STUDENT AFFAIRS COMMITTEE MEETING
3:00 P.M.
MAY 3, 2018
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
MARTIN HALL, THIRD FLOOR, RADFORD, VA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra McMahon, Chair
Dr. Susan Whealler Johnston, Vice Chair
Dr. Jay Brown
Ms. Karyn Moran
Mr. Steve Robinson
Ms. Jessica Wollman, Student Representative (Non-voting Advisory Member)

BOARD MEMBERS PRESENT
Mr. Mark Lawrence, Rector
Mr. Randy Marcus, Vice Rector
Dr. Rachel Fowlkes
Ms. Karyn Moran
Ms. Georgia Anne Snyder-Falkingham
Ms. Lisa Throckmorton
Dr. Jake Fox, Faculty Representative (Non-voting Advisory Member)

OTHERS PRESENT:
President Brian O. Hemphill
Mr. Richard Alvarez, Vice President for Finance and Administration and Chief Financial Officer
Mr. Joe Carpenter, Vice President for University Relations and Chief Communications Officer
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Ms. Lisa M. Ghidotti, Director of State Government Relations
Dr. Kate Hawkins, Dean of the College of Humanities and Behavioral Sciences
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Dr. Ann Marie Klotz, Vice President for Student Affairs
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Dr. Jeanne Mekolichick, Associate Vice Provost for Academic Programs
Ms. Ashley Schumaker, Chief of Staff
Ms. Susan Trageser, Associate Vice President for Student Affairs/Dean of Students
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Radford University faculty and staff

CALL TO ORDER
Dr. Debra McMahon, Chair, called the meeting to order at 2:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room on Third Floor, Martin Hall at Radford University, Radford, Virginia.

APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the May 3, 2018 agenda, as published. Dr. Jay Brown so moved, Mr. Steve Robinson seconded the motion and the agenda was unanimously approved, as published.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the February 15, 2018 meeting of the Student Affairs Committee, as published. Dr. Susan Whealler Johnston so moved, Dr. Brown seconded the motion and the minutes were unanimously approved, as published.

REPORTS
Ms. Julianna Stanley, Student Government Association (SGA) President, provided her final report of the year to the Committee. Her presentation outlined the initiatives completed by SGA for the remainder of the semester: such as, guests can now accompany students to the Student Recreation and Wellness Center; athletic tank tops can now be worn in the Student Recreation and Wellness Center; and the Radford University Police Department’s phone number has been added to the back of all student ID cards. In collaboration with Student Counseling Services, SGA hosted Suicide Prevention and Mental Health Awareness information sessions. SGA also hosted numerous events this semester including 2nd Annual Unity Fest, Earth Week Clean Up and the Spring Sports Tailgate. Mr. Mark Lawrence, Rector, commended Ms. Stanley and Ms. Jessica Wollmann, Student Representative to the Board of Visitors, for all of their work and accomplishments this academic year. A copy of Ms. Stanley’s report is attached hereto as Attachment A and is made a part hereof.

Dr. Jeanne Mekolichick, Assistant Provost of Academic Programs, and Dr. James Penven, Director of Housing and Residence Life, updated the Committee on the growth and success of the Living-Learning Communities (LLC) for first-year freshman students established in fall 2016 as a retention initiative. The RU Makers and Eco Connections communities are the latest LLC additions. Each LLC is faculty led as part of the collaborative efforts between Academic Affairs and Student Affairs with various faculty participating at different levels. They shared that the GPA levels and retention rates of freshman students connected to a LLC are higher than students who are not, and that the ROI for this investment continues to improve as more students take part. The Schoolhouse in the College of Education and Human Development and the Entrepreneurial Living-Learning Community in the College of Business and Economics have been established and will be open for enrollment in the fall. The team will continue to examine data related to changes in GPA, participant experiences and overall impact going into the future. Sophomores taking part in the LLCs as freshmen will continue as mentors for incoming freshmen. A copy of the report is attached hereto as Attachment B and is made a part hereof.

Mr. Ryley Capps Harris, SCHEV Student Representative, updated the Committee on the focus of the SCHEV Student Advisory Committee this past year. The Committee focused on freedom of
speech issues and recommended standard operating procedures be established for all demonstrations on college campuses. A copy of the report is attached hereto as Attachment C and is made a part hereof.

