

# Matthew J. Smith, Ph.D.

Interim Dean  
College of Humanities and Behavioral Sciences  
Radford University  
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## Education

- Doctor of Philosophy in Interpersonal Communication, Ohio University, Athens, OH. November 1998.  
Dissertation director: Raymie E. McKerrow  
Primary area: Rhetorical theory and history  
Related area: Mediated communication  
Dissertation: "E-merging Strategies of Identity: The Rhetorical Construction of Self in Personal Web Sites"
- Master of Arts in English, Ohio University, Athens, OH. August 1995.  
Primary area: Composition pedagogy  
Related area: Critical studies  
Thesis: "The Legacy of the X-Men: Audience Reaction to an AIDS Metaphor"
- Bachelor of Arts in English, West Liberty State College, West Liberty, WV. May 1993.  
*Summa cum laude*

## Academic Employment

- Interim Dean and Professor*, College of Humanities and Behavioral Sciences, 2018-present
- Director and Professor*, School of Communication, Radford University, 2016-2018.
- Professor of Communication*, Wittenberg University, 2011-2016.
- Associate Professor of Communication*, Wittenberg University, 2004-2011.
- Assistant Professor of Communication*, Wittenberg University, 2001-2004.
- Assistant Professor of Communication Arts*, Indiana University South Bend, 1999-2001.
- Visiting Assistant Professor*, Department of Communication, Miami University Hamilton, 1998-1999.
- Graduate Teaching Associate*, School of Interpersonal Communication, Ohio University. 1995-1998.
- Graduate Teaching Associate*, Department of English Language and Literature, Ohio University. 1993-1995.

## Administrative and Leadership Experience

- Co-Editor*, Routledge Advances in Comics Studies, 2015-present.
- First Vice-President*, Virginia Association of Communication Arts and Sciences, 2018-present
- Second Vice-President*, Comics Studies Society, 2018-present

### **Administrative and Leadership Experience (continued)**

*Director*, Cinema Studies, Wittenberg University, 2012-2016.

*Co-Founder and Academic Advisor*, Integrated Media Corps, Wittenberg University 2010-2016.

*Director of Marketing*, Wittenberg Summer Camps, summer 2015.

*Senior Warden*, Christ Episcopal Church, Springfield, Ohio, 2013-2016.

*Co-Director*, Communication and Business Leadership Experience, Wittenberg University, 2013-2014.

*Chair*, Faculty Personnel Board, Wittenberg University, 2012-2014.

*Chair*, Field Studies Committee, 2010-2012; 2015- 2016.

*Chair*, Department of Communication, Wittenberg University, 2002-2010.

*President*, Ohio Communication Association, 2008-2010.

*Co-Founder and Co-Director*, Communication Leaders Program, Wittenberg University, 2007-2009.

*Director*, Oral Communication across the Curriculum, Wittenberg University, 2002-2003.

*Acting Area Coordinator for Communication Arts*, Indiana University South Bend, 2001.

### **Key Administrative Accomplishments**

As Interim Dean of the College of Humanities and Behavioral Sciences:

- Guided 130 full-time faculty in 10 academic units with more 2000 majors in undergraduate and graduate programs
- Represented the College to numerous constituencies, including prospective students, alumni, and administration and including participation on the Academic Affairs Leadership Team
- Managed an annual budget of more than \$11 million

As Director of the School of Communication at Radford University:

- Supervised a staff of 20 full-time faculty, 6 adjuncts, 4 graduate teaching fellows, and a program of 560 undergraduates and 24 graduate students
- Launched efforts to pursue accreditation through the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC).
- Coordinated efforts to revitalize the interdisciplinary Cinematic Arts minor
- Managed the annual budget

As Chair of the Department of Communication at Wittenberg University:

- Grew the major from 25 to 120 students and from two to five full-time, tenure-track faculty
- Established a chapter of Lambda Pi Eta, the Communication honorary, and served as the first advisor
- Published the earliest issues of *Links*, the department's annual alumni news magazine
- Managed an annual budget that grew to \$385,000

