

RADFORD UNIVERSITY

Office of the Provost Newsletter

November 17, 2021



DAVIS COLLEGE OF BUSINESS AND ECONOMICS



(As in past years, our SMIPO students did a study trip to Chicago under the supervision of Dr. Abhay Kaushik Professor of Finance.)

Last week, I took a group of SMIPO students to attend the 8th Annual Student Managed Investment Fund Consortium (SMIFC) Conference in Chicago. The purpose of the consortium is to enhance student learning and scholarship, record best practices in investment management among SMIF partners, provide a vehicle for student networking and exchange of ideas, and provide a permanent repository of relevant literature and recorded student experiences. As you know that SMIPO is managing nearly \$1.5 million of the Radford University Foundation funds and, on average, it has been generating double-digit returns for more than a decade. It was a great experience for SMIPO students to interact with other students who are managing similar type of funds for their universities and also to interact with guest speakers and other participants at the conference.

A number of prominent members from the investment community and related institutions conducted sessions for attendees. They laid out the current economic situation in the US and across the globe and how portfolio managers can use the micro and macro-economic activities to their advantage. Seminars like these ones not only broaden the viewpoint of students, but also offer them the insight that they don't get otherwise. For example, the first speaker was Dr. Lindsay Piegza, Managing Director and Chief Economist of Stifel Nicolaus & Company. She discussed how the macroeconomic situations in post pandemic era and the current state of inflationary pressures can cause portfolios to suffer and how one can hedge the risk under these tumultuous market conditions. Dr. Lindsey's session was followed by Mr. Charlie Bobrinsky, Vice Chairman of Ariel Investments, a \$17.3 billion portfolio. Mr. Charlie discussed recent developments in behavioral finance and how to control individual reactions or overreactions or those of others in managing a portfolio. It was really important for our students because they are very young and many times they are also consumed by emotions and peer pressures especially in the current time when markets have been more volatile than ever before. There were many other speakers who discussed various aspects of portfolio management especially regarding portfolios managed by students that includes panel discussions, use of derivatives in managing risk of a portfolio, financial analysis and investment management, to name a few.

This was the fourth time SMIPO students participated in this conference. During my last three trips to SMIFC with students, I used my contacts at Morningstar Inc., a well-known financial services and research organization listed on NASDAQ. Morningstar executives used to have one to one session with SMIPO students about portfolio management and possible internship/career opportunities at the company. Unfortunately, because of Covid 19 restrictions, they could not host us this time. In fact, SMIFC used to conduct trips to the Federal

Reserve office in Chicago and the Chicago Board Options exchange (CBOE) for the students. However, because of Covid 19, those trips were also not metallized this year. Despite all those restrictions, students really enjoyed the conference, learned new things, interacted with other student organizations, interacted with guest speakers and all these experiences are priceless when it comes to the overall development of students and helping our students to expand their network beyond Radford University. In fact, I asked students to share their experiences and what they have learned from the conference.

Below are a few excerpts that I received from students after they attended the conference.

Justin Meeks, VP of Finance, SMIPO wrote “The Chicago trip showed us how other schools' investment clubs/classes were managing their portfolios and we were able to think of new approaches to our analysis. For instance, ESG was a big topic on day two, my sec-tor has started to look into ESG ratings. It was my first conference and I hope to attend many more in the future (With the school, future com-panies, or personal trips). The information from market behaviors and the effects covid had on the U.S. economy stuck with me much more than if I were to learn it during a lecture or youtube video.”

Rye-ail Lewis, VP of Operation with SMIPO wrote “The SMIPO consortium expo surrounded us with distinguished members of the finance profession, and presenters who discussed and analyzed the financial market. Though there were many presentations, the one I mostly kept note of was the options-trading section. Options have great leveraging power, and as such, an investor can obtain a position like a stock position, but with huge savings. This excursion expanded my network, and my financial literacy.”

Nolan Rayfield, VP of Investments of SMIPO wrote “I really enjoyed the trip to Chicago, it allowed me to learn things that we don't necessarily talk about in class. For example, the importance of having a devil's advocate, look at things from the other side, so if you are bull-ish on the stock listen to people who are bearish to see what their points are, not that you are wrong it is just important to have a good under-standing on what they see. I also enjoyed the section on behavioral economics, which we should really have a class on, one of the things that was pointed out is that people are emotional beings and that doesn't always help them. For example, Apple and Tesla are great companies but there are better companies out there that are less popular but none the less Apple and Tesla will be bought more because it is so popu-lar.”

