

Communication – Public Relations Concentration – B.A./B.S. (2022-23)

Student Name _____ **ID** _____

REAL Curriculum Requirements

REAL Foundations

- ENGL 111 (GE) _____(3)
- MATH 100, 121, or 125 (GE) _____(3)

REAL Cornerstones & General Education

- Writing Intensive (WI): • _____(3)
- ENGL 112 and 306 Recommended • _____(3)

Students are required to take at least 30 credit hours of General Education (GE) designated courses.

Fulfilling R, E, A & L Area Requirements

Reasoning

Satisfy R by completing:

- REAL Studies Minor in R
- STAT 130 _____()
- _____()
- _____()
- _____()
- _____()

OR

Minor designated as R

Expression

Satisfy E by completing:

- REAL Studies Minor in E
- COMS 130 _____()
- _____()
- _____()
- _____()
- _____()

OR

Minor designated as E

Analysis

Satisfy A by completing:

- REAL Studies Minor in A
- COMS 330 _____()
- _____()
- _____()
- _____()
- _____()

OR

Minor designated as A

Learning

Satisfy L by completing:

Communication major

Bachelor of Arts Requirement (6-8 cr.)

- _____ ()
- _____ ()

Foreign Language: Two semesters of one language in a foreign/sign language program.

Bachelor of Science Requirement (6-8 cr.)

- _____ ()
- _____ ()

6-8 credits from the following departments: mathematical science, natural and physical sciences, or social and behavioral sciences, in any combination.

Major Requirements (45 credits) To graduate with a major in Communication, a student must have a grade point average of 2.25 or higher for all courses taken with a COMS prefix. Students wishing to complete an internship must have a 2.0 GPA in the major and must apply and interview for the privilege of participating in an internship experience.

Required Major Courses (6 credits)

- COMS 130 (E/GE) _____(3)
- COMS 330 (A) _____(3)

Required course outside major (3 credits)

- STAT 130 or 200 (R/GE) _____(3)

Required Public Relations Courses (27 credits)

- COMS 225 (L/GE) _____(3)
- COMS 231 _____(3)
- COMS 235 (L) _____(3)
- COMS 240 _____(3)
- COMS 314 _____(3)
- COMS 408 (L) _____(3)
- COMS 416 _____(3)
- COMS 483 (L) _____(3)
- COMS 499 _____(3)

Required COMS Electives (9 credits with 6 at 300-level or above)

- COMS _____(3)
- COMS _____(3)
- COMS _____(3)

No more than 6 hours of internship credit (including the 3 required hours) may be used to meet requirements for the major.

Electives needed (19+ credits)

- | | | |
|-----------|-----------|-----------|
| _____ () | _____ () | _____ () |
| _____ () | _____ () | _____ () |
| _____ () | _____ () | _____ () |
| _____ () | _____ () | _____ () |

Possible Four-Year Plan for BA/BS in Communication – Public Relations Concentration

Students must complete REAL Studies minors in Reasoning (R), Expression (E), and Analysis (A) or complete minors designated as R, E, and A.

Sample schedule includes REAL Studies minors in Reasoning, Expression, and Analysis.

Students should consult with their academic advisor to develop a schedule reflective of their unique goals.

Freshman Year			
Fall Semester	Credits	Spring Semester	Credits
UNIV 100: Introduction to Higher Education (<i>Recommended</i>)	1	COMS 225 or COMS 240	3
ENGL 111: Principles of College Composition	3	ENGL 112 recommended: Writing Intensive	3
MATH 100: Quantitative Reasoning	3	STAT 130: Statistics in Society	3
COMS 130: Intro to Communication	3	COMS Elective	3
COMS 240 or COMS 225	3	Elective	3
REAL Analysis course	3		
	16		15

Sophomore Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 231: Research Methods in Communication	3	COMS 314: Organizational Communication	3
COMS 235	3	Elective	3
REAL Expression course	3	ENGL 306 recommended: Writing Intensive	3
REAL Analysis course	3	REAL Expression course	3
BA/BS Requirement	3	BA/BS Requirement	3
	15		15

Junior Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 330: Communication Theory	3	COMS 408: Public Relations Management	3
REAL Analysis course	3	COMS Elective	3
REAL Reasoning course	3	Elective	3
COMS Elective	3	REAL Analysis course	3
Elective	3	REAL Reasoning course	3
	15		15

Senior Year			
Fall Semester	Credits	Spring Semester	Credits
COMS 483: Applied Strategic Communication Campaigns	3	COMS 499: Communication Internship	3
REAL Reasoning course	3	REAL Reasoning course	3
COMS 416: Business and Professional Communication	3	REAL Expression course	3
REAL Expression course	3	Elective	3
Elective	3	Elective	3
	15		15

120 credit hours required for graduation.

Please note: Students must have a C or better in COMS 130, COMS 225, COMS 231, COMS 235, and COMS 330 and be at senior status (86 credit hours) to enroll in COMS 483.