representative

RADFORD UNIVERSITY

Board of Visitors

February 13, 2020
Food Insecurity

Every school has some form of food insecurity.

• Supplemental Nutrition Assistance Program (SNAP)
  – Swipe Out Hunger
• Educational sessions
• Parking tickets
  – Donate to local food pantry to reduce cost of ticket
Mental Health Awareness

“Students learn better when they’re healthy.”

-Dr. Kelly Crace (W&M)

• All about dosing
  – Whispering effects, echoing events

• Wellness
  – Integrated Wellness Centers - at all campuses within the next 10 years

• Recommendation for campuses
  – Basic Needs Advisory Board
Questions?
Report to Board of Visitors
Radford University
Student Counseling Services
2/13/20

Dennis Heitzmann, Ph. D., Consulting Psychologist
Overview:

- The Big Picture: The Emerging Role of University Counseling Centers
- Closer to Home: A View to the Radford University Student Counseling Services
- Considerations for Building the Mental Health Infrastructure at Radford University:
  Consultation Overview and Key Recommendations
National Counseling Center Data: The Center for Collegiate Mental Health (CCMH)

- Data collected from 163 counseling centers; 207,818 students in counseling; 4059 clinicians; 1,580,951 appointments

- Nine year trend (2010-2019): While university enrollment has remained relatively flat, counseling center usage has continued to increase
CCMH Mental Health History (2018-2019): Percentages of students in counseling who experienced the following (at some time in their lives)

- Serious suicidal Ideation: 36.7%; Some suicidal ideation (past two weeks): 39.6%; Suicide attempt(s): 10.6%

- Had unwanted sexual contact or experience; 25%; experienced harassing, controlling and/or abusive behavior: 37.9%; experienced traumatic event: 41.4%

- Felt the need to reduce alcohol/drug use: 27.5%

- Previous counseling: 56%; previous or current psychiatric medication: 34.8%; previous hospitalization: 9.8%
Radford University Student Counseling Services

“An explosion of interest in mental health at Radford”

- Students served 361 (Fall 2018) vs. 460 (Fall 2019) - 27% increase

- Total sessions: 1026 (Fall 2018) vs. 1472 (Fall 2019) - 44% increase

- Group appointments: 33 (Fall 2018) vs. 280 (Fall 2019)

- Crisis Appointments (defined as suicidal, homicidal, or psychotic): 28 (Fall 2018) vs. 82 (Fall 2019)
Key Recommendations

- Scope of Service: Rapid access, triage and treatment (brief counseling; groups; Let’s Talk; on-line workshops; referral to community providers). Educate campus community on Scope of Service.

- Review staffing levels vis-a-vis national standards - IACS - one staff member per 1000 -1500 students.

- Diversify staff.

- Establish and seek funding for case manager position.
Recommendations (contd.)

- Expand SCS practicum/internship opportunities for students in the Radford academic training programs

- Develop and promote high profile SCS campus-based wellness programs (e.g., resilience, stigma reduction, suicide prevention, skill building)

- Seek accreditation: International Accreditation of Counseling Services

- Consider Development/Fund raising initiatives

- Facilitate student energy around mental health — endorse a Caring Campus
Student Affairs Update
# Student Success and Retention

**Student Success Committee**

Outreach to Students

<table>
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<th>Topic</th>
<th>Percentage</th>
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<td>Bursar/Deadline</td>
<td>412</td>
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<tr>
<td>Registration/Enrollment</td>
<td>1522</td>
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- Student Success and Retention served as a host site for MLK Day of Service.

**Dean’s List Reception**

![Dean’s List Reception](image)

- Student Success and Retention served as a host site for MLK Day of Service.
Substance Abuse and Violence Education Support (SAVES)

Stalking Awareness Week
January 27 - 31

Sexual Assault Awareness Week
April 6 - 10
Fall 2019 Snapshot

- Total Facility Users: 66,260
- Unique Users: 4,954
- Average Usage: 2 times per week
- Guest Passes: 332
Student Involvement

RUInvolved

• Usage increased by 44% from Fall 2018 to Fall 2019
• Event categories created for better tracking
• RUC fully incorporated
• Events now searchable by location
Center for Diversity and Inclusion

Cultural Support Groups

- Brother 2 Brother
- Transgender Advocacy Group (TAG)
- Queer People of Color (QPOC)
- Sister Circle
Radford University Carilion

Building community and serving students
MLK Day of Service
Collaborative Programming

Relationship with the Taubman Museum of Art
Discussion
End of Board of Visitors Materials