

Accounting

College of Business and Economics

Bachelor of Business Administration

Program Objective

The Department of Accounting, Finance and Business Law at Radford University strives for excellence in teaching, research and service to the accounting and finance professions. Its mission is to produce graduates at all levels who excel in their pursuits.

The program provides students with a basic and broad knowledge of business and administrative practices, including analytical problem-solving and decision-making skills. The department offers the Bachelor of Business Administration degree with a major in accounting. The program also offers a one-year accounting certificate available for anyone already possessing a bachelor's degree.

Career Options and Outlook

Accounting is the study of how businesses track their income and assets over time.

Accountants engage in a wide variety of activities besides preparing financial statements and recording business transactions. These include computing costs and efficiency gains from new technologies, participating in strategies for mergers and acquisitions, quality management, developing and using information systems to track financial performance, tax strategy and health care benefits management. (Source: www.careers-in-accounting.com)

The undergraduate program in the Department of Accounting, Finance and Business Law prepares students for careers in the public, private, government and nonprofit sectors in accounting, finance, insurance and real estate.

Additional Study

Will I need more than just a degree in accounting?

Although it is not required, many graduates pursue a specific certification to establish their professional credentials.

- **CPA** — Certified Public Accountant
- **CMA** — Certified Management Accountant
- **CIA** — Certified Internal Auditor
- **CFE** — Certified Fraud Examiner

Your employer may also recommend that you further your formal education by seeking a Master of Accountancy or a Master of Business Administration.

A COBE Education

The Radford University College of Business and Economics (COBE) is committed to teaching and advising excellence, providing individualized instruction to students in medium-sized classes. In addition to their commitment in the classroom, faculty members engage in scholarly and professional development pursuits to complement classroom teaching.

Department Chair

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