As sponsor of new minor programs for Wittenberg's curriculum:

- Journalism (co-sponsor with English), adopted into the curriculum in 2006
- Communication (lead author), adopted into the curriculum in 2008
- Cinema Studies (lead author), adopted into the curriculum in 2012

### **Key Administrative Accomplishments (continued)**

As founder of co-curricular initiatives at Wittenberg University:

- Co-founder of the Communication Leaders and later Communication and Business Leadership Experience (CABLE) programs, managing an annual budget of \$13,000
- Co-founder of the Integrated Media Corps on-campus internship practicum (recognized with the “Distinguished Program Award” by the Ohio Communication Association in 2014)

As director of the Experience at Comic-Con summer field study program:

- Founded, managed, recruited for and taught ten iterations of the ethnographic-based program
- Raised and managed an annual budget of nearly \$10,000

As president of the Ohio Communication Association:

- Ran two successful conferences, at Capital University and Clark State Community College
- Oversaw the growth of membership and participation by approximately 25%
- Supervised a budget of \$13,000 annually

As chair of the Ethics Statement Task Force Committee, oversaw the development and adoption of “A Code of Professional Ethics for the Eastern Communication Association”

As an outside reviewer, provided critical feedback for Communication programs at:

- Augustana College, Rock Island, IL, April 2010
- State University of New York, Oswego, NY, March 2010
- Roanoke College, Roanoke, VA, January 2010

As senior warden of Christ Episcopal Church:

- Led three stewardship campaigns to support a \$250,000 annual operational budget
- Oversaw a six-month long discernment process to identify and develop four new ministries
- Served as de facto leader of the parish during the rector’s two-month long sabbatical

### **Recent Academic Awards and Honors**

Co-curator of *Marvel: Universe of Super Heroes* exhibit, Museum of Popular Culture, Seattle, WA, 2018.

Member of the editorial boards of *Inks: The Journal of the Comics Study Society*, 2017, and the online journal *Arts*, 2016.

Distinguished Teaching Fellow, Eastern Communication Association, 2014.

Visiting Scholar, University of Puerto Rico, 2014.

Winner of the Peter C. Rollins Book Award in Sequential Art/Comics and Animation Studies, sponsored by the Southwest/Texas Popular Culture and American Culture Association, 2013.

Will Eisner Comic Book Industry Awards nominee for “Best Educational/Academic Work” for co-authoring *Critical Approaches to Comics: Theories and Methods*, 2012

Faculty Fellow for the Academy of Television Arts and Sciences, Burbank, CA, 2012.

Artist in Residence at the University of Central Arkansas, Conway, AR, 2012.

Committee of Scholars, Eastern Communication Association, 2010.

Rex Mix Program of Excellence Award from the National Communication Association, 2010.

Wittenberg Alumni Association Award for Distinguished Teaching, 2009. This is the highest award a faculty member can earn for teaching at Wittenberg University.

### **Published Books**

- Smith, M. J., & Duncan, R. (Eds.). (2017). The secret origins of comics studies. New York: Routledge.
- Duncan, R., Smith, M. J., & Levitz, P. (2015). The power of comics: History, form, and culture. (2<sup>nd</sup> ed.). New York, NY: Continuum.
- Bolling, B., & Smith, M.J. (Eds.). (2014). It happens at Comic-Con: Ethnographic essays on a pop culture phenomenon. Jefferson, NC, McFarland & Company, Inc. Publishers.
- Duncan, R., & Smith, M. J. (Eds.). (2013). Icons of the American comic book: From Captain America to Wonder Woman. Santa Barbara, CA: ABC-CLIO/Greenwood Press.
- Smith, M. J., & Duncan, R. (Eds.). (2012). Critical approaches to comics: Theories and methods. New York: Routledge. Nominated "Best Educational/Academic Work" for the 2012 Will Eisner Comic Book Industry Awards. Winner of the 2013 Peter C. Rollins Book Award in Sequential Art/Comics and Animation Studies.
- Duncan, R., & Smith M. J. (2009). The power of comics: History, form, and culture. New York: Continuum.
- Wood, A. F., & Smith, M. J. (2005). Online communication: Linking technology, culture, and identity (2<sup>nd</sup> ed.). Mahwah, NJ: Lawrence Erlbaum Associates.
- Smith, M. J., & Wood, A. F. (Eds.). (2003). Survivor lessons: Essays on communication and reality television. Jefferson, NC: McFarland & Company, Inc., Publishers.
- Wood, A. F., & Smith, M. J. (2001). Online communication: Linking technology, culture, and identity. Mahwah, NJ: Lawrence Erlbaum Associates.
- DeWine, S., Gibson, M., & Smith, M. J. (2000). Exploring human communication. Los Angeles, CA: Roxbury Publishing Company.

