STUDENT SUCCESS COMMITTEE MEETING
2:30 P.M.
FEBRUARY 7, 2019
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra McMahon, Chair
Dr. Thomas Brewster
Dr. Susan Whealler Johnston
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT
Ms. Karyn Moran, Vice Chair
Dr. Jay Brown

BOARD MEMBERS PRESENT
Mr. Mark S. Lawrence, Rector
Mr. Robert A. Archer, Vice-Rector
Mr. Gregory A. Burton
Ms. Krisha Chachra
Dr. Rachel Fowlkes
Mr. James R. Kibler
Ms. Nancy A. Rice
Ms. Georgia Anne Snyder-Falkingham
Ms. Lisa Throckmorton

OTHERS PRESENT:
Dr. Brian O. Hemphill, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna M. Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Ms. Margaret McManus, University Auditor
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff
CALL TO ORDER
Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 2:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the February 7, 2019 meeting agenda, as published. Dr. Susan Whealler Johnston so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the December 6, 2018 Student Success Committee meeting, as published. Dr. Brewster so moved, Dr. Johnston seconded, and the motion carried unanimously.

REPORTS
Student Government Association President Julianna Stanley updated the Committee on events that the Student Government Association (SGA) will host during spring semester, such as a T-shirt drive with Athletics, Student Government Association elections, the annual Class Ring Ceremony, a Landlord Fair and Unity Fest. The SGA, along with University Administration, provided the leadership and guidance in planning the remembrance and vigil honoring the life of Alexa Cannon. Rector Mark Lawrence commended Ms. Stanley and SGA on the planning of the vigil and how much that meant to her family. The SGA is currently exploring options to providing rental commencement caps and gowns for students who may not be able to afford them. After their Winter Retreat, SGA also participated in the Martin Luther King Jr. Day of Service hosted by the Center for Diversity and Inclusion (CDI) and won the award for the most participants per student organization. A copy of the presentation is attached hereto as Attachment A and is made a part hereof.

Vice President for Student Affairs Susan Trageser provided an update on the Division of Student Affairs. Dr. Trageser began her report by providing a Fall 2018 overview of the mental health services. Student Counseling Services began providing walk-in hours allowing students to be seen the same day without an appointment and nine different group therapy sessions have started. An additional part-time counselor has been hired to assist with students currently on the wait list. The Substance Abuse and Violence Education Support Services (SAVES) office renewed a grant from Anheuser-Busch to continue to provide the LiveWell outreach program, an on-going media campaign that promotes healthy lifestyles and identifies misinterpretations around student behavior. This semester, the Center for Accessibility Services (CAS) began a pilot program using Sonnocent note-taking services. This allows students to record their courses and take notes at their own pace after class. CAS has also begun to support the Jefferson College students who need accommodations for classes and testing. Vice President Trageser added that we were pleased to have five Jefferson College students participate in the annual Advocacy Day trip to Richmond in January to meet with state legislators, which provided an excellent opportunity for collaboration and teambuilding. Dr. Trageser also reported on the inaugural Retention Summit that was held in January in an effort to enhance a culture of retention-focused services and to explore challenges and solutions related to retention on campus. Academic Success Plans were created for freshmen who had GPAs fall below a 2.0 after their first semester. The fall to spring retention rate increased to 90.6 percent, up from 85.7 percent last year. CDI has continued to increase the laptop loaner program and currently have a wait list of
students requesting a laptop. In closing, Vice President Trageser added that during the MLK Jr. Day of Service, 354 students, faculty and staff volunteered at various locations across the Radford community and in Roanoke. A copy of the presentation is attached hereto as *Attachment B* and is made a part hereof.

Associate Provost for Academic Programs Jeanne Mekolichick, Associate Vice President for Student Affairs and Dean of Students Angie Mitchell and Associate Vice President for Student Life Tricia Smith gave a presentation on the evolution of student culture. They gave statistics on current trends common among college students, such as: inclusiveness; equality; relationships; emotional and physical safety; and work ethic. They also discussed the national rise of mental health issues in young adults. They outlined how Radford University departments engage and assist students, including expanding living-learning communities to provide a customized college and living experience. There has been an increased focus on faculty and staff development, including a conference hosted on campus for faculty and staff to learn how to better assist GenZ students based on current trends. The Division of Student Affairs selected 300 at-risk students and assigned each full-time staff member four students to provide one-on-one contact and support. A copy of the presentation is attached hereto as *Attachment C* and is made a part hereof.

**ADJOURNMENT**

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Johnston so moved, Dr. Brewster seconded, and the motion carried unanimously. The meeting adjourned at 3:50 p.m.

Respectfully submitted,

Ms. Jenni Tunstall  
Executive Assistant to the Vice President for Student Affairs  
Secretary to the Committee
SGA Senate

- Landlord Luncheon, February 12
- Landlord Fair, February 13
- Election Interest Meetings, February 11 and 12
- Elections, February 25-28
- Election Announcements, March 1
Cabinet and Staff

- Men’s Basketball T-shirt Drive, February 21
- Bags to Benches
Additional Updates

• SGA Winter Retreat
• MLK Day of Service
• Ring Dance, March 31
• Beat the Blame Game, April 3
• Unity Fest, April 13
Discussion
Student Affairs Update

RADFORD UNIVERSITY

Board of Visitors

February 7, 2019
Fall 2018 Overview

• Trends
• Programming
• Moving forward
Student Success and Retention
Housing and Residential Life

Occupancy Averages 2017-18 and 2018-19

Staffing Updates
- Hired new Area Director
- Hired four new Resident Directors
- Launched Search for Director
Supporting Roanoke-based students

Working together for the future

Advocacy Day 2019
Diversity and Inclusion
Fraternity and Sorority Life

Scholarship
Leadership
Service
Friendship

RADFORD UNIVERSITY

Student Affairs
Student Involvement

Halfway There Celebration

Winter Club Fair
Discussion
iGen: The Evolution of Student Culture

RADERDORD UNIVERSITY

Board of Visitors
Traditionalists
Pre 1945
Experienced: Great Depression, WWI, WWII, GI Bill
Work is: An obligation
Aspiration: Home ownership

Boomers
1946-1965
Experienced: Television, Moon Landing, Watergate, Vietnam War
Work is: Expected
Aspiration: Job Security

Gen X
1966-1977
Experienced: MRV, Nintendo, PCs
Work is: A difficult Challenge
Aspiration: Work-life balance, independence

Millennial
1978-1995
Experienced: Natural disasters, diversity, mobile technology
Work is: A means to an end
Aspiration: Freedom & flexibility

iGen
After 1995
Experienced: Economic downturn, global warming
Work is: Constantly evolving
Aspiration: Structure & stability
In no hurry
Internet
In person no more
Insecure

Irreligious

Insulated but not intrinsic

Student Success Committee
How Radford University Engages iGen

• Academic
• Co-curricular
• Financial
• Social
• Well-Being
• Support Services
Where do we go from here?

Student Success Committee