**University Core**

<table>
<thead>
<tr>
<th>A. Foundations (12 semester hours)</th>
<th>B. Skills &amp; Knowledge (16 semester hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE 101___ ___ 3</td>
<td>Mathematical Sciences (3SH)</td>
</tr>
<tr>
<td>CORE 102___ ___ 3</td>
<td>MATH 114 or 116 are recommended.</td>
</tr>
<tr>
<td>CORE 201___ ___ 3</td>
<td>MATH ___ ___ 3</td>
</tr>
<tr>
<td>CORE 202___ ___ 3</td>
<td>MATH 114, 116, 121, 122, 125, 126, 132, 137, 138, 151: 152</td>
</tr>
<tr>
<td>Students in the Honors Academy will take these courses to fulfill University Core A:</td>
<td>Natural Sciences (4 SH)</td>
</tr>
<tr>
<td>HNRS 103___ ___ 3</td>
<td>ASTR 111, 112, BIOL 103, 104, 105, CHEM 101: 102, 120, GEOL 100, 105:106, PHYS 111: 112, 221: 222</td>
</tr>
<tr>
<td>HNRS 201___ ___ 3</td>
<td>Humanities (3 SH)</td>
</tr>
<tr>
<td>HNRS 202___ ___ 3</td>
<td>CLSS 110, CCST 110, ENGL 200,</td>
</tr>
<tr>
<td>Courses may be listed in both University Core B and College Core A, but can only be used to fulfill a single area requirement.</td>
<td>HIST 101, 102, PHIL 111, 112, 200, POSC 110, RELN 111, 112, 203: 206</td>
</tr>
<tr>
<td>In University Core B, College Core A and College Core B two of the same disciplines can be used in each column.</td>
<td>Visual &amp; Performing Arts (3 SH)</td>
</tr>
<tr>
<td>Core Curriculum: 43-45 SH</td>
<td>ART 100, 215, 216, CVPA 266, DNCE 111, MUSC 100, 121, 123, THEA 100: 180</td>
</tr>
</tbody>
</table>

**College Core**

<table>
<thead>
<tr>
<th>A. National &amp; International Perspectives (6 semester hours)</th>
<th>B. Supporting Skills &amp; Knowledge (9-11 semester hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Courses must be from different disciplines:</td>
<td>Natural Sciences or Mathematical Sciences</td>
</tr>
<tr>
<td>Global Perspectives (3SH)</td>
<td>STT 130 or 200 ___ 3</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>Humanities, Visual &amp; Performing Arts, or Foreign Languages (3-4 SH)</td>
</tr>
<tr>
<td>U.S. Perspectives (3 SH)</td>
<td>___ ___ ___ 3</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>CLSS 110, CCST 110, ENGL 200,</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>HIST 101, 102, PHIL 111, 112, 200, POSC 110, RELN 111, 112, 203: 206</td>
</tr>
<tr>
<td>Visual performing Arts, forming Arts, or Foreign Languages, Physical sciences, etc.</td>
<td></td>
</tr>
<tr>
<td>Social/Behavioral Sciences (3 SH)</td>
<td>клетка ___ ___ ___ 3</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>ANSC 101, APST 200, ECON 205, 206,</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>GEOL 101, 102, 103, HIST 111, 112, POSC 120, PSYC 121, 120, RELN 205, SOCY 110</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>ANSC 101, APST 200, ECON 205, 206,</td>
</tr>
<tr>
<td>___ ___ ___ 3</td>
<td>GEOL 101, 102, 103, HIST 111, 112, POSC 120, PSYC 121, 120, RELN 205, SOCY 110</td>
</tr>
</tbody>
</table>

In order to be graduated with a major in Media Studies, a student must have a grade point average of 2.25 or higher for all courses taken with a COMS prefix.