Dr. Ann Marie Klotz, Vice President for Student Affairs, provided a report for the Division of Student Affairs. Dr. Klotz updated the Committee on the affinity building and retention initiatives implemented this semester. A Traditions and Affinity Building Taskforce has been created to propose school spirit ideas, such as a Radford Chant and student class spirit leaders. A Halfway There Celebration, which included the presentation of a scholarship by the President to one sophomore, was held for all sophomores as they prepare to enter their junior year. Two competitions were held for students to win a trip to the NCAA men’s basketball tournament games. Several new retention initiatives are being implemented, such as a Brother 4 Brother male mentoring program and the Coffee Connection program where administrators take struggling students to lunch. The Student Recreation and Wellness Center staff hosted various new events and fitness classes, such as the bench press competition, Radford Fit Fest and the Holistic Health Fair. A copy of the report is attached hereto as Attachment D and is made a part hereof.

**ADJOURNMENT**

With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Brown so moved, Mr. Robinson seconded the motion and the motion carried unanimously. The meeting adjourned at 3:45 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Legislation

- Athletic muscle tank tops allowed at the Recreation and Wellness Center
- Student guests are allowed at the Recreation and Wellness Center
- Police Department phone number added to the back of student ID cards
- Information sessions to teach the signs of suicide/depression hosted by Student Counseling Services and the SGA
Events

- Cigarette Clean-up
- Sex Signals
- Unity Fest
- Ring Ceremony
- Spring Tailgate
- Earth Week
Additional Updates

• Student Finance Committee Budget Review
• Cabinet and Staff Interviews
• SGA Elections
• SGA Constitution Revisions
Questions
Living-Learning Communities:
Growth and Success of a Retention Effort

Dr. Jeanne Mekolichick
Assistant Provost for Academic Programs

Dr. Jamie Penven
Interim Director of Student Success and Retention, Director of Housing and Residence Life

RADFORD UNIVERSITY

Board of Visitors

May 3, 2018
Living-Learning Community Development

LLC Definition
• First-year students
• Co-located residence
• One to two common classes
• Co-curricular programming

Our Approach
• Faculty-led teams driving the community development
• Collaborative support from several divisions
• Freshman retention initiative

Development History
• Fall 2014 - became joint Academic Affairs and Student Affairs team
• Alignment, coordination and infrastructure development
• Creation of two new LLCs (RU Makers & ECO Connections)
Living-Learning Community Launch

Fall 2016

- Coordinated communication
- Joint application
- Launch of RU Makers and ECO Connections
- Assessment of impact
Impact Data: Semester Comparisons

Fall to Spring GPA

<table>
<thead>
<tr>
<th>Year</th>
<th>LLC</th>
<th>Non-LLC</th>
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</thead>
<tbody>
<tr>
<td>2016</td>
<td>3.02</td>
<td>2.71</td>
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<tr>
<td>2017</td>
<td>3.17</td>
<td>2.66</td>
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Fall to Spring Retention

<table>
<thead>
<tr>
<th>Year</th>
<th>LLC</th>
<th>Non-LLC</th>
</tr>
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<tbody>
<tr>
<td>2016</td>
<td>92.8</td>
<td>88.3</td>
</tr>
<tr>
<td>2017</td>
<td>97.2</td>
<td>83.9</td>
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</tbody>
</table>

Data does not include Honors Academy
Impact Data: Yearly Comparisons

GPA

2016-2017

LLC: 3.25
Non-LLC: 2.69

Retention

2016-2017

LLC: 84.2
Non-LLC: 75.6

Data does not include Honors Academy
Looking Forward

- Implement new LLCs
- Yearly assessments
- Review of offerings
- Strategic growth
  - Current communities
  - Student populations
  - Retention targets
  - Sophomore engagement
RADFORD UNIVERSITY
Learning Communities

Academic Affairs and Student Affairs
Discussion
SCHEV Student Representative
Introduction: Ryley Capps Harris
SCHEV Student Advisory Committee

Front Row: Richard Bland Community College, New River Community College, Longwood University (chair), Old Dominion University, Virginia Tech

Back Row: Eastern Shore Community College, University of Virginia, Radford University, Randolph-Macon College, James Madison University
SCHEV Student Advisory Council Meetings

- **Friday, October 6, 2017:** First S.A.C. meeting of 2017-2018 school year
  - Kelly Thomasson, Secretary of the Commonwealth for Virginia
  - Michael Maul, Virginia Budget Process and its Impact on Higher Education

