

RU College of Humanities and Behavioral Sciences

Alumni Advisory Board Fall 2016 Minutes

Welcome by Dean Hawkins

Chair Pattie DeLoatche: History of the Conference Table

Roll Call: **get list from someone at meeting**

Intro of Ron "Bubba" Nolan

- I. Call to Order – Pattie DeLoatche
- II. Approval of 2015 Minutes & Second, motion passes with no objections
- III. Turnover to Dean Hawkins for update on CHBS Building & Activity
 - a. Inauguration of new RU President
 - b. Strategic Planning Initiative – coming in the next few weeks
 - c. Joya Garrett – recipient of the 1st CHBS Advisory Board Scholarship (\$1,100) – 1st Gen student, working while studying; double major in Math and Media Studies; should graduate Summa Cum Laude in May 2017; previous scholarship didn't come through and this scholarship has allowed her to graduate on time. She sent a letter thanking the Advisory Board for the scholarship, this will be scanned and sent to the Board Members (Pattie?)
- IV. Elections for 2016 – 2017
 - a. Reelections: accepted as a block with no objections (Motion: Cindy; 2nd ???)
 - b. New Members:
 - i. Jeff
 - ii. Kathy Johnson (was founding member, took year off)
 - iii. Chris Flor
 - c. With new members the board will have 36 members (50 total allowed)
 - d. Motion for the new members: accepted as a block with no objections (Motion: Mike; 2nd ??)
 - e. Election of Officers:
 - i. Current Officers are willing to serve for another year
 1. Chair (Patti DeLoatche), Vice Chair (??), Secretary (Robert Barrett)
 2. Accepted as a block with no objections (Motion: (??) ; 2nd (??)
- V. Designated CHBS Fundraiser: Ron "Bubba" Nolan
- VI. Subcommittees
 - a. Alumni Award Committee: Report by Cindy
 - i. 4 "Finalist" for the Award
 - ii. Does the Board want to "amend" the criteria for the award?
 1. Patti: members please review the criteria and suggest updates for the next year
 - b. Recruitment Committee
 - i. Follow up for more members

- c. Pre Law Committee
 - i. Oct 27th – Pre Law Society Kick-Off Dinner – free society for any student who wants to join
 - d. Fundraising Committee
 - i. Anyone who wants to join contact Pattie
 - VII. Introduction of new VP for Enrollment Management
 - a. Kitty McCarthy, started Sept 1st 2016
 - i. Enrollment has been slipping for 3 years
 - ii. Primary focus on new student recruitment
 - 1. New Initiatives
 - a. Territory Managers: more than travel management, building relationships
 - i. Enrollment & Outreach targets
 - b. Grow Applications: external service provider (Royal & Co)
 - c. Scholarship Awards: rethink of how this is done, Fall 2016 scholarships offered 1-2 weeks after acceptance
 - d. Alumni: using Alumni to help recruit new students
 - iii. Secondary focus: student retention
 - iv. Faculty to Student Ratio: 17 to 1
- VIII. 2016 – 2017 Goals (Dean Hawkins)
 - a. Recruiting new “active” members
 - b. New Provost & VP of Student Affairs forthcoming
- IX. Adjournment (Dean Hawkins): 4:50 PM