Jonathan Infantolino, President of SMIPO wrote “Getting to go on the trip to Chicago added to my learning experience in a few ways. First, it was great to hear from the speakers at the conference. My favorite topic that was mentioned was behavioral finance. I have believed for quite some time that behavioral finance is one of the most important aspects of finance and one of the most im-portant things to understand when it comes to stock markets. The speaker encouraged us to read the book Thinking Fast and Slow, which I purchased and have started reading. The book has given me wonderful insights such as the importance of delayed gratification and how it is a trait that appearances in people who are more successful. The speaker also talked a great deal about confirmation bias which is something I am now working on. Unfortunately, I have been guilty of confirmation bias throughout my life. Since my trip to Chicago, I have been trying to look at both sides of all arguments and this is giving me a much clearer view on things. One of the things I am most passionate about in this world is becoming a better investor, and I believe this trip helped me become a better one. It was also great to hear from the speakers talk about the types of certifications finance majors can get and what the benefits of obtaining them are.

The trip also added to my learning experience in a nonacademic way as well. Being the President of the group, it was part of my responsibility along with Dr. Kaushik to help organize parts of the trip from the student's side. This was a great experience for me as I have never gone on a trip of this magnitude with the university before. It was also very enjoyable answering my fellow student's questions and be-ing a resource for them if they needed it on the trip. I am very grateful for the experiences I was able to gain on this trip to Chicago and I look forward to any opportunity I get to travel on behalf of our university again!”

Noah Bieker, a member of SMIPO wrote “The Chicago trip gave great insights into current and upcoming ways of analyzing stocks. The discus-sion of ESG (Environmental, Social, and Governance) stocks stands out as it is quickly becoming more important to individuals. Getting to see how other student organizations screen and select stocks was fascinating. Seeing what other tools are being used to find, track, and analyze stocks will be precious for future trades.”

Emily Martinez, a member of SMIPO wrote “Going to the SMIFC 2021 Conference was truly a great experience, listening to the guest speakers talk about topics they are extremely proud of was great. I interacted with students from different universities and learned about their SMIPO program at their respective schools. The Chicago conference was a great way to represent Radford University and learn/network from great professionals.”



Benjamin Thomas, Assistant Professor in the Department of Management was featured prominently in a news item by BBC on young workers. The article is titled ***“Should young workers still have to 'pay their dues'?”*** and is available at:

<https://www.bbc.com/worklife/article/20211025-should-young-workers-still-have-to-pay-their-dues>



Joy Bhadury, Ph.D., Dean, Davis College of Business and Economics
cordially invites you to

The Leadership Impact Symposium

Sponsored by the Truist Financial Corporation

Mr. Michael Pirron
Founder and CEO of Impact Makers

Thursday, December 2, 2021
5:00 – 6:00 p.m.
via Zoom

RSVP by November 26, 2021
to Tal Zarankin at tzarankin@radford.edu.

Zoom link and password will be sent to your email address once we receive your RSVP.

About The Speaker

Mr. Pirron spent the early years of his career as a Senior Consultant with Andersen Consulting (now Accenture) in France. His tenure allowed him to consult, with increasingly complex engagements, throughout the EMEA (Europe, Middle East, Africa, and India) region. Mr. Pirron completed his Bachelor's degree in Business Administration at University of Virginia and his Masters of Business Administration at the Kellogg School of Management at Northwestern University.

In 2006 Mr. Pirron founded Impact Makers, which is a Virginia Benefit Corporation and a certified B-Corp. Impact Makers provide a wide range of consulting services in the fields of data, cloud, cyber security, and enterprise agility. Since its establishment, Impact Makers has demonstrated its commitment to the community and stakeholders through multi-million dollar contributions in direct financial contributions and pro bono services. In this webinar Mr. Pirron will share his vision of ethical and social leadership and discuss its impact on society.

RADFORD UNIVERSITY
Davis College of Business and Economics



RU Dance Alumni **LeeAnn Elder** (pictured above in Radford University's 2019 production of the Nutcracker) was featured in the national magazine, Pointe, recently talking about the advantages and challenges of being a double major as a dancer. LeeAnn currently dances with Roanoke Ballet Theater, teaches at the Governor's School on campus in the summer, and has performed as a guest artist in RU's Nutcracker.

