Student Success Committee

September 2019

RADFORD UNIVERSITY
Board of Visitors
STUDENT SUCCESS COMMITTEE
2 P.M.**
SEPTEMBER 26, 2019
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
AGENDA

- CALL TO ORDER Dr. Debra McMahon, Chair
- APPROVAL OF AGENDA Dr. Debra McMahon, Chair
- APPROVAL OF MINUTES Dr. Debra McMahon, Chair
  - May 9, 2019
- STUDENT GOVERNMENT ASSOCIATION REPORT Ms. Colleen McNickle, Student Government Association President
- FIRST YEAR SUCCESS TEAM REPORT Dr. James Penven, Assistant Vice President for Student Success and Retention
- STUDENT AFFAIRS REPORT Dr. Susan Trageser, Vice President for Student Affairs
- OTHER BUSINESS Dr. Debra McMahon, Chair
- ADJOURNMENT Dr. Debra McMahon, Chair

** All start times for committees are approximate only. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.

COMMITTEE MEMBERS:
Dr. Debra K. McMahon, Chair
Ms. Karyn K. Moran, Vice Chair
Mr. Mark Lawrence
Dr. Susan Whealler Johnston
Mr. David A. Smith
Mr. Breon Case, Non-voting Advisory Member
Highlanders First

- Student Opinion
- Surveying
- Senate Tables in the Bonnie
- What Do You Want Wednesday
- Student Appreciation Day
- Town Hall
- First 30 Days
Highlander Engagement

- Highlander Pride
- Community Service
- Unity Fest
- Advocacy Day
- Ring Dance
Highlanders Aware

- Sexual Assault Awareness
- Campus Safety
- Live Safe App
- Mental Health Awareness
- Talk Saves Lives
Questions?
First-Year Success Team

Through our partnership with Ruffalo Noel Levitz, we have identified 1,200 students needing the most influence to reenroll.

*Relative Strength of Model Variables*

- High School GPA: 22.6%
- High School CEEB Code: 12.0%
- Initial Source Code: 18.1%
- Academic Major: 13.9%
- No of Days Confirmed: 12.0%
- City: 9.2%
- Percent of Need Met: 12.1%

*Model Scale Summary Chart*
First-Year Success Team

Providing support to first-year students to promote success, persistence and re-enrollment.

Noelani Hall, CHBS
Rachel Hall, Major Exploration
Dana Trask, CVPA
Joel Hanlon, NSFP
Amber Smith, NSFP
Michele Hosey, OSSR
Advisor Vacant, CEHD
Jamie Penven, OSSR

Parker Sanders, DCOBE
Alison McCoy, Major Exploration
Sara Coulson, ACSAT
Tabitha Greer, WCHHS
Jason Lucas, NSFP
Cammie Sgerrella, NSFP
Susan Hudson, OSSR

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## First-Year Success Team

### Student Success Communications Timeline

<table>
<thead>
<tr>
<th>Event/Activity</th>
<th>Timeline</th>
<th>Responsible</th>
<th>Method</th>
<th>Key Performance Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to FYST team member email</td>
<td>Week 4 August (first week of classes)</td>
<td>FYST</td>
<td>Email</td>
<td>2nd term retention</td>
</tr>
<tr>
<td>Post-Quest Newsletter 8: First week of classes, club fair; schedule changes</td>
<td>Week 4 August</td>
<td>NSFP branded Admissions sends</td>
<td>Email</td>
<td>2nd term retention</td>
</tr>
<tr>
<td>You Matter Door Knocking Campaign</td>
<td>Week 2 Fall Term</td>
<td>OSSR, University Offices</td>
<td>In Person</td>
<td>2nd term retention</td>
</tr>
<tr>
<td>Invite students to discuss CSI</td>
<td>Week 2-3 September</td>
<td>FYST</td>
<td>Email</td>
<td>2nd term retention</td>
</tr>
</tbody>
</table>
First-Year Success Team