- **December 19, 2017:** Election of Co-Chairs, Legislative Update, Student Rights
  - Richard Cole, SCHEV, Compliance Specialist
  - Beverly Covington, J.D., Legislative Affairs

- **February 23, 2018:** Development of Council Presentation, SCHEV Data Usage
  - Tod Massa, SCHEV Director of Policy Analytics
  - Fran Bradford, Deputy Secretary of Education for Virginia

- **March 23, 2018:** Leadership and Recap of Council Presentation
  - Peter Blake, Executive Director of SCHEV
  - Ken Ampy, SCHEV Council Member
SCHEV Student Advisory Council
Recommendations

Freedom of Speech on Virginia College Campuses

• Establish an inter-institutional committee comprised of students, faculty and administration from college campuses across Virginia

• Establish a state-wide Standard Operating Procedure (SOP) framework for demonstrations on college campuses
Discussion
Affinity Building & Retention Initiatives
HALFWAY THERE!

APRIL
17th, 2018
4PM - 7PM

FEATURING
1 Scholarship Presentation (Must be presented to win)
Free T-shirts
DJ G-Wiz
Pizza & More

EXCITING

TRADITIONS

Beginning at the McConnell Library & Concluding at the Bonnie Plaza
Affinity Building and Retention Initiatives: Diversity & Inclusion

• New Initiatives
  - Brother 4 Brother (First Generation and Sophomore Male Mentoring Program)

• Celebrating Diversity
  - Multicultural Congratulatory Ceremony: Honoring Student Success and Diversity
  - Black History Month, Women’s History Month, Autism Awareness Month

• Diversity Awareness Programming
  - Safe Zone Training, Dine on Diversity, Diversity2Go, LGBTQ+ education panel
  - Over 13 Culturally based groups advised by CDI focused on development of underrepresented marginalized groups
Affinity Building and Retention Initiatives: Student Recreation and Wellness Center

Outdoor Programs

• 46 program trips during Spring 2018 semester
• 309 participants (January 1 - March 30)
• 3 Adventures for Change community service events ~ 600 community service hours
• Sponsored 8 students attendance to the AORE National Conference
• Offered 4 nationally recognized instructional training courses on swift water rescue, climbing wall instructor and Leave No Trace®
Affinity Building and Retention Initiatives: Student Recreation and Wellness Center

**Fitness & Wellness**
- Group Fitness Classes - 5,656 participations, 1,439 unique users ~ 15.3% of the student body (Jan.-April)
- Special events: Radford Fit Fest, Dancing in Havana, Bench Press Competition, Ladies’ Night in the Weight Room, Holistic Health Fair

**Intramural Sports**
- Total participation (Jan. 1 - March 30) - 1,657 students
- Co-programmed first milk crate stacking competition
- 25 program offerings for Spring 2018
- Try it Tuesday and Popup Rec programs
Affinity Building and Retention Initiatives: Spring 2018

- **Tyler Hall Coffee Connection Program**
  - Launched in late February
  - 38 students who are currently “flying below the radar”
  - Met 1-1 with a faculty or staff member for a meal or coffee
  - Program Goal: Help the student get connected on-campus and encourage class registration for the fall semester

- **“You Matter” Campaign**
  - Faculty and staff went door-to-door in each residence hall to meet students and update them on current services available on campus
  - Program Goal: Connect with students, provide them with resources and encourage registration for fall semester
• **Affinity Building and Retention Initiatives: 2018-2019**

- **Radford Chant/Cheer**
  - Hosting a student competition for a school chant
  - New chant will be taught at Quest

- **Sophomore/Junior Spirit Leaders**
  - Students will be nominated by faculty and selected by a committee to represent the spirit of the Radford University community
  - Chosen leaders will have roles throughout the year during major events (Highlanders Festival, Family Weekend, Midnight Madness, Unity Fest, Convocation, etc.)

- **Graduation Pinning Ceremony**
  - Create a lapel pin that represents Radford University
  - Pin would be given to every graduate at commencement (Winter and Spring)
  - A university administrator will speak to the components of the pin and the graduate’s connection to the Radford Family
Affinity Building and Retention Initiatives: 2018-2019

• Radford Chant/Cher
  • Hosting a student competition for a school chant.
  • New chant will be taught at Quest

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End of Board of Visitors Materials