



RU

Department of Student Activities

2012-2013 Annual Report



Department of Student Activities
2012-2013 Annual Report
Table of Contents

I.	Mission Statements.....	page 1
II.	Executive Summary.....	page 2
III.	Professional Staff.....	page 3
IV.	Professional Staff Involvement.....	pages 4-6
V.	Campus Programming	pages 7-10
VI.	Campus Recreation	pages 11-14
VII.	Greek Life	pages 15-20
VIII.	Operations	pages 21-28
IX.	Student Activities Accounts.....	page 29-30
X.	Student Involvement.....	pages 31-38
XI.	Student Leadership.....	pages 39-42
XII.	Student Media.....	pages 43-47
XIII.	Learning Outcomes.....	pages 48-49
XIV.	Three Year Comparison Reports.....	pages 50-59
XV.	Supplemental Materials.....	Appendix

Student Activities Mission

We provide students with diverse out-of-the-classroom experiences that facilitate intellectual, civic, and social development while promoting a sense of community and enhancing the educational mission of the University.

Student Affairs Mission

The Radford University Division of Student Affairs is committed to the learning and development of students and their academic and individual success. Student Affairs fosters a campus culture and environment where students' perspectives are valued, citizenship and personal responsibility are cultivated, and students are engaged in a vibrant co-curricular experience that nurtures excellence and success. Student Affairs supports a culture of evidence where inquiry, self-reflection, personal assessment, and continuous improvement are expected and supported.

Student Affairs Goals and Objectives

The Division of Student Affairs operates within the following four goals and accompanying objectives to promote the strategic directives of the university.

1. **CREATE, ENHANCE AND IMPLEMENT A DISTINCTIVE AND DIVERSE CO-CURRICULUM** (RU 7-17 Strategic Directives 1.1, 1.2, 2.1, 2.3, 3.1, 3.2, 4.2, 4.4, 4.5)
Division Objectives
 - A. Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship
 - B. Sustain and advise an inclusive array of student organizations that cultivate leadership and empower self-governance
 - C. Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success
2. **PROMOTE STUDENT RETENTION AND SUCCESS** (RU 7-17 Strategic Directives 1.1, 2.1, 2.3, 4.2, 4.5)
Division Objectives
 - A. Assess programs, services and learning outcomes to promote continuous improvement
 - B. Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles
 - C. Implement extended student transition programs prior to matriculation and early intervention programs to enhance academic preparation and social integration
3. **PLAN AND PROVIDE SAFE AND INVITING STUDENT-FOCUSED FACILITIES** (RU 7-17 Strategic Directives 1.1, 2.3, 2.4, 4.3, 4.4, 4.5)
Division Objectives
 - A. Develop Fitness Wellness Center staffing, equipment and operation plans consistent with overall building design
 - B. Mobilize student and institutional support and consensus to fund expansion of the Hurlbert Center, housing, and lighted all-season outdoor intramural sports fields
 - C. Incorporate an array of housing options (traditional, suite, apartment, graduate, living/learning) into facility renovation planning that prepare students for increasingly independent living
4. **STRENGTHEN STAFF RETENTION AND EXCELLENCE** (RU 7-17 Strategic Directives 1.2, 4.5)
Division Objectives
 - A. Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence
 - B. Encourage, support, and fund continuing staff development opportunities, involvement with RU and community councils, and professional association conference and leadership opportunities
 - C. Develop and implement a long range staffing and restructuring plans to support and sustain enrollment growth necessary to sustain program and service quality

Executive Summary

The Department of Student Activities was responsible for Greek Life, Student Media, Campus Recreation, Radford Student Programming and Campus Events Board, Student Organization Assistance and Resources, LEAD 110 classes and the LEAD Scholar Program, Student Leadership Awards and Ignite Student Leadership Conference, Clubs and Organizations, Student Activities Accounts, Information and Event Planning, Hurlburt Student Center, Heth Hall and Bondurant Auditorium.

The RU professional staff, seven graduate assistants, approximately 200 student employees and hundreds of student volunteers were committed toward enhancing the overall educational experiences of students through the implementation of University-wide programs and the provision of excellent services and safe/secure facilities. In addition, the professional staff members were truly a part of the RU community as highlighted in the Professional Staff Involvement section.

2012-2013 selected Department highlights included (See specific sections for detailed information):

- Partially to fully accomplished 109 out of 114 goals (96%).
- Received additional funding from the Student Finance Committee identified for programming, student employee compensation and equipment enhancement.
- Filled two professional staff positions.
- Gained approval for the hiring of new staff positions-Director, Student Leadership and Programming and Outdoors Program Coordinator.
- Received funding for new lighting board consoles for Bondurant Auditorium and a new high resolution projector for the Bonnie Auditorium.
- Continued to provide research and input into the new Student Fitness and Wellness Center in relation to equipment, finishes, and staffing.
- 253 student clubs and organizations were recognized (largest number to date).
- Demonstrated increases in student involvement as it related to the number of students involved in at least one student club/organization, involvement in intramurals, climbing wall and sports clubs, Greek membership, the LEAD Scholar program/LEAD 110 classes.
- 90 students enrolled in the LEAD 110: Emerging Leadership classes and 78 active members are in the LEAD Scholar Program.
- R-SPaCE increased the number of events by 38% over the previous year.
- Club Programming Committee approved \$12,000 more than the previous year in funding student clubs and organizations request for travel and programs.
- Four Greek honorary chapters were recognized/reorganized.
- Increased the number of reservations by 609 over the previous year.
- Assisted the Student Finance Committee in allocating \$1,345,152.
- Submitted and had budget proposals approved for the 2013-2014 academic year (via the Budget and President's Offices) for the intramurals/sports clubs outdoor fields expansion, two Program Coordinators, an Administrative Assistant, a Director for the Student Fitness and Wellness Center, increased Peters Hall student staffing, and renovations of SOAR.
- Increased the active users on the RU Involved website to over 3,922.
- Worked on the transition of budgets and staffing for the Peters and Muse Halls fitness areas and gymnasium from Intercollegiate Athletics to Student Activities.
- Worked with Facilities and President's Office in the design of the Bonnie outdoor plaza area in order to provide more functional programming space.
- Assessments in all areas reported high satisfaction rates.
- Worked with IT to have Student Activities be one of the first departments on campus to have its MyRU webpage updated to the new look.
- Approved for ongoing funding for Welcome Week and Six Week Program series.

The following annual report provides more in-depth details into our 2012-13 accomplishments and highlights the direction we have set for 2013-14. Overall this annual report demonstrates the Departments commitment to students through continued hard work, creativity, and team work.

Professional Staff

Administrative

Associate Vice President for Student Affairs/ Student Activities	Ken Bonk	Hurlburt 226	831-5197	kjbonk@radford.edu
Account Manager	Liz Koch	Hurlburt 226	831-5044	ekoch@radford.edu
Account/Office Manager	Peggy Perdue	Hurlburt 226	831-6019	pperdue@radford.edu

Operations

Associate Director	Alice Coughlin	Hurlburt 226	831-5708	atcoughli@radford.edu
Information and Event Planning Manager	Sally Cox	Hurlburt 104	831-5454	skcox@radford.edu
Program Coordinator of Operations, Training, Education	Ben Litvak	Hurlburt 226	831-7124	blitvak@radford.edu
Evening/Weekend Manager	Chris Shelor	Hurlburt 135	831-7602	cshelor2@radford.edu
Maintenance Specialist	Jim Boone	Hurlburt 226	831-7126	jboone10@radford.edu

Programming

Assistant Director for Student Activities-Stud. Involvement	John Leonard	Hurlburt 226	831-6379	jcleonar@radford.edu
Assistant Director for Student Activities-Greek Life	Robert Marias	Hurlburt 226	831-5941	rmarias@radford.edu
Assistant Director for Student Activities-Programming and Leadership	Jessica Twiest	Hurlburt 266	831-5255	jtwiest@radford.edu
Assistant Director for Student Media	Geoff White	Calhoun Hall	831-6381	gwhite13@radford.edu

Campus Recreation

Assistant Director	Foster Ridpath	Hurlburt 121	831-6506	fridpath@radford.edu
Secretary	Donna Epperly	Hurlburt 121	831-5369	depperl@radford.edu
Intramural Sports/Sports Club Coordinator	Jermaine Thomas	Hurlburt 121	831-6499	jthomas23@radford.edu
Outdoor Programs Coordinator	Andy Borak	Hurlburt 121	831-6012	aborak@radford.edu

Bondurant Auditorium

Theatre Production Manager	Doug Mead	Preston Stage Office	831-5588	rmead@radford.edu
Assistant Theatre Production 3 Manager	TBD	Preston Stage Office	831-5588	TBD

Professional Staff Involvement

RU Committee Involvement

Ken Bonk

- University Planning & Budget Advisory Committee
- Student Media Committee
- New Wellness/Recreation Planning Committee
- MyRU Planning Committee
- President's Cabinet
- Joint Commission
- University Travel Management RFP Committee
- University Lease Rental RFP Committee
- Fall Welcome Week Committee
- University Communications Coordination Committee
- President's Student Reception Organizer
- Student Affairs Executive Team
- Orientation/Welcome Week Committee
- Themed Six Weeks Program
- Student Affairs Scholarship Committee
- Intramural/Sports Clubs Fields Exploratory Committee
- Student Affairs Management Team
- Coca Cola Budget Committee

Alice Coughlin

- Performing Arts Series, IG
- Highlander Festival Committee
- Homecoming Committee
- Family Weekend Committee, Chair
- Alcohol Task Force Committee
- Conduct Board/Hearing Officer
- A/P Senate Evaluation Subcommittee
- RUEBC Committee
- Co-curricular/Facilities Committee
- A/P Senate, Parliamentarian
- Student Affairs Management Team
- Outstanding Student Awards, IG
- Commencement Committee, (winter/spring)
- SA Operations Orientation Committee, Chair

Geoff White

- Student Media Committee
- Campus Bicycling Committee, "Bikes are Awesome!"
- Information of Technology Advisory Comm.
- Director of Leadership and Programming Search Committee

Ben Litvak

- Summer Conference Committee
- Operations Orientation Committee
- Student Employee Training Seminars Program Committee

Doug Mead

- Student Employee Training Seminars Program Committee
- Family Weekend Committee

- Operations Orientation Committee
- Created lighting designs for four Dance Department performances

Chris Shelor

- Summer Conference Committee
- Game Room Programming Committee
- Operations Orientation Committee

Robert Marias

- Joint Commission
- Student Evaluation of Faculty Committee
- Alcohol Task Force
- Polar Plunge Committee
- Conduct Board
- Student Affairs Management Team

Peggy Perdue

- RU Spirit Committee
- Radford After Dark Committee

Liz Koch

- Student Media Committee
- Club Programming Committee
- Student Finance Committee
- Outstanding Student Awards Committee

Sally Cox

- Common Health Advisory Committee
- Leadership Conference Committee
- Family Weekend Committee
- Emergency Preparedness Committee
- Operations Orientation Committee
- Student Employee Training Seminars Program Committee

John Leonard

- Club Programming Committee, Chair
- Committee on Clubs and Organizations, Chair
- Radford After Dark Funding Committee, Chair
- Student Athlete Appeals Committee
- International Banquet Planning Committee
- Women's Studies Committee
- Ignite Student Leadership Conference Planning Committee
- Scholar Citizen and Co-Curricular Grant QEP Subcommittee
- RU Mobile Task Force
- Student Affairs Management Team
- Conduct Board
- Director of Housing and Residential Life Search Committee

Foster Ridpath

- Alpha Sigma Alpha Adviser
- Blue Ribbon Committee
- Conduct Board
- Intramural/Sports Clubs Fields Exploratory

Committee

Jessica Twiest

- Ignite! Student Leadership Conference Committee, Chair
- Retention Committee, Campus Life
- Opening Week Committee
- Student Awards Committee, Chair
- University Performance Series Committee
- Student Affairs Management Team
- Greek Life- Standards of Excellence
- Committee on Clubs and Organizations
- Radford After Dark Committee
- Quality Enhancement Plan Committee
- Success Starts here Committee

- Social Event Organizer-QUEST
- Student Retention Working Group
- R-SPaCE Officer Selection Committee, Chair
- Associate Dean of Students Search Committee
- Senior Assistant Director of NSP Search Committee
- Director of Student Programming and Leadership Search Committee

Wes White

- Family Weekend Committee
- Operations Orientation Committee

Jim Boone

- SA Operations Orientation Committee

National/Regional/Local Conference/Workshop/Webinar Attendance

Ken Bonk

- Preventing Workplace Sexual Harassment
- Time and Attendance Training for Supervisors
- Step Up, Be a Leader, Make a Difference Training
- Purchasing Procedural Workshop

Geoff White

- College Media Advisors Conference

John Leonard

- Campus Labs World Tour Workshop
- Step Up, Be a Leader, Make a Difference Training

Alice Coughlin

- Preventing Workplace Sexual Harassment
- Time and Attendance Training for Supervisors
- Clery Act Training for Campus Security Authorities
- Crowd Management Workshop
- RUEBC Training Exercise

Foster Ridpath

- Step Up, Be a Leader, Make a Difference Training
- Crossfit Level 1 Certification
- USA Weightlifting Level 1 Certification
- TRX Certification
- Preventing Workplace Sexual Harassment

Robert Marias

- Association of Fraternity/Sorority Advisors Annual Meeting
- AFA CAS Standards Webinar
- Student Affairs Social Media Webinar
- Crowd Manager Workshop
- Clery Act Training for Campus Security Authorities
- Association of Fraternal Leadership & Values Central Conference (Awards Judge)
- North-American InterFraternity Conference's
- 5 IFC Academy

Doug Mead

- Preventing Workplace Sexual Harassment

Ben Litvak

- ACUI Region V Conference
- Preventing Workplace Sexual Harassment
- Clery Act Training for Campus Security Authorities
- Crowd Manager Workshop
- OSHA Exit Routes, Emergency Action Plans & Fire Prevention

Chris Shelor

- Preventing Workplace Sexual Harassment
- ACUI Region V Conference
- Crowd Manager Workshop

Sally Cox

- Preventing Workplace Sexual Harassment
- SA Resume/Graduate School Training Seminar

Jim Boone

- Preventing Workplace Sexual Harassment

Andy Borak

- Preventing Workplace Sexual Harassment
- National Cave Rescue Commission Technician Training
- Terrorist Awareness Training
- Incident Command Training

Jermaine Thomas

- Softball Officiating Training
- Van Driving Certification Training
- Preventing Workplace Sexual Harassment
- Step Up, Be a Leader, Make a Difference Training

Donna Epperly

- Preventing Workplace Sexual Harassment

Presentations/Instruction

Ken Bonk

- Instructor, LEAD 110
- Presenter, Quest Parents Session

Alice Coughlin

- Instructor, UNIV 100
- Presenter, STEP UP

Geoff White

- Instructor, UNIV 100
- Presenter, History 365 class on America's Civil War

John Leonard

- Presenter, Leadership Odyssey
- Presenter, "Involvement Opportunities for International Students at RU"
- Presenter, "How to Maximize Your Experience at RU" for Residential Life

Foster Ridpath

- Instructor, Functional Movement
- NSC, First Aid, CPR and AED Instructor Certified

Jessica Twiest

- Instructor, Lead 110
- Presenter, Quest, Quest Express and Transfer Quest

- Presenter, Resident Assistant Training
- Presenter, Resident Director Training
- Presenter, "Involvement Opportunities at RU" to International Students

Sally Cox

- Presenter, Customer Service for Student Employee Training Seminars

Robert Marias

- North-American InterFraternity Conference's Undergraduate InterFraternity Institute (UIFI)
- Instructor, UNIV 100
- TIPs Certified Facilitator
- Certified "ResponseABILITY" Facilitator
- Presenter/Facilitator, "Greek 101"
- Presenter, "Ignite" Leadership Conference

Chris Shelor

- Presenter, "Ignite" Leadership Conference

Doug Mead

- Created Lighting Designs for Dance Performances

Andy Borak

- Presenter, LEAD 110

National/Regional/Local Leadership Roles/Advisement

Foster Ridpath

- ASA Advisor

John Leonard

- Safe Zone trainer

Robert Marias

- Sigma Nu - Eta Mu Housing Corporation VP, Member at Large
- AFLV's Assessment and Awards Western Reserve Academy Committee Member
- Polar Plunge Advisor
- Alumni Association Board, VP/Interim

Ben Litvak

- 9 Ball Tournament Director-ACUI Region 5 Recreation Weekend
- 9 Ball Tournament Director-Radford University Team Pool Tournament
- RU Billiards Club Advisor

Chris Shelor

- RU Fit Advisor
- RU Bowling Club Advisor

Membership in Organizations

- Association of College Unions International-ACUI
- National Association for Campus Activities-NACA
- Association of Fraternity & Sorority Advisors
- Fraternal Values Society
- Order of Omega
- Center for the Study of the College Fraternity
- College Media Advisers-CMA

- International Leadership Association-ILA
- National Speleological Society
- American Mountain Guide Association
- American Whitewater Association
- Wilderness Education Association
- Association for Outdoor Recreation and Education
- National Intramural-Recreational Sports Association-NIRSA

Campus Programming

Radford Student Programming and Campus Events (R-SPaCE) is the all-campus student programming board. R-SPaCE sponsors cultural, educational, social, and entertainment activities for RU and the surrounding communities. This organization has placed emphasis on enhanced diversity and educational programs combined with entertainment, and an outreach effort to collaborate with academics, departments, and other student organizations.

R-SPaCE was funded through the SFC allocations and featured a working executive staff of 12 individuals and an average total of 25-30 general body members.

2012-2013 Highlights

1. A leadership retreat for R-SPaCE executive officers was held at the beginning of both the fall and spring semesters.
2. Created New Executive Board Member Retreat in spring 2013.
3. Planned and implemented 65 non movie events with 10,200+ RU students and community in attendance.
4. Planned and implemented 200 movie showings for 2012-2013.
5. Increased number of events by 38% from 2011-2012.
6. Provided and co-sponsored 16 educational and multicultural events for the students, up 69% from 2011-2012 with 5 educational and multicultural events.
7. Featured two diverse concerts for the students: Corey Smith (Rock/Country) and A\$AP Rocky (RAP).
8. Surpassed spectrum revenue by approximately \$ 3,000.
9. Applied for and received \$10,000 increase for multicultural and educational programming for 2013-14.
10. Created a new and updated website for R-SPaCE.
11. Increased Facebook followers by 61% (300 likes to 760) and Twitter followers by 75% (240 to 946).
12. Revamped R-SPaCE executive board selection process to be a holistic approach inclusive of a general election and interview process.

2012-2013 Goals and Objectives

R-SPaCE will focus on the following Division of Student Affairs goals for 2012-2013.

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success.

1. Partner with other campus organizations on 35% of our campus events for 2012-2013. **Completed.**
2. Mandate one representative of R-SPaCE to represent R-SPaCE within the following organizations to help build bridges for collaborative programming including: Diversity Awareness Programming Committee, Student Government Association and the Residence Hall Association. **Partially Completed. R-SPaCE board attended the Residence Hall Association and Student Government Association meetings once per month but were unable to attend the DAP meetings due to scheduling conflicts.**
3. No movie fee for students to encourage attendance at evening and weekend events. **Completed.**
4. Secure stipends for board members to solidify the organization's importance to the university community. **Completed.**
5. Promote internship opportunities and skill building opportunities within R-SPaCE to

applicable majors, i.e. Recreation and Tourism, Advertising, Public Relations, Marketing. ***Partially Completed. Contacted the Communication and Media studies department, specifically Marketing and Public Relations. R-SPaCE was able to promote its updated selection process to students through the marketing and public relations courses.***

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

6. Recruit students from various organizations on campus. Partner one event each with Greek Life, Campus Recreation, and Student Media. ***Completed. R-SPaCE sponsored four events with Campus Recreation, one with Student Media and four with Greek Life.***
7. Increase diversity within the R-SPaCE organization by 10% both by ethnicity and gender. ***Completed. R-SPaCE increased diversity by 34% (12/34 board members and general body).***
8. Develop at least two new promotions and public relation outreach to increase attendance and participation in the programs and activities. ***Completed. Created Dalton Bridge banners for major spring events. R-SPaCE had a monthly ad in the Tartan and monthly calendars delivered to the campus mailboxes for February and March.***
9. Increase programs that will attract male participants. ***Completed. R-SPaCE created more events with a community service aspect which increased male fraternity attendance/participants. R-SPaCE also created an event around a TV show (Walking Dead) that was popular with the male demographic.***
10. Create two club dance parties per semester in place of RU UP Late events. ***Partially Completed. R-SPaCE planned a dance party in spring 2013 and the attendance was poor even with increased advertising. Students did not seem interested in this type of event.***
11. Increase diverse programming by offering two unique programs per semester. Either a homegrown event or by booking a diverse speaker, artist or program. ***Completed. R-SPaCE offered 16 diverse programs and four home grown events.***
12. Revise assessment methods to include learning outcomes for educational events and increase response rate by dedicating an officer to be responsible for all event assessments and results. ***Partially Completed. The graduate assistant for R-SPaCE was responsible for managing the survey distribution and tabulating the survey results. We did not add learning outcomes to the educational surveys.***
13. Work with safety department to ensure all our events meet safety standards and regulations. ***Completed. Each semester our safety officer was sent information on events that would require specific safety precautions (i.e. concerts, inflatable, etc.) As well the students were required to fill out a safety event planning sheet for their events including location fire exits and maximum capacity information.***

2013-2014 Goals and Objectives

R-SPaCE will focus on the following Division of Student Affairs goals for 2013-2014.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship

1. Increase retreat training time to provide more in depth training on job duties and expectations to ensure smooth transition for new board members. ***Fall 2013***
2. Develop and implement a training and leadership development curriculum for 2013-2014. ***Fall 2013***
3. Develop and implement a biannual 360 degree evaluation process for R-SPaCE executive board. ***Spring 2014***

4. Increase diversity on executive board by 25%. **Spring 2014**
5. Increase male involvement in the executive board and general body by 25%. **Spring 2014**

Provide collaborative, campus-wide programs that are benchmarked through best practices

6. Co-program 25% of educational and multicultural events with other organizations, departments, community partners. **Spring 2014**
7. Increase amount of educational and multicultural events to 35%. **Spring 2014**

Provide a dynamic range of educational, civic, and social activities

8. Revise assessment methods to include learning outcomes for educational and multicultural events. **Fall 2013**

Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances

9. Recruit students from various organizations on campus. Specifically target groups outside of the department of student activities. **Spring 2014**
10. Develop programming partnerships with Diversity Awareness Programming Board, Radford After Dark, Greek Life and Athletics. Co-program or co-sponsor at least two programs a semester with each organization. **Spring 2014**

Provide programs/services that are benchmarked through best practices

11. Provide training for two graduate assistants for R-SPaCE based on best practices. **Fall 2013**
12. Research peer intuitions to determine types and scope of successful events/programs to be considered for Radford University. **Spring 2014**

2012-2013 Program Assessment Results

The day-of-event surveys and general feedback including media reviews of programs and artists comments confirmed that the R-SPaCE students, in the process of planning and implementing a successful programming schedule succeeded in carrying out the mission of their organization while providing a learning environment for their members. An overview of the 1,329 surveys collected over the course of the year to a random sample of event participants showed the following:

- 95% of people attending events
- 66% are female and 33% male
- Increased male attendance at events by 60% in 2012-2013
- 78% are undergraduates, 5.3% are graduate students and 4.6% were former students
- The most popular events were Dan Savage, Build A Bear, A Shot of Reality and A\$AP Rocky
- Students were allowed to choose as many ways as they heard or saw an event advertised and the following represents the most popular methods (from most popular to least popular):
 - Heard about events from friends
 - Twitter updates/Facebook
 - Fliers on campus
 - Student Activities website

Executive Board Retreat Assessments

The R-SPaCE retreat was held each semester with 11 executive board members and the advisor

- 100% of the executive board felt they had a better understanding of the learning outcomes
- 100% of the executive board felt that were better informed to make educated and thoughtful decisions after attending the retreat
- 100% of the executive board felt they were able to better work with and communicate effectively with the other exec board members after the retreat
- 100% of the executive board felt they were able to recognize how their role fulfills the mission of R-SPaCE

**Proposed Improvements/Changes to be
Implemented in 2013-2014 from Assessment Results**

- Moving performance event times from 6PM to 6:30PM to accommodate dinner crowds
- Increase events that would appeal to male students
- Increase home grown events such as Season Finale events and viewing parties
- Increase number of guest speakers at retreats
- Redesign the executive board member binder to be a more of useful tool and resource

Campus Recreation

Campus Recreation consisted of RU Outdoors, Intramurals, Climbing Wall, Aerobics, and advisement for the Sports Clubs. Two graduate assistants and approximately 125 student workers assisted the professional staff as referees, scorekeepers, supervisors, trip leaders, game field attendants, equipment desk attendants, climbing wall monitors, aerobics instructors, and office assistants.

2012-2013 Highlights

Campus Recreation

1. Developed Summer Series schedule for students attending summer classes. The series included events from Intramurals, Fitness, RU Outdoors, and the Climbing Wall.

Sports Clubs

2. Baseball Club went to regionals and was one win away from making it to Nationals.
3. Bass Club and Billiards Club sent members to Nationals.
4. Men's Basketball was recognized as a new SCC club.
5. Collectively, the clubs participated in 280+ community service projects.

Fitness

6. Hired the largest staff since Campus Recreation started coordinating the program with a total of 10 fitness instructors.
7. Compared to previous years an additional six fitness classes were offered per week.
8. Offered the first Functional Fitness Classes.
9. Seven of the instructors were nationally certified in the fitness area they were teaching.

RU Outdoors

10. Completed 37 hours of service at RU's Selu Conservancy consisting of trail maintenance, campground restoration, facilities care, and grounds keeping.
11. Hosted its first summer expedition. The 12 day "May in the Rockies Program" focused on character development, inter and intra personal development, technical skills proficiencies, leadership and group dynamics, and nature conservation.
12. Three student leaders completed medical training and were certified wilderness first responders.
13. Monthly staff trainings were offered to increase professionalism and technical competencies in student leaders.

Climbing Wall

14. Four staff members competed in JMU's climbing competition while also learning how to host an intercollegiate climbing completion.
15. A standardized belay technique created a uniform instructional and safety process at the climbing wall.

Intramurals

16. Added the Midnight Glow Run (5K) to the Fall Semester (had nearly 100 participants).
17. Increased Sunday soccer team numbers in the spring semester by 2 teams.
18. Added the Sundae Funday 5K to the spring semester in conjunction with Greek Life (approximately 130 participants).
19. Increased Flag Football Participation by 34 participants (229 participants).

2012-2013 Goals

Provide a dynamic range of educational, civic, and social activities

1. Facilitate a regional climbing competition. **Not Completed. Research has been completed and competition will be hosted Fall 2013.**

- Men's Basketball was added to the SCC. **Completed.**

11

- Successfully offer our first Midnight Run. **Completed. Over 100 participants.**

Promote physical and emotional wellbeing and healthy lifestyles

- Gained three additional fitness instructors, so more classes can be offered. **Completed.**

- Increase participation in our first Up All Night Event to 350 participants. **Completed.**

Build student skills and expectations for responsible decision-making, risk reduction, personal and academic development

- Facilitate a technical skills staff training clinic at least once a month with the hopes of creating more technically sound staff. **Completed.**

- Create and maintain a more efficient gear inventory and rental system by standardizing forms and creating a regimented rental procedure. **Completed.**

- Once a week belay clinics were held to facilitate more in-depth and educational training options for student climbers. **Completed.**

- Provide monthly staff training seminars to promote professionalism and safety at the climbing wall. **Partially Completed.**

- Implement When to Work Software to scheduling workers. **Completed.**

- Hire a Coordinator for Outdoor Programming. **Completed.**

Goals 2013 – 2014

Campus Recreation will focus on the following Division of Student Affairs goals for 2013-2014.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

- Facilitate an intercollegiate rock climbing competition. **Fall 2013**

- Implement snowshoeing and tree canopy touring to the offered programs. **Spring 2014**

- Research and implement new ways to promote programs offered by RU Outdoors and the Climbing Wall. **Spring 2014**

- Facilitate a risk management and leadership seminar for student leaders. **Fall 2013**

- Increase club and off-campus student participation by building relationships with local reality companies to assist with distribution of promotional flyers and handouts. **Fall 2013**

- Increase hands-on training for the intramural staff by coordinating mock events for them to facilitate. **Fall 2013**

- Increase weekend intramural tournament participation by utilizing new promotional strategies. **Spring 2014**

- Hire a new Graduate Assistant for Campus Recreation and thoroughly train him/her of job responsibilities and expectations.

