



Call for Papers
Appalachian Research in Business Symposium
Hosted by Radford University
March 30-31, 2023

You are invited to submit your research to the 2023 Appalachian Research in Business Symposium (ARBS) to be held on March 30-31, 2023 at the Radford University Davis College of Business and Economic located in Radford, VA. This year’s symposium will be hosted on-site by the Davis College of Business and Economic at Radford University. Participants will find opportunities for presenting new research, discovering contemporary ideas, and building connections. A welcome reception will be held on the evening of Thursday, March 30, and the presentations will be held on Friday, March 31. The registration fee for the conference is \$100. We are pleased to also offer a discounted rate of \$30 for student registration.

Submissions are encouraged from scholars who use different theoretical and empirical approaches to deliver the latest research results in different business fields (e.g., Accounting, Data Analytics, Business Education, Computer Information Systems, Communication, Supply Chain Management, Economics, Entrepreneurship, Finance, Hospitality and Tourism, Management, Marketing, Risk Management, Insurance, International Business, Technology/Information Systems, Business Law, Sports Management, Project Management, and similar disciplines).

Guidelines for Submitting Your Research:

Submissions will be peer-reviewed for acceptance at ARBS 2023, and at least one author from each accepted submission is required to register for the conference and present the research. There are two options for submission:

Short Paper Submission: Submissions should have approximately 750-2000 words. Accepted short papers will be published in the ARBS 2023 proceedings, unless the author requests otherwise. All submissions are required to be formatted to the specifications of the template found [HERE](#). Please submit your short paper as a Microsoft Word document by clicking [HERE](#).

Abstract Submission: Submissions should have approximately 300-500 words. Abstracts will not be included in the proceedings. All submissions are required to be formatted to the specifications of the template found [HERE](#). Please submit your research proposal as a Microsoft Word document by clicking [HERE](#).

Important Dates:

Submission deadline: **January 16, 2023**

Author notification of accepted manuscripts/presentations: **February 17, 2023**

All information will be available on the conference website:
<https://www.radford.edu/content/cobe/home/ARBS2023.html>

Conference Committee:

Affiliation	Representative	Email
Radford University	Zachary A. Collier (Conference Chair)	zcollier@radford.edu
Eastern Kentucky University	Kristen Wilson	kristen.wilson@eku.edu
Appalachian State University	Lakshmi Iyer	iyerls@appstate.edu
East Tennessee State University	Prasun Bhattacharjee	bhattacp@etsu.edu
Marshall University	Nancy Lankton	lankton@marshall.edu
Western Carolina University	Steve Ha	iha@wcu.edu

We look forward to receiving your submissions!