



**Northern Virginia Community College Associate of Science in Business Administration
Radford University Bachelor of Business Administration in Marketing Advising Guide**

This information is designed for students who plan to graduate with an Associate of Science in Business Administration and transfer to the Bachelor of Business Administration in Marketing degree program at Radford University.

NOVA Required Course	Course Title	Credits	Plan to Take (Semester)	Radford University Equivalent	Grade
CST ¹	Communications Elective	3		Footnote ¹	
ENG 111	College Composition I	3		CORE 101	
HIS ²	Elective	3		Footnote ²	
ITE 115	Intro. to Computer Application and Concepts	3		ITEC 100	
MTH 163	Precalculus I	3		MATH 137	
SDV 100	College Success Skills	1		UNIV 100 level elective	
BUS 100	Introduction to Business	3		BUES 100 level elective	
ENG 125	Introduction to Literature	3		ENG 200	
MTH 271	Applied Calculus I	3		MATH 126	
³	___ Humanities/Fine Arts Elective	3		Footnote ³	
⁴	___ Physical or Life Science Elective w/Lab	3		Footnote ⁴	
ACC 211	Principles of Accounting I	4		ACTG 211	
BUS 280	Introduction to International Business	3		BUES 100 level elective	
ECO 201	Principles of Economics I	3		ECON 205	
³	___ Humanities/Fine Arts Elective	3		Footnote ³	
⁴	___ Physical or Life Science Elective w/Lab	4		Footnote ⁴	
ACC 212	Principles of Accounting II	3		ACTG 212	
ECO 202	Principles of Economics II	3		ECON 206	
BUS 100	Introduction to Business	3		BUES 100 level elective	
BUS 224	Statistical Analysis for Business	4		TBD	
BUS 270	Interpersonal Dynamics in the Business Organization	3		BUES 100 level elective	
PED 116	Lifetime Fitness and Wellness	1		ESHE 103	

Total Credits

The Associate of Science Degree in Business Administration requires 62 credit hours.

Satisfying the Radford University Core Curriculum (general education) Program

In accordance with the State Policy on Transfer, students who transfer to Radford University from a Virginia Community College will have satisfied Radford University's Core Curriculum **if they have earned an Associate of Science in Business Administration**; if they are able to earn such a degree by successfully completing at a Virginia Community College courses remaining for the degree concurrently with the first semester of enrollment at Radford University; or if they will earn the associate's degree as a result of credit earned during the first semester of enrollment at Radford University, up to a maximum of 10 hours.

Footnotes

¹ CST 100, 110 = COMS 114; CST 126 = COMS 250.

² Students should consider taking one of the following which will fulfill a General Education requirement: HIS 101/111/112/121/122.

³ Students should consider taking one of the following which will fulfill a General Education requirement: ENG 230/236/237/245/246/253/254/255/256; HIS 101/111/112; PHI 100/101/102/200/211/220/226; REL 100/230/231; ART 100/101/102; CST 130/141; MUS 121.

⁴ Students should consider taking one of the following which will fulfill a General Education requirement: BIO 101; CHM 101/102/111/112; ENV 121; GOL 105/106; PHY 101/102/201/202/231/232.

The Radford University/Virginia Community College System Transfer Guide specifies how the more commonly taken courses transfer from any VCC: <http://www.radford.edu/content/dam/departments/administrative/registrar/content-files/Transfer-Guide.pdf>. The [Radford University Transfer Equivalency Self-Service webpage](http://www.radford.edu/content/dam/departments/administrative/registrar/content-files/Transfer-Guide.pdf) specifies how any course available at NVCC campuses transfers: <https://degree-aud.radford.edu:8443/webtreqer/WebTreQer.html#a=warning>

Other Notes

Students must complete at least 45 hours at Radford University, including at least half of the hours in the major, and 30 of the last 39 credit hours must be completed at Radford University. Additional Information is available in the Radford University Undergraduate Catalog. Additional Information about transferring to Radford University is available from the Office of Admissions. For any course to count for transfer, it must be completed with a grade of "C" or higher.

Useful Information

For information about the Marketing program, contact the Department Chair, Dr. James Lollar, at jlollar@radford.edu

Radford University Department of Marketing: <http://www.radford.edu/marketing>

Radford University: <http://www.radford.edu>

Radford University Catalog: <http://catalog.radford.edu>

Radford University Office of Admissions: <http://www.radford.edu/content/admissions/home/transfer-landing.html>

Revised January 2017