- Add one or two new SCC clubs. **Spring 2014**

- Offer additional early afternoon fitness classes **Spring 2014**

Develop Fitness Wellness Center staffing, equipment and operation plans consistent with overall building design

- Continue to provide research for the Student Wellness Center and field turfing projects. **Ongoing**

Program Assessment Results 2013 – 2014

Campus Recreation Surveys

Program	Fall 2012 Surveys	Spring 2013 Surveys	Total Surveys Collected 2012 - 2013
<i>RU Outdoors</i>	84	81	165
<i>Climbing Wall</i>	26	64	90
<i>Intramurals</i>	44	62	106
<i>Aerobics</i>	44	45	89

RU Outdoors

RU Outdoors Program Assessment

- The most highly attended program events were skiing (47 participants), rock climbing (34 participants), and caving (30 participants)
- The most highly attended clinics were skydiving (16 participants), and kayak roll clinics (25 participants)
- 43% of students attending RU Outdoors trips were male and 57% were female
- Student participant percentages were as follows: 38% freshman, 29% sophomore, 27% junior, 4% senior, and 2% graduate

Student Staff Ratings	Excellent	Good	Adequate	Poor	N/A
<i>Dependability</i>	89%	10%	1%	0%	0%
<i>Communication</i>	90%	8%	2%	0%	0%
<i>Professionalism</i>	93%	5%	2%	0%	0%
<i>Program Knowledge</i>	91%	9%	0%	0%	0%
<i>Helpfulness</i>	90%	8%	2%	0%	0%
<i>Addresses Concerns</i>	92%	5%	3%	0%	0%
Length and Location of Trip	87%	13%	0%	0%	0%

Climbing Wall

Climbing Wall Program Assessment

- Over the academic year 2,389 participants utilized the climbing wall
- 59% of the students using the wall were male and 41% were female
- 92% of students surveyed stated they were more likely to use the climbing wall during the hours 5PM and 10 PM
- 97% of students stated they would like to see the University's climbing wall have more features including a designated bouldering section and sport climbing section

Student Staff Ratings	Excellent	Good	Adequate	Poor	N/A
<i>Dependability</i>	92%	8%	0%	0%	0%
<i>Communication</i>	89%	11%	0%	0%	0%
<i>Professionalism</i>	91%	9%	0%	0%	0%
<i>Program Knowledge</i>	94%	6%	0%	0%	0%
<i>Helpfulness</i>	92%	7%	1%	0%	0%
<i>Addresses Concerns</i>	92%	6%	2%	0%	0%
Atmosphere and Experience	89%	11%	0%	0%	0%

Intramurals

Intramurals Program Assessment

- 96% of participants preferred an evening event (6-11pm) to an afternoon event (3-6pm)
- The events most participated in were: 28% basketball, 13% flag football, 22% soccer, 12% softball and 11% volleyball
- 61% of participants preferred the event to be held on Saturday as opposed to Sunday
- 62% of participants responding were male while 38% were female

	Excellent	Good	Adequate	Poor	N/A
Registration Process	60%	35%	5%	0%	0%
Referees and Scorekeepers	73%	25%	2%	0%	0%
<i>Dependability</i>	59%	36%	5%	0%	0%
<i>Professionalism</i>	60%	36%	4%	0%	0%
<i>Communication</i>	63%	35%	4%	0%	0%
<i>Knowledge of Program</i>	59%	34%	7%	0%	0%
<i>Helpfulness</i>	58%	35%	7%	0%	0%

<i>Addresses Concerns</i>	55%	42%	3%	0%	0%
---------------------------	-----	-----	----	----	----

13

Fitness

Fitness Program Assessment

-5% of participants preferred evening classes, while 23% preferred morning classes, and 72% preferred afternoon classes

-47% of participants attended an aerobics class a minimum of 2 – 3 times a week

-The three most recommended instructional concentrations were: 33% circuit training, 31% abs class, and 15% boot camp

<i>Student Staff Ratings</i>	<i>Excellent</i>	<i>Good</i>	<i>Adequate</i>	<i>Poor</i>	<i>N/A</i>
<i>Dependability</i>	85%	12%	3%	0%	0%
<i>Communication</i>	85%	13%	2%	0%	0%
<i>Professionalism</i>	87%	13%	0%	0%	0%
<i>Program Knowledge</i>	95%	5%	0%	0%	0%
<i>Helpfulness</i>	89%	9%	2%	0%	0%
<i>Addresses Concerns</i>	91%	7%	1%	1%	0%
<i>Program Overall Rating</i>	93%	6%	1%	0%	0%

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

- Offer intramurals later into the night
- Offer additional Zumba classes
- Research new climbing wall features
- Implement an additional 5k to increase participation and offer another running outlet

Greek Life

The Greek community at Radford University hosts ten North-American Interfraternity Conference fraternities (IFC), four National Pan-Hellenic Conference (NPHC) fraternities and sororities, seven National Panhellenic Conference (NPC) sororities and one multi-cultural sorority (NMGC). These organizations were served by the Assistant Director of Student Activities – Greek Life and two graduate assistants. For spring 2013, the Greek community had a population of approximately 953 (11.7% of the total undergraduate student population, a 1.7% increase since last year).

2012-2013 Highlights

1. Over \$45,000 was raised and donated by the Greek Community to over 40 different charities, (compared to just over \$25k last year). 27,000+ hours of community service were contributed to the local community (which is on par with last year's 27,023 hours*-recalculated for accuracy). A donation of over \$1000 to Radford University for the purpose of dedicating a tree on Earth Day, recognizing the Greeks; past, present and future at RU.
2. Collected over 7,025 lbs of food for the Radford Food Bank during the Holiday Food Drive campaign. Collaborated with the RU Men's Basketball Team, RU Athletics, Belle Heth Elementary School and BT's in promoting the food drive.
3. Radford's Tau Chapter of the Fraternal Values Society received the inaugural Michael McRee Fraternal Values Award from the Association of Fraternal Leadership and Values (AFLV). The award was presented to the chapter for their impact through the Greek 101 series on the RU community. In addition, three new honorary members and 17 student members joined this past academic year.
4. PC added 168 women during the formal recruitment period. IFC added 99 men in the spring. NPHC had an additional organization, Zeta Phi Beta Sorority, Inc. with a total of three members. Alpha Kappa Alpha Sorority, Inc. took two additional members this spring. The Multi-Cultural Sorority – Mu Sigma Upsilon was recognized with an interest group of approximately nine women.
5. The Gamma Gamma Chapter of Gamma Sigma Alpha, National Greek Academic Honor Society initiated 36 new members this past year (having achieved a 3.5 GPA and being either a junior or senior in academic standing). The Alpha Psi Chapter of Rho Lambda was reorganized this year and initiated 6 new members this spring. The Lambda Iota Chapter of Order of Omega was reorganized with twelve new members.
6. Members of the IFC, PC, and NPHC all attended and participated in a number of regional and national conferences, institutes and seminars this past year, including the Miseducation of the Black Greek Road Trip Conference, the IFC Academy, the AFLV Central Conference, and the Undergraduate InterFraternity Institute.
7. The Greek Community participated for the first time in National Hazing Prevention Week in the fall. Partnered with RU Athletics and sponsored Tod Burke and Steve Owens as well as Mindy Sopher as the keynote presenter. As a result of this week, the 1-800 hazing hotline was used by an anonymous student to report hazing within Kappa Sigma which resulted in the closure of the local chapter at RU.
8. Hosted Mark Katz from the Fraternity & Sorority Coalition Assessment Project in November who shared the results of their assessment with the entire Greek community and the campus. The Blue Ribbon committee is continuing to work on the creation of a

- 15 5/10 year strategic plan for the RU Greek community.
9. Greek Week provided a variety of events and activities that engaged the entire Greek community as well as encouraging campus wide participation. Two examples include the Faculty Appreciation Luncheon and the Philanthropy Carnival, which collected over \$650 in donations for the NRV Women's Resource Center. It also provided alternatives to "Quadfest" weekend and this year saw a decrease in the number of arrests, citations and incidents related to risk management violations, intoxication and alcohol abuse.
 10. The Greek Community partnered with the Center for Diversity and Inclusion in co-hosting Rasheed Ali Cromwell as part of Black History Month. The program helped to raise awareness and appreciation for all types of Greek letter organizations on campus.
 11. The NPHC was recognized for their outstanding programming of "Forward in America". It is an voter education program which helped inform students of the various issues at the heart of the election year.
 12. Paige Waddell was one of six members of Delta Zeta to receive national recognition, through the Grace Mason Lundy Award. She was recognized for her loyalty, devotion and service to her chapter and to the sorority. Two other Greek students will be working for their respective HQs this coming year; Joshua Ordonez of Phi Sigma Kappa and Morgan Shiflett of Alpha Sigma Tau.

2012-2013 Goals and Objectives

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles.

1. Hire and train Graduate Assistants for the 2012-2013 academic year. **Completed**
2. Continue to encourage and support involvement in the national associations (SEPC, SEIFC, AFLV, etc.) and encourage students to apply for internships and submit assessment and awards applications for their respective councils; thereby, enhancing the reputation and effectiveness of the Radford University Greek community. **Completed. The Tau Chapter of the Fraternal Values Society was recognized as the first ever recipient of the Michael McRee Fraternal Values Award from the AFLV.**
3. Host TIPs for the Greek community each month (three times per semester) to help address the issues related to alcohol abuse and misuse. **Completed. The TIPs program was offered in the fall and spring semesters on three separate occasions. In addition to the sessions held by the Greek Life office, at least two other organizations host TIPs programs for their membership during the academic year.**
4. Continue to review and enforce risk management policies and bring them up to the nationally recommended standards (NIC, NPC, NPHC, FIPG, etc.). **Completed**

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

5. Conclude the complete review and rewrite of all governing documents for the various governing councils. **Completed. As of May of 2013 all three councils had reviewed and ratified governing documents for their respective groups. Further amendments and revisions will continue as the council's become more effective self-governing bodies.**
6. Revive/reorganize the local chapters of Rho Lambda and the Order of Omega, Greek Honor Societies, including their finances and local bylaws set by the National HQ. **Completed. The Alpha Psi Chapter of Rho Lambda and Lambda Iota Chapter of Order of Omega were reorganized.**
7. Continue working on the marketing plan for the Greek Community by providing updates of the Greek Life website, expanding the presence on Facebook and other social media,

coordinating with University Relations and other local media outlets to provide 16 opportunities both on and off of campus, to promote the positive features of the Greek community. **Completed. This past fall the RUGreeks Twitter account was launched and currently has over 270 followers. Our RU Greek Life Facebook page has hit a milestone this year with over 850 "Likes" at least a dozen or more alumni are among those who regularly check out the page..**

8. Continue to work to improve numbers for recruitment for all councils, through implementation of the Dynamic Recruitment model for the IFC and PC, and by supporting and promoting (when appropriate) NPHC Intake processes to increase membership within the chapters on campus. **Completed. The recruitment efforts are beginning to pay off as the number of members in the fraternities and sororities is on the rise, but also the standards of the new members has increased over the past year, which has resulted in more committed members who have associated for the right reasons.**
 9. Increase awareness of and support for the Tau Chapter of the Fraternal Values Society, so that this organization can help foster and support the cultural change within the Greek Community to reconnect the members to their founding values. **Completed. The Fraternal Values Award has helped to raise awareness of and interest in the Tau Chapter of the Fraternal Values Society with election of officers at the end of the spring semester.**
 10. Expand and improve the educational programming for all members through use of the Greek 101 series and by having outside presentations/programs each semester on issues relevant to Greek Life. **Completed. See the statistical results under Program Assessment Results and Evaluation.**
- Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success.
11. Create, distribute and utilize a Greek Life Calendar for the academic year. **Completed. The proposed 2013-14 calendar is scheduled with many of the events and activities following a similar timeline to the one used this past year.**
 12. Work with the Blue Ribbon Committee to utilize the Fraternity & Sorority Coalition Assessment report in the development of a 5/10 Year Strategic Plan for the Greek Community at RU. **Partially Completed. As of the end of May 2013 the Blue Ribbon Committee's four sub-committees had submitted their reports for consideration of the chair and the committee of the whole over this summer. The four reports are being restructured and formatted into one complete draft report which will be shared with the various constituents in the early fall and revised before being finalized and sent on to the VPSA and the President's office for approval and implementation.**
 13. Coordinate and train Chapter and Faculty Advisors for each organization on campus, through regularly scheduled meetings and teleconferences throughout the academic year. Increase communications with all advisors throughout the semester to keep them engaged within our Greek Community. **Partially Completed. Last fall started off well with Advisor meetings and regular communications, however over the course of the spring semester other issues took on higher priority and thus no formal meetings were coordinated with advisors after the conclusion of the formal recruitment period in mid-February.**
 14. Collaborate with the University Advancement and Alumni Affairs offices to engage Greek Alumni in various events throughout the year, including Homecoming, Chapter Anniversaries, and possibly even Greek Week. **Completed. Greek Life partnered with**

the Alumni office for the October Homecoming activities to specifically engage and connect with Greek Alumni without adding additional events or activities to an already busy schedule. Furthermore, the Alumni office was engaged/included in the planning/programming of a number of individual organizations' reunions/anniversary celebrations this past year, Phi Kappa Sigma and Alpha Sigma Tau for examples

2013-2014 Goals and Objectives

Greek Life will focus on the following Division of Student Affairs goals for 2013-2014.

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles.

1. Hire and train Graduate Assistants for the 2012-2013 Academic Year. **Summer/Fall 2013**
2. Host TIPs for the Greek community each month (three times per semester) to help address the issues related to alcohol abuse and misuse. **Ongoing**
3. Assist with the planning and implementation of RU's Hazing Prevention Week in September, including collaborating with NSP to co-sponsor the Response ABILITY Project with Mike Dilbeck on campus. **Fall 2013**

Assess programs, services and learning outcomes to promote continuous improvement

4. Review, track and compare data from the past couple years to begin to provide quantitative data to support trends within the Greek Community as they relate to specific programs and initiatives of the Greek Life Office, Councils, and chapters. **Ongoing**
5. Use the Coalition report and the Greek Life Strategic Plan begin to implement procedural and policy changes that help promote and support the development of the self-governing councils. **Spring 2014**
6. Use information gathered from the Standards of Excellence program in 2013, revise and amend the program to further support and encourage chapter development and growth in all areas of Greek Life. **Summer/Fall 2013**

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

7. Re-colonize Sigma Phi Epsilon and Alpha Sigma Phi as active contributing members of the IFC community. **Spring 2014**
8. Support the expansion and growth of the multi-cultural Greek presence on campus, including the addition of two or three additional NPHC organizations (pending interest from the National/Regional levels and current students). **Ongoing**

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

9. Complete and begin implementation of Greek Life Strategic plan as proposed by the Blue Ribbon Committee, supported by the students, advisors, alumni, staff, and approved by the University administration. **Fall 2013/Spring 2014**
10. Assess current practices of engaging and communicating with advisors, alumni and parents. Look into the development of an electronic Greek Life newsletter to possibly supplement regularly scheduled advisors meetings throughout the semester. **Fall 2013/Spring 2014.**
11. Work with the Vice President of Student Affairs in the development of a leadership initiative for select chapter members. **Ongoing**

Program Assessment Results and Evaluation

Assessment is a vital and necessary function of the Office of Greek Life. It helps us see how we are currently serving our students and what changes need to be made to better serve them. The following is a collection of survey results from some of this year's programs.

Greek 101 Fall 2012- Spring 2013

- Total number of attendees for fall 2012 = 605 v. fall 2011 = 189
- Total number of attendees for spring 2013 = 504 v. spring 2012 = 471
- Average number of attendees for fall sessions = 86 students / 7 sessions
- Average number of attendees for spring sessions = 84 students / 6 sessions
- The highest number of attendees for this past year at a session was 172
- The least number of attendees for this past year at a session was 31

2012 Fall Greek Leaders Retreat

- 31 surveys were collected
- 90% of the respondents felt inspired to address the issues facing the RU Greeks
- 77% of the respondents felt that they are better prepared to do the job of their respective office on their respective council
- 87% of the respondents strongly felt empowered to address the issues facing our Greek community
- “Loved hanging out with other organizations! We should do more of that.”
- “Great Retreat.”; “Good times.”; “Nice Transition, good debates, very long.”
- “ 2 nights on the barn floor is too much.”; “One day less would have been better.”
- “ Definitely have a better understanding of the diversity and roles of the different councils in our Greek community.”

Tod Burke & Steve Owen – “Hazing: Is This Your Legacy?”

- 91 surveys were collected
- 87% found the presentation to be worth their time
- 81% felt it was informative
- 73% found it to be educational
- When asked if they strongly agree with the following: “I better understand how my decisions and actions can affect the perception others have about RU Student Organizations.” 64% of respondents confirmed this statement. An additional 32% merely agreed.
- When asked if they strongly agree with the following: “I believe this presentation was beneficial and that my organization will be one that takes the lead in changing the current culture to prevent and oppose Hazing and those who practice it.” 68% of respondents confirmed this statement. An additional 25% merely agreed.

Mindy Sopher – “Getting to the Heart of Hazing”

- 81 surveys were collected
- 533 students attended this program
- 87% found the presentation to be worth their time
- 74% felt her was informative
- 58% found her to be educational
- When asked if they strongly agree with the following: “I feel that I have a better understanding of what hazing is and is not.” 50% of respondents confirmed this statement. An additional 38% merely agreed.
- When asked if they strongly agree with the following: “I believe this presentation was beneficial and that my organization will be one that takes the lead in changing the current culture to prevent and oppose Hazing and those who practice it.” 60% of respondents confirmed this statement. An additional 29% merely agreed.

Mark Katz – Coalition Assessment Report Review

- 127 surveys were collected
- 534 students attended this program
- When asked “What do you feel are the three to five most important aspects to focus on to strengthen the chapters and Greek system for the future?” the top answers were: GPA improvements, Ritual/values, unity, increased service within the community.

Rasheed Cromwell – “MisEducation of the Black Greeks”

- 161 surveys were collected
- 77% found the presentation to be worth their time
- 72% felt he was informative
- 53% found him to be educational
- When asked if they strongly agree with the following: “I feel that I have gained knowledge in relation to differences and diversity.” 48% of respondents confirmed this statement. An additional 41% merely agreed.
- When asked if they strongly agree with the following, “I better understand how my decisions and actions can promote change and improve the perception others have about Greeks.” 50% of respondents confirmed this statement. An additional 41% agree.

Herman Boone & Bill Yoast – “Becoming a Titan: Turning Potential into Reality”

- 90 surveys were collected
- 709 students attended the program
- 97% found the presentation to be worth their time
- 72% felt they were informative
- 90% said it was fun
- 65% found it to be educational
- When asked if they strongly agree with the following: “I feel that I have gained knowledge about the importance of teamwork, diversity, and tolerance.” 88% of respondents confirmed this statement. An additional 11% merely agreed.
- When asked if they strongly agree with the following, “I better understand how my decisions and actions can inspire positive change and leadership in the Greek community.” 87% of respondents confirmed this statement. An additional 11% merely agreed.

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

While it does not encompass all changes, the following list will be implemented as a result of the finding of our assessment results for programs and initiatives taken over the past year.

- Greek 101 program will continue to be facilitated by members of the Fraternal Values Society and/or guest presenters such as faculty, administration and staff members who support the development of the Greek Community at RU
- Continual and consistent training/education of the Greek Community will occur and focus on areas of high risk, such as hazing, alcohol misuse and abuse, diversity, sexual assault awareness, and other such topics which are often associated with the Greek Community
- The Greek Life Office will work with all of the governing councils to provide informative, educational, engaging and fun programs/presenters who will help to challenge the current culture at RU and support those students who want to make positive changes to the Greek Community

- Additional opportunities for leadership training will be explored and when possible taken advantage of by the Greek Community to assist in developing values based leaders within every organization in Greek Life

Operations

The Department of Student Activities Operations staff is responsible for overseeing the day-to-day management of the department's facilities and the services it offers. Facilities and services that fall within the realm of Operations include the Hurlburt Student Center, Heth Hall, Ken Bondurant Auditorium in Preston Hall, the Information and Event Planning Office and the Game Room.

Operations also collaborates on the creation, planning, and implementing of campus wide events, the most notable being Family Weekend.

Operations employs approximately 50 students and is an educational and student learning outcomes based program. Available positions include operations assistants, information office assistants, media technicians, sound and lighting technical assistants and game room assistants.

Highlights 2012-2013

1. Operations

- Major purchases and improvements included:
 - Data projector upgrade/Bonnie Auditorium
 - State of the art lighting board/Ken Bondurant Auditorium
 - Eight HD television monitors/brackets for the Game Room
 - Portable printer/Ticket Office
 - Second floor of the Bonnie repainted
 - Double seaters reupholstered in the Bonnie

2. Student Employment Program

- Introduced ropes course at fall orientation
- Sponsored the first Annual Student Employee Appreciation Week and promoted the event campus wide
- Created a training program committee that implemented a yearlong student employee training program.
- SASEA (Student Activities Student Employee Association)
 - Reactivated the organization
 - Established Student Employee of the month award/purchased plaque
 - Hosted a March Madness Radford After Dark event

3. Game Room

- Reservations increased by 48 over 2012-2013
 - 114 clubs and organizations utilized "free" play policy
 - 36 University 100 class reservations
 - 10 private event reservations
- 11,000 total patrons used the facility

4. Event Planning Office

- 11,885 reservations (an increase of 609 over 2011-2012)
- Conducted 22 tickets sales with total revenue of \$96,149

5. Ken Bondurant Auditorium

- Hosted two high level performances: "Stomp" and "Cirque Chinois"
- Trained staff and student employees in the utilization of new audio equipment

Goals/Objectives 2012/2013

Operations focused on the following Division of Student Affairs objectives for 2012/2013:

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

1. Continue to work with New Student Programs and the UNIV 100 classes in an effort to introduce new freshman to the Game Room and its activities. **Completed. Thirty six UNIV 100 classes utilized the Game Room.**
2. Continue to work with ESHE in offering bowling classes and insuring that the facility and services are operating at a level that will insure a positive classroom experience. **Completed. Supported an additional bowling class to assist students in meeting their credit requirements for graduation.**
3. Develop SASEA; encourage student employee collaboration with administrators and fellow employees. **Completed. SASEA collaborated with SGA and Radford After Dark and created a newsletter to keep fellow employees informed.**
4. Work with constituents in creating the least restrictive First Amendment policies that first and foremost support the mission of the university; and policies that make safety a top priority for the community. **Partially Completed. Submitted policy options to cabinet level ad hoc committee.**
5. Continue conversations with constituents as they relate to building a comprehensive internship program. **Completed. Collected data and information for Parks/Recreation and Tourism and the Department of Music internship programs.**
6. Continue to promote and encourage student employees to address the needs of patrons utilizing facilities through direct communication. **Completed.**
7. Assist with conduct board hearings as a hearing office. **Completed. Alice was willing to serve; but was only called upon on one occasion.**
8. Continue to work with academics, student affairs and student clubs/organizations to offer an all-inclusive Family Weekend event that will showcase Radford University and all it has to offer educationally, socially and physically. **Completed.**

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

9. Lend support to Leadership Conference. (i.e. serve on committee, present, facilities) **Completed. Operations staff served on the committee and presented at the conference.**
10. Offer out of the classroom experiences through student employment program. **Completed.**
11. Further develop student employee training program by offering specific training “courses”. (i.e. customer service, health and wellness, safety). **Completed. Created training program committee to include student employees.**
12. Continue to utilize assessment tools. (facilities, self & supervisory assessments) **Completed. Survey responses were down this year. Student employees and staff made direct contact with patrons in an effort to increase survey numbers.**
13. Continue to provide and market programs in the Game Room that encourage participation and increase the number of patrons utilizing the services. **Partially completed. Though we increased the number of clubs and organizations utilizing the “free” usage policy,**

the newly formed programming committee was not as active in 2012-13 due to the student leader's absence.

14. Continue to support academic bowling classes. **Completed.** 22

15. Provide opportunities for, and encourage autonomy in decision making amongst student employees through interaction with patrons, by troubleshooting issues, determining the best solution and following through to deliver the best in customer service. **Completed.**

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship

16. Provide support for programs that encourage and address “said” issues and topics. (i.e. MLK, International Dinner, Leadership conference, Step Afrika) . **Completed.**

Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence

17. Continue to provide resources to professional staff for training, conferences and workshops. **Completed. Operations professional staff attended ACU-I Region V conference and student employees attended a professional workshop for the first time.**

18. Implement second annual Job Fair, work with Experiential Education to develop campus wide job fair program. **Completed. Second annual job fair was held in March 2013.**

19. Offer specific training programs to individual student employees. **Completed. A total of seven specific training programs were offered during the academic year, as well as the Ignite Leadership Conference.**

20. Continue to offer team leader positions that offer more in the way of responsibilities and compensation. **Completed.**

21. Continue to offer comprehensive Orientation programs. **Completed. Ropes course participation requirement was introduced this year. Operations assistants' training increased to a two day program.**

22. Provide trainings for both student and professional staff in prospective areas:

- Event Planning Office – new University Tickets software program. **Completed.**
- Ken Bondurant Auditorium – new sound and lighting systems. **Completed.**

Goals and Objectives 2013-2014

Operations will focus on the following Division of Student Affairs objectives for 2013-2014.

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

1. Continue to support academic classes, (i.e. UNIV 100/Bowling classes), in Game Room utilization. **Ongoing**
2. Work with Assistant Director for Student Involvement to advertise and encourage clubs and organization to utilize their “free” time in the Game Room. **Summer/Fall 2013**
3. Provide support to the Department of Student Activities in the delivery of alcohol free programming. **Ongoing**
4. Continue conversations with academics and experiential education as it relates to creating internships within student center operations. **Fall/Spring 2013/2014**
5. Collaborate with other departments, serve on committees and present programs that promote, through different means, student retention and success; (i.e. Alcohol Task Force, Ignite Leadership Conference, “Step Up” presentation). **Ongoing**
6. Continue to offer a comprehensive Family Weekend event that showcases Radford University and its many offerings by engaging academics, student affairs and clubs/organizations participation. **Summer/Fall 2013**

Assess programs, services and learning outcomes to promote continuous improvement

7. Introduce to appropriate departments/committees a proposal to provide “free” services, (bowling, billiards, shoe rental) to Radford University students, in the Game Room.
23 Spring 2014

8. Revamp fall student orientation program. **Summer 2013**
 9. Continue to support SASEA’s, “Student Employee of the Month” program. **Ongoing**
 10. Offer second annual “Student Employee Appreciation” Week. **Spring 2014**

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

11. Continue to offer an expanded, diverse and required student employee training program that will enhance “on the job” skills and student learning outcomes. **Ongoing**
 12. Continue to coordinate a departmental job fair to educate students concerning available positions; and encourage engagement in on-campus employment. **Spring 2014**
 13. Continue to provide training to student and professional staff in best practices; as it relates to student center safety. **Fall 2013**

Develop and implement a long range staffing and restructuring plans to support and sustain enrollment growth necessary to sustain program and service quality

14. Work with the Human Resources department to insure that operations professional staff are classified appropriately. **Summer 2013**
 15. Study student employee staffing, research best practices to determine if the present staffing organization is the most efficient in delivering “top notch” customer service; while providing the student employees with an excellent out of classroom education employment program. **Summer/Fall 2013**

Facilities/Ticket Office/Family Weekend Surveys

The Operations staff struggled to collect responses to surveys in 2012-2013. Staff members e-mailed and telephoned patrons to solicit survey responses. In March, 2013, student employees and department staff distributed surveys directly to patrons; requesting they respond and submit the survey.

Although the number of responses was not at the level that had been anticipated, the responses received were overwhelmingly positive; particularly in the area of student staff performance. Results show that in all categories relating to student performance, at least 94% of the time, patrons had either a positive or neutral experience with student staff.