### **Published Books in Edited Series**

- Mikkonen, K. (2017). In R. Duncan & M. J. Smith (Eds.), The narratology of comics art. New York: Routledge.
- Brown, J. A. (2016). In R. Duncan & M. J. Smith (Eds.), The modern superhero in film and television. New York: Routledge.
- Smith, P. (2015). In R. Duncan & M. J. Smith (Eds.), Reading Art Spiegelman. New York: Routledge.

### **Published Book Chapters**

- Smith, M. J., and Duncan, R. (2017). How the graphic novel works. In S. E. Tabachnick (Ed.), Cambridge companion to the graphic novel. Cambridge: Cambridge University Press.
- Smith, M. J. (2017). Superhero comics. In F. Bramlett, R. Cook, & A. Meskin (Eds.), The Routledge companion to comics. New York: Routledge.
- Smith, M. J. (2014). The Silver Age playbook: Minting the modern superhero. In J. M. Sommers (Ed.), Critical insights: The American comic book. Amenia, NY: Grey House Publishing.
- Smith, M. J. (2014). Working girl: Diana Prince and the crisis of career moves in *Wonder Woman*. In J. Darowski (Ed.), The ages of Wonder Woman: Essays on the Amazon princess in changing times. Jefferson, NC: McFarland & Company, Inc. Publishers.

### Published Book Chapters (continued)

- Smith, M. J. (2012). The "triangle era" of Superman: Continuity, marketing, and grand narratives in the 1990s. In J. Darowski (Ed.), Superman through the Ages: Essays on the Man of Steel in changing times. Jefferson, NC: McFarland & Company, Inc. Publishers.
- Smith, M. J. (2011). Die tyrannel der schmelztiegel-metapher: *Wonder Woman* ala amerikanisierte immigrantin. In B. Eder, E. Klar, & R. Reichert (Eds.) Theorien des comics: Ein reader. Bielefeld, Germany: Transcript.
- Smith, M. J. (2001). The tyranny of the melting pot metaphor: Wonder Woman as the Americanized immigrant. In M. P. McAllister, E. Sewell, and I. Gordon (Eds.), Comics and ideology. New York: Peter Lang Publishing, Inc.

### Published Academic Articles

- Smith, M. J. (2016). "You're going, aren't you?" An encomium for the state association. Ohio Communication Journal, 54, 45-52.
- Becker, C., Smith, M. J., Sodano, T., & Caspersen, R. (2012, Nov. 21). Report from the TV Academy Faculty Seminar (Part 1). Antenna. Available <http://blog.commarts.wisc.edu/2012/11/21/report-from-the-tv-academy-faculty-seminar-part-1/>
- Smith, M. J. (2011). Lost [and found] girls: Teaching a college course in Alan Moore. *SANE Journal: Sequential Art Narrative in Education*, 3 (1). Available <http://www.sanejournal.net/article/view/8025>
- Smith, M. J. (2011). An appreciation of Harvey Kurtzman. The Hooded Utilitarian. Available <http://hoodedutilitarian.com/>
- Duncan, R., & Smith, M.J. (2011). Learning from film studies: Analogies and challenges. Comics Forum. Available <http://comicsforum.org/2011/07/15/learning-from-film-studies-analogies-and-challenges-by-randy-duncan-and-matthew-j-smith/>
- Andrejevic, M., & Smith, M. J. (2005). Framing reality television. Popular Communication, 3, 137-143.
- Smith, M. J. (1999). Strands in the Web: Community-building strategies in online fanzines. Journal of Popular Culture, 33, 87-100.
- McKerrow, R., Wood, A., & Smith, M. (1998). Publishing online: Challenging standards of hiring, promotion and tenure. American Communication Journal. Available: <http://www.americancomm.org/~aca/acj/acj.html>.