<https://pointemagazine.com/dance-double-major-college/>

Lynchburg, Virginia: Radford artist *Shaun C. Whiteside* (CNU '07/RU '11) was awarded "1st Place" for his work *Obstruction* at Riverviews ArtSpace's 13th Annual Juried Art Show opening reception on November 5th. The show was juried by **Elsabé Dixon**, sculptural artist and Executive Director of the Danville Museum of Fine Arts and History in Danville, VA. The exhibition will be on view from November 5th through December 10th.



Shaun C. Whiteside works with acrylic paint in a style most influenced by Abstract Expressionism, with an emphasis on the metaphysical and emotional realm, rather than on optical reality. Whiteside graduated with a BA from CNU's art department in 2007, and received an MFA from Radford University in 2011, where he studied under Doctor Halide Salam. He is currently an adjunct instructor at Radford University.

Keep an eye on your email for details about Radford University's annual **Faculty Wellness Week**, November 15-19, brought to you by Faculty Development and the Center for Innovative Teaching and Learning! Take a deep breath on a greenhouse tour; enjoy bagels and conversation at RUC with faculty development professionals; enjoy a fitness class or a community walk/run; do some crafting or bullet journaling with CITL. The full schedule will appear soon in your email.

Faculty Flourishing Week 2021

Brought to you by YOUR Center for Innovative Teaching and Learning

All Week

Virtual Walk/Run Mileage Challenge

- Keep track of the miles you run or walk between November 12 and November 19. Log your miles by filling out [this short form](#) by 12:00 PM on Friday, November 20. The College/School with the most miles logged per participant (we'll add up the miles and divide by the number of participants), gets bragging rights as the runningest/walkingest College/School of Radford University!

Appreciation Board in the Library (main campus)

- Check out the whiteboard near the entrance of McConnell Library to see notes of appreciation from students and staff.

Tuesday, November 16

12:15-12:45 Faculty/Staff HIIT Fitness Class (Peters Hall Studio)

- Join colleagues for a high intensity workout! (**see the below for information on how to register for events in the rec center)

4:15-4:45 pm Faculty/Staff Fun Run (Dedmon Center, main campus)

- Join Heather and friends for a "no drop" (i.e., no one will be left behind) jog along the river. Meet in parking lot "Z" (down at the Dedmon Center). [Register here.](#)

4:30-5:30 Faculty/Staff BodyPump Fitness Class (Peters Hall Studio)

- Using light to moderate weights with lots of repetition, BODYPUMP™ gives you a total body workout. Instructors will coach you through the scientifically proven moves and techniques pumping out encouragement, motivation and great music – helping you achieve much more than on your own! You'll leave the class feeling challenged and motivated, ready to come back for more. (**see the below for information on how to register for events in the rec center)

Wednesday, November 17

All Day: Faculty/Staff "Workout Wednesday" in the student rec center (main campus)

- You're invited to Workout Wednesday at the Student Recreation and Wellness Center (SRWC)! In honor of Faculty and Staff Wellness Week, Radford University's state-of-the-art recreational facility will be open to all university employees for free! There will be:
 - facility tours at 9am, 11am, 1pm, 3pm, and 5pm
 - walking groups on the indoor track at 11am, 11:30am, 12pm, and 12:30pm
 - lunchtime pick-up basketball in the three-court gym
 - open recreation on all three floors (weight room, cardio machines, indoor track, pickleball, basketball, etc.)
 - a full schedule of group fitness classes including cycle, BODYPUMP, POUND, yoga, dance, HIIT, and more!
- Please bring your ONE card for building access! Questions? Email D.J. Preston, dpreston12@radford.edu

12-12:50 pm BURNOUT! A Special Edition of the Podcast Lunch and Learn (Zoom)

- Gather, listen, and actively reflect on the podcast episode, "Burnout is Everyone's Problem." This unique learning exercise will allow you to examine the issues of 'burnout' through group listening and actively engaging in a back-channel dialog via a live chat. The podcast we'll listen to is "Burnout is Everyone's Problem," WorkLife with Adam Grant podcast. Burnout seems to be everywhere. But it's not inevitable. Come inside some high-pressure workplaces that have figured out how to fight exhaustion by redesigning jobs -- and changing cultures. [Register here.](#)

1-3 pm CITL Open House (McConnell Hall, main campus)

- Join us in McConnell 270 for a tour of where the Center for Innovative Teaching and Learning magic happens! Explore virtual reality, make a craft, make a brief video, and enjoy some snacks and coffee/tea! Door prizes!