A negative for both Heth Hall and Hurlburt Student Center was in the area of parking. Results showed that 41% of patrons utilizing Heth Hall and 42% of patrons utilizing Hurlburt Student Center; disagreed or strongly disagreed that parking is adequate.

Due to technical difficulties beyond our control with the survey software “Qualtrics”, the Ken Bondurant Auditorium responses were not recorded; and therefore, there is no data to report for that facility.

Hurlburt Hall

Total Surveys: 1,149

Total Responses: 74

Year	Freshman	Sophomore	Junior	Senior	Grad	Faculty/Staff
	8%	15%	18%	16%	5%	42%
Room	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Comfortable	51%	41%	7%	1%		

Clean	45%	46%	7%	1%	1%	
Setup Properly	48%	34%	15%	3%		
Furniture well maintained	47%	39%	8%	6%		24
Staff	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Respectful	58%	36%	5%	1%		
Dependable	47%	41%	10%	2%		
Knowledgeable	50%	28%	19%	3%		
Communication	49%	40%	6%	5%		
Accessible	53%	32%	7%	5%	3%	
Issues resolved promptly	41%	41%	11%	6%	1%	
Equipment	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Available	52%	38%	9%	1%		
Arrived promptly	38%	49%	11%	2%		
Well maintained	49%	35%	14%	2%		
Functioning	53%	35%	8%	4%		
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Parking Available	10%	27%	22%	37%	5%	
Will hold another meeting	47%					
Will most likely hold another meeting	21%					
May hold another meeting	31%					
Likely not hold another meeting	1%					

Hurlburt Overall Experience	
1 (Worst)	0%
2	0%
3	0%
4	1%
5	1%
6	14%
7	15%
8	34%
9	12%
10 (Best)	22%

Heth Hall

Total surveys: 1,082

Total Responses: 76

Year	Freshman	Sophomore	Junior	Senior	Grad	Faculty/Staff
	8%	13%	21%	16%	3%	42%
Room	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Comfortable	38%	51%	11%			
Clean	37%	57%	6%			
Setup Properly	34%	49%	12%	5%		

Furniture well maintained	30%	58%	9%	3%		
25 Staff	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Respectful	45%	49%	6%			
Dependable	36%	51%	10%	3%		
Knowledgeable	36%	49%	13%	2%		
Communication	32%	54%	8%	6%		
Accessible	37%	47%	9%	7%		
Issues resolved promptly	32%	51%	15%	2%		
Equipment	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Available	41%	51%	5%	3%		
Arrived promptly	34%	48%	13%	3%	2%	
Well maintained	40%	46%	13%	1%		
Functioning	46%	47%	3%	3%	1%	
	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	
Parking Available	12%	35%	12%	30%	11%	
Will hold another meeting	42%					
Will most likely hold another meeting	36%					
May hold another meeting	22%					

Heth Overall Experience	
1 (Worst)	0%
2	0%
3	0%
4	0%
5	3%
6	12%
7	24%
8	28%
9	23%
10 (Best)	11%

Game Room
Total Surveys: 81
Total Responses: 19

Please select the status that best describe you?	Freshman	Sophomore	Junior	Senior	Grad. Student	Advisor/ Officer	Faculty/ Staff
		5%	16%	26%	26%	5%	16%
Question	Strongly Agree	Agree		Neither	Disagree	Strongly Disagree	
I was treated in a respectful and professional manner.	37%	53%		5%	5%	0%	

Staff was knowledgeable of policies, rules and/or equipment operation.	53%	47%	0%	0%	0%
Staff can effectively communicate and listen to needs.	33%	61%	6%	0%	0% 26
Staff was accessible to answer questions or resolve concerns.	41%	53%	6%	0%	0%
Issues that may have arisen were resolved in a timely manner.	38%	44%	19%	0%	0%
Question	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
I found the space to be comfortable and inviting.	33%	56%	6%	6%	0%
I found the space to be clean.	44%	50%	6%	0%	0%
I found the furniture in a well maintained condition.	29%	65%	6%	0%	0%
Question	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree
I found the bowling equipment well maintained and it met my needs.	53%	47%	0%	0%	0%
I found the billiard equipment well maintained and it met my needs.	40%	53%	0%	7%	0%
I found the table tennis equipment well maintained and it met my needs.	46%	54%	0%	0%	0%

Game Room Overall Experience	
1 (Worst)	0%
2	0%
3	0%
4	1%
5	1%
6	14%
7	15%
8	34%
9	12%
10	22%

Ticket Office

Total surveys: 2,098

Total responses: 122

How did you purchase tickets?	Online	Phone	Ticket Office
	9%	1%	80%

Class Status	Freshman	Sophomore	Junior	Senior	Faculty/Staff	Community
	32%	14%	27%	9%	4%	5%
Was purchasing user friendly?	Yes					
27	100%					
Staff	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	N/A
Respectful	84%	1%	5%			
Dependable	84%	12%	3%			
Knowledgeable	84%	8%	7%	1%		
Communication	82%	11%	5%			
Accessible	83%	15%	5%			
Issues resolved promptly	81%	12%	5%	1%		
Professional attitude and Behavior	84%	8%	8%	1%		
Event/performance reasonably priced?	83%	12%	1%			

Family Weekend

Total Surveys: 271

Total Responses: 29

- 34% of respondents were from the Eastern Shore Area, 28% were from Northern Virginia, 10% of respondents were from Central Virginia, 10% of respondents were from Southwestern Virginia and 17% of respondents were from out of state.
- 52% of respondents knew about Family Weekend through Quest Orientation
- 89% of respondents arrived on Friday
- 69% of respondents had a first year student
- 17% of respondents had a second year student
- 10% of respondents had a third year student
- 3% of respondents had a fourth year student
- 93% purchased Family Weekend tickets online
- 100% of respondents stated the tickets were reasonably priced
- 62% considered the Family Weekend Kickoff Banquet “Very Good”
- 61% of respondents considered Highlander Family Weekend Brunch “Very Good”
- 64% of respondents attended the Daniel Martin magic show
- 63% of respondents attended the Folk Arts Festival
- 50% of respondents attended the Family Weekend Dog Show
- 21% of respondents rated their overall experience as “Excellent. 38% of respondents rated their overall experience as “Very Good.” 24% of respondents rated their overall experience as “Good.”

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

- Solicit hiring a Student Affairs assessment officer with appropriate administration staff.
- Determine the most efficient ways to collect survey information
- Explore the possibility of expanding our student employee fall orientation and training program to a two day program
- Insure the Family Weekend brochure is mailed in a timely fashion, so as to increase on line and pre-order ticket sells

- Identify a way to collect accurate names/numbers of families visiting during Family Weekend

Student Activities Accounts

The Department of Student Activities was responsible for the overall SFC budget lines totaling **\$1,345,152**, administrative lines totaling **\$1,295,954**, and special project lines totaling **\$60,000**. The Associate Vice President for Student Affairs/Student Activities and two professional staff members, a Student Activities Account Manager and a Student Activities Account Manager/Office Manager, shared the responsibility of assisting the various departments, student clubs and organizations in following RU spending policies and procedures, in the processing of expenditures, in making deposits, and in entering information into e-VA and Banner.

2012-2013 Highlights

1. Visitors entering the Student Activities suite to see professional staff must sign in. From July 2012 to May 2013; 1,876 visitors signed in.
2. Processed 437 entries through e-VA and Banner for the various SFC accounts in the amount of \$507,821.00.
3. Processed 99 purchase orders totaling \$176,230.00 into e-VA for the Administration account.
4. Charged 28 transactions on RU credit card in amount of \$5,690.00. SFC charged 94 transactions on RU credit cards in amount of \$37,483.00.
5. Account Managers trained on Internet Native Banner (INB) to create reports that provides to the minute balance for each account.

2012-2013 Goals

Account Managers will focus on the following Division of Student Affairs goals for 2012-2013. Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

1. Provide additional guidance/instruction to student office assistants to: 1. handle special assignments from professional staff, 2. pick up and continue with assigned projects that the previous employee was working on, and 3. balance these requests with their normal duties. **Completed**
2. Train new graduate assistant on the pre-paid advertising collection system for SMADS. **Completed**

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

3. Assist newly hired professional staff members with the activation of e-mail addresses, access to e-VA and Banner, business and personal security codes for phones, travel card, Visa small purchasing card, etc. **Completed**
4. Train student office assistants in reading and reconciling COGNOS Budget Reports. **Partially Completed. Trained office assistants in reading and reconciling COGNOS budget reports ongoing.**
5. Increase the number of responses for the surveys for the Main Office. **Completed**
6. Work with faculty, administration, and students on accountability of processing paperwork for CPC, SFC, and RAD purchases. **Completed**

2013-2014 Goals

Account managers will focus on the following Division of Student Affairs goals for 2012-2013. Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

29

1. Continue to train student office assistants to: 1. handle special assignments from professional staff, 2. pick up and continue with assigned projects that the previous employee was working on, and 3. balance these requests with their normal duties. **Ongoing**
2. Train new student media student on the pre-paid advertising collection system for SMADS. **Fall 2013**
3. Train CPC applicants on proper procedures in submitting paperwork. **Ongoing**
4. Train Radford After Dark applicants on contracts, deadlines, vital information and the proper procedures. **Ongoing**

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

5. Assist newly hired professional staff members with the activation of e-mail addresses, access to e-VA and Banner, business and personal security codes for phones, travel card, Visa small purchasing card, etc. **Ongoing**
6. Train student office assistants in reading and reconciling COGNOS Budget Reports. **Ongoing**
7. Increase responses for the surveys for the Main Office. **Ongoing**
8. Work with faculty, administration, and students on accountability of processing paperwork. **Ongoing**

Department of Student Activities						
Student Activities Main Office Survey						
Fall 2012-Spring 2013						
Total Surveys Collected	80					
Individual	Total	Percentage				
Staff	18	23%				
Student	62	77%				
	Total	Excellent	Good	Fair	Poor	N/A
Main Office hours	77	66%	23%	5%	5%	1%
Sign-in process	74	65%	30%	3%	1%	1%
Wait time	74	64%	30%	3%	1%	2%
Who Helped You?	Total	Percentage				
Staff	64	80%				
Student	16	20%				
Student Office Assistant	Total	Excellent	Good	Fair	Poor	N/A
Dependable	68	74%	25%	2%	0%	0%
Communication	74	76%	15%	3%	0%	6%
Respectful	74	78%	11%	4%	0%	7%
Knowledge	75	64%	24%	4%	0%	8%
Willing to help	74	77%	14%	1%	0%	8%

Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results

- Provide additional training to the student office assistants
- Increase collection of surveys

30

Student Involvement

2012-2013 was another busy and successful year for Student Involvement and RU's record-high 253 recognized student organizations: Fall and Spring Club Fairs had more participants than ever before; almost 700 new students signed up for RUInvolved; and Radford After Dark continued to gain a higher profile and more interest from students wanting to learn about hosting events.

A 20-hour graduate assistant for involvement assisted the professional staff member in daily operations of Student Organization Assistance and Resources (SOAR) and correspondence for the Club Programming Committee (CPC). A 15-hour graduate assistant assisted with marketing, communication, and annual organization registration on RUInvolved. This GA also served on the Committee on Clubs and Organizations (COCO). A new 15-hour graduate assistant was hired to assist with Radford After Dark and COCO.

2012-2013 Highlights

1. **The Committee on Clubs and Organizations (COCO)** approved 21 new student organizations and the reactivation of five groups that had been recognized in the past but had been inactive until recently. These 26 groups bring the total number of recognized student organizations at RU to a **record high of 253!**

Twelve New Student Organizations Recognized in Spring 2013

- Creative Writers Guild
- Relay for Life Planning Organization
- RISE UP (Radford Inspiring Student Excellence for Underrepresented Populations)
- Guilds of Radford University (Magic: The Gathering)
- Chibale Society
- Mu Sigma Epsilon (T.I.A.R.A.)
- Archery Club
- Amateur Radio Club
- Board Gaming Club
- Eye to Eye
- Radford Pitches (a cappella singing)
- Scholar-Citizen Initiative Student Organization

Spring 2012: Twelve new clubs/orgs recognized

Spring 2011: Eleven new clubs/orgs recognized

Spring 2010: Eight new clubs/orgs recognized

Spring 2009: Nine clubs/orgs recognized.

Spring 2008: Twelve clubs/orgs recognized.

Spring 2007: Seven clubs/orgs recognized.

Nine New Student Organizations Recognized in Fall 2012

- Friends of Pound Pals
- Medieval Studies Club
- Paintball Team
- Phi Alpha (Social Work Honor Society)
- Car Club
- Salsa Dancing at RU

- SORAD – Student Organization of Radford Alumni Development
- SALUTE Veterans Honor Society
- Warriors of RU

Fall 2011: Six clubs/orgs recognized

Fall 2010: Three clubs/orgs recognized

Fall 2009: Six clubs/orgs recognized

Fall 2008: Eleven clubs/orgs recognized.

Fall 2007: Fourteen clubs/orgs recognized.

Fall 2006: Three clubs/orgs recognized.

Three Student Organizations Reactivated Spring 2013

- Zeta Phi Beta
- Rotaract Club
- Photography Club

Spring 2012: Two clubs/orgs reactivated

Spring 2011: Two clubs/orgs reactivated

Spring 2010: One club/org reactivated

Spring 2009: Three clubs/orgs reactivated.

Spring 2008: Three clubs/orgs reactivated.

Spring 2007: One club/org reactivated.

Two Student Organizations Reactivated in Fall 2012

- Black Graduate Student Association
- Ping Pong Club

Fall 2011: Five clubs/orgs reactivated

Fall 2010: Zero clubs/orgs reactivated.

Fall 2009: Zero clubs/orgs reactivated.

Fall 2008: Four clubs/orgs reactivated.

Fall 2007: Five clubs/orgs reactivated.

Fall 2006: Two clubs/orgs reactivated.

2. **Fall Club Fair** reconfigured the layout, with new traffic patterns in a wagon wheel pattern instead of lines stretching straight out from the fountain as in years past. There were new large directional signs which also featured a QR code students could scan to get a map and list of club locations on their smart phones. (The map and list is available in the appendix of this report.) 175 student organizations (up from 169 last year) and 18 university offices (13 last year) participated in the event. The Radford Chamber of Commerce arranged for 24 local businesses to host tables at the event. That figure was down from 38 last year, possibly due to another similar Chamber event at another location that weekend. Approximately 3,500 students, faculty, staff, and Radford community members attended the event.
3. **Club Programming Committee (CPC)** reviewed 117 requests for funding and approved funding for 97 of those 117. 31 of the approved requests were for student organizations to travel to conferences or tournaments; 66 were for student organizations to host guest performers, speakers, or other on-campus events. CPC has granted \$18,716 in travel funding and \$65,662 for on-campus programs, for a total of \$84,378. That is an increase of over \$12,000 compared to last year.
4. **Radford After Dark (RAD)**, the late night and weekend programming initiative, continued to provide students with more on-campus activities on Thursday, Friday, and Saturday nights. Twenty two unique programs were sponsored and planned by student organizations. An average of 250 students attended each event. Programs included multicultural celebrations, dances, concerts, sports/games, and carnivals. Students involved in hosting Radford After Dark programs learn many aspects of event planning, including budgets, contracts, health permits, insurance policies, facilities requirements, marketing, advertising and more.

5. **Spring Mini Club Fair** was held on March 1 on the Bonnie Plaza. A formal poll was conducted in January using Qualtrics. 73% voted in favor of having the event. 66 organizations signed up for tables at the event. In past years spring club fair has been held in indoor locations (Peters, Heth, the Bonnie) which restricted participation to 50 organizations. While it was a cold day the event went on with approximately 400 students attending the event. 32
6. **Leadership Odyssey**, an orientation program for all recognized student organizations, was held ten times in the fall in large sessions in the Bonnie auditorium and 19 times later in the academic year in small sessions for newly-recognized organizations. Leadership Odyssey was not mandatory since annual organization registration was handled through RUIInvolved this year, and total participation dropped to approximately 75 students (compared to 240 last year). Leadership Odyssey will be mandatory for student organizations in fall 2013.
7. The number of students visiting **Student Organization Assistance and Resources (SOAR)** and the quantities of supplies used by organizations declined during 2012-2013. The decrease in traffic may be attributed to increased use of social media by students for promoting their organizations and events. SOAR maintained limits on available resources, including a limit of 500 copies per month per organization, 25 color copies per month per organization (started tracking in Spring 2010), and a limit of 5 banner papers/posters per month per organization.

	# of Visiting Students	# of Copies	# of Color Copies	# of Banners	# of Posters
Spring 2013	854	18,177	1,605	114	94
Fall 2012	1,024	25,172	1,453	151	183
Spring 2012	1,213	25,496	1,762	189	152
Fall 2011	1,357	27,495	2,428	210	335
Spring 2011	652*	20,071	1,257	227	139
Fall 2010	1,010**	22,765	1,706	167	189
Spring 2010	1,146	25,674	1,213	182	143
Fall 2009	1,127	25,166		149	110
Spring 2009	866	17,719		126	78
Fall 2008	634***	19,759		197	
Spring 2008	1,252	33,785		344	
Fall 2007	1,340	30,846		271	
Spring 2007	692	27,068		389	
Fall 2006	468	25,050		177	
Spring 2006	268	14,892		179	
Fall 2005	160	10,844		57	

* Due to computer malfunctions, the spring 2011 figures are incomplete. The total number of visiting students was most likely significantly higher. A replacement for the faulty computer was installed for fall 2011.

**Figures for 2010-2011 do not include visitors who only checked their organization's mailbox.

*** For Fall 2008, 634 simply reflects the number of people coming into the SLR to make copies – it does not include every patron who also entered the SLR for computer usage. The numbers in that category for all other semesters includes both. So, the following should be noted - the SLR was switching spreadsheets during September; hence, three weeks of statistics are not included in this number (and September is one of the busiest months, with Club Fair, Leadership Odyssey, etc).

8. **The Club Programming Committee (CPC)** reviewed 117 requests for funding and approved funding for 97 of those 117 during 2012-2013. 31 of the approved requests were for student organizations to travel to conferences or tournaments; 66 were for student organizations to host guest performers, speakers, or other on-campus events. CPC has granted \$18,716 in travel funding and \$65,662 for on-campus programs, for a total of \$84,378. That is an increase of over \$12,000 compared to last year.
9. **RUIInvolved**, the web-based information system utilized by student organizations has continued to redefine the way recognized student groups communicate with members, promote events, market themselves, update club records, and recruit new members. Three years ago, there were 1,000 active users; during 2010-2011, the total active users

increased to 2,250; at the end of the 2011-2012 school year, there were 3,226 active users, today there are 3,922 active users (an “active user” is a student who has logged into the system and is a member of at least one student organization). The number of active users has increased, but the number of visits to the site declined: In 2009-2010, RUInvolved was visited 796,255 times (figures for 2010-2011 are not available due to a system upgrade); in 2011-2012, the site was visited 1,108,237 times; in 2012-2013, the site was visited 901,648 times.

33

10. **Social Media** – Student Activities now has a bigger presence on Facebook, with pages for Radford After Dark (181 likes), Student Activities (229 likes), and RUInvolved (168 likes).

2012-2013 Student Involvement Goals

Student Involvement focused on the following Division of Student Affairs goals for 2012-2013.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Revise and update the Student Organization/Club Manual to make it more accessible and user-friendly. **Completed. The club manual was updated and hardcopies were made available in SOAR and it could be viewed virtually on the Student Activities website and through a web link on RUInvolved.**
2. Update the Radford After Dark application materials and create new instructions incorporating new safety policies. **Completed. As the program evolves, new revisions will need to be made.**
3. Give presentation to new international students on the benefits of getting involved and how Student Activities can help maximize their experience at Radford University. **Completed.**
4. Assist organizations with planning and hosting at least 21 Radford After Dark events during the school year. **Partially Completed. Even though four of events were cancelled before they occurred, 22 RAD events were still planned.**
5. Hire a new graduate assistant to help with Radford After Dark. The position will be shared with Leadership. **Completed**

Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance

6. Revise Leadership Odyssey program, making it more interactive, perhaps using a “how to” workshop model. **Completed. Leadership Odyssey was revised, but needs more adjustments.**
7. Cultivate interest in forming new clubs and have 10 new organizations approved by the Committee on Clubs and Organizations during the school year. **Completed. COCO approved the recognition/reactivation of 26 organizations this year, including 21 brand new ones.**
8. Extend SOAR operating hours. **Completed. Hours were extended to 3pm on Fridays per student requests. However, traffic was extremely light during the extended window.**
9. Make primary points of Leadership Odyssey presentation available to group leaders in an electronic format after the live sessions are finished. **Completed**
10. Explore new locations (the new COBE building?) for Spring Club Fair so more student organizations will be able to participate in the event. **Completed. Due to space limitations the Spring Club Fair occurred on the Bonnie Plaza. 66 organizations reserved tables for the event, compared to a space-induced limit of 50 organizations when it has been held inside.**
11. Collect feedback from SOAR patrons on equipment and materials they would like to see available in SOAR, then purchase appropriate suggested items. **Completed.**
12. Hold informal “check-in” meetings with some organization presidents/executive councils to ensure they are aware of all the benefits being a recognized student organization

allows, and to promote RUInvolved, Radford After Dark, and other Student Activities programs. **Completed.**

Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances.

13. Explore new opportunities to promote Student Activities online through social networking sites (such as Facebook). **Completed. There are now pages on Facebook for Student Activities, RUInvolved, and Radford After Dark.** 34
14. Continue to strengthen relationships with other departments, particularly International Education and the College of Visual and Performing Arts. **Completed.**
15. Host an “open house” in SOAR to further familiarize student leaders and organization advisors of the materials available to them free of charge. **Not Completed. Postponed to a later time when SOAR staff is better trained and prepared to host such an event.**
16. Participate on the committee to launch a Step Up Bystander program at RU. **Completed.**
17. Assist with promotion and execution of the Second Annual Ignite Student Leadership Conference. **Completed. See the Student Leadership section for more information on Ignite.**

2013-2014 Student Involvement Goals

Student Involvement will focus on the following Division of Student Affairs goals in 2013-2014.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Revise and update the Student Organization/Club Manual for the new school year. Incorporate more information on fundraising, funding requests, and contracts; include instructions on obtaining Scholar-Citizen Initiative grants. **Summer 2013**
2. Update the Radford After Dark application materials to reflect new procedure of students presenting before the committee (following the model of the Club Programming Committee procedures). **Fall 2013**
3. Revise Club Programming Committee application materials to include new electronic Commonwealth-issued application for travel form. **Summer 2013**
4. Survey students at Leadership Odyssey to discover what topics they would like more extensive training on, then create workshop series based on those requests. **Fall 2013 and Ongoing.**
5. Assist organizations with planning, promoting, and hosting at least 20 Radford After Dark events during the school year; emphasize importance of deadlines and contracts. **Ongoing**

Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance

6. Reinstigate annual hardcopy student organization registration process to ensure advisor involvement and connection with organization student leaders. **Fall 2013**
7. Recruit a student-heavy task force to acquire feedback from students to improve and plan Spring Club Fair. **Fall 2013**
8. Investigate formation of Student Activities publicity team to focus efforts on promoting and celebrating organization accomplishments. **Spring 2014**
9. Revise Leadership Odyssey program: Tap other speakers; make it interactive with audience; make it mandatory as part of organization recognition again. Survey audience for future workshop series. **Fall 2013**
10. Purchase new poster maker and die cuts for SOAR. **Spring 2014**

Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances.

11. Acquire all necessary permissions and permits to host a mobile zip line at Fall Club Fair. **Summer 2013**

12. Explore adjustments to allowable expenses CPC can fund (publicity and food). *Spring 2014*
13. Increase Student Involvement social media profile. Acquire at least 25 new “likes” per page on Student Involvement themed Facebook pages *Spring 2014*.
14. Serve on RU Mobile Application Task Force to improve services and remedy current application limitations. *Fall 2013*
15. Develop more thorough training for Leadership Consultants in SOAR. Oversee creation of user manual for all equipment in SOAR and simple instructional signage. *Fall 2013*
16. Assist with creation of new full-time Coordinator for Student Involvement position to assist with SOAR, RUInvolved, and Radford After Dark – screen and search, hire and train, manage and supervise. *Fall 2013*
17. Assist with planning, promoting, and executing Third Annual Ignite Student Leadership Conference. *Spring 2014*

2012-2013 Program Assessment Results

Leadership Odyssey - 50 surveys collected

- 94% of attendees were very satisfied/satisfied with the program. Only 1 attendee was dissatisfied with the program.
- 96% were very satisfied/satisfied with the topics covered. 4% were neutral; 0% were dissatisfied.
- 54% of attendees noted they found out about Leadership Odyssey via email from the Assistant Director for Student Involvement. 36% were reminded by organization advisors. 14% learned about the program through the online Club Fair registration form. 12% found out through the online flyer board on RUInvolved (an increase of 4% compared to last year).
- In response to the question “What topics did you most appreciate hearing about?”:
 - 56% - Sources of funding/Club Programming Committee
 - 58% - SOAR
 - 46% - Radford After Dark
 - 48% - RUInvolved
 - 8% - Other
- Sample comments from the collected surveys:
 - “I thought it was very informative and the speaker was very well informed and seemed genuinely passionate.”
 - “The presentation was very comprehensive”
 - “I appreciate you taking the time to give us all this information in person, I found the presentation very useful.”
 - “Very good information and presented in a professional and fun way.”
 - “It was quick and easy – thank you!”
 - “I really enjoyed hearing all the opportunities that are overlooked as a leader on campus. I feel that since it was only 45 minutes, people were more willing to come.”
- In response to “What role do you serve in the organization you are representing?”:
 - President: 25
 - Other Officer: 14
 - Member: 6
 - Faculty/Staff Advisor: 4

2012 Fall Club Fair Survey for Participating Clubs and Organizations – 96 surveys collected

- In response to the question “How did you learn about Club Fair (circle all that apply)”:
- 45% heard about Club Fair through RUInvolved
- 58% remembered Club Fair from last year

- 25% read about Club Fair in an email from the Assistant Director for Student Involvement
 - 96% reported Club Fair was fun.
 - 96% reported Club Fair was a good opportunity to recruit new members.
 - 92% reported Club Fair provided a safe and comfortable environment.
 - 28% provided interactive activities to attract students to their table. Activities included giveaways (Frisbees, bookmarks, candy), blood pressure checks, improvisation acts, 50/50 raffle, games, singing, dancing, and chemistry demonstrations.
- 36**
- Additional comments/ideas for next year:
 - “Make it only two hours long”
 - “Longer hours”
 - “More shade”
 - “Loved the map! Very helpful”
 - “We would not like to directly face the sun next year”
 - “Good as is”
 - “Keep it up – great opportunity to get all students involved”
 - “Sprinklers to run through”
 - “Great work, folks!”
 - “More chairs”
 - “Love the location”
 - “More water!”
 - “Mist tent!”
 - “Fans not Frisbees”
 - “Great opportunity and should continue”

2012 Fall Club Fair Survey for Student Participants – 12 surveys collected

- In response to the question “How did you learn about Club Fair (circle all that apply)”:
 - 25% heard about Club Fair through a professor or other staff member
 - 33% heard about Club Fair through a friend
 - 58% heard about Club Fair through RUInvolved
 - 17% heard about Club Fair through their Resident Assistant
- 83% reported Club Fair was fun.
- 92% reported Club Fair provided a safe and comfortable environment.
- 92% reported Club Fair encouraged them to stay on campus instead of taking part in alternative off-campus activities.

Club Programming Committee - 71 surveys collected

- 97% of groups completing surveys after being funded said the application and guidelines were easily accessible and understood.
- The most popular forms of marketing and promotion were printed materials (39 groups) and networking sites (Facebook: 28 groups and RUInvolved: 22 groups)
- 100% reported their event were successes.

Student Organization Assistance and Resources (SOAR) - 73 surveys collected

- 36% of patrons visited SOAR either once or twice a week (or more).
- 19% of students surveyed were visiting SOAR for the first time.
- Services most used were the printer/copier (84%), computers (49%), the Ellison die cutting machine (38%), and banner paper (53%).
- When asked what patrons most liked about SOAR: 90% said the various resources, 70% said the courteous staff, and 59% said space to work on organization tasks, 17% said assistance with RUInvolved.
- 97% were satisfied/very satisfied with the services provided by SOAR. Only one

responder was somewhat dissatisfied. No one was dissatisfied/very dissatisfied.

