GOVERNANCE, ADMINISTRATION AND ATHLETICS COMMITTEE MEETING
3:30 P.M.
December 6, 2018
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
Minutes

COMMITTEE MEMBERS PRESENT
Dr. Rachel D. Fowlkes, Chair
Ms. Georgia Anne Snyder-Falkinham, Vice Chair
Dr. Thomas Brewster
    Ms. Lisa Throckmorton

COMMITTEE MEMBERS ABSENT
Mr. Gregory A. Burton

OTHER BOARD MEMBERS PRESENT
Mr. Mark S. Lawrence, Rector
Mr. Robert A. Archer, Vice Rector
Dr. Jay A. Brown
Ms. Krisha Chachra
Dr. Susan Whealler Johnston
Dr. Debra K. McMahon
Ms. Karyn K. Moran
Ms. Nancy A. Rice
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

OTHERS PRESENT
Dr. Brian O. Hemphill, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff
CALL TO ORDER
Dr. Rachel D. Fowlkes, Chair, formally called the Governance, Administration and Athletics Committee meeting to order at 3:37 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA
Dr. Fowlkes asked for a motion to approve the December 6, 2018 agenda, as published. Ms. Georgia Anne Snyder-Falkinham so moved, Ms. Lisa Throckmorton seconded, and the agenda was unanimously approved.

APPROVAL OF MINUTES
Dr. Fowlkes asked for a motion to approve the minutes of the October 2, 2018 meeting of the Governance, Administration and Athletics Committee, as published. Ms. Snyder-Falkinham so moved, Ms. Throckmorton seconded, and the minutes was unanimously approved.

INFORMATION TECHNOLOGY REPORT
Vice President for Information Technology Danny M. Kemp presented the division’s current and future project initiatives and projected completion timelines to the Committee. Mr. Kemp shared that IMPACT, Jefferson College merger, Reed and Curie Halls renovation and on-going security are among the high-priority areas. Vice President Kemp also shared the process for project management by categorizing the job as either strategic or operational. If the project is strategic, it affects the long-term success of the University and is the responsibility of senior management. If the project is operational, it sustains the immediate business functions and is the responsibility of functional managers. The project is then characterized by priority and size. Dr. Susan Whealler Johnston asked which department has the responsibility of analytics and Vice President Kemp stated that the Division of Information Technology is working closely with Institutional Research in descriptive analytics. A copy of the presentation is attached hereto as Attachment A and is made a part hereof.

INTERCOLLEGIATE ATHLETICS REPORT
Director of Athletics Robert Lineburg provide an update of recent activities in Intercollegiate Athletics. Mr. Lineburg pointed out the outreach and service projects of the student-athletes included Fear 2 Freedom, the Radford Gives Back Food Drive with over 1,200 food items collected and the Hurricane Florence Fund Drive. Sharing academic excellence achievements, Mr. Lineburg noted four student-athletes were on the Big South All-Academic Team and recognized Jessica Wollmann of Women’s Soccer as the Big South Scholar-Athlete of the Year. In competitive excellence, Men’s Soccer came in second in the regular season with Women’s Soccer finishing 1st. Volleyball finished 2nd in regular season. Currently, Women’s Basketball is 3-3 and Men’s Basketball is at 6–2 for the season with wins over Notre Dame and Texas. Mr. Lineburg reviewed the resource development with 660 members in the Highlander Club and the overall revenue above $335,000. Upcoming special events will be the Winter Celebration for Men’s and Women’s Basketball Alumni Weekend held on February 23, 2019. A copy of the presentation is attached hereto as Attachment B and is made a part hereof.

OTHER BUSINESS
Dr. Fowlkes tabled the discussion of the name of the Governance, Administration and Athletics Committee.
ADJOURNMENT
With no further business to come before the committee, Dr. Fowlkes requested a motion to adjourn. Ms. Snyder-Falkinham made the motion, Ms. Lisa Throckmorton seconded, and the motion was unanimously approved. The meeting adjourned at 4:39 p.m.

Respectfully submitted,

Ms. Sharon Ratcliffe
Executive Assistant
to the Vice President for Information Technology and Chief Information Officer
Secretary to the Committee
Agenda

• Highlights of Major Accomplishments
• Current Initiatives
• Future Initiatives
Project Categorization

**Strategic**
- Shapes the organization and its resources
- Responsibility of senior management
- Creates a unique product or service
- Concerned with long term success of the organization

**Operational**
- Sustains the organization with necessary modifications
- Responsibility of functional managers
- Continuous or repetitive
- Concerned with immediate needs of business functions
Project Assessment

Strategic Priority
- Mandated vs. Proposed
- Strategic Goal Alignment
- Organizational Priority
- Flexibility of Timeline
- Impact on Resources
- Stakeholder Impact
- Current State of Service or System
- Return on Investment

Project Size
- Part of a Larger Program
- Size of the Budget
- Project Duration and Effort
- Personnel Needed
- Complexity of the Technology
- Impact to the University
- Interfaces with other Systems
- Includes Sensitive Information

