SPRING 2019 CITL FILM CHALLENGE OFFICIAL RULES

ADVERTISMENT CATEGORY

1. All Radford University, Dalton Intermediate, Radford High School and Springhouse Community School students are invited to participate.
2. Participants must produce an original, creative work.
3. Participants may use whatever means and techniques they wish to produce their movie.
4. Ads must be produced and submitted within the challenge period to be eligible for award consideration.
5. Within the bounds of the challenge, participants can make whatever kind of ad they wish. Regarding content, consider what you want to have screened in public with your name on it.
6. All ads should fall into the 15-30 second category.
7. All ads should be submitted by first uploading the video to Vimeo (www.vimeo.com -- if you don’t have an account, it is free) and then submitting the online form found on CITL Spring Film Challenge website (link at www.radford.edu/citl). The Vimeo link for the video MUST be included in the form submission in order for the judges to be able to view it.
8. Movies must be formatted for HD 720 display. Films submitted in a larger format will be re-sized to these dimensions to ensure theatrical playback.
9. Filmmakers may not use media from commercial films and programs.
10. Participants making use of public domain or open-license materials for music or adjunct media must credit ALL authors. Fair Use Guidelines for copy-written music specifies 10% or 30 seconds, whichever is less.