- 50% said the current hours suited their organization's needs; 50% said the hours did not. Suggestions included opening earlier on weekdays and staying open later on Fridays and opening on weekends.
- Sample responses to the question "Is there anything else you'd like to share regarding your experience in SOAR, or suggestions on ways we can improve?":
 - "Get a bigger space!"
 - "Get a better poster maker."

37

- "get fancy scissors that cut cool shapes"
- "More die cut shapes and fonts"
- "Some staff was very courteous and knowledgeable but others were not so friendly and did not seem to know any more than I did about printers, etc."

Radford After Dark (RAD) – 340 surveys collected

- 94% described programs as fun.
- 95% said the program encouraged them to stay on campus instead of taking part in alternative off-campus activities.
- 69% described programs as time spent with friends.
- 56% described programs as stress relievers.
- 46% said they met new people at programs.
- 99% described the programs as well run and engaging.
- Class standing of participants:
 - Freshman: 28%
 - Sophomore: 19%
 - Junior: 26%
 - Senior: 18%
 - Graduate student: 8%
- Gender of participants: 37% male, 63% female
- In response to the question "How did you learn about this program?"
 - RUInvolved: 9%
 - Student Activities website: 6%
 - Bulletin board in residence hall: 15%
 - Bulletin board in the Bonnie, Heth, or Dalton: 9%
 - Table tent in Dalton or the Bonnie 9%
 - RU's TV information channel: 7%
 - Professor or other staff member: 5%
 - Resident Assistant: 11%
 - Friend: 61%
 - Email: 9%
 - Facebook: 37%

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

- Revamp Leadership Odyssey to make it more interactive and include other speakers
- Purchase a new poster maker for SOAR
- Form a task force with student input on planning Spring Club Fair 2014
- Encourage students to explore new creative ideas in promoting events and share what works with other organizations
- Survey students at Leadership Odyssey to discover what topics they would like more extensive training on then create workshop series based on those requests
- Instead of "zing ring" flyers and instead of renting a misting tent as requested, purchase and distribute individual mister sprayers as Club Fair souvenirs

Student Leadership

The Office of Programming and Leadership has facilitated the University student awards program and supported the Leadership through Experience, Academics, and Development (LEAD) Scholar Program, which includes our introductory three-credit LEAD 110 course. This course is taught by staff members from the Department of Student Activities. The office has also revitalized a student leadership conference that will become an annual event for students to not only attend, but also have opportunities to present topics of interest to their peers.

A 20 hour per week graduate assistant position was created and hired in August 2012. The graduate assistant of leadership programs worked specifically on the LEAD Scholar Program, Student Awards Committee, selection process, and ceremony.

2012-2013 Student Leadership Highlights

1. 90 students enrolled in four sections of LEAD 110 (Emerging Leaders class).
2. 78 students are currently enrolled in the LEAD (Leadership through Experience, Academics, and Development) Scholar Program. During May 2013 commencement, 14 students graduated as LEAD scholars. There were 13 LEAD scholars in the previous year.
3. The 12th annual Student Awards Ceremony and Reception was held, and approximately 175 student leaders, family, friends, and university administrators were in attendance (121 in 2012). There were eight speakers/presenters (8 in 2012), and 62 student award winners (52 in 2012). The Outstanding Student Award category is limited to 10 student winners, two per grade category.

These awards were presented at the ceremony:

- *Outstanding Student Award*, eight students (no freshmen qualified).
 - *Outstanding Student Organization, Unsung Hero, Programming Excellence, Community Service Program, and Advisory Excellence*, five recipients.
 - *Who's Who Among Students in American Universities and Colleges*, thirty- two students.
 - Graduating *Leadership through Experience, Academics, and Development (LEAD) Scholars*, fourteen LEADers.
 - *H.S. "Buddy" and Janet N. Johnson Outstanding Student Worker Awards*, three students
4. Implemented the Student Awards process to online application system which increased application pool with 182 applications for 2013.
 5. Who's Who in American Colleges and Universities Award
 - a. 94 nominations
 - b. 41 applications (**64% increase from 2011-2012**)
 6. Outstanding Student Award
 - a. 127 nominations
 - b. 52 applications (**53% increase from 2011-2012**)
 - c. 8 recipients chosen

- d. 7/8 students have a 4.0 GPA, 1 student has a 3.9 GPA
- 7. Uploaded all LEAD Scholar forms to website for students to access information.
- 8. Revived student leadership conference with 225 students registered to attend and 102 students who participated.
- 9. Met with academic Deans to discuss the LEAD Scholar Program.

39

2012-2013 Student Leadership Goals and Objectives

Student Leadership will focus on the following Division of Student Affairs goals in 2013-2014.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Expand number and scope of sessions offered for *Ignite!* Student Leadership Conference. **Completed. We offered 21 sessions for the fall 2012 conference and created 5 session categories to ensure a broad scope of leadership topics would be offered.**
2. Use Banner or other online tool to track participant retention and completion rates in the LEAD Scholar Program. **Partially completed. Currently using Microsoft Excel to track participants but will explore other options for 2013-14.**
3. Increase number of participants in the Lead Scholar Program. **Completed. Added 16 new students to the program in 2012-2013.**
4. Add additional majors that are not already identified within the LEAD Scholar Program **Partially Completed. Continuing to work with Academic Affairs to add additional courses to the program.**
5. Target course offerings that have specific leadership components that are not already LEAD Scholar approved. **Completed. Added COED 461 Highlander Internship to the course offerings.**
6. Recruit students from other academic honorary programs (e.g. NRHH, Honors Program, Academic Greek organizations, etc.) **Partially Completed. Attended NRHH meetings to speak about the LEAD Scholar Program.**

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

7. Increase *Ignite!* Student Leadership Conference attendance by twenty-five percent. **Completed. Attendance from spring to fall increased over 50%.**
8. Revamp the LEAD Scholar website to include pertinent forms and updated course offerings. **Completed.**
9. Create LEAD approved list of RU involvement opportunities that students can use to assist them in seeking leadership positions. **Partially Completed. This will continue as a goal for 2013-2014.**
10. Offer two sections of the LEAD 110 course during fall and spring semesters. **Completed.**

Create a stimulating professional climate that enables Student Affairs to recruit, hire and retain a talented and diverse administrative and support staff dedicated to excellence

11. Recruit and train graduate assistant to assist with assessing, processing and promoting opportunities in Leadership development. **Completed.**

Encourage, support, and fund continuing staff development and professional association involvement and leadership

12. Attend two leadership focused conferences per year. **Partially Completed. Attended Summer Leadership Symposium and was planning to attend a Leadership Conference in December but was unable to do so.**

13. Become involved with VCPA or ACPA on the regional level. *Not Completed. VCPA is not very active outside of residential life, have joined their Facebook page to find out about local leadership opportunities.*

2013-2014 Leadership Goals and Objectives

Student Leadership will focus on the following Division of Student Affairs goals in 2013-2014.

Provide collaborative, campus-wide programs that are benchmarked through best practices

1. Create LEAD Scholar Program Review Committee inclusive of faculty to review and revise program to provide the best program for RU students. **Spring 2014** 40
2. Recruit students from other academic honorary programs (e.g. NRHH, Honors Program, Academic Greek organizations, etc.) **Spring 2014**
3. Create partnership with Scholar Citizen Fellows Program and The Lead Scholar Program. **Spring 2014**

Provide a dynamic range of educational, civic, and social activities

4. Develop and implement two campus wide leadership initiatives for 2013-2014. **Spring 2014**
5. Create and implement leadership development series to provide additional training and development for student leaders. **Fall 2013**

Provide programs/services that are benchmarked through best practices

6. Use Banner or other online tools to track participant retention and completion rates in the LEAD Scholar Program. **Spring 2014**
7. Apply for and receive Scholar Citizen Designation for LEAD 110. **Fall 2013**
8. Apply for and receive Scholar Citizen designation for the LEAD Scholar Program. **Spring 2013**
9. Develop emerging leader award to recognize outstanding freshman and sophomore students. **Spring 2014**
10. Increase number of participants in the Lead Scholar Program by targeting first year courses (i.e. Univ. 100, CORE, etc.) **Spring 2014**

Build student skills and expectations for responsible decision-making, risk reduction, personal and academic development

11. Increase *Ignite!* Student Leadership Conference attendance by 35 percent. **Spring 2014**
12. Create LEAD approved list of RU involvement opportunities that students can use to assist them in seeking leadership positions. **Fall 2013**

2012-2013 Program Assessment Results

Student Awards Ceremony and Reception- 51 surveys collected

- 98% of attendees were very satisfied or satisfied with the overall timing of the event
- 96% of attendees were very satisfied or satisfied with the award presenters
- 100% of attendees were very satisfied or satisfied with the type of award received
- 94% of attendees were very satisfied or satisfied with the location of the event

Proposed Improvements/Changes to be

Implemented in 2013-2014 from Assessment Results

- Adjust timing of application deadlines
- Set up area for photos after awards are distributed
- Condensed event to accommodate attendees

LEAD 110 Class- Spring 2013 55 surveys collected

- 93% of students strongly agreed or agreed that they learned about leadership theories, styles and behaviors.
- 90% of students strongly agreed or agreed that they learned how to develop, motivate and influence a team or group.

- 89% of students strongly agreed or agreed that what they learned in the course will be helpful in future settings.
- 90% of students agreed or strongly agreed that they learned new abilities to communicate effectively, uses of personal power and conflict resolution
- 88% of students agreed or strongly agreed that the material presented in class was current and reflective of recent issues.

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

- Consider alternative assignment for at least one article review
- Use of current movies for leadership at the movies curriculum

41

- Increase in teamwork and hands -on learning opportunities in the classroom

Ignite! Student Leadership Conference- 47 surveys collected

- 97% of participants were very satisfied or satisfied with the session topics
- 95% of participants strongly agreed or agreed they felt better informed to make educated and thoughtful decisions
- 98% of participants strongly agreed or agreed that they were better able to recognize how their role fulfills the mission of their organization.
- 98% of participants strongly agreed or agreed that they were able to better work with and communicate effectively with their peers.

Proposed Improvements/Changes to be Implemented in 2013-2014 from Assessment Results

- Broaden scope of offerings
- Increase amount of sessions per block
- Consider starting conference later in the date
- Communicate about conference sessions to attendees prior to conference

Student Media

Student Media groups serve to educate, inform, entertain, and inspire the campus community while students receive hands-on experience in the realm of media. RU's Student Media organizations include:

<i>The Beehive</i>	(bi-annual yearbook magazine; formerly a traditional yearbook)
<i>Exit 109</i>	(annual literary and arts magazine published in the spring semester)
Radio Free Radford	(24-7 internet radio station)
ROC-TV	(aka Radford on Camera, weekly online television programming)
SMADs	(advertising group)
<i>The Tartan</i>	(weekly newspaper)
Whim	(weekly online magazine)

The Assistant Director for Student Media was joined by a part-time student computer lab technician, a part-time student advertising business manager who kept track of income for SMADs, seven student leaders, and approximately 40 student staff members from all the organizations in the day-to-day operations of Student Media. Each organization usually has its own faculty adviser or co-advisers who serve in the role of offering opinions and recommendations and were not responsible for the content choices made by the student staffs.

2012-2013 Highlights

1. Beehive published two issues, one in the fall and in the spring. This is the second year the organization has published bi-annually in any format. Each issue had 1,500 copies printed.
2. *The Tartan* published 23 issues, 11 in the fall, 11 in the spring, and one in the summer. All were published on-schedule.
3. ROC-TV produced 18 videos on their YouTube site.
4. ROC-TV unveiled a new logo in the fall, and revamped its YouTube site-removing old content that had previously caused problems with YouTube's copyright policies.
5. *Exit 109* was published on-schedule in the spring, with 1,500 copies printed.
6. Whim unveiled a new design format in January that was largely built by students.
7. Whim published new content for 22 weeks. New stories were printed each day with new content cycling through the website on a weekly basis.
8. Whim produced special content over the winter break, with new stories appearing in each section throughout the week of January 1-7. This was their special "New Years" edition content.
9. Radio Free Radford had at least six hosts/DJ's doing weekly shows throughout the year.
10. Student Media had its first ever Advisers' Retreat. Each fall, the Student Media

Leaders attend a start-of-year retreat and training. This one-day, adviser-specific retreat focused on issues related to advising RU's Student Media. 100% of the Student Media advisers attended this retreat.

2012-2013 Goals

Student Media will focus on the following Division of Student Affairs goals in 2012-2013.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, 43 and global citizenship.

1. Continue to produce The Beehive, The Tartan, Whim, Exit 109 on-deadline. **Completed.**
2. Continue to provide daily content on Radio Free Radford. **Completed.**
3. Provide television and online content through ROC-TV. **Completed.**
4. Continue to foster student involvement in Student Media organizations. **Completed.**

Promote student skills and expectations for responsible decision-making, risk reduction, protective behaviors, personal and academic development, physical and emotional wellbeing and healthy lifestyles

5. Create a new production schedule for ROC-TV. Begin making specific categories for ROC-TV videos. Redesign ROC-TV's YouTube and main web pages. **Completed. ROC-TV instituted mandatory weekly meetings which yielded more content, as well as more specific categories of videos, such as news, original films, and commentary. ROC-TV redesigned its logo and completely revamped its YouTube page.**
6. Continue collaboration among Student Media groups, providing multi-media support across media platforms. **Completed. ROC-TV provided online video content for Whim, while photographers worked across publications, providing content for the Beehive, Tartan, Whim, and Exit 109.**
7. Conduct training sessions for audio/visual equipment usage and software (Indesign, Illustrator, etc.) for Student Media staff members. **Completed.**

Sustain an inclusive array of student organizations that cultivate leadership and empower self-governance

8. Continue the standard of learning through Student Media, maximizing learning by ensuring students are responsible for content and editorial decisions. **Completed. The Tartan adviser held several meetings with The Tartan staff to help them focus on proper copy-editing and proof-reading, ensuring that the students were ultimately responsible for the content they produced.**
9. Have the Student Media Committee meet three times each semester. **Completed. The SMC met four times during the fall semester, and six times during the spring.**

Engage students, faculty administrators, staff, alumni, and community in partnerships and alliances

10. Continue to sell ads through Student Media Advertising that stimulate economic success in the community. **Completed.**
11. Raise \$50,000 in advertising revenue. **Partially Completed. SMADs raised approximately \$30,000 in revenue.**
12. Continue to seek faculty cooperation in helping to recruit and train Student Media participants. **Completed. Student Media assisted with several academic class projects, and had several faculty and staff members serve as advisers throughout the year. Additionally, the Tartan was helped by a new Faculty Adviser who held several workshops for the students throughout the year.**
13. Work with Career Services on helping students create better resumes for media careers. **Not Completed. Career Services was unable to follow-up with Student Media representatives on completing this goal.**

14. Attend departmental faculty meetings and meetings with administrators in order to better communicate between all departments. **Partially Completed. The Assistant Director for Student Media made himself available, but did not attend any formal meetings with the journalism faculty. Student Media was involved in several individual class projects with Communications Department faculty members. The Assistant Director also attended several informal meetings and discussions with journalism faculty members.**

Assess programs, services and learning outcomes to promote continuous improvement

15. Continue to survey the campus population. **Partially Completed. Exit 109, Radio Free Radford, ROC-TV, SMADs, and Whim all surveyed the campus population. Beehive and Tartan did not.** 44
16. Evaluate the responsibilities of the SMADs Business Manager, and potentially change the job description to provide more customer service and to be more efficient. **Completed. Beginning Fall 2013, the SMADs Advertising Manager will also be performing the duties of the Business Manager. The training process for this change began in April 2013.**

Encourage, support, and fund continuing staff development and professional association involvement and leadership

17. Attend training seminars and conferences offered by various Student and professional media associations, such as Online News Association, College Media Advisers, and Associated Collegiate Press. **Completed. The Tartan's Editor-in-Chief, Beehive's EIC, Whim's EIC, and the SMADs Advertising Manager attended the Associated Collegiate Press Fall Conference in Chicago in October. The Assistant Director for Student Media, Geoff White, also attended the concurrent College Media Advisers Fall Conference.**

2013-2014 Goals

Student Media will focus on the following Division of Student Affairs objectives for 2013-14.

Stimulate and nurture a campus culture characterized by inquisitiveness, active engagement, diverse perspectives, cross-cultural awareness, character development, personal responsibility, and global citizenship.

1. Restore a more robust delivery system for *The Tartan*, delivering to more off-campus sites, and monitoring and adjusting on-campus delivery locations as needed. **Fall 2013**
2. Create web space for Highlander Student Media, through which each Student Media publication may be easily accessed. **Fall 2013**
3. Continue the process of working with the RU Athletics Department in order to broadcast RU intercollegiate athletic games/contests on Radio Free Radford. **Fall 2013**
4. Continue to produce *The Beehive*, *The Tartan*, *Whim*, *Exit 109* on-deadline. **Spring 2014**
5. Continue to provide daily content on Radio Free Radford. **Ongoing**
6. Provide television and online content through ROC-TV. **Ongoing**

Sustain and advise an inclusive array of student organizations that cultivate leadership and empower self-governance

7. Encourage collaboration among all Student Media organizations, especially through the use of "Highlander Student Media" branding. **Spring 2014**
8. Set the standard of learning through Student Media, maximizing learning by ensuring students are responsible for content and editorial decisions. **Ongoing**
9. Raise \$50,000 in advertising Revenue. **Spring 2014**
10. Generate income through ROC-TV's YouTube Channel. **Spring 2014**
11. Convene the Student Media Committee three times each semester. **Spring 2014**

12. Utilize a new on-campus office space in Heth Hall in order to provide easier access for meetings, as well as availability for the campus community. **Fall 2013**
13. Promote *Highlander Student Media* to the campus population, using the on-campus work space, as well as new branding amongst all Student Media Organizations. **Spring 2014**

Engage students, faculty administrators, staff, alumni, and community in collaborative partnerships to support student development and success

14. Work with Career Services on helping students create better resumes for media careers. **Spring 2014**

45

15. Seek faculty cooperation in helping to recruit and train Student Media participants. **Ongoing**

16. Produce another Advisers' Retreat. **Spring 2014**

Assess programs, services and learning outcomes to promote continuous improvement

18. Explore the feasibility of adding more pages to the Beehive—this may require cutting back on actual copies printed, and could be coupled with a move to publish the Beehive annually. **Spring 2014**

19. Explore the feasibility of reintroducing a student film festival (ROC-TV). **Spring 2014**

20. Explore the possibility of changing online music partner for Radio Free Radford. **Spring 2014**

21. Continue to survey the campus population. **Spring 2014**

22. Achieve 100% participation among Student Media groups in surveying the campus population. Additionally, Student Media will begin global surveys, not just confining their research to close friends and acquaintances. **Spring 2014**

23. Revamp surveys for consistency among different groups. **Fall 2013**

Encourage, support, and fund continuing staff development opportunities, involvement with RU and community councils, and professional association conference and leadership opportunities

24. Attend training seminars and conferences offered by various Student and professional media associations, such as Online News Association, College Media Advisers, and Associated Collegiate Press. **Spring 2014**

Program Assessment Results

The Tartan

-Unknown number of surveys collected therefore relevancy in questionable.

-21% of respondents said they read the Tartan every week.

-28% said they read the Tartan every other week.

-17% said they read it once a month.

-14% said they rarely read it.

-10% say they never read it.

-54% of respondents said they have never visited the Tartan's website.

-36% of respondents (a plurality) said their favorite section is the News section.

-Respondents gave the Tartan's reporting coverage an average score of 3.64 out of 5.

-Respondents gave the Tartan's writing quality an average score of 3.58 out of 5.

-Respondents gave the Tartan's photography an average score of 3.52 out of 5.

-Respondents gave the Tartan's layout/design an average score of 3.49 out of 5.

-Respondents gave the Tartan's story variety an average score of 3.87 out of 5.

-Respondents gave the Tartan's accuracy of reporting an average score of 3.76 out of 5.

Exit 109

-100 surveys collected Spring and Fall 2012.

-On a scale of 1-5:

Quality of content: 4.74
Quality of design 4.87
Amount of errors: 1 (5= lots of errors, 1=very few)
Submission process: 4.67
Availability of Magazine: 4.57
Advertising: 3.97
Parties/Premiers: 3.97
Refreshments: 3.97
Location: 3.97

46

Beehive

No data available

ROC-TV

- 75 surveys collected Fall 2012
- Only 10% of respondents did not know what ROC-TV was.
- Over 80% of respondents gave ROC-TV's content a rating of four or higher (on a five-point scale).
- 75% of respondents want ROC-TV to cover campus events and sports games.
- Over 70% of respondents want ROC-TV to do sketch comedy and music videos.

RFR

- 100 surveys collected Fall 2012
- The top choices for music by respondents was overwhelmingly (70%) Rock and Rap.

Whim

- 100 surveys collected Fall 2012
- Most online survey takers had heard of Whim.
- Most print survey takers had not heard of Whim or had only heard of Whim by association with the surveyer.
- Most respondents said they had never heard of Whim or read less than once per month, but most said they would read it if they heard about it.
- Biggest suggestion was to advertise more

Proposed Improvements/Changes to be Implemented in 2012-2013 from Assessment Results

Tartan

- Begin surveying campus population again in order to determine how to improve the paper
- Begin promoting the Tartan's website through Highlander Student Media
- Increase quality of writing and editing, especially concentrating on the News section

Exit 109

- Increase efforts to advertise/solicit submissions

RFR

- RFR to continue to provide Rock and Rap through Promo Only music service, continuing to survey the campus population as to its musical tastes, as well as its desire for other programming

ROC TV

- ROC-TV will continue to focus on campus events, as it did in the past year, and also begin to cover sports games

Whim

- Create promotional items in the Fall semester in order to better advertise to potential readers

Beehive

-Begin surveying campus population again in order to determine how to improve the magazine

SMADs

-Continue to better serve the Radford community by providing more off-campus delivery locations

Highlander Student Media

-Based on the continued trend of needing more advertising and promotion, the Student Media groups will begin promoting their publications simultaneously and cooperatively through the 47 unified banner of “Highlander Student Media”

Departmental Student Learning Outcomes

The Departments eight categories of student learning outcomes were as follows:

Customer Service	Understanding of Differences/Diversity
Teamwork/Group Dynamics	Honesty and Integrity
Communication Skills	Time Management/Organizational Skills
Leadership	Personal Development

The following statistics highlight self-assessment results from the 37 department graduates in Greek Life, SOAR, OPS, Student Media and Campus Recreation. The self-assessments reflected on statements referencing the eight categories and the students rated themselves on where they thought they were when they first started with the department to when they left. Overall, the graduates indicated that they grew in all areas.

Employment/Involvement Self-Assessment Totals

Please think back and reflect upon your employment/involvement experience with Student Activities. Knowing what you know now, please rate your abilities as they were at the beginning of your employment/involvement. Then rate your abilities as you perceive them now. The scale is as follows:

Strongly Agree	Agree	Somewhat Agree	Neutral	Somewhat Disagree	Disagree	Strongly Disagree
7	6	5	4	3	2	1

Customer Service

I feel I have a strong understanding of what it means to provide good customer service.

August	7 (9)	6 (10)	5 (13)	4 (4)	3 (1)	2 (0)	1 (0)
May	7 (23)	6 (14)	5 (0)	4 (0)	3 (0)	2 (0)	1 (0)

Teamwork/Group Dynamics

I believe that I work well with others and can facilitate positive work environments through interaction with individuals and groups.

August	7 (9)	6 (12)	5 (13)	4 (2)	3 (1)	2 (0)	1 (0)
May	7 (22)	6 (14)	5 (1)	4 (0)	3 (0)	2 (0)	1 (0)

Communication Skills

I am confident in my communication skills and feel that I am able to discuss/resolve problems in a professional manner.

August	7 (5)	6 (16)	5 (9)	4 (7)	3 (0)	2 (0)	1 (0)
May	7 (25)	6 (11)	5 (1)	4 (0)	3 (0)	2 (0)	1 (0)

48

Leadership

I am confident in my leadership skills and can effectively execute daily responsibilities and tasks in a professional manner.

August	7 (7)	6 (10)	5 (11)	4 (6)	3 (3)	2 (0)	1 (0)
May	7 (22)	6 (13)	5 (2)	4 (0)	3 (0)	2 (0)	1 (0)

Honesty/Integrity

I feel I can gain the trust of others through my self-management of emotions and my moral reasoning, while at the same time feeling comfortable in expressing my views.

August	7 (6)	6 (20)	5 (7)	4 (4)	3 (0)	2 (0)	1 (0)
May	7 (22)	6 (14)	5 (1)	4 (0)	3 (0)	2 (0)	1 (0)

Time Management/Organizational Skills

I am confident in my ability to produce high quality work in relation to the time and specifications given, whom the work is for, and with whom I will be working.

August	7 (8)	6 (12)	5 (10)	4 (6)	3 (1)	2 (0)	1 (0)
May	7 (23)	6 (11)	5 (2)	4 (1)	3 (0)	2 (0)	1 (0)

Understanding Differences/Diversity

I believe I am respectful, tolerant, and sensitive when I work with or help others who are different from me.

August	7 (15)	6 (12)	5 (10)	4 (0)	3 (0)	2 (0)	1 (0)
May	7 (28)	6 (7)	5 (2)	4 (0)	3 (0)	2 (0)	1 (0)

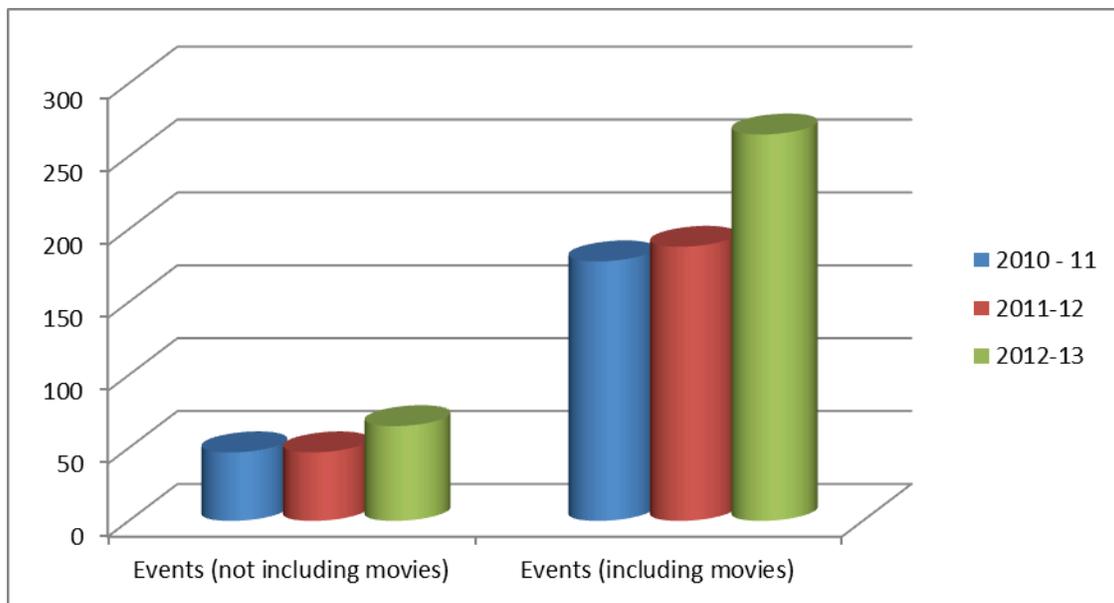
Personal Development

I am confident in my ability to make educated decisions based on observation, experience, reflection, reasoning, and communication.

