CORE CURRICULUM – 30-36 Credit Hours

**Foundational Writing (3 cr.)**
ENGL 111 _______ 3

**Writing Intensive (6 cr.)**
Two of the following: _______ 3 _______ _______ _______ 3
Two of the following: ANSC 203; ART 202; ENGL 112, ENGL 306, ENGL 309; MKTG 201
Recommended: ENGL 112 and ENGL 306

**Foundational Math (3 cr.)**
One of the following: MATH 100, 110, 119, 121, 122, 125, 126, 132, 137, 138, 168, 171
Recommended: MATH 100

**Scientific & Quantitative Reasoning (6-8 cr.)**
Two of the following: MATH 119, 121, 122, 125, 126, 132, 137, 138, 168, 169, 171, 172; STAT 130, 200, 219; ASTR 111, 112; BIOL 103, 104, 105; CHEM 111, 112, 120; GEOL 100, 105, 106; PHYS 111, 112, 221, 222

**Humanistic or Artistic Expression (6-8 cr.)**
ART 215 _______ 3 ART 216 _______ 3
Required: ART 215 & ART 216

**Cultural or Behavioral Analysis (6-8 cr.)**
ECON 105 _______ 3 _______ 3
One of the following: ANSC 101; APST 200; CCST 103; ECON 101, 105, 106; GEOG 101, 102, 103, 140, 201, 202, 203, 280; HIST 111, 112; INST 101; ITEC 112; PEAC 200; PSYC 121; RELN 112, 205; SOCY 110, 121; WGST 200
Required: ECON 105
Recommended: SOCY 110, PSYC 121, ECON 101 or 106
Note: ECON 105 is a pre-requisite for DSNM 442; courses above may be pre-requisites for support courses and electives

*Courses taken for Core Coursework credit may not be cross credited (used to satisfy requirements in two Core Coursework categories), but course may be cross credited to majors, minors, and certificates.

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**B.S. FASHION MERCHANDISING REQUIREMENTS**

84 – 90 Credit Hours (68 Major credit hours)

<table>
<thead>
<tr>
<th>DESIGN CORE (12)</th>
<th>FASHION MERCHANDISING CONCENTRATION (40)</th>
<th>DESIGN SUPPORT COURSES (9)</th>
<th>NOTE: LAPTOP POLICY</th>
</tr>
</thead>
<tbody>
<tr>
<td>DSN 100 _______ 3</td>
<td>DSNM 107 _______ 3</td>
<td>DSN 220 _______ 3</td>
<td>All incoming students are required to have laptops. For additional details, please see the Division of Information Technology’s website (Technology Purchases). All computer applications used for classes in this department operate in the Windows-based format. Windows based laptops are recommended. Macs need dual operating systems (Windows &amp; Mac OS). Software for first-year students is the Microsoft Office suite. Second through fourth year software requirements will be noted by the specific concentration at the beginning of each year. Department’s website <a href="http://id-f.asp.radford.edu/">http://id-f.asp.radford.edu/</a></td>
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<td>DSN 110 _______ 3</td>
<td>DSNM 200 _______ 3</td>
<td>DSN 223 _______ 3</td>
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<td>DSN 143 _______ 3</td>
<td>DSNM 205 _______ 3</td>
<td>DSN 402 _______ 3</td>
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<td>DSN 173 _______ 2</td>
<td>DSNM 247 _______ 3</td>
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<td>DSN 340 _______ 1</td>
<td>DSNM 300 _______ 3</td>
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<td>A minimum grade of C or higher is required in all 100 level Design courses (DSN, DSNF, DSNI, &amp; DSNM)</td>
<td>DSNM 345 _______ 3</td>
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<td>50% of hours within the DSN major must be earned at Radford University. In addition, no fewer than 30 of the total required credit hours for graduation must be earned at Radford. To graduate with honors, 60 hours must be completed at RU.</td>
<td>DSNM 341 _______ 2</td>
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<td>DSNM 403 _______ 2</td>
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<td>DSNM 440 _______ 3</td>
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<td>DSNM 442 _______ 3</td>
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<td>DSNM 445 _______ 3</td>
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<td>DSNF 350 _______ 3</td>
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<td>DSNI 355 _______ 3</td>
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<td>MKTG 340 _______ 3</td>
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<td>MKTG 340 _______ 3</td>
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**B.S. DEGREE COURSES (6)**

MKTG _______ _______ 3 MKTG _______ _______ 3

**ELECTIVES (16-22)**

UNIV 100 _______ 1 (optional)

| 120 Hrs. Required for Graduation |
| Min. Overall GPA 2.0 | Min. Major GPA 2.5 |

Revised February 2020
## Possible Four-Year Plan for B.S. in Design: Fashion Merchandising

**Minimum Overall GPA:** 2.0  
**Minimum In-Major GPA:** 2.5  
(All DSN, DSNF, DSNI, DSNM courses)

### First Year – Fall Semester
- **UNIV 100** Intro to Higher Ed (Optional)  
- **DSN 100** Design Fundamentals  
- **DSN 110** Introduction to Design  
- **ENGL 111** Principles of Coll Comp  
- **MATH** Foundational Math  
- **ANY** Cultural/Behav Analysis  

**Total Credits:** 15-16

### First Year – Spring Semester
- **DSN 143** Business of Design  
- **DSN 173** Design Psychology  
- **DSN 107** Visual Studio  
- **ANY** Writing Intensive  
- **ANY** Scientific/Quant Reason  

**Total Credits:** 14-15

### Second Year – Fall Semester
- **DSN 220** Media Presentation  
- **DSNM 200** Promo for Design 2D  
- **ANY** Writing Intensive  
- **ART 215** Humanistic/Artistic Express  
- **ECON 105** Cultural/Behav Analysis (pre-req DSNM 442)  

**Total Credits:** 15

### Second Year – Spring Semester
- **DSN 223** Textiles  
- **DSNM 205** Promo for Design 3D  
- **DSNM 247** Merchandising Math  
- **ART 216** Humanistic/Artistic Express  
- **ANY** elective  

**Total Credits:** 15

### Third Year – Fall Semester
- **DSN 340** Pre-Internship Seminar  
- **DSNM 300** Visual Merch Studio  
- **DSNF 350** History of Fashion Design I  
- **MKTG 340** Principles of Marketing  
- **ANY** elective  
- **ANY** elective  

**Total Credits:** 16

### Third Year – Summer
- **DSNM 341** Internship  

**Total Credits:** 2

### Third Year – Spring Semester
- **DSNM 345** Buying & Procurement  
- **DSNI 355** History of Interior Des II  
- **MKTG** Any 300 level MKTG  
- **ANY** Scientific/Quant Reason  
- **ANY** elective  

**Total Credits:** 15-16

### Fourth Year – Fall Semester
- **DSN 402** Global Studio  
- **DSNM 440** Design Products & Services  
- **DSNM 442** Econ of Design  
- **ANY** elective  

**Total Credits:** 15

### Fourth Year – Spring Semester
- **DSNM 403** Senior Showcase  
- **DSNM 445** Forecasting  
- **MKTG** Any 300 level MKTG  
- **ANY** elective  
- **ANY** elective  

**Total Credits:** 14

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To proceed to 2nd year classes, one must pass Basic Skills Assessment (earn a “C” or higher in all 100 level major courses)

To proceed to 3rd year classes, one must pass Portfolio Review Assessment and have earned a minimum 2.5 in-major GPA

To proceed to 4th year classes, one must pass Internship Skills Assessment and have earned a minimum 2.5 in-major GPA

To proceed to graduation, students must have a minimum 2.5 in-major GPA & pass the Capstone Activity