### Published Encyclopedia Entries

- Smith, M. J. (2014). Byrne, John; Flash; and Johns, Geoff. In M. K. Booker (Ed.) Comics through time: A history of icons, idols, and ideas. Westport, CT: Greenwood Publishing Group.
- Smith, M. J. (2012). Comic book conventions and cultural practices. In B. H. Beaty and S. Weiner (Eds.) Critical survey of graphic novels: History, theme, and technique. Pasadena, CA: Salem Press.
- Smith, M. J. (2012). *Infinite crisis*. In B. H. Beaty and S. Weiner (Eds.) Critical survey of graphic novels: Heroes & superheroes. Pasadena, CA: Salem Press.
- Smith, M. J. (2010). Byrne, John and Johns, Geoff. In M. K. Booker (Ed.) Encyclopedia of comics and graphic novels. Westport, CT: Greenwood Publishing Group.

## **Published Academic Reviews**

Smith, M. J. (2010). Review of Last son. International Journal of Comic Art, 12 (1), 524-525.

Smith, M. J. (2008). Review of Stan Lee: Conversations. International Journal of Comic Art, 10 (1), 576-578.

Smith, M. J. (2007). Review of Comics as philosophy. International Journal of Comic Art, 9 (2), 541-543.

Additional unpublished reviews conducted for Allyn & Bacon, Bloomsbury Academic, Children's Literature Association, *Fafnir: Nordic Journal of Science Fiction and Fantasy Research*, Kendall-Hunt, Lawrence Erlbaum Associates, McGraw-Hill, the Media Education Foundation, Oxford University Press, Rowman & Littlefield, Routledge, Sage, Yale University Press, and the University of Illinois Press.

## **Publications in Press**

Duncan, R., & Smith, M. J. From an informed fan culture to an academic field. In J. Baetens, H. Frey, & S. E. Tabachnick (Eds.), Cambridge history of the graphic novel. Cambridge: Cambridge University Press.

Duncan, R., & Smith, M. J. Next issue: Anticipation and promise in comics studies. In F. Aldama (Ed.), Oxford handbook of comic book studies. Oxford: Oxford University Press.

Smith, M. J., & Burke, T. (In press). Profiling the Rogues: Seeking criminal intent in *The Flash* of Geoff Johns. In J. Darowski (Ed.), The ages of the Flash. Jefferson, NC: McFarland & Company, Inc. Publishers.

## **Featured Presentations**

Smith, M. J. (2017, February). Creating the Marvel Universe: From picto-fiction to motion pictures. Lynchburg College, Lynchburg, VA.

Smith, M. J. (2015, April). Keynote address to the Third Undergraduate Research Symposium. University of Puerto Rico-Río Piedras, San Juan, PR.

Smith, M. J. (2014, October). Integrating the ninth art in the curriculum. Keynote address to the West Virginia Association of College English Teachers. West Liberty University, Wheeling, WV.

Smith, M. J. (2014, April). Jack Kirby and the technology of the imagination. Plenary address at the Second Annual ComiConference, Central Michigan University, Mt. Pleasant, MI.

Smith, M. J. (2014, March). More than just words and pictures: Engaging students with graphic storytelling. Presentation to the faculty of the University of Puerto Rico, San Juan, PR.

Smith, M. J. (2012, October). Five influential graphic storytellers from Ohio. Video lecture prepared for the Southwestern Ohio Council for Higher Education. Available <http://www.soche.org/initiatives/sochetv/302-soche-talks-five-influential-graphic-storytellers-from-ohio>

Smith, M. J. (2012, September). Beyond BIFF! BAM! POW! Reclaiming comics as the ninth art. Public presentation at the University of Central Arkansas, Conway, AR.

