STUDENT SUCCESS COMMITTEE  
4:30 P.M. **  
DECEMBER 6, 2018  
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM  
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT  
AGENDA

• CALL TO ORDER  
  Dr. Debra McMahon, Chair

• APPROVAL OF AGENDA  
  Dr. Debra McMahon, Chair

• APPROVAL OF MINUTES  
  October 2, 2018  
  Dr. Debra McMahon, Chair

• STUDENT GOVERNMENT ASSOCIATION REPORT  
  Ms. Julianna Stanley, Student Government Association President

• STUDENT AFFAIRS REPORT  
  Dr. Susan Trageser, Vice President for Student Affairs

• STUDENT WELLNESS AND ADVOCACY  
  Mrs. Tricia Smith, Associate Vice President for Student Life  
  Mr. Bruce Hayden, Associate Dean of Students

• OTHER BUSINESS  
  Dr. Debra McMahon, Chair

• ADJOURNMENT  
  Dr. Debra McMahon, Chair

** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.

COMMITTEE MEMBERS  
Dr. Debra K. McMahon, Chair  
Ms. Karyn K. Moran, Vice Chair  
Dr. Thomas Brewster  
Dr. Jay A. Brown  
Dr. Susan Whealler Johnson  
Ms. Myriah Brooks (Non-voting Advisory Member)
SGA Senate

- Campus Safety Walk
- Senate Committees
- Tabling in the Bonnie
- Thankful Tree
Cabinet and Staff

- Voting Awareness
- Making Connections Forum
- Community Service
Additional Updates

- ASGA Conference
- Unity Fest
- Advocacy Day
- Fundraising for a University Gift
Discussion
Student Affairs Update
Housing and Residential Life

LIVING-LEARNING COMMUNITIES RETENTION FALL TO FALL

<table>
<thead>
<tr>
<th>Year</th>
<th>LLC</th>
<th>Non-LLC</th>
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<tbody>
<tr>
<td>2016 Cohort</td>
<td>84.2</td>
<td>74.8</td>
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<tr>
<td>2017 Cohort</td>
<td>83.6</td>
<td>69.8</td>
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Student Success and Retention
Student Recreation and Wellness
Student Involvement
Awareness and Prevention
Center for Diversity and Inclusion

• Diversity2Go
• Social Change Training
Discussion
What is advocacy?

What is wellness?
What does advocacy look like?

- Dean of Students
- Student Counseling Center
- SAVES
- Center for Accessibility Services
- Student Standards and Conduct
- Housing & Residential Life
- Student Recreation and Wellness
- Student Involvement
- Fraternity and Sorority Life
- Center for Diversity and Inclusion
- Student Success and Retention
Dean of Students

The primary role is to provide support to students. This is done is by working with a student to ensure they have access to eligible resources, support and skills to engage and be successful, both in and out of the classroom. Dean of Students provides the same guidance and consultation to families, faculty and staff.

- Awareness
- Advocacy
- Accountability
Student Counseling Center

Student Counseling Services provides free, confidential, mental health services. Student Counseling Center supports the academic mission by providing learning opportunities for students to grow as individuals, to form deeper relationships with their peers, and to develop as successful members of our community and society at large.

- National landscape
- Use of services
- Programming
SAVES

Substance Abuse and Violence Education Support
Dedicated to reducing negative consequences related to substance abuse and/or violence through campus-wide initiatives that address these issues and promote student success.

- Sexual Violence
- Substance Abuse
- AlcoholEDU and Haven
Discussion
October 2018
Minutes

RADFORD UNIVERSITY
Board of Visitors
STUDENT SUCCESS COMMITTEE MEETING
12:45 P.M.
OCTOBER 2, 2018
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VIRGINIA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra McMahon, Chair
Dr. Thomas Brewster
Dr. Jay Brown
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBERS ABSENT
Ms. Karen Moran, Vice Chair
Dr. Susan Whealler Johnston

BOARD MEMBERS PRESENT
Mr. Robert Archer, Vice-Rector
Ms. Krisha Chachra
Mr. Jim Kibbler
Ms. Nancy Rice
Ms. Georgia Ann Snyder-Falkinham
Ms. Lisa Throckmorton

