Student Success Committee

February 2019

RADFORD UNIVERSITY
Board of Visitors
CALL TO ORDER

APPROVAL OF AGENDA

APPROVAL OF MINUTES
December 6, 2018

STUDENT GOVERNMENT ASSOCIATION REPORT

STUDENT AFFAIRS REPORT
- Fall 2018 Overview
- Student Success and Retention
- Housing and Residential Life
- Staffing and Program Updates
- Supporting Roanoke-based Students
- Diversity and Inclusion
- Fraternity and Sorority Life
- Student Involvement

iGEN: UNDERSTANDING STUDENT CULTURE

OTHER BUSINESS

ADJOURNMENT

** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.

COMMITTEE MEMBERS
Dr. Debra K. McMahon, Chair
Ms. Karyn K. Moran, Vice Chair
February 2019
Meeting Materials
SGA Senate

- Landlord Luncheon, February 12
- Landlord Fair, February 13
- Election Interest Meetings, February 11 and 12
- Elections, February 25-28
- Election Announcements, March 1
Cabinet and Staff

- Men’s Basketball T-shirt Drive, February 21
- Bags to Benches
Additional Updates

• SGA Winter Retreat
• MLK Day of Service
• Ring Dance, March 31
• Beat the Blame Game, April 3
• Unity Fest, April 13
Discussion
Fall 2018 Overview

• Trends
• Programming
• Moving forward
Student Success and Retention

RADFORD UNIVERSITY
MESSAGE FROM President Brian O. Hemphill, Ph.D.

RETENTION SUMMIT
JANUARY 17, 2019

Student Success
Plans

Student Affairs
Housing and Residential Life

Occupancy Averages 2017-18 and 2018-19

Staffing Updates
- Hired new Area Director
- Hired four new Resident Directors
- Launched Search for Director
Supporting Roanoke-based students

Working together for the future

Advocacy Day 2019
Diversity and Inclusion
Fraternity and Sorority Life

Scholarship
Leadership
Service
Friendship
Student Involvement

Halfway There Celebration

Winter Club Fair
Discussion
iGen: The Evolution of Student Culture
Traditionalists
Pre 1945
Experienced: Great Depression, WWI, WWII, GI Bill
Work is: An obligation
Aspiration: Home ownership

Boomers
1946-1965
Experienced: Television, Moon Landing, Watergate, Vietnam War
Work is: Expected
Aspiration: Job Security

Gen X
1966-1977
Experienced: MRV, Nintendo, PCs
Work is: A difficult Challenge
Aspiration: Work-life balance, independence

Millennial
1978-1995
Experienced: Natural disasters, diversity, mobile technology
Work is: A means to an end
Aspiration: Freedom & flexibility

iGen
After 1995
Experienced: Economic downturn, global warming
Work is: Constantly evolving
Aspiration: Structure & stability
In no hurry

Internet

In person no more
Insecure

Irreligious

Insulated but not intrinsic
How Radford University Engages iGen

• Academic
• Co-curricular
• Financial
• Social
• Well-Being
• Support Services
Where do we go from here?
STUDENT SUCCESS COMMITTEE MEETING
4:30 P.M.
DECEMBER 6, 2018
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra McMahon, Chair
Ms. Karyn Moran, Vice Chair
Dr. Thomas Brewster
Dr. Jay Brown
Dr. Susan Whealler Johnston
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

BOARD MEMBERS PRESENT
Mr. Mark Lawrence, Rector
Mr. Robert Archer, Vice Rector
Ms. Krisha Chachra
Dr. Rachel Fowlkes
Mr. Randy Marcus
Ms. Georgia Anne Snyder-Falkinham
Ms. Lisa Throckmorton
Ms. Nancy A. Rice

OTHERS PRESENT:
Dr. Brian O. Hemphill, President
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff

CALL TO ORDER
Dr. Debra McMahon, Chair, formally called the Student Success Committee meeting to order at 4:45 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.
APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the December 6, 2018 meeting agenda, as published. Ms. Karyn Moran so moved, Dr. Jay Brown seconded, and the agenda was approved unanimously.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the October 2, 2018 meeting of the Student Success Committee, as published. Dr. Thomas Brewster so moved, Ms. Moran seconded, and the minutes were approved unanimously.