Smith, M. J. (2011). Comic books as communication. Presentation at the inaugural Communication Week at Youngstown State University, Youngstown, OH.

### **Featured Presentations (continued)**

Smith, M. J. (2006, March). Taking comic books seriously: Reclaiming the lost art of comics magazines. Indiana University South Bend Forum presentation, South Bend, IN.

Smith, M. J., & Wood, A. F. (2002, March). New directions in internet research. Colloquium presented for the Department of Communication Studies at San Jose State University, CA.

### **Short Course Presentations at Academic Conferences**

Duncan, R., & Smith, M. J. (2009, November). Teaching the college course in comics and graphic storytelling. Short course presentation at the National Communication Association conference, Chicago, IL.

Smith, M. J., & Duncan, R. (2009, April). The power of comics: Teaching comics as communication. Short course presentation at the Eastern Communication Association conference, Philadelphia, PA.

Smith, M. J. (2008, May). Developing a co-curricular program in communication leadership. Short course presentation at the Eastern Communication Association conference, Pittsburgh, PA.

Wood, A., & Smith, M. J. (2002, November). Teaching the college course in computer-mediated communication. Short course presented at the National Communication Association convention, New Orleans, LA.

Wood, A., & Smith, M. J. (2001, November). Teaching the college course in computer-mediated communication. Short course presented at the annual meeting of the National Communication Association, Atlanta, GA.

DeWine, S., Hancox, M. G., & Smith, M. J. (1997, November). Teaching the basic communication course: "Interpersonalizing" the student experience in the large lecture course. Short course presented at the annual meeting of the National Communication Association, Chicago, IL.

### **Paper Presentations at Academic Conferences**

Smith, M. J., & Duncan, R. (2016, October). The secret origins of comics studies—revealed! Paper presentation at Canon Fodder: 2016 CXC Scholarly Symposium, Columbus, Ohio.

Smith, M. J. (2015, November). "The all-new Captain America" and the challenge of racial representation in Marvel Comics. Paper presentation at the National Communication Association conference, Las Vegas, NV.

Smith, M. J. (2013, November). Integrating the ninth art in the curriculum. Presentation to the Festival of Cartoon Art, The Ohio State University, Columbus, OH.

Smith, M. J. (2011, April). Interpreting comics for television: Jack Kirby's Fourth World comes to Smallville's tenth season. Presentation at the Eastern Communication Association conference, Washington, D.C.

Smith, M. J. (2008, May). If you can't beat the internet, publish on it! Time-Warner's Zuda Comics and the question of the participatory medium. Paper presentation at the Eastern Communication Association conference, Pittsburgh, PA.

Smith, M. J. (2006, April). The chilling effect of self-censorship in media: The case of the Comics Code. Paper presentation at the Eastern Communication Association conference, Philadelphia, PA.