OTHERS PRESENT
Dr. Brian Hemphill, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad Reed, Vice President for Finance and Administration
Ms. Ashley Schumaker, Vice President for University Relations and Chief of Staff
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff

CALL TO ORDER
Dr. Debra McMahon, Chair, formally called the meeting to order at 12:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.
APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the October 2, 2018 meeting agenda for the Student Success Committee, as published. Dr. Jay Brown so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the May 3, 2018 meeting of the Student Affairs Committee, as published. Dr. Brown so moved, Dr. Brewster seconded, and the motion carried unanimously.

REPORTS
Ms. Julianna Stanley, President of the Student Government Association (SGA), presented the three pillars of the SGA’s Strategic Plan for the 2018-2019 academic year: Highlanders First, Highlander Engagement and Highlanders Aware. Her presentation outlined these priorities and the programs to highlight each, such as keeping students engaged through school pride events, hosting listening tours, community service projects, civic engagement, campus safety, sexual assault awareness, mental health awareness, diversity awareness and unity. A copy of Ms. Stanley’s report is attached hereto as Attachment A and is made a part hereof.

Dr. Susan Trageser, Vice President for Student Affairs, gave the Division of Student Affairs report, which included: update on the current housing occupancy growth; success of the two new Living-Learning Communities; new initiatives and programs to assist in achieving the University’s retention goal, such as the Brother4Brother mentoring program and expanded laptop loaner program in the Center for Diversity and Inclusion; and workshops on study skills and time management for students held by the Center for Accessibility Services and in collaboration with the Harvey Knowledge Center and Student Counseling Services. Dr. Trageser shared that this summer, several renovations were made to the Bonnie Hurlburt Student Center, such as the creation of a commuter lounge and a meditation and prayer room, new picnic tables with umbrellas on the plaza with music piped outside, and the Student Organization Assistance and Resource (SOAR) Office was moved and remodeled. The Greek Life office changed its name to Fraternity and Sorority Life and has a new director. All Greek-affiliated students will now be TIPS (Training for Intervention Procedures) trained, and the event registration policy has been revised. A copy of Dr. Trageser’s report is attached hereto as Attachment B and is made a part hereof.

Ms. Angela Mitchell, Associate Vice for Student Affairs and Dean of Students, and Dr. James Penven, Assistant Vice President for Student Success and Retention, updated the Committee on current retention data and initiatives. Starfish EARLY ALERT data was provided to show the top five most raised issues (encouragement and/or concerns) from faculty and staff regarding students. The Starfish system has recently been expanded to include graduate students, referrals and student success plans. The Committee was presented with student withdrawal data outlining reasons and timeframes that students withdraw from the University. Ms. Mitchell and Dr. Penven outlined the retention initiatives that have been implemented or continued this fall semester to include calling campaigns, developing intervention strategies based on card swipe data and the hiring of graduate students as success coaches. A copy of the report is attached hereto as Attachment C and is made a part hereof.
ADJOURNMENT
With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Brewster so moved, Dr. Jay Brown, seconded and the motion carried unanimously. The meeting adjourned at 1:35 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee
Highlanders First

• Student Opinion Listening Tours
• Senate Tables in Bonnie
• What Do You Want Wednesday
• Student Appreciation Day
Highlander Engagement

- School Pride
- Community Service
- Unity Fest
- Civic Engagement
- Ring Dance/Class Rings
Highlanders Aware

- Stay Safe and Speak Up
- Sexual Assault Awareness
- Campus Safety
- Mental Health Awareness
- Live Safe App
Housing and Residential Life

Housing Occupancy Growth

- 2016 Fall Census: 2956
- 2017 Fall Census: 3449
- 2018 Fall Census: 3578
Center for Diversity and Inclusion

Student Affairs

RADFORD UNIVERSITY
Fraternity Sorority Life

Dr. Kate Steiner, Director of Fraternity and Sorority Life
Center for Accessibility Services (CAS)