Critical
High
Moderate
Ex-Large
Large
Medium
Small
**Current Initiatives**

**Fall 2018**
- IMPACT / ASSET Phase 2

**Spring 2019**
- English Language Culture Program
- Update IT Strategic Plan

**Summer 2019**
- Security, Risk & Continuity Plans

**Fall 2019**
- JCHS / RU Merger
- Reed/Curie Renovation

**Projected Completion Timeline**
- RFP for Cable TV Services
- Cardinal Payroll
- Banner 9 Self Service

**Critical**
- Data Center Firewall
- PeopleAdmin
- Splunk Enterprise Security
- Starfish Data Exporter

**High**
- Duo Two-Factor Authentication
- Fischer Identity Management
- Strategic Plan Progress Site

**Moderate**
- CommonApp Implementation
- Switchboard Auto Attendant
- NetApp Storage Upgrade

**Information Technology**

RADFORD UNIVERSITY
Future Initiatives

- IT Asset Management
- Executive Dashboards
- StarRes Implementation
- Ellucian Analytics Implementation
- D2L/Banner Gradebook Integration
- Enterprise Reporting
- Integration Platform
- AppWorks Conversion
- MyRU Portal Replacement
- Systems Infrastructure Rearchitecture
- Content Management System AEM Upgrade
- IMPACT / ASSET Post-Go Live Enhancements
Discussion
Intercollegiate Athletics
Agenda

• Student-Athlete Experience
• Culture
• Academic Excellence
• Competitive Excellence
• Resource Development
• Branding
• Special Event
Student-Athlete Experience

Outreach and Service
- Fear 2 Freedom
- Radford Gives Back Food Drive - Collected Over 1,200 Food Items
- Big South Conference SAAC Members Participate in Hurricane Florence Fund Drive

Leadership
- Jenny Davis, Women’s Lacrosse, and Laney Corbin, Women’s Basketball, Participated in Big South Conference Student-Athlete Leadership Retreat in Charlotte
- Jessica Wollmann, Women’s Soccer, Nominated for the Prestigious John Wooden Citizenship Cup Award
Culture

- EADA Report Submitted October 15, 2018 - Compliance with Title IX
- National Letter of Intent Signing Day - November 14, 2018
- Strategic Plan
Academic Excellence

Big South All-Academic Team
Juan Cisneros - Men’s Cross Country
Percie Lyons - Women’s Cross Country

Ben Thiss - Men’s Soccer

Valerie Gonzalez - Volleyball

Big South Scholar-Athlete of the Year
Jessica Wollman - Women’s Soccer
Competitive Excellence

Men’s Soccer
Amadou Macky Diop – First Team All-Big South and Co-Freshman of the Year
Kieran Roberts – First Team All-Big South
Myles York – Second Team All-Big South
Victor Valls – Second Team All-Big South
Sam Farrell – Freshman All-Big South
Thure Ilgner – Freshman All-Big South

Women’s Soccer
Coach Ben Sohrabi – Coach of the Year
Jasmine Casarez – Attacking Player of the Year
Jordan Lundin – First Team All-Big South
Nelia Perez – First Team All-Big South
Kayla Thomas – First Team All-Big South and All-Freshman Team
Jane Everett – Second Team All-Big South
Courtenay Kaplan – Second Team All-Big South
Reese Degan – Freshman All-Big South
Helena Gonzalez – Freshman All-Big South
Competitive Excellence

Volleyball
Stephanie Neast - First Team All-Big South
Mallory McKnight - First Team All-Big South
Haley Kleespies - Second Team All-Big South
Valerie Gonzalez - Honorable Mention
Grace Green - Freshman All-Big South

Men’s and Women’s Basketball
- Both programs selected as 2018-19 Big South Conference Preseason Favorites
- Senior forward Ed Polite Jr. named to the Big South Preseason All-Conference First Team and redshirt sophomore guard Carlik Jones placed on the Big South Preseason All-Conference Second Team
- Senior forward/guard Destinee Walker named to the Big South Preseason All-Conference First Team and redshirt junior Lydia Rivers placed on the Big South Preseason All-Conference Second Team
Resource Development

2018-2019 Fund Drive Year:

- Total New Pledges and Gifts to Highlander Club: $186,120
- Membership in Highlander Club: 660 members
Resource Development


- Overall Revenue: $335,340 ($244,340 cash, $91,000 trade)
- Overall Percentage to Budget: 87% ($385,000)
- Cash Revenue Target: 84% ($290,000)
- Trade Revenue Target: 96% ($95,000)
Branding

- Launch of Heritage Collection
- Facility Branding
  - Hall of Fame
  - Third Floor Administrative Hallway
  - Player Banners Dedmon
- ESPN+ to Stream All Home Men’s and Women’s Basketball Games
- Men’s Basketball vs. Gardner-Webb - ESPNU January 17, 2019
Special Event

Winter Celebration- Men’s and Women’s Basketball Alumni Weekend
February 23, 2019
Discussion
End of Board of Visitors Materials