August	7 (6)	6 (17)	5 (11)	4 (3)	3 (0)	2 (0)	1 (0)
May	7 (24)	6 (13)	5 (0)	4 (0)	3 (0)	2 (0)	1 (0)

THREE YEAR COMPARISON REPORTS

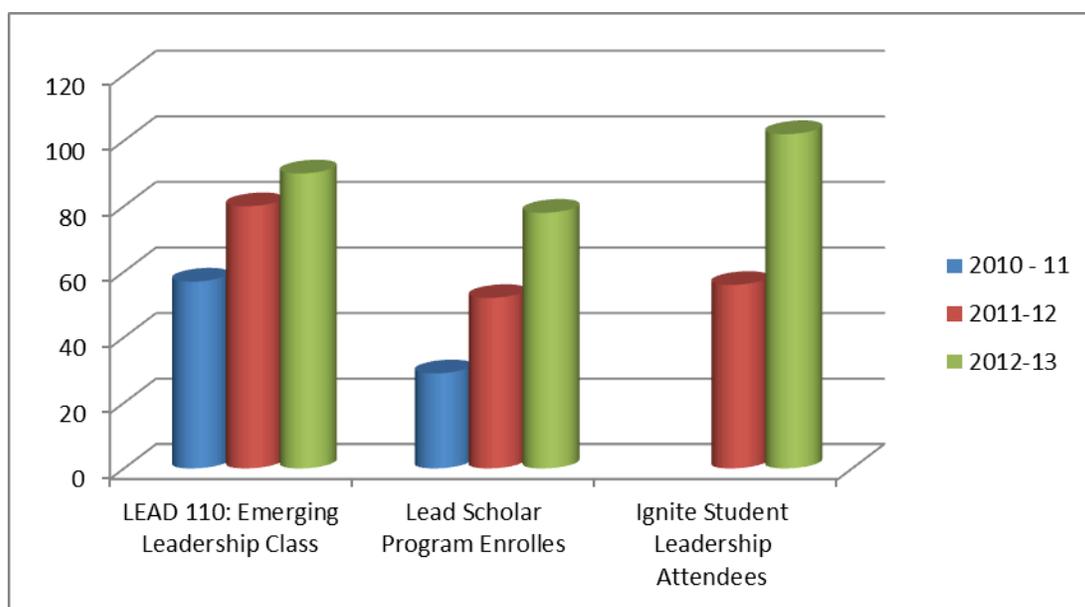
Campus Programming Events/Activities	2010 - 11	2011-12	2012-13
Events (not including movies)	47	47	65
Events (including movies)	178	188	265



Points of Interest:

- The number of events has increased due to the rising number of co-sponsored and home-grown events therefore R-SPaCE has been able to stretch its spending dollars to offer more to the Radford community

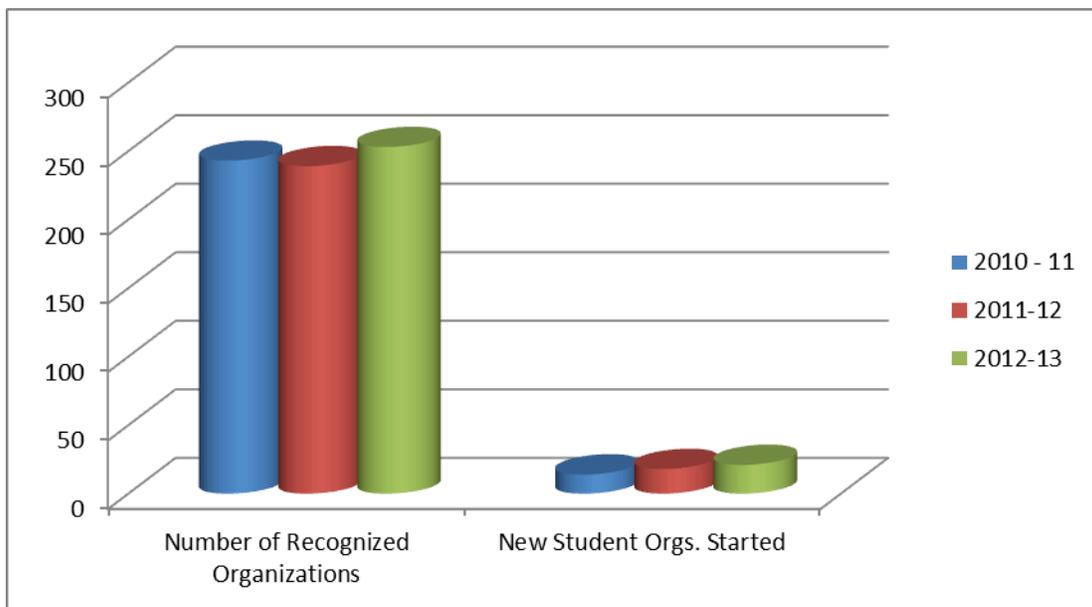
Student Leadership	2010 - 11	2011-12	2012-13
LEAD 110: Emerging Leadership Class	57	80	90
Lead Scholar Program Enrolls	29	52	78
Ignite Student Leadership Attendees	N/A	56	102



Points of Interest:

- An additional section of LEAD 110 was added in the fall semester which now provides students with two sections offered per semester
- Enrollment increased in the LEAD Scholar Program through exposure at Quest, Univ. 100 courses and faculty referrals

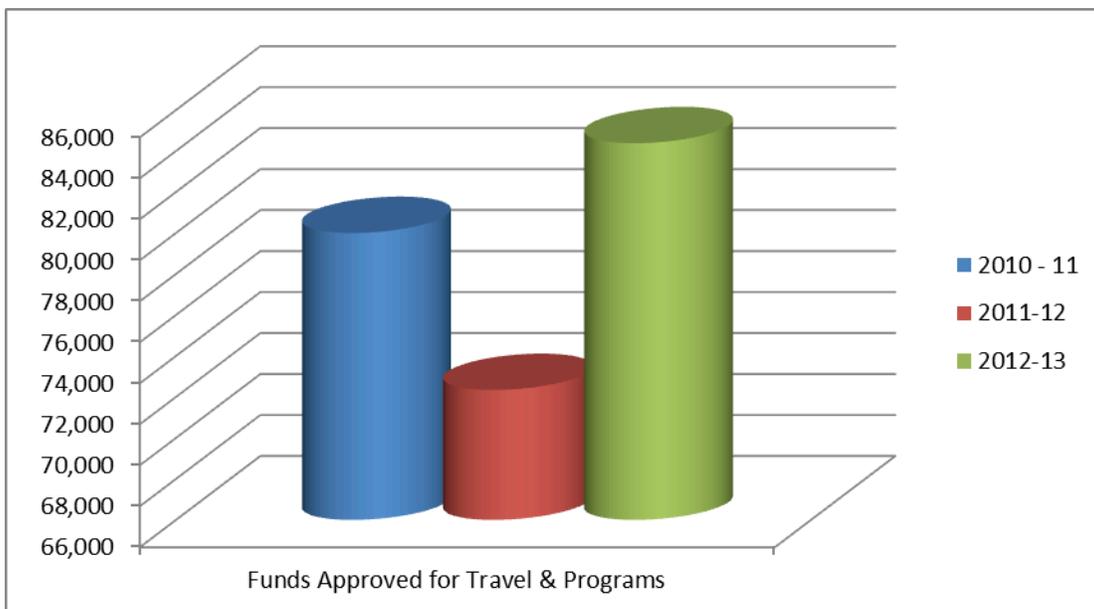
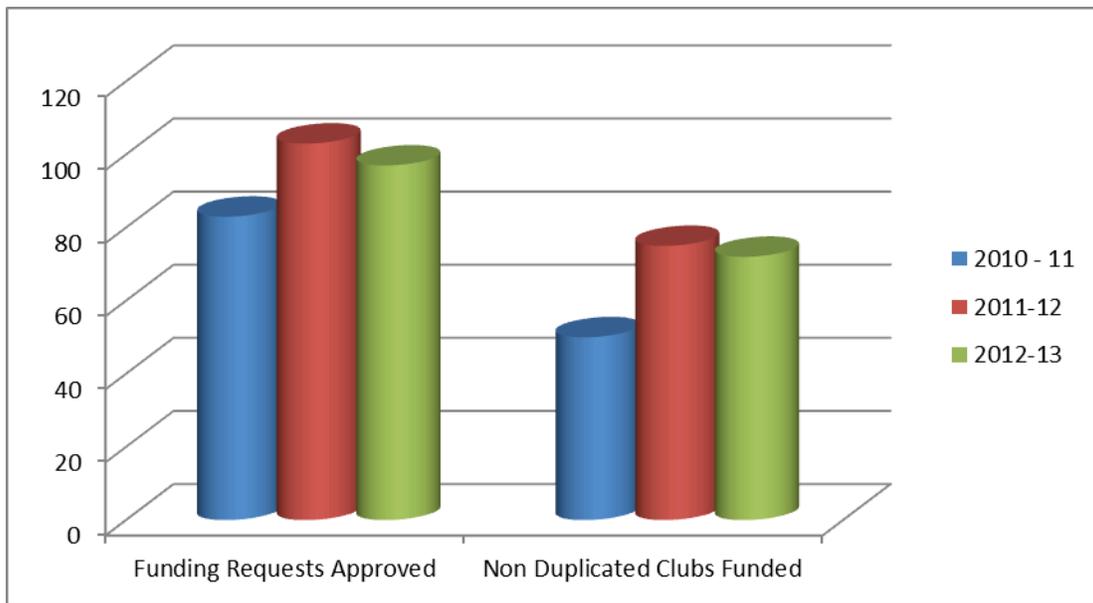
Student Involvement	2010 - 11	2011-12	2012-13
Number of Recognized Organizations	243	239	253
New Student Orgs. Started	14	18	21



Points of Interest:

- The number of registered student clubs and organizations reached a record high of 253

Club Programming Committee Funding	2010 - 11	2011-12	2012-13
Funding Requests Approved	83	103	97
Non Duplicated Clubs Funded	50	75	72
Funds Approved for Travel & Programs	80,000	72,340	84,380

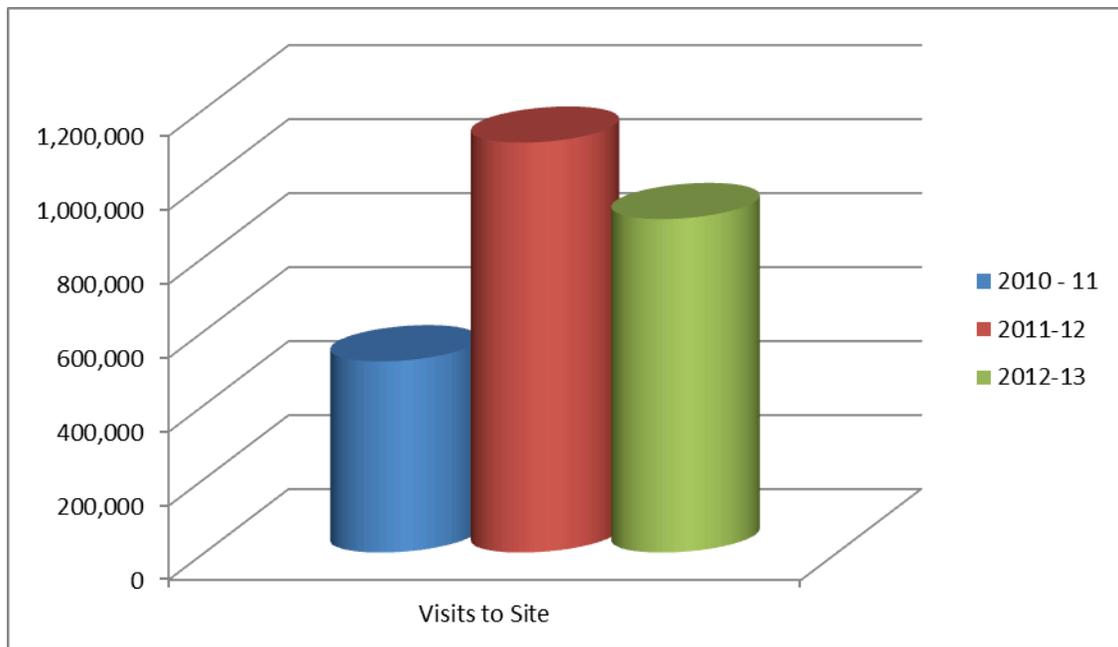


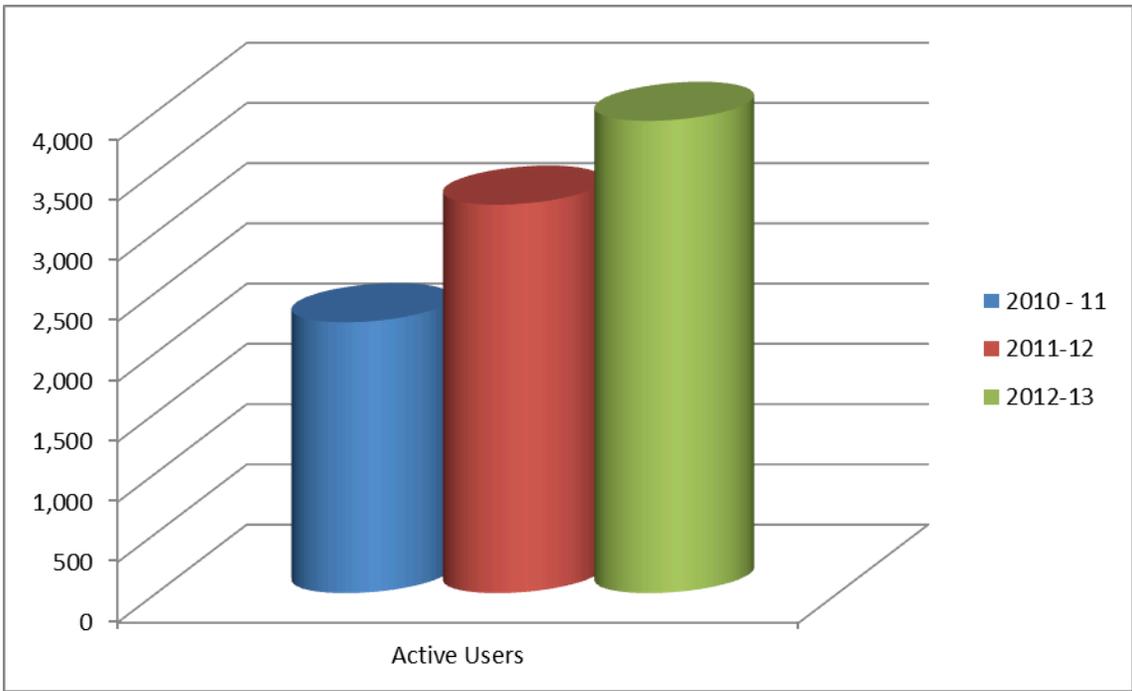
Points of Interest:

- Although the graph shows CPC numbers declining slightly for the 2012-2013 school year, the amount of programs receiving funding through Student Involvement increased as the new Radford After Dark funded late night programs that would have been funded by CPC monies prior to the creation of the late night programming initiative

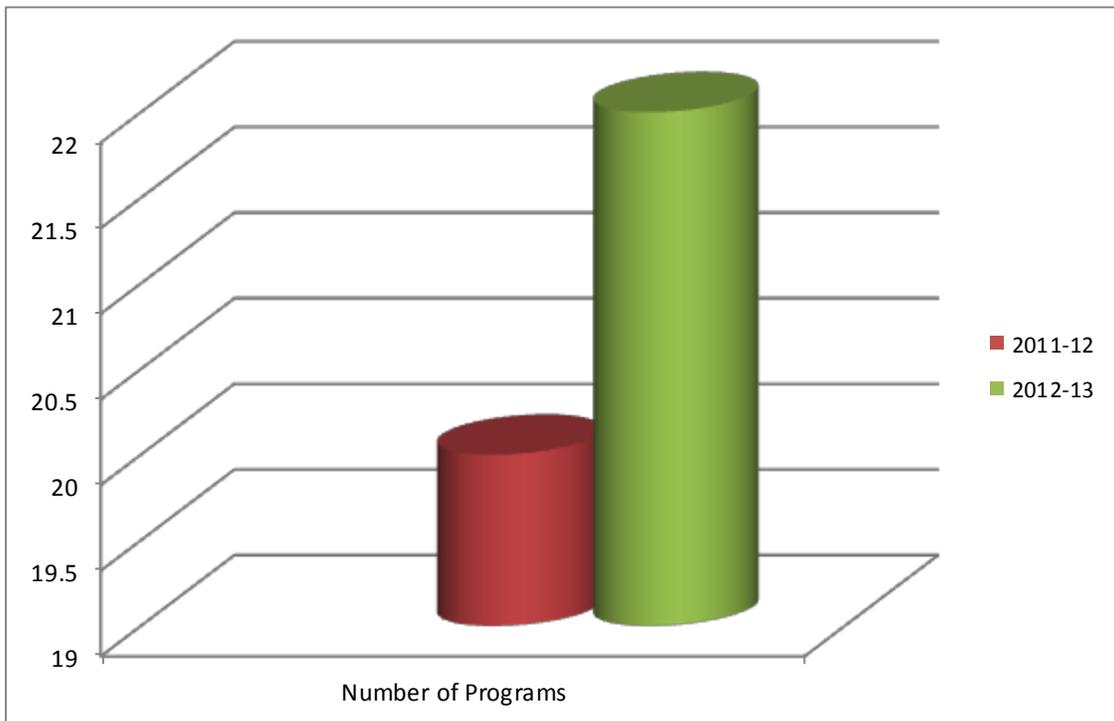
53

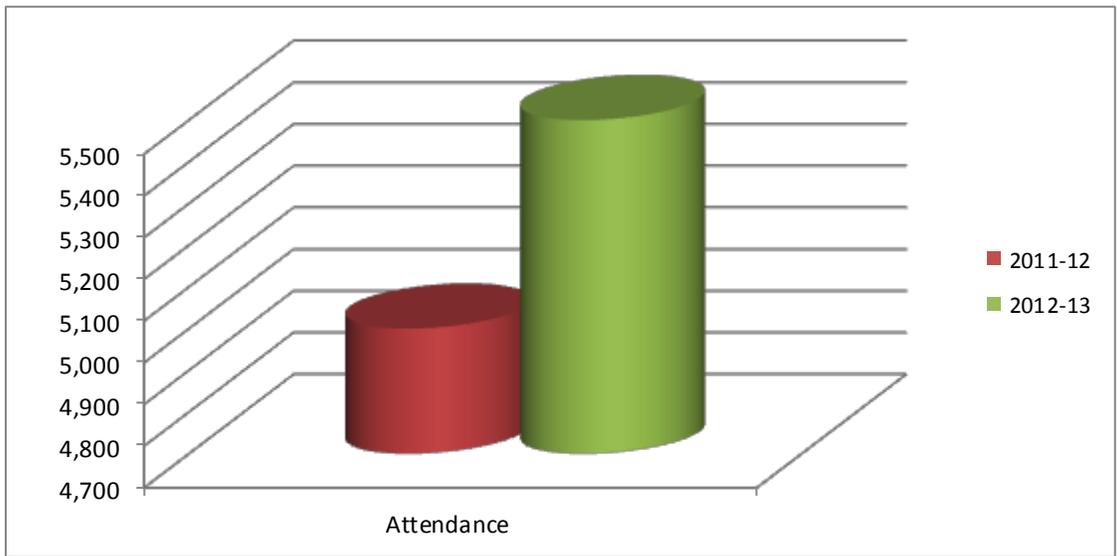
RU Involved	2010 - 11	2011-12	2012-13
Visits to Site	517,000*	1,108,237	901,648
Active Users	2,250	3,226	3,922





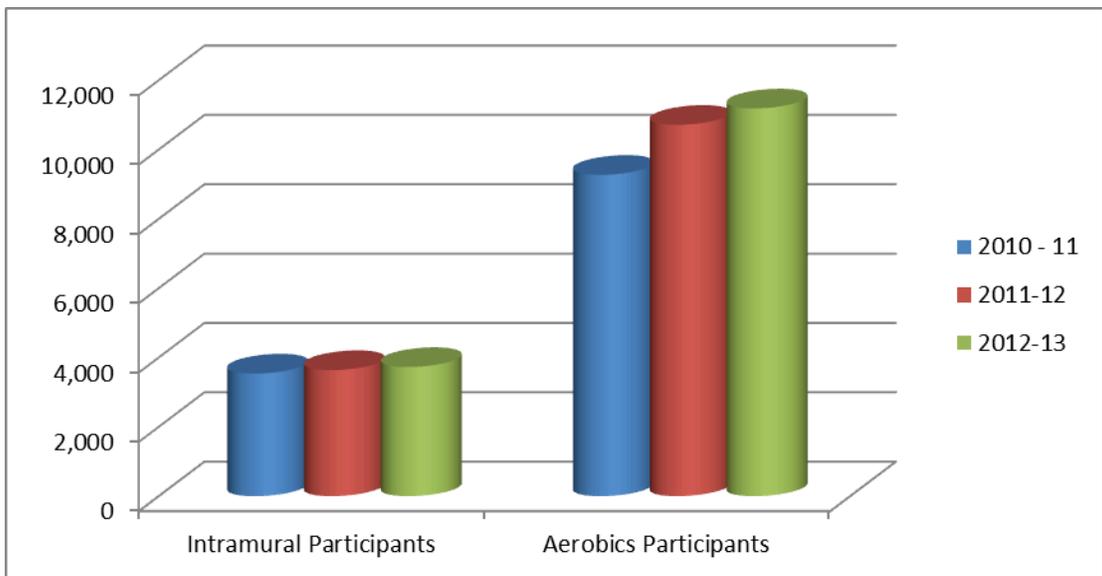
Radford After Dark Programs 2011 - 12	2010 - 11	2011-12	2012-13
Number of Programs	N/A	20	22
Attendance	N/A	5,000	5,500

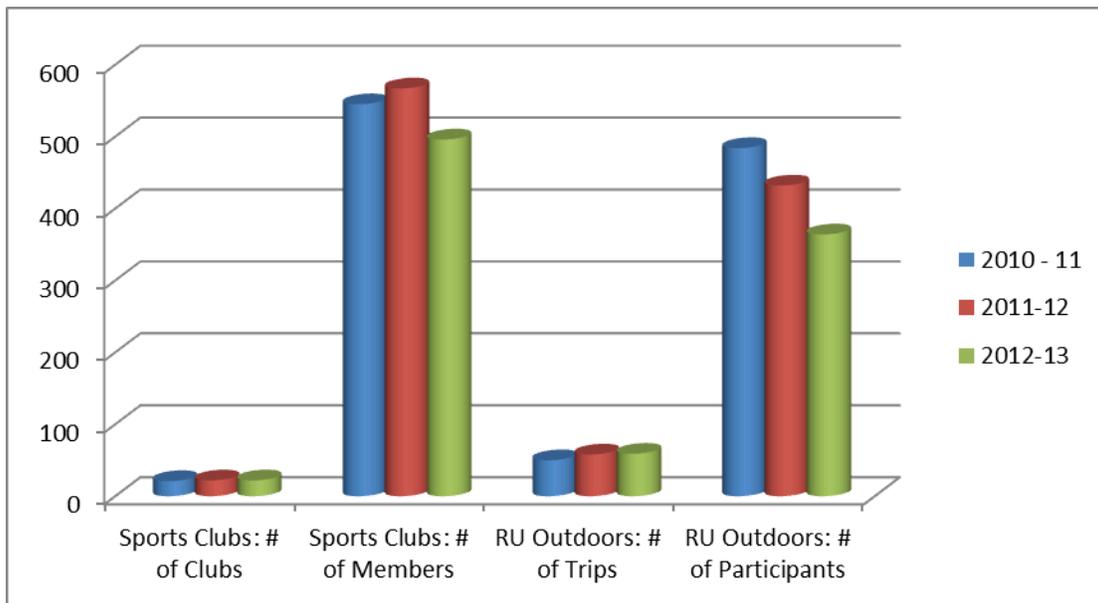




55

Campus Recreation	2010 - 11	2011-12	2012-13
Intramural Participants	3,540	3,639	3,728
Aerobics Participants	9,273	10,715	11,190
Sports Clubs: # of Clubs	21	22	22
Sports Clubs: # of Members	545	567	496
RU Outdoors: # of Trips	50	58	59
RU Outdoors: # of Participants	484	432	364

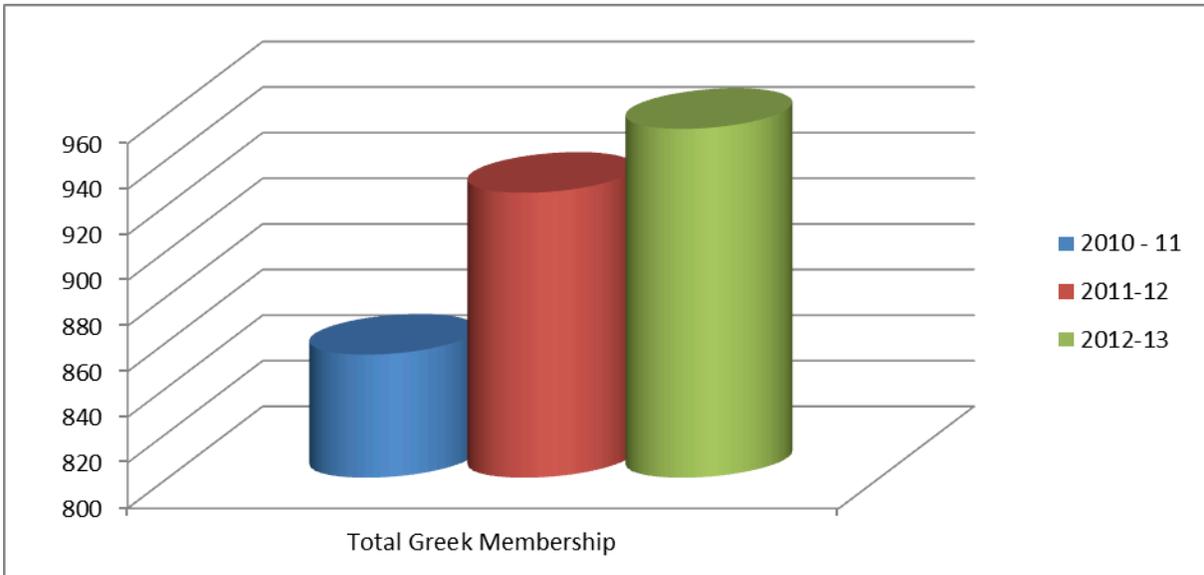
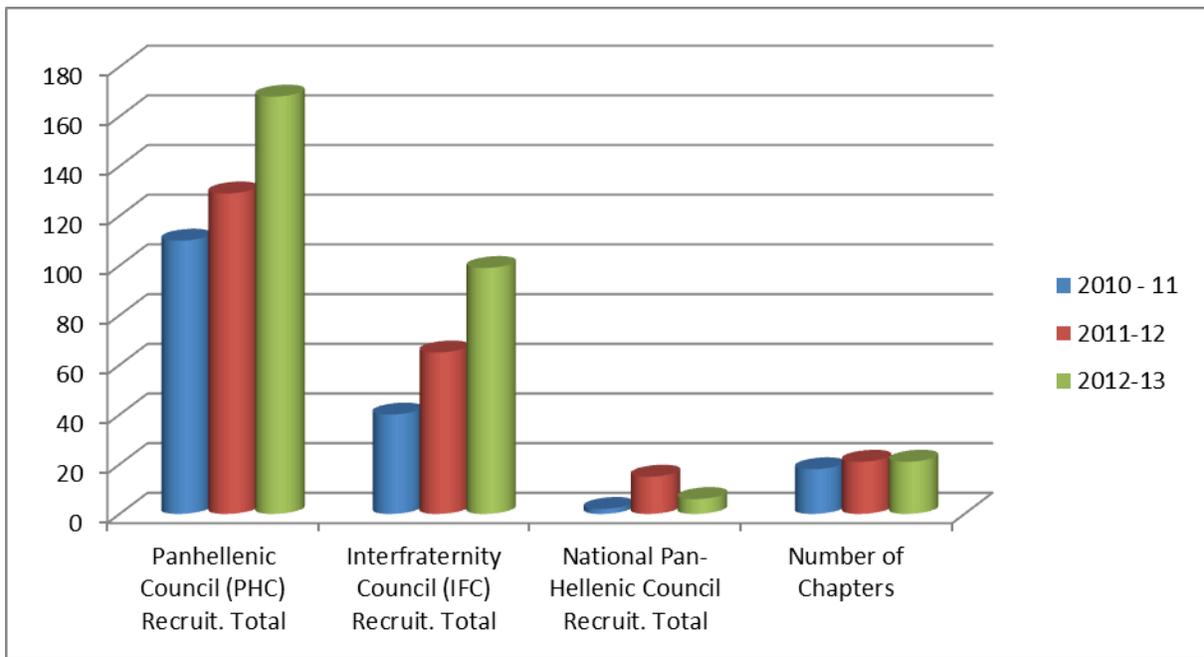


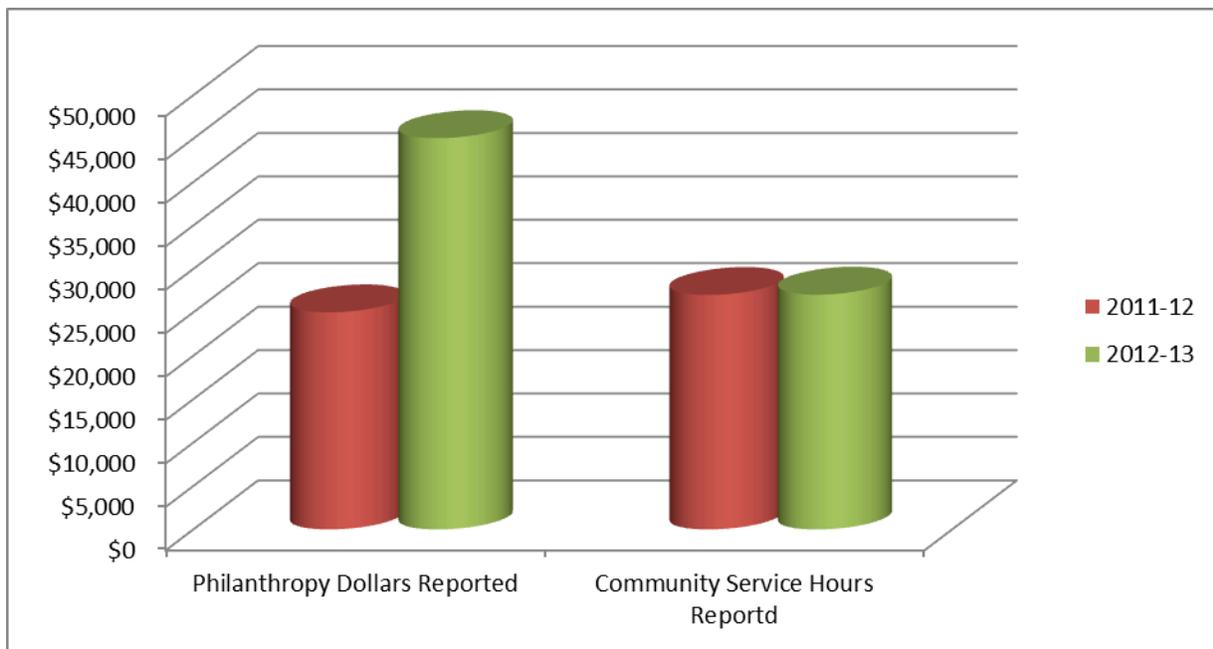


Points of Interest:

- The Rugby Club, one of the predominantly larger clubs, had a much smaller number of participants and was suspended from the SCC. The Soccer Club was also suspended for lack of participation and organization.
- RU Outdoors inability to adequately promote the program to a larger and more social/technology driven student population affected the numbers. A more aggressive campaign will include social media, emails, and presentations to Residential Life, the Greeks and UNIV100 classes.