- Expanded campus-wide study skills workshops
- Strengthened Autism Mentor Social Group
- Redesigned CAS Website with a focus on students and faculty
- Created “one pager” accessible materials for faculty, staff, residential directors and assistants
Student Recreation and Wellness
Student Recreation and Wellness

Retention Rate

Participation Rate (per year)

- **High (26+)**: 83.40%
- **Mid (8-25)**: 80.50%
- **Low (1-7)**: 77.20%
- **None**: 69.70%
Student Involvement

Hurlburt “The Bonnie” Student Center space improvements
### Spring 2018 Tracking Items by Category

<table>
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<tr>
<th>Category</th>
<th>Raised</th>
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<tbody>
<tr>
<td>ACADEMIC FLAGS</td>
<td>3,334</td>
</tr>
<tr>
<td>SOCIAL/WELLNESS FLAGS</td>
<td>220</td>
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<tr>
<td>REFERRAL</td>
<td>30</td>
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<tr>
<td>KUDOS</td>
<td>4,379</td>
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<tr>
<td>TO DO</td>
<td>44</td>
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#### Top Five Most Raised Tracking Items

- **Keep Up the Good Work**: 3,339
- **In Danger of Failing**: 1,668
- **Outstanding Academic Performance**: 1,035
- **Attendance Concern**: 889
- **Missing/Late Assignments**: 645
Starfish Expansion

• Starfish Exporter added to increase reporting and assessment capabilities
• Expanding usage to include graduate students
• Creating new roles to include more Student Affairs and Student Services professionals
• Expanding the Services Catalog to include more academic and student services areas
• Enhancing and updating web presence
• Adding referrals, attributes and success plans
Spring 2018 Withdrawal Data

Date of Withdrawal

- Prior to Jan. 30: 66
- Jan 31 - March 2: 48
- March 12 - April 13: 28
# Spring 2018 Withdrawal Data

## Attributes of Students Who Withdrew

<table>
<thead>
<tr>
<th></th>
<th>Athlete</th>
<th>Financial Aid</th>
<th>International</th>
<th>Veterans Benefits</th>
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<tbody>
<tr>
<td>Prior to census</td>
<td>1</td>
<td>40</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Jan 31 - March 2</td>
<td>0</td>
<td>22</td>
<td>0</td>
<td>3</td>
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<tr>
<td>March 12 - April 13</td>
<td>0</td>
<td>60</td>
<td>0</td>
<td>5</td>
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</tbody>
</table>

## Prior to Census Data

- **Athlete:** 1
- **Financial Aid:** 40
- **International:** 1
- **Veterans Benefits:** 5

## Jan 31 - March 2 Data

- **Athlete:** 0
- **Financial Aid:** 22
- **International:** 0
- **Veterans Benefits:** 3

## March 12 - April 13 Data

- **Athlete:** 0
- **Financial Aid:** 60
- **International:** 0
- **Veterans Benefits:** 5
Spring 2018 Reported Reasons for Withdrawal

- Medical: 24
- Employment: 3
- Academic: 42
- Financial: 9
- Transportation: 2
- Family: 13
- Military: 6
- Course scheduling: 5
- Transferring: 19
- Personal reasons: 18
- Other: 10

March 12 - April 13
Jan 31 - March 2
Prior to census
Re-enrollment Initiatives for Fall 2018

• Currently Enrolled Students
  – 488 emails and hard copy letters mailed.
  – 378 students called through two calling campaigns completed by academic advisors.

• Former students
  – 773 emails and letters went out to partial degree completers.
  – 355 individuals called through two calling campaigns completed by Student Affairs volunteers.
Fail Point Prevention Initiatives

Calling Campaigns

• Contact students that were dropped for non-payment of tuition and fees
  - August 2018: 446 students dropped with 195 reinstated after receiving the call
  - August 2017: 469 students dropped with 141 reinstated after receiving the call
Fail Point Prevention Initiatives

Student Success Coaches

– Two Graduate Assistants serving in role
– Target population is higher at-risk students
– Individual, case management structure
– Develop and/or enhance academic success skills such as study skills and time management
– Connect students with campus resources such as course-specific tutoring at the Harvey Knowledge Center or the Counseling Center for assistance with social/emotional issues
End of Board of Visitors Materials