### Paper Presentations at Academic Conferences (continued)

- Smith, M. J. (2005, October). Really? A rationale for applying reality television in the communication classroom. Paper presentation at the Ohio Communication Association conference, Dayton, OH.
- Smith, M. J. (2004, November). “And your American idol is . . . Ryan Seacrest!?” Inventing the postmodern multimedia icon. Paper presentation at the National Communication Association conference, Chicago, IL.
- Smith, M. J. (2004, October). Reality television resources: An annotated bibliography. Paper presentation at the Speech Communication Association of Ohio, Westerville, OH.
- Smith, M. J. (2004, April). Trimming the fat in network new telecasts: How visual decapitation perpetuates “Other” status for overweight people. Paper presented at the Eastern Communication Association convention, Boston, MA.
- Smith, M. J. (2002, November). Meeting God at the final frontier: Confronting higher powers in *Star Trek*. Paper presented at the National Communication Association convention, New Orleans, LA.
- Smith, M. J. (2001, October). Seeking credibility online: The rhetoric of chain e-mail. Paper presented at the Association of Internet Researchers Second Annual Conference, Minneapolis, Minnesota.
- Smith, M. J., Wood, A. F., & Nix, C. L. (2000, November). Engaging one another online: Student collaboration in a cyberforum. Paper presented at the National Communication Association conference, Seattle, WA.
- Smith, M. J. (1999, November). Evaluating resources on the World Wide Web: Moving the lessons from distributing prescriptive handouts to teaching critical inquiry. Paper presented at the National Communication Association conference, Chicago, IL.
- Smith, M. J. (1999, November). Watch, listen, and learn: Organizational analysis in the introductory organizational communication course. Paper presented at the National Communication Association conference, Chicago, IL.
- Smith, M. J. (1999, April). There’s no place like homepage: Performing the self on the World Wide Web. **Top Paper** presented in the Human Information Technologies Division at the Eastern Communication Association conference, Charleston, WV.
- Smith, M. J. (1998, April). Personal cyberspace: Rhetorical conventions in online communication. Paper presented at the Eastern Communication Association conference, Saratoga Springs, NY.
- Smith, M. J. (1997, October). “S” marks the spot: The World Wide Web, fan culture, and the Man of Steel. Paper presented at the Midwest Popular Culture Association Conference, Traverse City, MI.
- Aden, R. C., Beck, C. S., & Smith, M. J. (1996, November). The co-construction and management of multiple identities as relational bond on “Lois and Clark: The new adventures of Superman.” Paper presented at the Speech Communication Association Convention, San Diego, CA.
- Smith, M. J. (1996, October). Writing it all down: Teaching graduate teaching associates through collaboration. Paper presented at the Third Annual Writing Across the Humanities Conference, Dayton, OH.
- Smith, M. J., & Fischer, J. A. (1996, March). Rethinking college slang acquisition. Paper presented at the Tenth Annual Ohio University College of Communication Research Conference, Athens, OH.



### **Paper Presentations at Academic Conferences (continued)**

- Smith, M. J., & Fischer, J. A. (1996, March). Exposing Victoria's Secret: Rhetoric and narrative in a marketing mystique. Paper presented at the Third Annual Kent State University/AGES Graduate Conference in English Studies, Kent, OH.
- Donado, J., & Smith, M. J. (1995, September). HIV education in the freshman composition classroom. Paper presented at the Southeastern Ohio Council of Teachers of English 1995 Annual Fall Conference, Chillicothe, OH.
- Smith, M. J. (1995, April). The legacy of the X-Men: Audience reaction to an AIDS metaphor. Paper presented at the Popular Culture Association Silver Anniversary Meeting, Philadelphia, PA.

### **Panel Presentations at Academic Conferences**

- Smith, M. J. (Respondent). (2017, November). Taking aim at the CW's Arrowverse: Costumed heroes, cultural critiques, and commercial implications. Panel presentation at the National Communication Association conference, Dallas, TX.
- Smith, M. J. (Respondent). (2017, November). Working across boundaries: Collaboration as legacy building. Panel presentation at the National Communication Association conference, Dallas, TX.
- Smith, M. J. (Respondent). (2016, November). The Marvel Cinematic Universe as media phenomenon: Perspectives on adaptation and interpretation of superheroes on screen. Panel presentation at the National Communication Association conference, Philadelphia, PA.
- Smith, M. J. (Chair). (2016, November). Contributing to the conversation: Costumed superheroes and contemporary socio-political discourse. Panel presentation at the National Communication Association conference, Philadelphia, PA.
- Switzer, D. A., Geers, J., Hunt, A. K., Smith, M. J. (2015, October). The praxis of animation. Panel presentation at the Ohio Communication Association conference, Dayton, Ohio.
- Duncan, R., & Smith, M. J. (Chairs). (2015, April). Meet the press(es): Series editors chart the future of comics studies. Round table presentation accepted for presentation at the 2015 Popular Culture Association/American Culture Association conference, New Orleans, LA.
- Shirvani, S., Thomas-Maddox, C., Smith, M. J., Beck, C. S., & Tyus, J. (2014, October). Past president's panel. Panel at the Ohio Communication Association conference, Columbus, OH.
- Shirvani, S., Thomas-Maddox, C., Smith, M. J., & Tyus, J. (2013, October). With the advent of social media, what is the future of Ohio Communication Association and its relationship with its members? Past presidents panel at the Ohio Communication Association conference, Marietta, OH.
- Smith, M. J., Feezel, J. D., Kelley, N., Tyus, J., & Shirvani, S. (2012, October). Converting to semester: "Is there an app for that?" Past presidents panel at the Ohio Communication Association conference, Kent, OH.
- Smith, M. J. (Co-chair). (2011, July). Critical approaches to comics: An introduction to theories and methods. Panel presentation at the Comics Arts Conference, San Diego, CA.
- Smith, M. J. (2007, April). Intersections for communication programs: Consequences and constructs of adding majors to minors and minors to majors. Panel presentation at the Eastern Communication Association conference, Providence, RI.