Each student of the 1,200 has a First-Year Success Team (FYST) Advisor or a Faculty/Professional Advisor and a FYST Coach

- Monitors any issues with attendance concerns or in danger of failing
- Reminders about FAFSA
- Prompts for registration
First-Year Success Team

Goals

• Fall-to-Fall retention of 80.2% for entering 2019 class

• Review, revise and strengthen the student success communications/action timeline

• Provide support and focus to help increase student success
Discussion
Student Affairs Update
Division Highlights

• Summer Interns
• Models of Practice
• Welcome Week
• Family Weekend
Student Employment

Campus employment is a great way for our students to get involved, get engaged and feel connected to campus, making it an effective retention tool.
Student Counseling Services

Let’s Talk

Fall 2019 Locations

- Mondays: Dedmon Center, Noon - 2 p.m.
- Tuesdays: Student Recreation and Wellness Center, 3 - 5 p.m.
- Wednesdays: Center for Diversity and Inclusion, 2 - 4 p.m.
- Thursdays: McConnell Library, 9:30 - 11:30 a.m.
- Fridays: The Bonnie, 11 a.m. - 1 p.m.

Initial Consultation

Fall 2019 Hours

- Mondays and Wednesdays: 10 a.m. - Noon and 2 - 4 p.m.
- Thursdays and Tuesdays: 9:30 - 11:30 a.m. and 1:30 - 3:30 p.m.
- Fridays: 11 a.m. - 1 p.m.
Fraternity and Sorority Life

• 815 total members at the end of Spring 2019 semester

• 8,877 community service hours

• $18,000 in philanthropy support

• The all-sorority GPA was above the all-women’s GPA for the Spring 2019 semester
Providing a welcoming space for all students to enhance holistic health and wellness, the mindfulness and meditation rooms were opened late Summer 2019.
Housing and Residential Life

• In the Spring 2019 semester, a satisfaction survey was administered to all residents residing on campus.
• Total number of residents who completed the survey was 499.

I Feel Like I Belong In My Hall

- Describes Feeling (Clearly, Mostly, Moderately, Slightly)
- Does Not Describe Feeling
Housing and Residential Life has implemented a new Culture of C.A.R.E. philosophy:

- Customer Service
- Accountability
- Retention
- Engagement
Student Standards and Conduct

Retention Agents

• Developmental programs
• Internships
• Faculty support
Discussion
STUDENT SUCCESS COMMITTEE MEETING
3:00 P.M.
MAY 9, 2019
MARY ANN JENNINGS HOVIS MEMORIAL BOARD ROOM
THIRD FLOOR, MARTIN HALL, RADFORD, VA

DRAFT
MINUTES

COMMITTEE MEMBERS PRESENT
Dr. Debra K. McMahon, Chair
Ms. Karyn K. Moran, Vice Chair
Dr. Thomas Brewster
Dr. Jay A. Brown
Ms. Myriah Brooks, Student Representative (Non-voting Advisory Member)

COMMITTEE MEMBER ABSENT
Dr. Susan Whealler Johnston

BOARD MEMBERS PRESENT
Mr. Mark S. Lawrence, Rector
Mr. Robert A. Archer, Vice-Rector
Ms. Krisha Chachra
Dr. Rachel D. Fowlkes
Mr. James R. Kibler
Mr. Randy J. Marcus
Ms. Nancy A. Rice
Ms. Georgia Ann Snyder-Falkinham
Dr. Jake Fox, Faculty Representative (Non-voting Advisory Member)