### BS Requirements (6-8 hours)

*(in addition to the core requirements)*

- ___ ___ ___ ___ ___ ___ ___ ( )

*Chosen from the following:

- Mathematical science, statistics, computer science, or natural and physical sciences (including GEOS 130, 335, 350). In addition, the following courses may be used to meet the B.S. requirement: PHIL 112, PHIL 310*, PHIL 390*, COMS 400* PSYC 301, PSYC 302*, PSYC 445*, SOCY 380*, SOCY 480*, SOCY 482, SOCY 485*, ARTS 261, ARTG 280, BLAW 203, ITEC 110.* (*courses have prerequisites).*

### BA Requirements (6-8 hours)

*(6-8 hours of ONE foreign language)*

- ___ ___ ___ ___ ___ ( )

- ___ ___ ___ ___ ___ ( )

### School of Communication Core Classes (6 hours)

- COMS 130 Introduction to Communication ___ (3)

- COMS 330 Communication Theory ___ (3)

*(Prerequisite: COMS 130 and JR standing)*

Students in the School of Communication must complete these two courses with a grade of “C” or higher and must complete 72 hours in courses outside of the COMS course designation.
Advertising Concentration (36 hours)

Required Courses (30 hours)

- COMS 173 Introduction to Advertising & IMC
  - This course must be completed with a grade of "C" or higher.

- COMS 223 Advertising Copywriting
  - Prerequisite: COMS 173 or permission of instructor

- COMS 226 Digital Imaging

- COMS 231 Research Methods in Communication
  - Prerequisite: COMS 130 or permission of instructor

- COMS 373 Advertising Media Planning
  - Prerequisites: COMS 130, COMS 231, or permission of instructor

- COMS 473 Advertising Production
  - Prerequisites: COMS 130, COMS 226, COMS 231, and COMS 330, or permission of instructor

- COMS 400 Communication Law and Ethics
  - Prerequisites: COMS 130, or permission of instructor

- COMS 483 Advertising Campaigns
  - Prerequisites: COMS 130, 173, 223, 226, 231, 373, 330 and 473 or permission of instructor

Electives - Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level:

- COMS _____ _____ (3)
- COMS _____ _____ (3)
- COMS _____ _____ (3)

Journalism Concentration (36 hours)

Required (27 hours)

- COMS 104 Basic News Writing
  - This course must be completed with a grade of "C" or higher.

- COMS 204 News Reporting
  - Prerequisite: COMS 104 or permission of instructor

- COMS 226 Digital Imaging

- COMS 146 Introduction to Media Performance
  - OR

- COMS 236 Publication Planning and Design

- COMS 304 Electronic News Gathering
  - Prerequisites: COMS 104 and COMS 130, or permission of instructor

- COMS 326 Web Production
  - Prerequisites: COMS 130, and COMS 226 or ITEC 225, or permission of instructor

- COMS 400 Communication Law and Ethics
  - Prerequisites: COMS 130, or permission of instructor

- COMS 404 Specialized Journalism
  - Prerequisites: COMS 104, 204, 130, and 330, or permission of instructor

- COMS 481 Journalism Portfolio

Electives - Choose nine credit hours of electives from School of Communication courses. Six of those hours must be at the 300-400 level:

- COMS _____ _____ (3)
- COMS _____ _____ (3)
- COMS _____ _____ (3)

Production Technology Concentration (36 hours)

Required Courses (27 hours)

- COMS 146 Introduction to Media Performance

- COMS 226 Digital Imaging

- COMS 246 Audio Production
  - Prerequisites: COMS 130 and 146.

- COMS 247 Digital Media Writing
  - Prerequisite: COMS 146

- COMS 346 Electronic Field Production
  - Prerequisites: COMS 130, COMS 246, and COMS 247
    - Co-requisite: COMS 347

- COMS 347 Video Editing and Effect
  - Prerequisite: COMS 130, COMS 246, and COMS 247
    - Co-requisite: COMS 346

- COMS 400 Communication Law and Ethics
  - Prerequisite: COMS 130, or permission of instructor

- COMS 446 TV Studio Production

- COMS 482 Production Technology Portfolio
  - Prerequisites: COMS 130, 146, 246, 247, 346, 347, and 330
  - May be repeated, but no more than 9 hours may be taken for credit

Electives - Choose nine credit hours of electives from School of Communication Courses. Six must be at the 300-400 level:

- COMS _____ _____ (3)
- COMS _____ _____ (3)
- COMS _____ _____ (3)

***All Prerequisites must be passed with a grade of C or better***