### **Panel Presentations at Academic Conferences (continued)**

- Smith, M. J. (2007, April). Talking tech: “Trees and the apples that fall from them.” Panel presentation at the Eastern Communication Association conference, Providence, RI.
- Smith, M. J. (Chair). (2005, May). Using reality television to teach organizational communication. Panel presentation at the Eastern Communication Association conference. Pittsburgh, PA.
- Smith, M. J. (2005, April). Roundtable: Computer-mediated communication by the books: Textbook authors reflect on the field of CMC. Roundtable presentation at the Eastern Communication Association, Pittsburgh, PA.
- Smith, M. J. (Chair). (2005, April). Using mass media to fulfill personal and public needs: Competitive papers about expectations. Panel presentation at the Eastern Communication Association, Pittsburgh, PA.
- Smith, M. J. (Respondent). (2004, November). Moving forward in understanding reality television: Looking back at Survivor: All-Stars. Panel presentation at the National Communication Association conference. Chicago, IL.
- Smith, M. J. (Chair). (2002, April). “The tribe has spoken”: Scholarly approaches to understanding reality television. Roundtable discussion presented at the Eastern Communication Association convention, New York, NY.
- Smith, M. J. (Chair). (2002, April). How real is reality television? An exploration of the interpersonal communication patterns on selected television shows. Roundtable discussion presented at the Eastern Communication Association convention, New York, NY.
- Smith, M. J., et al. (1998, April). Sometimes you gotta break *The Rules*: Scholarly critiques of “time-tested secrets for capturing the heart of Mr. Right.” Panel presentation at the Eastern Communication Association conference, Saratoga Spring, NY.

### **Recent Media Appearances**

- Culp, B. (Director). (2017). Look to the sky [Documentary]. (I am a featured commentator.)
- Zwانيةcki, A. (2015, November 27). Kaboom! Comic books attack series issues and find new fans. ShareAmerica. Available: <https://share.america.gov/kaboom-comic-books-address-hard-issues/>
- Royal, D., & Kunkel, A. (Hosts). A roundtable discussion on teaching comics. The comics alternative. Podcast available: <http://comicsalternative.com/comics-alternative-special-a-roundtable-discussion-on-teaching-comics/>. (I am a featured guest.)
- Smith, M. J. (2014, November 7). An artist unmasked [Letter to the editor]. Entertainment Weekly, p. 2.
- Smith, M. J. (2014, October 31). A brief history of racial and gender diversity in comic book movies. The Washington Post. Retrieved from <http://www.washingtonpost.com/blogs/wonkblog/wp/2014/10/31/theres-been-10-year-diversity-drought-in-comic-book-movies-thats-changing/>
- McEnroe, C. (Host). (2014, May 28). Geek is chic: How Comic Con became a pop culture phenomenon. The Colin McEnroe show. WNPR-FM. Hartford, CT. Available: <http://wnpr.org/post/geek-chic-how-comic-con-became-pop-culture-phenomenon>. (I am a featured guest.)
- Cham, J., & Lockwood, A. (Producers). (2013, March 11). Super scholars: Taking comics seriously. Ph.Detours. Available <http://www.phdcomics.com/tv/#033> (I am a featured commentator.)