OTHERS PRESENT
President Brian Hemphill
Ms. Karen Casteele, Secretary to the Board of Visitors and Special Assistant to the President
Dr. Kenna M. Colley, Interim Provost and Vice President for Academic Affairs
Mr. Danny M. Kemp, Vice President for Information Technology and Chief Information Officer
Ms. Wendy Lowery, Vice President for University Advancement
Ms. Kitty McCarthy, Vice President for Enrollment Management
Mr. Chad A. Reed, Vice President for Finance and Administration and Chief Financial Officer
Ms. Ashley Schumaker, Chief of Staff and Vice President for University Relations
Dr. Susan Trageser, Vice President for Student Affairs
Mr. Allen Wilson, Senior Assistant Attorney General, Commonwealth of Virginia
Other Radford University faculty and staff
CALL TO ORDER
Dr. Debra K. McMahon, Chair, formally called the Student Success Committee meeting to order at 3:18 p.m. in the Mary Ann Jennings Hovis Memorial Board Room in Martin Hall.

APPROVAL OF AGENDA
Dr. McMahon asked for a motion to approve the May 9, 2019 meeting agenda, as published. Dr. Jay A. Brown so moved, Dr. Thomas Brewster seconded, and the motion carried unanimously.

APPROVAL OF MINUTES
Dr. McMahon asked for a motion to approve the minutes of the February 7, 2019 meeting of the Student Success Committee, as published. Dr. Brewster so moved, Ms. Karyn K. Moran seconded, and the motion carried unanimously.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA (SCHEV) UPDATE
SCHEV Student Representative Cody Hartley, who served as co-chair for the 2018-2019 academic year, updated the Committee on the SCHEV Student Advisory Council’s focus during the past year, which included four-year institutions providing more support, incentive programs and resources for transfer and under-represented students. The Student Advisory Council also made several recommendations to SCHEV regarding campus safety, including ensuring effective education across all universities and testing of campus alert systems. He expressed that serving on the Student Advisory Council has been a rewarding the experience and provided opportunities for valuable networking. A copy of the report is attached hereto as Attachment A and is made a part hereof.

STUDENT GOVERNMENT ASSOCIATION (SGA) REPORT
SGA President Julianna Stanley gave her final report to the Committee which outlined the initiatives completed by SGA during the semester, including legislation passed addressing sustainability and the creation of an international student donation program allowing students to leave items such as small appliances, electronics and bathroom supplies for new incoming international students. SGA purchased and dedicated a plaque in memory of State Trooper Lucas Dowell, an alumnus who was killed in the line of duty. The SGA also hosted a reception for his family after the dedication in the College of Humanities and Behavioral Sciences Building.

The SGA hosted open forums for all students to voice concerns and plans were made to address identified issues in Fall 2019. The SGA was able to collect enough plastic bags through the Bags to Benches program to purchase a bench made from the recycled plastics and it was placed at the transit stop near the Bonnie Hurlburt Student Center. Colleen McNickle was elected as the SGA President for the 2019-2020 academic year. A copy of the report is attached hereto as Attachment B and is made a part hereof. Following Ms. Stanley’s report, Dr. McMahon presented her with a diploma frame and photo in recognition of her two years as SGA President and work with the Student Success Committee.

STUDENT AFFAIRS REPORT
Vice President for Student Affairs Susan Trageser, Ph.D. shared with the Committee an update on the recent activities within the Division of Student Affairs. She began her report by discussing the new group therapy sessions that the Student Counseling Center has begun offering which allows students to strengthen their communication and socialization skills with other students having the
same struggles. A Recovery Lounge was opened in continued support of the creation of a Collegiate Recovery Community, which provides a calm, safe environment for students in recovery to study, be with their peers and socialize. The first *Inclusion Week* was held this spring with panel discussions and other activities. The activities demonstrated the shift to focus on abilities and accessibilities versus disabilities.