Greek Life	2010 - 11	2011-12	2012-13
Panhellenic Council (PHC) Recruit. Totals	110	129	168
Interfraternity Council (IFC) Recruit. Totals	40	65	99
National Pan-Hellenic Council Recruit. Totals	2	15	6
Number of Chapters	18	21	21
Total Greek Membership	854	925	953
Philanthropy Dollars Reported	N/A	\$25,000	\$45,051
Community Service Hours Reported	N/A	27,000	27,032

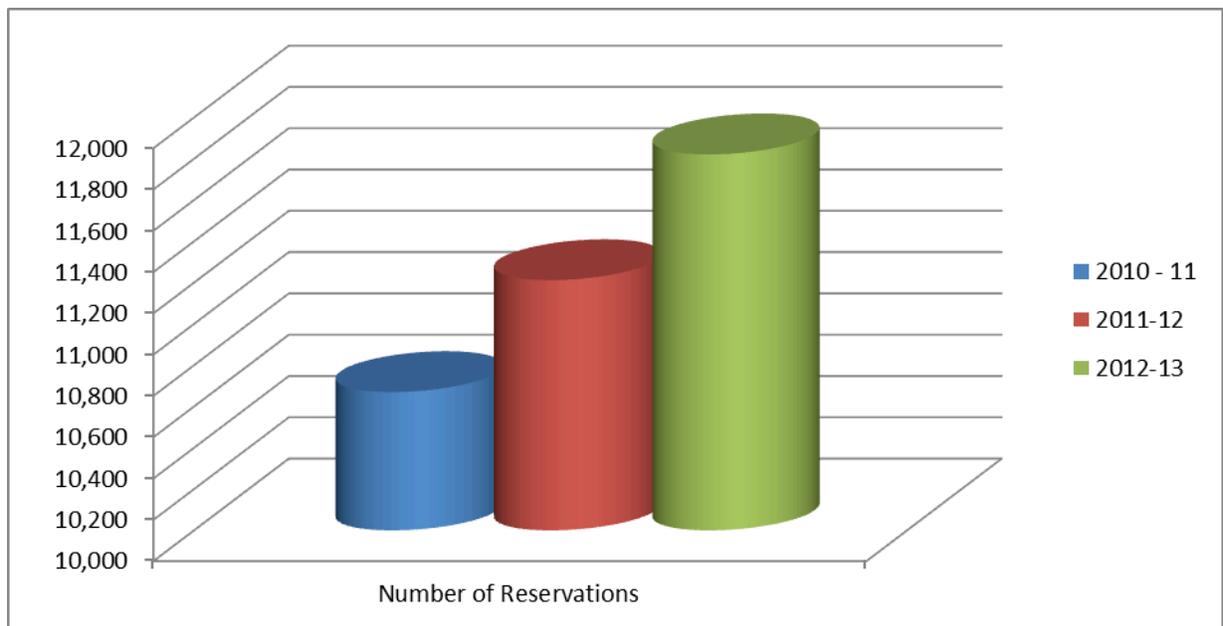




Points of Interest:

- The significant growth of the Greek Community over the past three years is attributed to process and policy changes, more concerted marketing efforts for the IFC and Panhellenic organizations specifically and moving away from a “RUSH” mentality (or static recruitment), toward a more dynamic recruitment model
- In Spring 2011 there was only one NPHC organization represented with undergraduate members at RU. Over the past two years, three NPHC organizations have been added back to our Greek community (4 as of Spring 2013).
- As our record keeping and information gathering continues to improve, we predict more accurate and impressive figures for the contributions of our Greek community in the forms of philanthropic dollars raised and hours of service provided to the community by the fraternities and sororities at RU.

Student Center Operations	2010 - 11	2011-12	2012-13
Number of Reservations	10,670	11,212	11,885



Points of Interest:

- Space reservations increased by 609 from 2011-2012 to 2012-2013
- Over 1,100 more reservations were made in 2012-2013 compared to 2010-2011

APPENDIX

R-SPaCE Programs Fall 2012-Spring 2013

Code Key

EN	Entertainment
ED	Education
CO	Co-Sponsored
H	Homegrown
LN	Late Night
CU	Cultural
SSH	Success Starts Here

Event Name	Program Type Attended		Date	Co-Sponsors
RU Ready Bash	EN, CO	900	8/24/12	Dept. of Student Activities, Welcome Week Committee
The Vespers	EN, CU	120	8/28/12	Welcome Week Committee
Club Fair	EN, CO	3000	8/31/12	Clubs and Orgs, Dept. of Student Activities
Eric O'Shea	EN	100	9/11/12	
DIY Tie-Dye	EN, H	76	9/12/12	
Hog Wild Hoe Down <u>Late night</u>	LN, H, EN	325	9/14/12	
Jake Ousley	EN	72	9/18/12	
Pimp My Gadget	EN	100	9/19/12	
Dan Savage	EN, ED, CU, CO	800	9/2/12	CPC, Doctor of Psychology Student Organization, Sociology Club, Women's Studies Club, Young Democrats
Red Tails: Movie	SSH, ED, H, CU, EN	25	9/27/12	DAP
Toy Story & The Lion King <u>Family Weekend</u>	EN, H	100	10/4-8/12	
Chris Jones <u>Family Weekend</u>	EN	500	10/6/12	
Felt Pillows	EN	116	10/10/12	

Open Mic Night	EN, H, CU	75	10/11/12	
Glo-Run	H, CO	90	10/11/12	Campus Rec.
Movie on the Lawn Friday the 13 th 1979/2009	EN	175	10/17/12	
<u>Harvest Fest</u> Late Night	EN, LN, CO, H	221	10/19/12	Greek Life
Rob O'Reilly	EN	70	10/23/12	
Photo Desk Clocks	EN	60	10/31/12	
Coery Smith (Concert)	EN	600	11/3/12	
Late Night	EN, H	100	11/9/12	
Ignite Leadership Con.	ED, H		11/10/12	
Veterans Day Event	ED, CU, H, CO	70	11/11/12	Veterans Student Organization Greek Life
Fair for the Nations	CO, H, ED, CU, En	30	11/12/12	Chinese Club
Mission Improvable	EN	25	11/13/12	
Scribe the Hide	EN	100	11/14/12	
Stereotypes about Africa	CO, ED, H, CU	10	11/27/12	African Student Association
Robert Kelly	EN	60	12/4/12	
Photo Ornaments	EN	125	12/5/12	
Poetry Night	EN, CU, ED, H, CO	20	12/5/12	Exit 109
MLK Comm. Program	ED, CO, CU, EN	300	1/23/13	DAP
The Great Debaters	SSS, ED, CU, CO, H	25	1/24/13	DAP
Make Your Own Sand Art	EN	75	1/30/13	
Sports <u>Late Night</u>	EN, H, LN	125	2/1/13	
Build-A-Bear	EN	400	2/6/13	
Cas Haley	EN, CU	30	2/14/13	
Ronnie Jordan	EN	45	2/19/13	

Clearly You- Laser Crystal	EN	76	2/27/13	
Winter Jam/Home Coming <u>Late night-Dance Party</u>	EN, H, LN,CO	70	3/1/13	SoRAD
A Shot of Reality	ED, EN, CO	315	3/5/13	Greek Life
Air-Brush t-shirts	EN	100	3/6/13	
Adam Ace	EN	54	3/7/13	
Street Signs	EN	125	3/20/13	
Matt Corey	EN	62	3/21/13	
Selena	EN, CO, CU	20	3/21/13	La Sociedad Hispanica
Kyla Lacey	EN, ED, CU	20	3/25/13	
Walking Dead: Finale	EN, CO	66	3/31/13	Soccer Club
Six Appeal: A-Capella Group	EN, CU	129	4/2/13	
Outdoor <u>Late Night</u>	EN, LN, H	116	4/5/13	
Mean Girls: Movie on Lawn	EN	176	4/10/13	
Circle of Sisterhood: 5K	CO, H	50	4/14/13	Campus Rec Greek Life
Photo Puzzles	EN	125	4/17/13	
Coach Boone and Yoast	CO, ED	600	4/18/13	Greek Life
Info Fair	CO, ED	100	4/18/13	RCPT
ASAP ROCKY: Concert	EN	2,145	4/24/13	
Adam Trent	EN	70	4/25/13	
Zumbathon	EN, ED, H, CO	100	5/3/13	Campus Rec.

IGNITE! STUDENT LEADERSHIP CONFERENCE

Conference Schedule

Saturday November 10, 2012

8:30AM	Registration opens Light Breakfast	COBE <i>Outtakes Café</i> (1st Floor Lobby)
9:15AM– 10:00AM	Session I	COBE 121-163
10:15AM-11:00AM	Session II	COBE 121-163
11:15AM-12:00PM	Session III	COBE 121-163
12:00PM- 2:00PM	Lunch	Multi Purpose Room

Special Remarks by President Kyle
Introduction of Keynote Speaker by Kayla Black
Keynote: Tyson Wooters-*Always Wear Your Head!*

9:15AM-10:00AM—Session 1

Stages of Group Development: Betty Kennan & Olivia Hilton,

COBE 137

Irving Janis (1918– 1990) became recognizable as a communication scholar who analyzed teamwork dynamics and posited his theory of groupthink relative to foreign policy. This presentation will deal with how the same 8 symptoms of groupthink occur in day-to-day interactions for college students working in academic, social, or work groups.

Teambuilding Icebreakers: Holly Cline, Bailey Ewing, Amanda Potts & Carolyn Weaver,

COBE 139

How to make a lasting first impression, how to successfully make a three minute elevator pitch, and how to stand out from a crowd.

Types of Leadership: Chris Shelor & Rene Vega, COBE 151

Fundamental breakdown of basic type of leadership roles encountered in both corporate and non-governmental associations.

Top Gun Leadership: Chris Niles , COBE 121

Come and join a flight crew where you can exercise your leadership skills. See if you can succeed together as a team or if you will crash and burn. Learn more about what it takes to be an effective leader within a team and within yourself.

Motivation: When the Going Gets Tough, You've Gotta Get Going: Holly Cline, Nicole Thomas, Kelsey Weatherly & Bryn Leichy, COBE 123

Through personal examples and interactive activities we will present a survival guide to making it through your toughest times in college.

Sinking to Smooth Sailing: Katie Van Horn & Paul Mallory, COBE 157

Are you drowning in your own sweat when the eyes are on you? How do you overcome sweaty palms and a trembling voice when speaking in front of a crowd? Come learn how to overcome the anxiety of public speaking and how to use a positive approach to engage your audience.

Professional Dress: What's in Your Closet?: Holly Cline, Michael Harrison, Josie Long & Harrison McPherson, COBE 163

We will be addressing certain situations where it is extremely important look your best! In a world of social status, executive dreams and business, when you've got it together; you will be noticed! It's all about the "Presentation." We will help you get there, if you aren't already and if you are already there, we have the tips to polish your professional look!

10:15AM-11:00AM—Session 2

Effective Communication in the Work Place and Classroom: Ben Litvak & Kayla Black, COBE 123

A quirky presentation examining effective communication in the workplace and classroom through a participant based communication demonstration.

How to work as a Cohesive Group: Holly Cline & Kendall Short, COBE 137

To learn the Do's and Dont's of working well with others .

Leadership At Its Core: Chris Niles, COBE 121

What actions do we see that convince us someone is an effective leader? What actions have you taken that have helped you to become the best leader you can be? We will start here and then explore the answers that two leading researchers found when they asked those very same questions. Learn the five Core Practices of Leadership that can help you continue becoming better as a leader.

Inspiration vs. Motivation: Kevin Ayers & Anita Puerto, COBE 139

This presentation will focus on the differences between motivation and inspiration and give some practical advice and tips on inspirational leadership.

Networking: How to be a Beta Fish in a Room Full of Gold Fish: Holly Cline & Chasity Hanchey, COBE 151

You've heard of "How to succeed in a business without really trying", Well this is how to succeed in networking with tips and tricks for a better result.

168: The Most Important Number to Know for Success in Life: Robert Marias COBE 156

Are you constantly behind on homework? Do you go to bed at night wondering what happened to the day? Are you one who tends to procrastinate until the last moment and then get all stressed out as you pull all-nighters to catch up on projects, papers, and studying for tests? Would you like to learn how to better manage your time and get the most out of your college experience? If you answered "yes" to any of the questions above, then this is the program for you.

Ethics in Leadership: Don Appiarius & Katrina Koussis, COBE 163

Ethical incidents continue to occur at all levels of society. Such incidents destroy careers and often have severe damage to organizations and businesses. The incidents often involve well-meaning people. What is an ethical framework and why do people fail to operate by their very own ethics? And how does a leader foster an ethical environment?

11:15AM-12:00PM—Session 3

Communication & Language: Dave Falletta, COBE 137

Politics. Advertising. Media. Language. The words we use impact others' perceptions, thoughts, emotions, and actions. We see these strategies employed in advertising, politics, and the media regularly. Learn how you can use language to inspire others, overcome apathy, find common purpose, and positively mold others' perceptions and attitudes.

Icebreakers: Samantha Hauser & Samuel Rogers, COBE 121

Participants will engage in team building activities to enhance their leadership skills.

Teambuilding: Dr. Monica Pazmino-Cevallos & Anita Puerto, COBE 123

Learn how to build a team that can handle multiple unique tasks and come together to accomplish a common goal in this interactive session on teambuilding, problem solving, and planning.

Living Leadership: David Horton & Kirnelius Williams, COBE 139

Good leadership is more than a title or skill-set; it is a state of mind. In this seminar we will help you find ways to: Up your charisma quotient, Review your current strengths and abilities, and train your mind to employ your leadership concepts in new and unconventional ways.

Teambuilding: Nancy Taylor & Saif Raza, COBE 151

Your plane crashed! You're stranded on a deserted island...who do you want with you? Sorry, they weren't on the plane! You're stuck with a dozen strangers...can you form a group and work together as a team? Stop by Saif Raza's and Nancy Taylor's presentation on team-building to find out how you build an effective team and what specific skill sets (communication, building trust, and recognizing others) are critical ingredients in this process.

Negotiation & Conflict Mediation: Don Appiarius & Katrina Koussis, COBE 163

Conflict is endemic throughout the human experience. As a famous theorist once noted: "Conflict is like sex. It is going to happen and it should be enjoyed when it does." Most people, however, dread conflict and often fear and avoid negotiation since it often leads to conflict. Learn how to frame a "yes-able proposition" and have successful outcomes to conflict and develop effective negotiation skills

Goal Setting: David Belton & Angela Cannavo, COBE 156

What do goals mean to you, how to set goals and to make a dream a reality. This will be a discussion-based presentation.

STUDENT AWARDS-2013

Outstanding Student Award Winners

Year (by credits earned)	Students Name
Sophomore	Analise Roccaforte- Point Pleasant, NJ
Sophomore	Emily Hoke- Virginia Beach, VA
Junior	Jenna McChesney- Salem, VA
Junior	Rachel Conway- Kitchener, Ontario, Canada
Senior	Dylan McDaniel- Dublin, VA
Senior	Megan Rhodes- Blacksburg, VA
Graduate	Lauren P. Miller *- Roanoke, VA
Graduate	Thuja Jameson- Blacksburg, VA

Who's Who In American Colleges and Universities

Anita Puerto
Ashley Giebler
Caitlin Wimmer
Caroline Martinez-Carranza
Chelsea Frascoia
Chelsea McGinnis
Christine Evans
Cynthia Ward
Don Randall Carter
Heather Manias
James Visbeck
James S. Lawrence
Jessica Frazelle
Kaleice Green

Katelyn Morrill
Kayla Black
Lauren M. Taylor
Lynsey Daughtrey –
Megan Bare
Megan Rhodes
Molly Christopher
Patrick Manges
B. Rene Carling
B. Rene Carling
Robert Buonviri
Ryndee Ruch
Shanita Manyfield
Thuja Jameson-

Student Organization Awards

Outstanding Student Organization	Phi Sigma Pi
Unsung Hero	Duryea Leftwich
Programing Excellence	Forward America -NPHC
Community Service Program Award	American Society of Interior Designers (ASID)
Advisory Excellence	Brandi McKee- Kappa Delta Rho

Lead Scholar Graduates

Ahrenberg, Megan
Casale, Mary
Chalaire, Maria
Ford, Travis
Harris, Jacob
Jackson, Jasmine
Kincaid, Brian
Mallory, Paul
Martinez, Olga
Mueller, Holly
Paoletti, Jolyn
Shaver, Stephanie
Waddell, Paige

Student Awards Totals

Who's Who in American Colleges and Universities Award

- 94 nominations
- 41 applications
- 28 completed applications

Outstanding Student Award

- 127 nominations
- 52 applications
- 31 completed applications

Lead Scholar Students

- 13 graduating seniors
-

Student organization awards

- Advisory Excellence- 7 applications
- Community Service Program- 4 applications
- Programming Excellence- 4 applications
- Unsung Hero- 6 applications
- Outstanding Student Organization- 6 applications

Fall 2012 Aerobics Totals

<i>Instructor</i>	<i>Number of Classes Taught</i>	<i>Total Number of Participants</i>	<i>Average Participants Per Class</i>
Rene Vega Functional Fitness	81	1309	16
Nic Robinson Dance/ Strength	42	253	6
Dixie Mitchell 50. Min. Shred	33	187	6
Sami Muse Yoga Relaxation	45	176	4
Whitney Walk Zumba	35	1162	33
Maya Azzi Hoop	36	197	5
Heather Tackett Insane Workout	50	323	6
Lila Mastriano Dance Fitness	43	362	8
Margaret Christel Dance/Interval Training	14	68	5
Total Fall 2012	379	4416	89

Spring 2013 Aerobics Totals

<i>Instructor</i>	<i>Number of Classes Taught</i>	<i>Total Number of Participants</i>	<i>Average Participants Per Class</i>
Rene Vega Functional Fitness	58	904	16
Nic Robinson Dance/ Strength	34	163	5
Dixie Mitchell 50. Min. Shred	25	130	5
Samii Muse Yoga Relaxation	19	84	4
Whitney Walk Zumba	37	1911	52
Bethany Wine Zumba	31	273	9
Heather Tackett Insane Workout	54	664	13
Lila Mastriano Dance Fitness	35	439	13
Chris Love Functional Fitness	93	755	8
Foster Ridpath Functional Fitness	48	864	18
Total Fall 2012	379	4416	89
Total Spring 2013	434	6187	14
Total 2012 / 2013	813	10603	103

Sports Club Fall/Spring Participation

Club Name	Total
Football	18
Women's Soccer	26
Men's Lacrosse	32
Swimming	54
Women's Lacrosse	28
Tennis	42
Women's Ultimate	12
Hockey	25
Skeet & Trap	25
Billiards	11
Fishing	11
Men's Ultimate	26
Women's Volleyball	11
Softball	18
Redcoats	25
Men's Volleyball	17
Baseball	25
Women's Basketball	14
Bowling	15
Men's Basketball	10
Men's Rugby	30
Men's Soccer	21
Total	496

RU Outdoor Totals Fall 2012/Spring 2013

RU Outdoors Fall 2012 programs	RU Outdoors Spring 2013 programs
Meet the Staff	Skiing at Winter Place
Day Hike to the Cascades	Skiing at Winter Place
Canoe the New River	Day Hike Devils Marble Yard
Living Healthy Outdoors	Open Water SCUBA Certification
Rock Climbing and Rappelling	Skiing at Winter Place
Horseback Riding	Beginner Caving
Backpacking	Skiing at Winter Place
Day Hike to McAfee's Knob	Leave No Trace Workshop
Caving	Skiing at Winter Place
Backcountry Cooking Clinic	Horseback Riding
Horseback Riding and Camping	Paintball
Novice Rock Climbing Clinic	Backcountry Cooking Clinic
Whitewater Rafting	Beginner Caving
Paintball	Beginner Mountain Biking
Rock Climbing and Rappelling	Kayak Roll Clinic
Skydiving	Backpacking
Mountain Biking	Climbing and Rappelling
Leave No Trace Clinic	Kayak Roll Clinic
Backpacking	Rock Climbing
Handgun Safety Course	Canoeing
Intro to SCUBA	Orienteering Clinic
Orienteering Clinic	Skydiving and Camping
Horseback Riding	Day Hike Dragons Tooth
Rock Climbing and Rappelling	Horseback Riding and Camping
Caving	Intermediate Caving
Caving	Rock Climbing and Rappelling
	Kayak Roll Clinic
	Backpacking
	Whitewater Rafting
	Stand-up Paddle Boarding
	May in the Rockies
RU Outdoors Fall 2012 participation	RU Outdoors Spring 2013 participation
Male Students - 68	Male Students - 87
Female Students - 74	Female Students - 111
Non-Students - 18	Non-Students - 6
Total - 160	Total - 204
Climbing Wall Fall 2012 participation	Climbing Wall Spring 2013 participation
Male Students - 462	Male Students - 606
Female Students - 305	Female Students - 448
Non-Students - 250	Non-Students - 318
Total - 1017	Total - 1372
Participation Totals	
Climbing Wall	2389
RU Outdoors	364

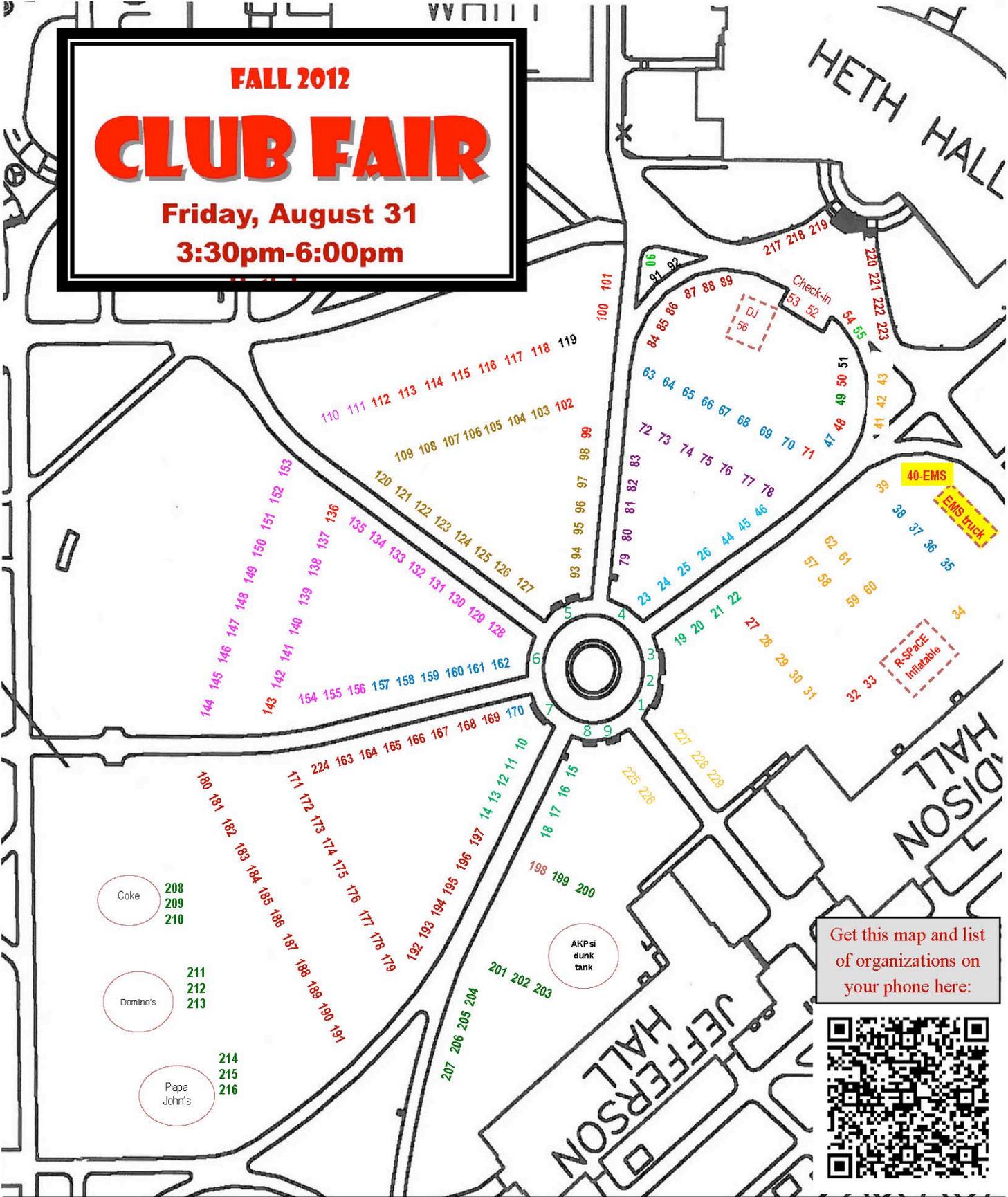
2012 Fall Semester Intramural Numbers

	# of Teams	# of Participants		# of Teams	# of Participants
Flag Football			3v3 Basketball Tournament		
Men	33	442	Men	3	14
Women	7	145	Women		
Total	40	587	Total	3	14
Co-Ed Softball			Coed Volleyball		
Men		109	Men		74
Women		74	Women		100
Total	11	183	Total	12	174
Co-Ed Volleyball Tourney			Co-Ed Dodgeball Tournament		
Men		5	Men		32
Women		3	Women		10
Total	2	8	Total	3	42
Tennis Singles			Coed Basketball		
Men Singles		2	Men		35
Women Singles			Women		26
Total		2	Total	8	61
4v4 Flag Football Tourney			Disc Golf Tournament		
Men	2	8	Men		3
Women			Women		
Total	2	8	Total		3
Men's & Women's Soccer			Arena Flag Football		
Men	24	316	Men	4	12
Women	8	113	Women		
Total	32	429	Total	4	12
5K Run by the River			Midnight Glow Run		
Men		80	Men		36
Women		41	Women		40
Total		121	Total		76
Co-Ed Basketball Tourney			Co-Ed Dodgeball		
Men		9	Men		51
Women		8	Women		58
Total	2	17	Total	10	109
Home Run Derby			5K Run By River		
Men		2	Men		22
Women		0	Women		27
Total		2	Total		49
Total Fall Male Participation		1252			
Total Fall Female Participation		645			
Total Fall Participation		1897			