5:30-6:30 Faculty/Staff Yoga (student rec center, main campus)

- Join Angelina for a special session just for faculty/staff (**see the below for information on how to register for events in the rec center)

Thursday, November 18

All Day "Thank a Prof"

- CITL colleagues will be sending notes of gratitude to individual faculty from students! Thanks for all you do for your students, your colleagues, and Radford University.

10-10:50 am Bullet Journaling (zoom)

- Have you ever taken notes in a meeting only to lose them later? Have you ever reflected on an experience without writing it down, only to forget how that experience impacted your professional life? Bullet Journaling (BuJo) could be for you! Created by Ryder Carroll, BuJo is a way to be focused and productive in your personal and professional life. Intentional planning and reflection can help you become a better worker and leader. Bring a journal or notebook along with you (not required) to discuss the why and how of BuJo, while also exploring the materials you will need and the techniques you can use to get started. [Register here.](#)

12:15-12:45 Faculty/Staff HIIT Fitness Class (Peters Hall Studio)

- Join colleagues for a high intensity workout! (**see the below for information on how to register for events in the rec center)

Friday, November 19

10-noon Faculty Development comes to RUC

- Join Heather Keith and David Halpin for bagels and coffee in RUC 1021. Let us know what faculty development opportunities you would like to see at RUC, or just hang out and chat!

10-10:50 am Greenhouse Tour (Reed Hall, main campus)

- Spend a delightful hour with our amazing plant collection and enjoy a tour with Greenhouse manager Stephanie Huckestein. [Register here.](#)

****To register for the HIIT, BodyPump, and Yoga classes**, sign up using the Radford Rec app! You can download the app in your iOS app store or through Google Play. Use your Radford email to register. Once registered, open the app, select the “Peters Gym” widget on the second row, left side, then view all of the classes being offered that day. To sign up, select the class you’re interested in, select “join session”, check the box to sign the waiver, select the “next” banner, and then select the “sign-up” banner. Registration opens 24 hours in advance.

Harvey Knowledge Center

Student Satisfaction

93% of respondents say they feel confident in being able to use the skills from their coaching session in work for their other classes.

Following each appointment, students are asked to complete a brief survey. Questions include:

- Do you believe that you benefited from the coaching session?
- Do you feel confident in being able to use the skills from today's session in work for your other classes?
- Do you feel satisfied with time choices for your appointment?
- Will you make an appointment for coaching again?

I would just like to come back for extra help because simplifying information helped a lot.

Anith is great and really helps me

So helpful! <3 understand problems better and how to solve them

Ayana was helpful towards me and helping me w/ classes,

The appointment was great! || stars out of 10! schedule, etc.

Students can Drop by Our Study Hall!

Are your students wondering where to study? Do they need some accountability to get their homework done? Do they want learning and memory tips from an experienced student? Do they just want a cup of coffee?

Tell them about our Study Hall: Monday and Wednesday evenings at 7pm in the Harvey Knowledge Center computer lab. Students can also join from Zoom using the ID: 97365300825

Citizen Leader

Designated Events for Fall 2021:

Please see upcoming events on page 11. The Designated Citizen Leader Events are highlighted yellow. This means, students who attend these events are fulfilling requirements for the Citizen Leader Distinction Program. We welcome other events that have a focus on community engagement. If you have an idea for an event or activity that is aligned with civic engagement or leadership for a class that we can extend to students across campus, please contact us so we can determine if we can help you financially and help with promotion.

Contact Dr. Jean Mistele, jmistele@radford.edu, if you have any questions.

We are beginning to build our Event and Activity Calendar for **Spring 2022**. If you have an event that aligns with Citizen Leader, please contact me so we can help you via funding and/or promotion.

Looking Ahead to Next Year Citizen Leader Courses for 2022-2023

We are turning our attention to the 2022-2023 academic year. We invite faculty to join us. We recognize that many of you currently teach courses that have a strong civic engagement and/or a leadership focus.

This spring we begin to offer Citizen Leader designated minors. We hope this alignment with the REAL Gen. Ed. Program adds value for our students. The first minor is Women and Gender Studies. We welcome an opportunity to designate many more minors as Citizen Leader so that students can fulfil the academic component of the program as they complete their general education requirements through REAL. If your minor focuses on Leadership and/or Civic Engagement and/or Culture that includes high impact practices, please contact me (Dr. Jean Mistele, jmistele@radford.edu) so we can determine if your minor is a good fit. If your minor is designated as a Citizen Leader minor, we will promote your minor among our Citizen Leader participants.