Vice President Trageser continued by stating that the Laptop Loaner program, through the Center for Diversity and Inclusion, will be offering 100 laptops beginning in the fall semester in comparison to 30 laptops offered this academic year with a 50-student waiting list. The Office of Student Success and Retention created a “Path Back to Radford” process for students who withdraw mid-semester and gives the students the information and actions needed to be able to re-enroll. Vice President Trageser also reported on the educational priority focus that the Office of Housing and Residence Life will implement in Fall 2019 with four learning goals identified: Resiliency, Academic Readiness, Healthy Relationships and Radford Community. This new priority is for students to develop the academic and personal skills necessary to succeed at Radford University. Several affinity building and retention initiatives were also held this semester, including signature events for the sophomore, junior and senior classes. The Halfway There Celebration was held for the second year and included the presentation of a $4,000 Presidential Scholarship to one sophomore. New events held were the Junior Twilight: It’s Your Time and Senior Signing Day. A copy of the report is attached hereto as *Attachment C* and is made a part hereof.

**ADJOURNMENT**
With no further business to come before the Committee, Dr. McMahon asked for a motion to adjourn the meeting. Dr. Brown so moved, Ms. Moran seconded, and the motion carried unanimously. The meeting adjourned at 4:00 p.m.

Respectfully submitted,

Jenni Tunstall
Executive Assistant to the Vice President for Student Affairs
Secretary to the Committee
Introduction: Cody Hartley

Co-Chair-Student Advisory Committee of SCHEV
Membership

Christopher Newport University
College of William and Mary
Dabney Lancaster Community College
ECPi University
George Mason University
James Madison University
John Tyler Community College
Longwood University
Norfolk State University
Old Dominion University
Radford University
Richard Bland College
Southwest VA Community College
University of Virginia at Wise
University of Mary Washington
University of Richmond
University of Virginia
Virginia Military Institute
Virginia State University
Virginia Tech
Virginia Western Community College

SCHEV Student Representative

RADFORD UNIVERSITY
SCHEV Student Advisory Council Recommendations

Transfer Students
- Consider working with state to create an incentive program related to transfer credit acceptance
- Continue to support and encourage investment towards the Transfer Virginia initiative
- Provide easily accessible college information to students earlier in the process
Support Services for Under-Represented Students
- Collect more data for a better understanding of under-represented populations
- Distribute climate surveys on each campus to determine specialized needs of their students
- Ensure ADA Compliance and improve accessibility services
SCHEV Student Advisory Council Recommendations

Campus Safety
- State-wide campus safety/active shooter training video for all universities to be required during Freshman and Transfer orientations
- Training and testing of campus alert systems
- Information sharing between universities and law enforcement
Discussion
SGA Senate

• International Student Donation Program
• Trooper Dowell Ceremony
• Human Auctioning Committee
• What Do You Want Wednesday
• Student Appreciation Days
Cabinet and Staff

- Student Forums
- Virginia 21 Award
- Earth Week
- Bags to Benches
Additional Updates

• Funding for the Virginia Association of Communication Arts and Sciences Conference
• Ring Ceremony
• Beat the Blame Game
• Student Finance Committee Budget
• Unity Fest
Student Affairs Update
Student Counseling Services and SAVES

• Group Sessions Added
  • Benefits of Group Sessions
  • Types of Groups
  • Group plans for the Fall
  • Recovery Lounge
Center for Accessibility (CAS)

First INclusion Week on Campus
Center for Diversity and Inclusion

90 registered participants for 2019 Multicultural Congratulatory Ceremony

Campus Climate Survey completed, next steps
Student Success and Retention

Spring 2019 “You Matter” Campaign

- Emphasized Mid-Term Grades and Advising for Fall 2019
- Spoke with more than 700 students
- 80% had advising appointments
- Largest participation ever by faculty and staff

• Recruited 22 Fall 2018 withdraw students to re-enroll for Spring 2019 semester
Residential Curriculum Revision and Realignment

Educational priority focus is on success at Radford

New Learning Goals are:
• Resiliency
• Academic Readiness
• Healthy Relationships
• Radford Community
Creating Traditions

Halfway There Celebration
Creating Traditions

Junior Twilight: It’s Your Time
Creating Traditions

Senior Signing Day

Student Success Committee
Discussion
End of Board of Visitors Materials