

# Bachelor of Business Administration (BBA) in Management with a Concentration in Entrepreneurship

## Degree Curriculum Requirements

### REAL Foundations

MATH 125\* \_\_\_\_\_ 3 (GE)  
 ENGL 111 \_\_\_\_\_ 3 (GE)

\*Can be waived by passing score on the ALEKS PPL math placement test; adds 3 additional free elective credit hours

### REAL Cornerstones & General Education

Writing Intensive (WI): \_\_\_\_\_ (3) MKTG 201 fulfills this requirement  
 Writing Intensive (WI): \_\_\_\_\_ (3) must be at 300/400 level  
 Personal & Professional Development (PPD): ENTR 250 \_\_\_\_\_

General Education (30 cr.): met by REAL Foundations and required coursework for the major. See "GE" below.

### Fulfilling R, E, A & L Requirements

#### R, A, & L

Satisfied by major requirements

#### E: 15 - 18 credit hours

Satisfy by completing a REAL Studies Minor in E OR A minor designated as E:

E Minor: \_\_\_\_\_

\_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )  
 \_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )

### BBA Core Required Courses: 42 credit hours

ECON 105 _____ 3 (A & GE)	MGNT 322 _____ 3 (A & GE)
ECON 106 _____ 3 (A & GE)	MKTG 340 _____ 3 (A & GE)
STAT 200 _____ 3 (R & GE) prerequisite MATH 125	ECON 340 _____ 3 (A) prerequisites ECON 105, ECON 106
ACTG 211 _____ 3 (L & GE)	FINC 331 _____ 3 (L) prerequisites STAT 200, ACTG 212
ACTG 212 _____ 3 (L) prerequisite ACTG 211	MGNT 333 _____ 3 (R) prerequisite STAT 200
ITEC 281 _____ 3 (L & GE)	MGNT 357 _____ 3 (R) prerequisite MGNT 333
BLAW 203 _____ 3 (L & GE)	MGNT 428 _____ 3 (L) prerequisites FINC 331, MKTG 340, MGNT 357

### Management Major Courses: 21 credit hours

#### Major Required Courses (15 credit hours)

ENTR 240 \_\_\_\_\_ 3 (L & GE) only freshman/sophomore/junior standing OR  
 ENTR 250 \_\_\_\_\_ 3 (L, GE & PPD) only freshman/sophomore/junior standing

MGNT 323 \_\_\_\_\_ 3 (L) prerequisite junior standing  
 ENTR 350 \_\_\_\_\_ 3 (L) prerequisite ENTR 250  
 MGNT 421 \_\_\_\_\_ 3 (L) prerequisites MGNT 322, junior standing  
 ENTR 450 \_\_\_\_\_ 3 (L)

#### Major Electives (6 credit hours)

Choose 2 from the following list:

ACTG 411 \_\_\_\_\_ 3 prerequisite ACTG 212  
 ECON 301 \_\_\_\_\_ 3 (L) prerequisites ECON 105 OR ECON 106  
 ENTR 240 \_\_\_\_\_ 3 (L & GE)  
 FINC 341 \_\_\_\_\_ 3 (L)  
 MGNT 271 \_\_\_\_\_ 3 only freshman/sophomore/junior standing  
 MGNT 330 \_\_\_\_\_ 3 (L) prerequisite junior standing  
 ENTR 425 \_\_\_\_\_ 3 (L)  
 MGNT 436 \_\_\_\_\_ 3 (L) prerequisite junior standing; recommend completion of MGNT 322  
 MGNT 452 \_\_\_\_\_ 3 (L) prerequisites MKTG 340, FINC 331  
 MKTG 360 \_\_\_\_\_ 3 (L) prerequisite MKTG 340  
 MKTG 446 \_\_\_\_\_ 3 (L) prerequisites MKTG 340, STAT 200

### Elective Courses: 27 - 33 credit hours

\_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )  
 \_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )  
 \_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )  
 \_\_\_\_\_ ( )      \_\_\_\_\_ ( )      \_\_\_\_\_ ( )

An overall grade point average of 2.000 and a major grade point average of 2.250 are required to graduate