Training Sessions

Training sessions for course designation will begin, online via Zoom. The second one-hour session focuses on *level 2 and 3* and your access to funding for your course. *Level 2 and 3* are designed for faculty who have experiences implementing High Impact Practices into the classroom. These levels require assessment data sent to the Citizen Leader Program Office. We will discuss the levels and the assessment data requirement.

Link for **November 18 training session at 3 pm**: <https://radford.zoom.us/j/96101759531>,
password 014755

If you have any questions, please contact Dr. Jean Mistele, jmistele@radford.edu at any time – I

AWARD & RECOGNIZE

2021 ANNUAL SERVICE AWARDS

DR. JOSHUA CARROLL, ASSOCIATE PROFESSOR AT RADFORD UNIVERSITY, WINS RESEARCH AWARD AT THE RESORT AND COMMERCIAL RECREATION ASSOCIATION'S NATIONAL CONFERENCE

RCRA's National Conference Release

For Immediate Release: November 16, 2021

By: Lisa Linden



Dr. Joshua Carroll, Associate Professor, Recreation, Parks and Tourism at Radford University, Radford, Virginia won the Excellence in Research Awards on November 8th at RCRA's Andy Holdnak Award Gala.

Interested parties can read more about the event and the winners at www.rcra.org

The Excellence in Research Award recognizes the valuable contribution of a selected piece of research that is presented at the RCRA Research Symposium. Recipient must present a piece of research at the RCRA Research Symposium at the National Conference.

Dr. Joshua Carroll presented his own research on "An Investigation of Recreationist Perceptions at Claytor Lake, Virginia". A fall 2020 survey was administered to capture boater and adjacent landowner perceptions of the recreation experience, identify safety concerns, and help managers to informed decisions. Almost 200 surveys were collected over a month of data collection. Claytor Lake is ideal for pleasure boating, fishing, swimming, and exploration.

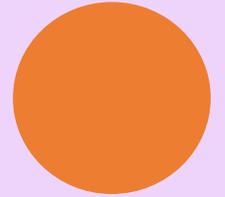
The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

RCRA is dedicated to serve as a leader in the recreation industry with its primary goal to encourage collaboration and networking among the membership through an annual national conference, regional workshops, newsletters, a resourceful and informative website, and through other creative initiatives.

Interested parties can read more about the association and the winners at www.rcra.org or contact us via e-mail: Awards@RCRA.org.

At the Wicked Festival, Radford Students:

- Shared their solutions to persistent public problems.
- Developed their mastery of important public policy issues.
- Enhanced their professional resume with a conference presentation.
- Improved their public speaking skills through practice and revision.
- Professors, join us for a future Wicked Festival.
- Students, look for classes that participate in Wicked in Political Science, Philosophy, Peace Studies, and Appalachian Studies.
- Contact Dr. Paige Tan etan3@radford.edu for more information.



UPCOMING EVENTS

Event	Location	Date	Time	Sponsor
Center for Diversity and Inclusion: Diversity, Equity, & Inclusion Training Services; Citizen Leader: Course Designation Training, Level 2 and Level 3	TBD	11-18-2021	3:00-4:00pm	
Citizen Leader: Open Session for Faculty; Q&A of any kind.	https://radford.zoom.us/j/98864752641 Passcode: 075539	11.19.2021	1:00-2:00pm	
DARTS (Davis Activities in Research & Teaching Seminars) ECON Javad Nosratabadi The Impact of Trade Sanctions on Employment, Skill Upgrading, and Wages: Evidence from Iran	Zoom Link: https://radford.zoom.us/j/95520297054 Zoom Password: DARTS	11-19-2021	2:00-3:00pm	DCOBE
Citizen Leader Dissemination— Winter Card	TBD	TBD	TBD	
DARTS (Davis Activities in Research & Teaching Seminars) MKTG Luke Liska Product-Environment Congruence in Online Product Displays	Zoom Link https://radford.zoom.us/j/98520603086 Zoom Password: DARTS	12-3-2021	2:00-3:00pm	DCOBE
Cocoa and Cram	TBD	12-7-2021	6:00-8:00pm	