REPORTS
Student Government Association President Julianna Stanley updated the Committee on recent events the Student Government Association has hosted this semester, including a voter registration drive and a forum open to all students to discuss their diverse backgrounds and find ways to work together and appreciate the diversity of the Radford Community. The Student Government Association created a Thankful Tree before fall break on which students, faculty and staff could post a note indicating how they are thankful for Radford University. The Student Government Association also passed a resolution supporting the schools impacted by the wild fires in California, and these have been sent to those universities. A copy of the report is attached hereto as Attachment A and is made a part hereof.

Vice President for Student Affairs Susan Trageser provided the Division of Student Affairs report. Vice President Trageser updated the Committee on the Living-Learning Communities, now at seven with 285 students participating. Vice President Trageser shared information about the Mentoring Academically Successful Highlanders, or MASH, program. In its fourth year, the program has expanded to include 70 students and provides mentoring and coaching to provisionally admitted students. These students were placed in CORE and University 100 courses together. Predictive analytics were used to identify at-risk students, and these students were contacted by staff in the Student Organization Assistance and Resources office to let them know of ways to become involved in student organizations, which has shown to increase retention. Vice President Trageser reported that the Center for Diversity and Inclusion’s new training programs will begin next semester. Diversity2Go is a comprehensive cultural awareness training for students, faculty and staff, and Social Change Training is designed to equip participants with information to achieve positive change in their communities. A copy of the report is attached hereto as Attachment B and is made a part hereof.

Associate Vice President for Student Life Tricia Smith and Associate Dean of Students Bruce Hayden gave a presentation on student advocacy and wellness to the Committee. Ms. Smith and Mr. Hayden reviewed how the offices within the Division of Student Affairs advocate for students by providing resources, support and skills to be successful in and outside the classroom. Several offices provide this same guidance to families. The Student Counseling Center and Substance Abuse and Violence Education Services provide one-on-one counseling, group therapy sessions, recovery groups, information sessions and fitness/wellness referrals. A copy of the report is attached hereto as Attachment C and is made a part hereof.
ADJOURNMENT
With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Ms. Moran so moved, Dr. Brown seconded, and the motion carried unanimously. The meeting adjourned at 5:15 p.m.

Respectfully submitted,

Ms. Jenni Tunstall
Executive Assistant
to the Vice President for Student Affairs
Secretary to the Committee
SGA Senate

- Campus Safety Walk
- Senate Committees
- Tabling in the Bonnie
- Thankful Tree
Cabinet and Staff

- Voting Awareness
- Making Connections Forum
- Community Service
Additional Updates

- ASGA Conference
- Unity Fest
- Advocacy Day
- Fundraising for a University Gift
Discussion
Student Affairs Update
Housing and Residential Life

LIVING-LEARNING COMMUNITIES RETENTION FALL TO FALL

<table>
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<tr>
<th>Year</th>
<th>LLC</th>
<th>Non-LLC</th>
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<tr>
<td>2016</td>
<td>84.2</td>
<td>74.8</td>
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<tr>
<td>2017</td>
<td>83.6</td>
<td>69.8</td>
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Student Affairs

RADFORD UNIVERSITY
Student Success and Retention
Student Recreation and Wellness
Student Involvement
Awareness and Prevention
Center for Diversity and Inclusion

- Diversity2Go
- Social Change Training
Discussion
Student Advocacy and Wellness

RADFORD UNIVERSITY

Board of Visitors

December 6, 2018
What is advocacy?  

What is wellness?
What does advocacy look like?

- Dean of Students
- Student Counseling Center
- SAVES
- Center for Accessibility Services
- Student Standards and Conduct
- Housing & Residential Life
- Student Recreation and Wellness
- Student Involvement
- Fraternity and Sorority Life
- Center for Diversity and Inclusion
- Student Success and Retention
Dean of Students

The primary role is to provide support to students. This is done by working with a student to ensure they have access to eligible resources, support and skills to engage and be successful, both in and out of the classroom. Dean of Students provides the same guidance and consultation to families, faculty and staff.

- Awareness
- Advocacy
- Accountability
Student Counseling Center

Student Counseling Services provides free, confidential, mental health services. Student Counseling Center supports the academic mission by providing learning opportunities for students to grow as individuals, to form deeper relationships with their peers, and to develop as successful members of our community and society at large.

- National landscape
- Use of services
- Programming
Substance Abuse and Violence Education Support
Dedicated to reducing negative consequences related to substance abuse and/or violence through campus-wide initiatives that address these issues and promote student success.

- Sexual Violence
- Substance Abuse
- AlcoholEDU and Haven
Discussion
End of Board of Visitors Materials