2013 Spring Intramural Numbers

	# of Teams	# of Participants		# of Teams	# of Participants
Volleyball Tournament			Volleyball League		
Men	2	6	Men	10	128
Women			Women	11	170
Total	2	6	Total	21	298
Basketball Tournament			Outdoor Soccer Tournament		
Men	2	16	Men		74
Women			Women		100
Total	2	16	Total	12	174
Dodgeball Tournament			Paintball Tournament		
Men	10	70	Men		8
Women	2	12	Women		1
Total	12	82	Total		9
Bench Press Competition			Ping Pong Tournament		
Men Singles		48	Men		5
Women Singles			Women		
Total		48	Total		5
Co-Ed Dodgeball Tourney			Sunday Funday 5K		
Men		29	Men		35
Women		4	Women		95
Total	4	33	Total		130
Soccer Tournament			Soccer League		
Men		80	Men	8	82
Women		3	Women		
Total	12	83	Total	8	82
Kickball Tournament			Football League		
Men		18	Men	16	229
Women		20	Women		
Total	3	38	Total	16	229
Basketball League			Bowling Tournament		
Men	31	273	Men		6
Women	7	133	Women		
Total	38	406	Total		6
Softball League					
Men	21	321			
Women	3	31			
Total	24	352			
			Total Spring Male Participation		1362
			Total Spring Female Participation		469
			Total Spring Participation		1831
			Total Fall / Spring Participation		3728

FALL 2012
CLUB FAIR
Friday, August 31
3:30pm-6:00pm



Get this map and list of organizations on your phone here:



Sponsored by the Department of Student Activities at RADFORD UNIVERSITY

1	Papa John's Pizza	business	112	RU Dining	RU
2	Tuck Chiropractor	business	113	RU Rockers	RU
3	United Way	business	114	RU Athletics	RU
4	Lil Bit Corny	business	115	RU Cheerleaders	RU
5	CMG Leasing, Inc.	business	116	TRiO Student Success Services	RU
6	NextThreeDays.com	business	117	RU Telephone Outreach	RU
7	Shentel	business	118	Career Services/Comm. Eng.	RU
8	Copper Beech	business	119	Phi Sigma Pi	Leadership
9	Eleven West	business	120	Kappa Sigma	Greek Life
10	SunTrust Bank	business	121	Phi Kappa Sigma	Greek Life
11	YMCA	business	122	Phi Sigma Kappa	Greek Life
12	University Tanning	business	123	Pi Kappa Phi	Greek Life
13	Bondurant Realty	business	124	Pi Lambda Phi	Greek Life
14	First Baptist Church	business	125	Sigma Chi	Greek Life
15	Lamour's	business	126	Sigma Pi	Greek Life
16	Bank of Floyd	business	127	Theta Chi	Greek Life
17	NAPA Auto Parts	business	128	Swim Club	Sports/Rec
18	Wells Fargo Bank	business	129	Women's Club Basketball	Sports/Rec
19	Aesir Tech Consulting, Inc. Henry's Mixed Martial Arts	business	130	Highlander Dodgeball Assoc.	Sports/Rec
20	Arts	business	131	Karate Club	Sports/Rec
21	Main Street Radford	business	132	Paintball Club	Sports/Rec
22	Radford Sushi Village	business	133	Fly Fishing Club	Sports/Rec
23	The Beehive	Stud. Media	134	Fishing Club	Sports/Rec
24	Exit 109	Stud. Media	135	Club Baseball	Sports/Rec
25	ROC-TV	Stud. Media	136	RU Outdoors	RU
26	Radio Free Radford Center for Diversity and Inclusion	Stud. Media	137	Functionally Intense Training	Sports/Rec
27	African Student Association	RU	138	Football Club	Sports/Rec
28	AreUHype	Cultural	139	Ice Hockey	Sports/Rec
29	Asian Pop Culture Club	Cultural	140	Men's Lacrosse	Sports/Rec
30	Diversity Awareness Pro- gramming	Cultural	141	Men's Rugby	Sports/Rec
31	Ignite Conference	Cultural	142	Men's Soccer	Sports/Rec
32	R-SPaCE	RU	143	Campus Recreation	RU
33	Women of Purpose and Power	RU	144	Women's Lacrosse	Sports/Rec
34	Red Cross Club	Cultural	145	Women's Soccer	Sports/Rec
35	Peer Health Educators Student Health Awareness Club	Service	146	Men's Ultimate	Sports/Rec
36	Alpha Phi Omega	Service	147	Women's Ultimate	Sports/Rec
37	Men of Standards	Service	148	Men's Volleyball	Sports/Rec
38	RU EMS	Cultural	149	Women's Volleyball	Sports/Rec
39	Spectrum	Cultural	150	Skeet and Trap Club	Sports/Rec
40	Gay-Straight Alliance	RU	151	Softball Club	Sports/Rec
41	Occupy RU	Cultural	152	Tennis Club	Sports/Rec
42	SMADs	Cultural	153	Radford United Longboarding	Sports/Rec
43		Cultural	154	Billiards Club	Sports/Rec
44		Stud. Media	155	Bowling Club	Sports/Rec

45	The Tartan	Stud. Media	156	Radford Redcoats	Sports/Rec
46	Whim	Stud. Media	157	Hipnotixx Belly Dance Club	Activities
47	Appalachian Events Committee	Coll. of Ed.	158	House of the Midnight Watch	Activities
48	AASIS	RU	159	Radford Academic Competition	Activities
49	Clogging Club	Activities	160	Radford Crafty	Activities
50	QEP - Citizen-Scholar	RU	161	Role Players Guild	Activities
51	Women's Studies Club	CHBS	162	Collegiate Middle Level Assoc.	Coll. of Ed.
52	Check -in	admin	163	Dietetic Association	Coll. of Ed.
53	Check -in	admin	164	ESHE Majors Club	Coll. of Ed.
54	LARC	RU	165	Kappa Delta Pi	Coll. of Ed.
55	Veterans Student Association	Activities	166	Student Coun. for Except'l Children	Coll. of Ed.
56	DJ	admin	167	Student VA Education Assoc.	Coll. of Ed.
57	Global Highlanders	Cultural	168	History Club	CHBS
58	Study Abroad	Cultural	169	Honors Academy Student Org.	CHBS
59	ISAC - Internat'l Student...	Cultural	170	The Wildlife Society	Activities
60	Korean Student Association	Cultural	171	Chinese Club	CHBS
61	Otaku-Don/Anime Club	Cultural	172	English Club	CHBS
62	La Sociedad Hispanica	Cultural	173	Political Science Society	CHBS
63	Colleges Against Cancer	Service	174	Lambda Alpha Epsilon	CHBS
64	College Republicans	Service	175	Alpha Phi Sigma	CHBS
65	Highlander Helpers	Service	176	Criminal Justice Club	CHBS
66	Students for St. Jude	Service	177	Sociology Club	CHBS
67	Relay for Life	Service	178	Philosophy & Religious Studies	CHBS
68	RU Ambassadors	Service	179	Peace Studies Club	CHBS
69	Envirornmental Club	Service	180	Psi Chi	CHBS
70	Young Democrats	Service	181	Psychology Club	CHBS
71	WVRU	RU	182	PRSSA (Public Relations)	CHBS
72	Crossroads Presbyterian	Spiritual	183	Rad Ad	CHBS
73	Deliverance Gospel Choir	Spiritual	184	Anthropology Club	CSAT
74	Disciples on Campus	Spiritual	185	Assoc. for Computing Machinery	CSAT
75	Hillel	Spiritual	186	Beta Beta Beta	CSAT
76	Latter Day Saints	Spiritual	187	CSAT Stem Club	CSAT
77	Wesley Foundation	Spiritual	188	Gamma Theta Upsilon	CSAT
78	Young Life	Spiritual	189	Geography Club	CSAT
79	Baptist Campus Ministry	Spiritual	190	Geological Society	CSAT
80	Campus Crusade (Cru)	Spiritual	191	Chemistry Club	CSAT
81	Canterbury House	Spiritual	192	Math Club	CSAT
82	Catholic Campus Ministries	Spiritual	193	Sigma Gamma Epsilon	CSAT
83	Chi Alpha	Spiritual	194	Society of Physics Students	CSAT
84	American Sign Language Club	Waldron	195	AIGA	CVPA
85	Pre-Dental Club	Waldron	196	American Society of Interior Design	CVPA
86	Pre-Med Club	Waldron	197	Museum Society	CVPA
87	Pre-Pharmacy Club	Waldron	198	Soc. of Human Resource Mgmt.	
88	Social Work Club	Waldron	199	American Marketing Assoc.	COBE
89	Student Nurses Association	Waldron	200	Collegiate DECA	COBE

90	Residence Hall Association	Activities	201	Alpha Kappa Psi	COBE
91	Nat'l Residence Hall Honorary	Leadership	202	Collegiate Entrepreneurs	COBE
92	Student Affairs/Student Success		203	Delta Sigma Pi	COBE
93	Alpha Sigma Alpha	Greek Life	204	Financial Management Assoc.	COBE
94	Alpha Sigma Tau	Greek Life	205	Omicron Delta Epsilon	COBE
95	Delta Zeta	Greek Life	206	Pi Sigma Epsilon	COBE
96	Phi Sigma Sigma	Greek Life	207	Stud. Mangaged Invest. Portfolio	COBE
97	Alpha Kappa Alpha	Greek Life	208	Coke	business
98	Delta Sigma Theta Sorority	Greek Life	209	Coke	business
99	Greek Life Office	RU	210	Coke	business
100	Student Government Assoc.	RU	211	Domino's	business
101	Dean of Students Office	RU	212	Domino's	business
102	Greek Life Office	RU	213	Domino's	business
103	Alpha Phi Alpha	Greek Life	214	Papa John's Pizza	business
104	Sigma Kappa	Greek Life	215	Papa John's Pizza	business
105	Sigma Sigma Sigma	Greek Life	216	Papa John's Pizza	business
106	Zeta Tau Alpha	Greek Life	217	Jewelry Guild & Art Guild	CVPA
107	Alpha Chi Rho	Greek Life	218	Improv Club	CVPA
108	Delta Chi	Greek Life	219	Harmony in Motion	CVPA
109	Kappa Delta Rho	Greek Life	220	Music Therapy Student Assoc.	CVPA
110	Runners Club	Sports/Rec	221	Mu Phi Epsilon	CVPA
111	Snowboard and Ski Club	Sports/Rec	222	Phi Mu Alpha Sinfonia	CVPA
			223	Sigma Alpha Iota	CVPA
			224	Phi Alpha Delta	CHBS

Radford After Dark - 2012-2013

event date	organization	event name & description	loc.	day	attendance
8/25/2012	Residence Hall Association	Outdoor Movie, Ice Cream Social, Music The Hunger Games on the lawn followed by music and food in Muse	Heth Lawn Muse	Sa	600
8/31/2012	Campus Recreation co-sponsors: R-SPACE, Cru	RU Up All Night (Fall Opening Weekend) karaoke, intramurals, games, dancing	Peters	Fr	300
9/1/2012	Baptist Collegiate Ministry	BCM Welcome Back Bash December Radio in concert inflatables, pizza	Heth lawn & Preston	Sa	200
9/6/2012	Alpha Sigma Tau co sponsors: Radford Crafty Peer Health Educators	Girls Night In with AST Soffee shorts, movie ("Mean Girls"), crafts, Soffee shorts, raffles, food	Bonnie	Th	350
9/15/2012	La Sociedad Hispanica	Foam Fiesta Foam dance party, food, dance instructors, climbing wall	Bonnie Plaza	Fr	300
9/20/2013	Cru	Bridge Band in Concert live music, food	Preston	Th	100
10/26/2012	National Residence Hall Honorary co sponsor: Men of Standards	3rd Annual Zombie Prom Halloween-themed games. crafts, costume contest, music, dancing, photo booth	Muse	Fr	250
11/2/2012	Otakudon	Bunka no Hi Culture Day Celebrating Japanese culture and arts anime movies	Bonnie Combo	Sa	20
12/7/2012	AIGA	Black Tie Affair (Art Show) show of art by RU students live music, fake paparazzi, food red carpet, green screen photos	Cook 107	Fr	150
12/7/2012	RU Ambassadors co-sponsor: Radford Crafty	RU Festive Holiday and winter themed crafts (including build-a-bear, holiday ornaments, etc.),	Bonnie Entire First floor	Fr	450
2/16/2013	Asian Pop Culture Club	Celebration of Asian Cultures games, crafts, speakers celebration of Chinese New Year	Muse	Sa	50
2/23/2013	Hillel	Purim Masquerade Ball celebrating Jewish holiday Purim with dancing, face painting, photo booth, masquerade ball, mask decorating	Muse	Sa	50
3/29/2013	Global Highlanders Co-sponsoring organizations: International Student Affairs Council African Student Association	RU Empowered two guest speakers - facts and folk tales from Africa and a life coach	Bonnie dining stage	Fr	25

3/30/2013	Alpha Sigma Tau Co-sponsoring organizations: Lambda Alpha Epsilon	Alex Hilton Band in Concert opening act the Sugar Run Band	Peters Gym	Sa	50
4/5/2013	Southwest Virginia Classical Guitar Society	Spain and Italy: Musical Cultural Influences Live music, poetry, lectures	Covington Hall	Th	250
4/6/2013	Men of Standards	Mardi Gras Themed Cotillion music, dancing, performances, food	Peters Gym	Sa	100
4/6/2013	SASEA - Student Activities Student Employee Association	NCAA March Madness/Final Four Viewing Party Basketball viewing, Space Jam movie	Bonnie dining area		50
4/12/2013	La Sociedad Hispanica	Latin Fever Night a celebration of Hispanic culture mechanical bull, photo booth, Latin American food, live DJ, dancing	Muse	Sa	150
4/19/2013	African Student Association	Our Africa, My Motherland showcasing African cultures, fashion show, presentations, skits	Muse	Sa	250
4/26/2013	Residence Hall Association	Silent Disco DJ competition, dancing, air brush tattoos	Bonnie	Sa	150

3845

RAD events that were planned but then cancelled:

9/7/2012	Residence Hall Association <i>event cancelled by group's advisor on 8/22/2012</i>	RU Out to Play inflatables, novelties, food	Bonnie Plaza	Fr	0
11/9/2012	African Student Association <i>ASA postponed event to spring semester</i>	African Caribbean Night fashion show, food, performance	Bonnie	Fr	0
4/11/2013	MEISA <i>cancelled 3/19/2013</i>	MEISA Showcase live music, dancing	Peters	Th	0
4/19/2013	Spectrum <i>cancelled by organization</i>	Hippie Night live music, inflatables	Muse	Sa	0

RADFORD UNIVERSITY

STUDENT CLUBS & ORGANIZATIONS

ACTIVITIES AND INTERESTS

Amateur Radio Club ^{NEW!}
 Board Gaming Club ^{NEW!}
 Car Club ^{NEW!}
 Clogging Club
 Cyber Defense Club
 Guilds of Radford (Magic: The Gathering) ^{NEW!}
 Hipnotixx: Belly Dance Club
 House of the Midnight Watch
 Photography Club
 R-SPaCE (Radford Student Programming & Campus Events)
 Radford Academic Competition Club
 Radford Crafty
 Radford Off-Road Club
 Radford Pitches (a cappella singing) ^{NEW!}
 Ranger Club
 Residence Hall Association (RHA)
 Role Players Guild
 Salsa Dancing ^{NEW!}
 Student Activities Student Employee Association (SASEA)
 The Wildlife Society
 Veterans Student Association
 Warriors of RU ^{NEW!}

CULTURAL AND INTERNATIONAL

African Student Association
 Are U Hype! (hip hop culture & dance)
 Asian Pop Culture
 Diversity Awareness Programming Board
 Global Highlanders Organization
 Korean Student Organization
 La Sociedad Hispanica
 Ladies of Value and Empowerment
 Men of Standards
 Otaku-Don: Anime & Japanese Culture
 RISE UP (Radford Inspiring Excellence in Underrepresented Populations) ^{NEW!}

SERVICE AND SOCIAL ACTION

Alpha Phi Omega
 Chibale Society ^{NEW!}
 Colleges Against Cancer
 College Republicans
 Environmental Club
 Eye to Eye (ADHD mentor program) ^{NEW!}
 Friends of Pound Pals ^{NEW!}
 Gay-Straight Alliance
 Highlander Helpers Backpack Program
 Invisible Children
 National Association for the Advancement of Colored People (NAACP)
 Occupy RU
 Peer Health Educators
 Red Cross Club

Relay for Life Planning Organization ^{NEW!}
 Rotaract Club ^{NEW!}
 RU Ambassadors
 RU-EMS (Emergency Medical Services)
 Safe Zone Student Organization
 SORAD (Student Organization of Radford Alumni Development) ^{NEW!}
 Spectrum: An LGBTQA Organization
 Students for St. Jude
 Students Helping Honduras
 Think in Pink
 TOMS Shoes Campus Club
 Young Democrats

SPIRITUAL/RELIGIOUS

Baptist Campus Ministries
 Cru (Campus Crusade for Christ)
 Canterbury House
 Catholic Campus Ministries
 Chi Alpha Christian Fellowship
 Deliverance Gospel Choir
 Disciples on Campus
 Fellowship of Christian Athletes
 Hillel, B'nai Brith
 Latter Day Saints Student Association
 New Life
 UKirk Presbyterian Fellowship
 Wesley Foundation United Methodists
 Young Life

SPORTS AND RECREATION

Sports Club Council
 Baseball Club
 Billiards Club
 Bowling Club
 Fishing Club
 Football Club
 Ice Hockey
 Men's Basketball
 Men's Lacrosse
 Men's Rugby
 Men's Ultimate Frisbee
 Men's Volleyball
 Radford Redcoats (equestrian team)
 Skeet and Trap Club
 Softball
 Swim Club
 Tennis Club
 Women's Basketball
 Women's Lacrosse
 Women's Soccer
 Women's Ultimate Frisbee
 Women's Volleyball
Recreational Interest Clubs
 Archery Club ^{NEW!}
 Brazilian Jiu-Jitsu

Fly Fishing Club
 Functionally Intense Training (FIT)
 Highlander Dodgeball Association
 Men's Soccer
 Mixed Martial Arts Club
 Paintball Club
 Paintball Team ^{NEW!}
 Ping Pong Club
 Radford United Longboarding
 Runners Club
 Snowboard and Ski Club
 Women's Field Hockey Club

STUDENT MEDIA

The Beehive
 Exit 109
 Radford on Camera (ROC-TV)
 Radio Free Radford
 SMADS—Student Media Advertising
 The Tartan
 Whim

GREEK LIFE SOCIAL CHAPTERS

Inter-Fraternity Council Fraternities

Alpha Chi Rho
 Delta Chi
 Kappa Delta Rho
 Phi Kappa Sigma
 Phi Sigma Kappa
 Pi Kappa Phi
 Pi Lambda Phi
 Sigma Chi
 Sigma Pi
 Theta Chi

National Pan-Hellenic Council Sororities

Alpha Kappa Alpha
 Delta Sigma Theta
 Zeta Phi Beta ^{NEW!}

National Pan-Hellenic Council Fraternities

Alpha Phi Alpha

Panhellenic Council Sororities

Alpha Sigma Alpha
 Alpha Sigma Tau
 Delta Zeta
 Phi Sigma Sigma
 Sigma Kappa
 Sigma Sigma Sigma
 Zeta Tau Alpha

Multi-Cultural Greek Organizations

Mu Sigma Upsilon/T.I.A.R.A. ^{NEW!}

Greek Honor Societies

Fraternal Values Society
 Gamma Sigma Alpha
 Order of Omega
 Rho Lambda

Continued on other side

ACADEMIC ORGANIZATIONS BY COLLEGE

College of Business and Economics

Alpha Kappa Psi (Business)
American Marketing Association
Beta Gamma Sigma (Business)
COBE Student Advisory Board
Collegiate DECA
Collegiate Entrepreneurs
Delta Sigma Pi (Business)
Financial Management Association
Institute of Management Accountants
MBA Student Association
Omicron Delta Epsilon (Economics)
Phi Beta Lambda (Future Business Leaders)
Pi Sigma Epsilon (Sales)
Sigma Iota Epsilon (Management)
Student Managed Investment Portfolio

College of Education and Human Development

Appalachian Events Committee
Chi Sigma Iota (Counseling)
Collegiate Middle Level Association
Dietetic Association
ESHE Majors Club
Kappa Delta Pi (Education)
Recreation Parks and Tourism Club
Recreation Therapy Club
Rho Phi Lambda (Recreation, Parks, & Tourism)
Student Council for Exceptional Children
Student Health Awareness Club (SHAC)
Student VA Education Association (SVEA)

Waldron College of Health and Human Services

American Sign Language Club
National Student Speech Language Hearing Association
Phi Alpha (Social Work Honorary) ^{NEW!}
Pre-Dental Club
Pre-Med Club
Pre-Pharmacy Club
Social Work Club
Student Nurses Association
Student Occupational Therapy Association

College of Humanities and Behavioral Sciences

Alpha Phi Sigma (Criminal Justice)
Chinese Club
Creative Writers Guild ^{NEW!}
Criminal Justice Club
English Club
History Club
Honors Academy Student Organization
Lambda Alpha Epsilon (Criminal Justice)
Medieval Studies Club ^{NEW!}
Peace Studies Club
Phi Alpha Delta (Pre-Law)
Philosophy and Religious Studies Club
Pi Gamma Mu (Social Sciences)
Political Science Society
Pre-Law Club
Psi Chi (Psychology)
Psychology Club
Public Relations Student Society of America (PRSSA)
Rad Ad (Advertising Club)
Sigma Delta Pi (Spanish)
Sigma Tau Delta (English)
Sociology Club
Women's Studies Club

College of Science and Technology

Anthropology Club
Association for Computing Machinery
Association of Engineering Geologists
Beta Beta Beta (Biology)
Chemistry Club (American Chemical Society)
CSAT STEM Club
Gamma Theta Upsilon (Geography)
Geography Club
Geological Society
Math Club
Sigma Gamma Epsilon (Earth Sciences)
Sigma Pi Sigma (Physics)
Society of Exploration Geophysicists
Society of Physics Students

College of Visual and Performing Arts

AIGA (formerly Graphic Design Guild)
American Society of Interior Design
Art Guild
Ceramics Guild

Collegiate Music Educators National Conference
Fashion Society of Merchandise & Design
Graduate Art Student Association
Harmony in Motion (Dance)
Improv Club
Jazz Club
Jewelry Guild
Mu Phi Epsilon (Music)
Museum Society
Music Entertainment Industry Student Association (MEISA)
Music Majors Organization
Music Therapy Student Association
Percussion Group
Phi Mu Alpha Sinfonia (Music - men)
Sigma Alpha Iota (Music - women)
Southwest Virginia Classical Guitar Society
U.S. Institute for Theatre Technology

College of Graduate and Professional Studies and other pre-professional groups

Black Graduate Student Association ^{NEW!}
Doctor of Psychology Student Organization
School Psychology Graduate Organization
Society of Human Resource Management
Student Affairs & Student Success (SASS)

LEADERSHIP AND HONORS

National Residence Hall Honorary
National Society for Collegiate Scholars
National Society of Leadership & Success
Phi Kappa Phi (Scholastic Honorary)
Phi Sigma Pi National Honors Fraternity
SALUTE - Honors Society for Veterans ^{NEW!}

STUDENT GOVERNMENT ASSOCIATION (SGA) COUNCILS

Black Student Affairs Council
Graduate Student Council
International Student Affairs Council
Off-Campus Student Council
Student Government Association

ROANOKE HIGHER EDUCATION CENTER

Social Work Club
Student Physical Therapy Club

For more information about student organizations at Radford University, visit RUIInvolved. To get there, follow these easy steps:

1. Log onto the MyRU portal at <https://myru.radford.edu> using your RU username.
2. Click on the RUIInvolved icon (the high-fiving green guys) near the top of the page.
3. Start exploring organizations that interest you.



If you have questions, visit SOAR (Student Organization Assistance & Resources), room 235 on the second floor of "The Bonnie" (Hurlburt Student Center) or email RUIInvolved@radford.edu.

EVENT PLANNING AND INFORMATION USER/BOOKINGS STATISTICS 2012-13

<u><i>User Type</i></u>	<u><i>% of Bookings</i></u>
Academics	17 %
Conference Services	3 %
R-SPaCE	5 %
Faculty/Staff	1 %
Finance and Admin.	5 %
Greek	16 %
Misc. (Athletics, Admin., etc.)	.60%
Non-RU Groups	.40%
Student Affairs/Services	19 %
Student Clubs/Orgs	29 %
Visual& Performing Arts	4 %
Total	100 %

Total Reservations

11,885

Total Reserved Hours

47,480

(17% increase from 2011-12)

Club Programming Committee Meetings 2012-2013

<i>organization</i>	<i>type</i>	<i>request</i>	<i>status</i>	<i>funding</i>
Political Science Society	event	Citizens United panel & film screening money not used - unauthorized contract change department picked up the tab.	Approved	\$ 1,500.00
Political Science Society	event	Presidential Debate viewing parties during fall semester (4 @ \$99 each)	Approved	\$ 396.00
Men of Standards	event	Taste for Diversity	Approved	\$ 200.00
Greek Life organizations cosponsoring Delta Sigma Theta Alpha Sigma Tau Zeta Tau Alpha Kappa Delta Rho Alpha Kappa Alpha	event	Move-in Weekend Event for Families	Approved	\$ 500.00 \$ 1,000.00 \$ 1,000.00 \$ 2,000.00 \$ 500.00
Social Work Club - Roanoke Campus	travel	Rally in the Valley Student Conference	Approved	\$ 750.00
Social Work Club - Radford Campus	travel	Rally in the Valley Student Conference	Approved	\$ 750.00
Sigma Pi	travel	Sigma Pi 51st Biennial Convention	Approved	\$ 350.00
		Total awarded this meeting:	\$ 7,446.00	
		Cumulative total awarded so far this year:	\$ 7,446.00	
Groups co-sponsoring R-SPaCE event Women's Studies Club Doctor of Psychology Student Org. Young Democrats Sociology Club	event	Guest speaker Dan Savage	Approved	\$ 1,000.00 \$ 1,000.00 \$ 1,000.00 \$ 1,000.00
Collegiate Middle Level Association	travel	Va Middle School Assoc. 2012 Conference	Approved	\$ 390.00
Dietetic Association	travel	Food and Nutrition Conference and Expo	Approved	\$ 750.00
Radford Percussion Group	event	Kenny Hogan performance	Approved	\$ 800.00
Radford Percussion Group	event	Amphion Percussion Group Performance	Approved	\$ 600.00
Radford Percussion Group	event	Billy Cohn in concert	Approved	\$ 2,000.00
		Total awarded this meeting:	\$ 8,540.00	
		Cumulative total awarded so far this year:	\$ 15,986.00	
No meeting - only application received was late USITT	travel	USITT South East Master Classes		
Ranger Club	travel	Dirty Dan Dash in Danville		\$ -
Ranger Club	event	ROTC 5K in Bissett Park		
American Marketing Association	event	Brand & Dress: Market to Success		
		Total awarded this meeting:	\$ -	
		Cumulative total awarded so far this year:	\$ -	

Student Physical Therapy Association	travel	APTA National Student Conclave	Approved	\$ 750.00
Sigma Alpha Iota	event	Elan Duo performance	Approved	\$ 1,400.00
Music Educators National Conference	event	Joanne Dillon performance	Approved	\$ 150.00
Advertising Club	travel	American Advert. Federation Int. Stud. Con	Approved	\$ 950.00
Delta Sigma Pi	event	Brand & Dress Market to Success	Approved	\$ 1,580.00
Student Activities Student Empl. Assoc.	travel	ACUI Region 5 conference	Approved	\$ 550.00
Moffett Quad	event	Moffett Mash		
		Total awarded this meeting:	\$ 5,380.00	
		Cumulative total awarded so far this year:	\$ 21,366.00	
ESHE Majors Club	travel	Va Assoc. for Health, PE, Rec, & Dance Conv.	Approved	\$ 440.00
Mu Phi Epsilon	event	Exploring Bartok @the Piano-Victoria Fisher	Approved	\$ 500.00
Pi Sigma Epsilon	travel	PSE Regional Conference		
		Total awarded this meeting:	\$ 940.00	
		Cumulative total awarded so far this year:	\$ 22,306.00	
English Club	event	Frank X. Walker	Approved	\$ 649.00
Paintball Team	travel	Pevs PTS Tournament - Aldie, VA	Approved	\$ 750.00
Mu Phi Epsilon	event	Sharon Sweet Master Class	Approved	\$ 500.00
Phi Alpha	travel	Council on Social Work Ed Annual Mtg.	Approved	\$ 350.00
Anthropology Club	event	Speaker David Anderson	Approved	\$ 350.00
		Total awarded this meeting:	\$ 2,599.00	
		Cumulative total awarded so far this year:	\$ 24,905.00	
Collegiate Music Educators Nat'l Conf.	travel	Virginia Music Educators Assoc. Conference	Approved	\$ 940.50
Student Affairs Student Success (SASS)	travel	Virginia Student Services Conference VSSC	Approved	\$ 550.00
Paintball Team	travel	KSU Hooterball Open, Canton, GA		
Ranger Club	travel	Color Me Red 5k at Virginia Tech		
		Total awarded this meeting:	\$ 1,490.50	
		Cumulative total awarded so far this year:	\$ 26,395.50	
Deliverance Gospel Choir	event	Praise Party	Approved	\$ 249.00
Jewelry Guild	travel	East Carolina Univ. Metals Symposium	Approved	\$ 950.00
Student Council for Exceptional Children	travel	conference at Liberty University		
Chinese Club	event	A Fair for the Nations		
		Total awarded this meeting:	\$ 1,199.00	
		Cumulative total awarded so far this year:	\$ 27,594.50	
Music Therapy Student Organization	event	Dr. Brian Abrams	Approved	\$ 1,500.00
			\$ 1,500.00	
			\$ 29,094.50	

AreUHype	travel	6th Ann. Best of Both Worlds Dance & Step	Approved	\$ 461.47
		Total awarded this meeting:	\$ 461.47	
		Cumulative total awarded so far this year:	\$ 29,555.97	
No meeting - no applications received				
No meeting - Thanksgiving break				
Chi Alpha	travel	World Missions Summit	Approved	\$ 550.00
two groups cosponsoring Kappa Delta Pi (Education) Student Virginia Education Assoc.	event	Professional Development Movie Night	Approved	\$ 192.50 \$ 192.50
		Total awarded this meeting:	\$ 935.00	
		Cumulative total awarded so far this year:	\$ 30,490.97	
Criminal Justice Club	travel	FBI Training Academy at Quantico	Approved	\$ 750.00
School Psychology Graduate Org.	travel	Nat'l Assoc. of School Psychologists Conv.	Approved	\$ 534.00
Phi Sigma Kappa	travel	PSK 2013 Regional Conclave	Approved	\$ 550.00
The Wildlife Society	travel	VATWS Annual Conference	Approved	\$ 516.00
Phi Alpha Delta	travel	Washington DC Law Trip & Capitol Tour	Approved	\$ 750.00
Society of Physics Students	travel	NASA Langley Research Center Tour	Approved	\$ 750.00
Two groups co-sponsoring Mu Phi Epsilon Southwestern VA Classical Guitar Society	event	RU International Guitar Festival	Approved	\$ 750.00 \$ 2,000.00
Three groups co-sponsoring Alpha Phi Alpha Men of Standards NAACP	event	MLK Commemorative Program	Approved	\$ 2,000.00 \$ 2,000.00 \$ 2,000.00
Fellowship of Christian Athletes	travel	Athletes in Action Winter Retreat	denied - incomplete app.	
		Total awarded this meeting:	\$ 12,600.00	
		Cumulative total awarded so far this year:	\$ 43,090.97	
			\$ 14,081.97	
			\$ 29,009.00	
			\$ 43,090.97	
Ceramics Guild	event	Guest speaker Steven Hill	Approved	\$ 2,000.00
Radford Percussion Group	event	guest artist Tom Teasley	Approved	\$ 450.00
		Total awarded this meeting:	\$ 2,450.00	
		Cumulative total awarded so far this semester:	\$ 2,450.00	
		Cumulative total awarded so far this year:	\$ 45,540.97	
No meeting - no applications received				

Two groups co-sponsoring Women's Studies Club Peace Studies Club	event	Guest speaker Dr. Kathleen Barry	Approved	\$ 1,149.00 \$ 257.00
Jewelry Guild	event	Guest speaker: NC Black Co.	Approved	\$ 2,000.00
Three groups co-sponsoring Women's Studies Club Sociology Club Student Virginia Education Association	event	Guest speaker: author Mary Stewart Atwell	Approved	\$ 1,149.00 \$ 500.00 \$ 500.00
Chinese Club	event	Chinese New Year Celebration	Approved	\$ 500.00
Financial Management Association	travel	2013 FMA Finance Leaders Conference, NYC	Approved	\$ 750.00
Student Council for Exceptional Children	travel	Va Council for Learning Disabilities Conf.	TABLED	\$ -
Philosophy and Religious Studies Club	event	Guest speaker: Dr. Harry Edwards	NO SHOW	\$ -
		Total awarded this meeting:	\$ 6,805.00	
		Cumulative total awarded so far this semester:	\$ 9,255.00	
		Cumulative total awarded so far this year:	\$ 52,345.97	
Music Therapy Student Organization	event	Guest speaker Dr. Jim Hiller	Approved	\$ 1,000.00
Music Therapy Student Organization	event	Guest speaker: Dr. Susan Guardstrom	Approved	\$ 1,000.00
Deliverance Gospel Choir	event	Gospel Explosion guest artist	Approved	\$ 2,000.00
Student Council for Exceptional Children	travel	Va Council for Learning Disabilities Conf.	WITHDRAWN	\$ -
Collegiate Middle Level Assoc (CMLA)	travel	CMLA Leadership Conference, Morehead St (KY)	Approved	\$ 750.00
Philosophy and Religious Studies Club	event	Guest speaker: Dr. Harry Edwards	DENIED	\$ -
		Total awarded this meeting:	\$ 4,750.00	
		Cumulative total awarded so far this semester:	\$ 14,005.00	
		Cumulative total awarded so far this year:	\$ 57,095.97	
English Club	event	RU Literary Festival	approved	\$ 2,000.00
Student Virginia Education Association	travel	SVEA Spring Convention, Charlottesville	approved	\$ 950.00
Three groups co-sponsoring Kappa Delta Pi Student Council for Exceptional Children Student Virginia Education Association	event	Guest speaker: Henry "The Fonz" Winkler The McGlothlin Celebration of Teaching	approved	\$ 2,000.00 \$ 2,000.00 \$ 2,000.00
US Institute for Theatre Technology	travel	USITT Nat'l Conf., Wilwaukee, WI	approved	\$ 350.00
African Student Association	event	RU Aware	approved	\$ 149.00
Otakudon	travel	Otakon conf, Baltimore, MD <i>\$550 was approved, but this will come from next year's budget</i>	approved	\$ -
Ad Club	event	Communications week	Tabled	\$ -

		Total awarded this meeting:	\$ 9,449.00	
		Cumulative total awarded so far this semester:	\$ 23,454.00	
		Cumulative total awarded so far this year:	\$ 66,544.97	
Peace Studies Club	event	Guest Speaker	approved	\$ 300.00
MENC	event	Guest Speaker	approved	\$ 1,500.00
Advertizing Club	event	communications week	approved	\$ 2,000.00
Alpha Sigma Tau	event	Alex Hilton Band concert (Radford After Dark)	approved	\$ 2,000.00
Student Managed Investment Portfolio	travel	Quinnipiac Game III Forum, NYC	approved	\$ 550.00
.Alpha Kappa Alpha Sorority Inc	travel	Midatlantic Regional Conf. Winston Salem	approved	\$ 285.00
		Total awarded this meeting:	\$ 6,635.00	
		Cumulative total awarded so far this semester:	\$ 30,089.00	
		Cumulative total awarded so far this year:	\$ 73,179.97	
Sigma Gamma Epsilon	event	Chasing Ice (film)	approved	\$ 500.00
Mu Phi Epsilon	event	piano recital	approved	\$ 250.00
Music Therapy Student Organization	travel	MidAtlantic Mus. Ther. Conf., scranton, PA	approved	\$ 500.00
Spectrum/GSA/Safe Zone		Fag Bug	withdrawn	\$ -
American Marketing Association	event	careers in marketing	approved	\$ 149.00
			\$ 1,399.00	
			\$ 31,488.00	
			\$ 74,578.97	
Sigma Gamma Epsilon	event	Chasing Ice (film)	approved	\$ 500.00
Mu Phi Epsilon	event	piano recital	approved	\$ 250.00
Music Therapy Student Organization	travel	MidAtlantic Mus. Ther. Conf., scranton, PA	approved	\$ 500.00
American Marketing Association	event	careers in marketing	approved	\$ 149.00
		Total awarded this meeting:	\$ 1,399.00	
		Cumulative total awarded so far this semester:	\$ 32,887.00	
		Cumulative total awarded so far this year:	\$ 75,977.97	
MEISA	event	concert	withdrawn	\$ -
MEISA	event	Music Business Symposium	approved	\$ 2,000.00
Three groups co-sponsoring Phi Mu Alpha Sinfonia Sigma Alpha Iota Radford Jazz Student Org	event	Ladd McIntosh guest performer	Approved	\$ 2,000.00 \$ 500.00 \$ 2,000.00
Anthropology Club	event	guest speaker	8a, 1abst	\$ 300.00
Chi Alpha	event	party on the lawn	no show	\$ -
two groups co-sponsoring Gay-Straight Alliance Spectrum	event	F to eMbody	approved	\$ 800.00 \$ 800.00
	event			\$ -

		Total awarded this meeting:	\$ 8,400.00	
		Cumulative total awarded so far this semester:	\$ 41,287.00	
		Cumulative total awarded so far this year:	\$ 84,377.97	
Association for Computing Machinery	travel	east coast game conf.	5no, 2abst	\$ -
Sociology Club	event	Harry Edwards	denied	\$ -
		Total awarded this meeting:	\$ -	
		Cumulative total awarded so far this semester:	\$ 41,287.00	
		Cumulative total awarded so far this year:	\$ 84,377.97	

Department of Student Activities Training Program Contract

As a condition of employment with the Department of Student Activities/Operations, you are required to participate in 4 training workshops in the fall 2012 academic semester. These trainings are mandatory and will develop the necessary skills to perform your assigned job. Failure to attend four training workshops will result in disciplinary action no greater than two strikes in the Department of Student Activities 3 Strikes Policy.

Two trainings will be included in the Fall Orientation:

- Department of Student Activities Student Employee Orientation
 - **Thursday, August 23rd, 10:00am - Bonnie Auditorium**
- Operations Low Ropes Teambuilding
 - **Thursday, August 23rd, 1:30pm - RU West**

You must attend **two** of the following four workshops in the fall semester.

- Diversity at Work
 - Presented by Crasha Perkins – Center of Diversity and Inclusion
 - **Wednesday, September 12th, 2:00pm – 3:00pm – Heth 16**
- Safety and Security Training
 - Presented by Todd Branscome – Office of Emergency Preparedness
 - **Tuesday, October 23rd, 5:00pm – 6:00pm – Bonnie 248**
- Emergency – Severe Weather and Fire Training
 - Presented by Todd Branscome – Office of Emergency Preparedness
 - **Thursday, October 25th, 5:00pm – 6:00pm – Bonnie 248**
- Ignite Leadership Conference
 - Various Faculty/Staff and Student Presenters
 - **Saturday, November 10th, 9:00am – COBE**

Department of Student Activities Training Program Contract

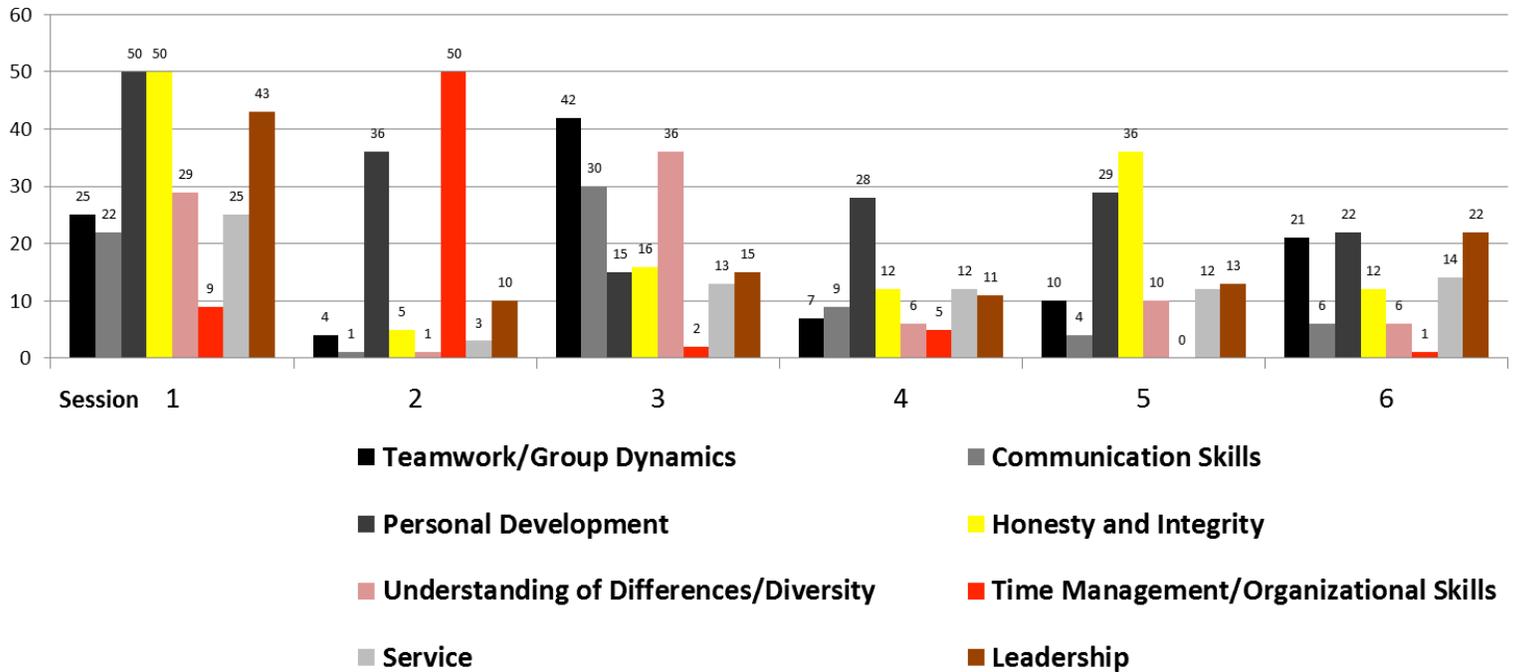
As a condition of employment with the Department of Student Activities/Operations, you are required to participate in 2 training workshops in the spring 2013 academic semester. These trainings are mandatory and will develop the necessary skills to perform your assigned job. Failure to attend two training workshops will result in disciplinary action no greater than two strikes in the Department of Student Activities 3 Strikes Policy.

You must attend **two** of the following four workshops in the spring semester.

- Step UP! *Be a Leader, Make a Difference.*
 - Presented by Alice Coughlin – Department of Student Activities
 - **Tuesday, February 5th, 4:00pm – 5:00pm, Bonnie 248**
 - The goals of Step UP! are to:
 - Raise awareness of helping behaviors
 - Increase motivation to help
 - Develop skills and confidence when responding to problems or concerns
 - Ensure the safety and well-being of self and others
- Graduate School Applications/Resume Training
 - Presented by – Ellen Taylor – Career Services
 - **Monday, February 18th, 5:00pm – 6:00pm – Heth 22**
- Customer Service Training
 - Presented by Sally Cox and Kayla Black – Department of Student Activities
 - **Wednesday, April 3rd, 4:00pm – 5:00pm, Bonnie 248**
- Stress Management
 - Sarah Kenney – Student Health Services
 - **Thursday, April 25th, 3:00pm – 4:00pm, Bonnie 248**

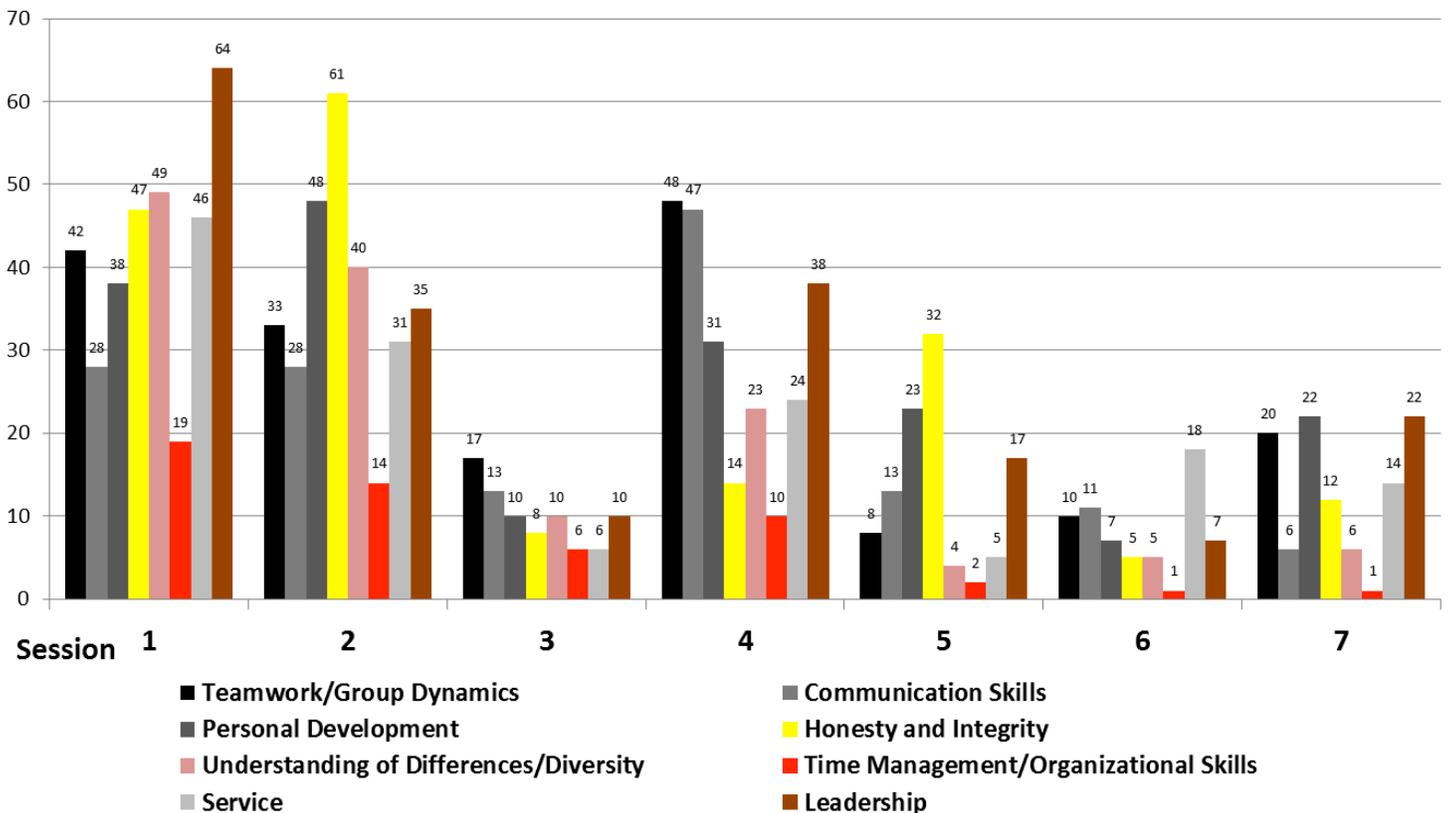
GREEK LIFE: Greek 101 Series

Fall 2012 - What I learned/ gained better understanding of...

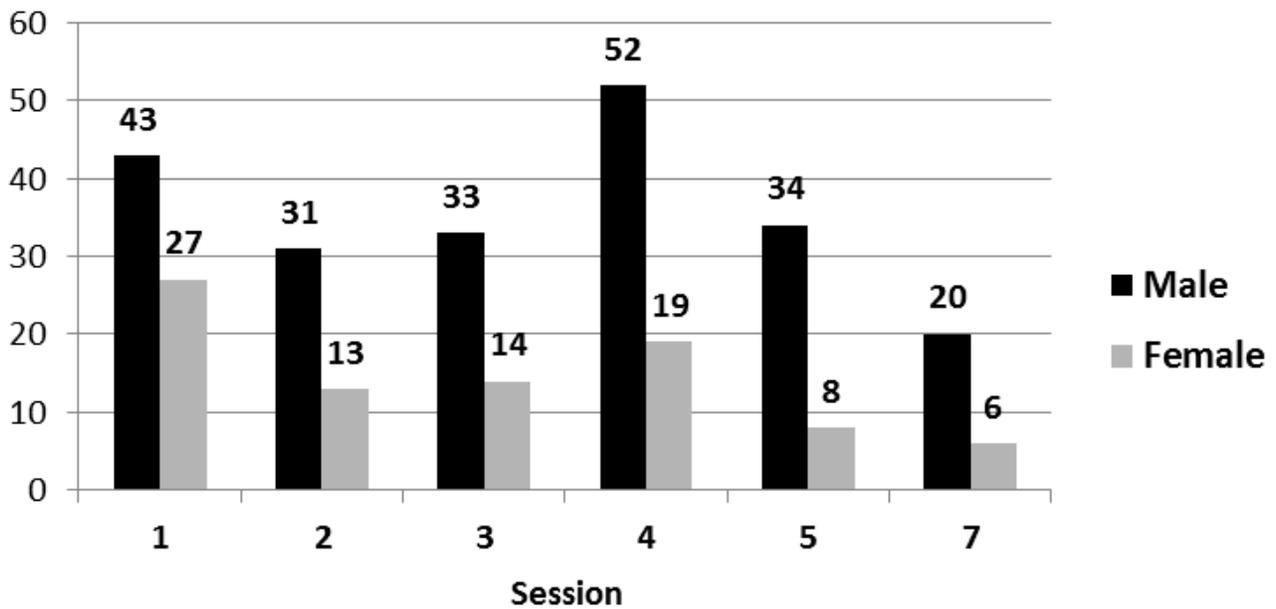


GREEK LIFE: Greek 101 Series

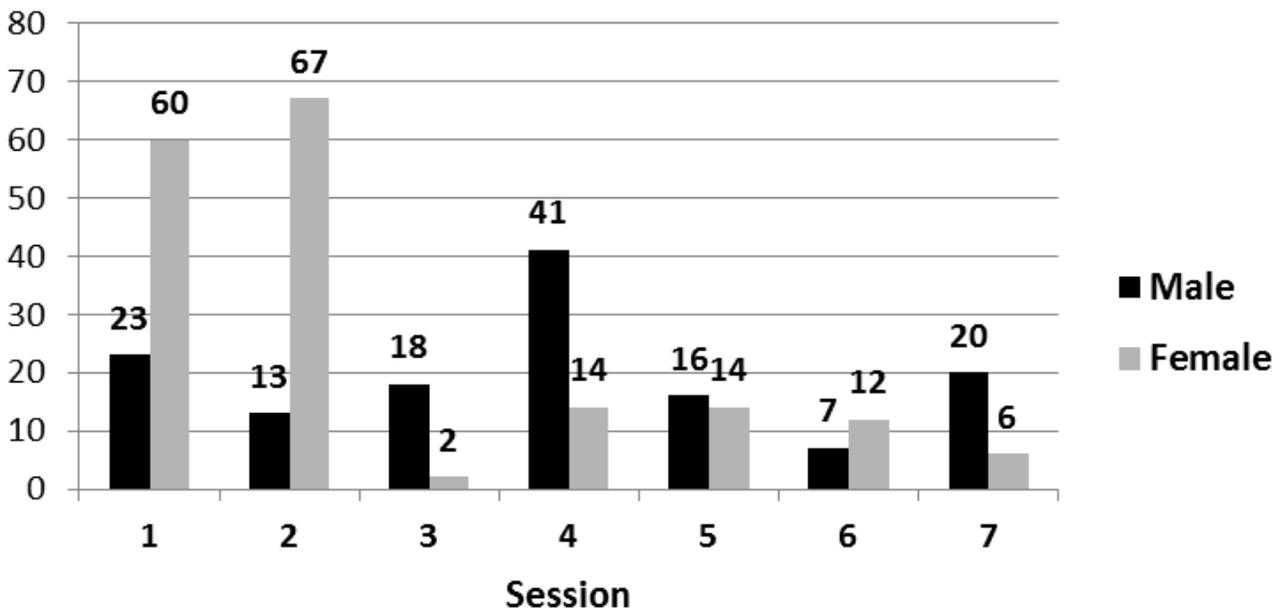
Spring 2013 - What I learned/ gained better understanding of....



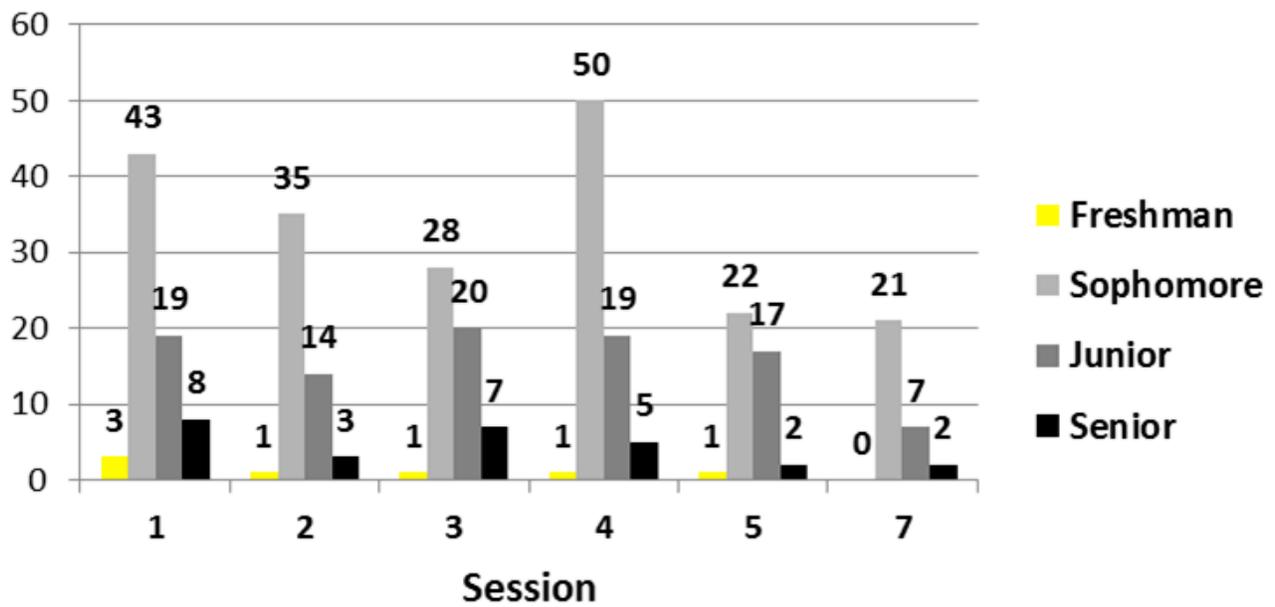
Fall 2012



Spring 2013



Fall 2012



Spring 2013