### **Recent Media Appearances (continued)**

Philippe, A. O. (Director). (2010). The people vs. George Lucas [Documentary]. United States: Lions Gate. (I appear in the film as a commentator.)

Additional comments have appeared in publications such as Boston Globe, Springfield News-Sun, and Spokane's Spokesman-Review, for the Center for Strategic and International Studies and Congressional Quarterly Researcher, and on the Canada West and Associate Press news services.

### **Courses Taught**

#### Comics Studies:

Field Study in Communication:  
    The Experience at Comic-Con  
Graphic Novels of Alan Moore  
Graphic Storytelling: Comic Books as Culture

#### Composition:

Advanced Composition  
Freshman Composition  
Technical Writing  
Traditional Grammar, Mechanics, and Usage

#### Communication Studies Courses:

Business and Professional Communication  
Communication and Leadership (graduate level)  
Group Dynamics  
Interpersonal Communication  
Internship  
Introduction to Communication Studies  
Organizational Communication  
Public Speaking  
Senior Communication Seminar  
Senior Honors Thesis

#### Media Studies:

American Television History  
Animation History and Analysis  
Cinephiles, Fanboys & Geek Girls  
Computer-Mediated Communication  
From ABC to WWW: The History of Comm.  
    Technology, Culture, and Controversy  
Media Literacy  
Media Law  
Seminar in Media Research  
Strategic Communication Ethics (graduate level)  
Television Criticism

### **Dissertation and Thesis Committees**

Anderson, K. (2013, June). "Truth, justice, and the performative way!" Superhero performance and the battle for social justice in 21<sup>st</sup> century America. Doctoral dissertation completed at the University of California at Santa Barbara. (I was a committee member.)

Grandy, T. (2013). The geology of *Spongebob*: Communicating earth sciences via Hillenburg's animated hit. Senior honors thesis completed at Wittenberg University. (I was thesis director.)

Cox, C. M. (2005). Airplane fame: Old Dayton newspapers show little attention paid. Master's thesis completed at Antioch University McGregor, Yellow Spring, OH. (I was a committee member.)

### **University Committee Service**

Academic Affairs Leadership Team (2018-present)

College of Humanities and Behavioral Sciences Leadership Team (2016-present)

Cinematic Arts Committee (co-chair, 2016-present)

Search Committee for the Director of the Highlander Knowledge Center (chair, 2018)

Faculty Personnel Committee (2012-2015; chair, 2012-2104)

Cinema Studies Advisory Committee (director, 2013-2016)

### **University Committee Service (continued)**

Field Studies Committee (2008-2016; chair, 2010-2012 and 2015-2016)

Budget and Compensation Advisory Committee (2009)

Committee on Educational Policies (2007)

General Education Advisory Committee (2004-2007)

Writing and Speaking Committee (2001-2003; co-chair, 2002-2003)

### **Selected Community Service Contributions**

Christ Episcopal Church Blacksburg (2016-present)

- Member of the Sermon Reflection Group for Deacon Jon Greene and Curate Kate Bast

Christ Episcopal Church Springfield (2002-2016)

- Senior Warden (2012-2016)
- Vestry Member-at-Large (2011-2012)
- Chair of the 175<sup>th</sup> Anniversary Oversight Committee (2008-2009)

Champion City Comic Con (co-founder & coordinator, 2009-2015)

Community Service 100 faculty session facilitator (2009-2016)

“Graphic Novel Adaptations Film Festival” (2010-2011), discussion session facilitator at Lakeland Community College, Kirtland, OH

“Jewish Adventures in the Graphic Novel” (2008), lead facilitator for five-week series sponsored by a grant from the American Library Foundation for the Springfield community

Springfield Rotary Four-Way Speech Content judge (2002-2005, 2007)

### **Professional Affiliations**

Comics Studies Society (2014-present)

- Second Vice-President (2018-present)
- Co-author of the bylaws founding the association (2014)
- Executive Board Member-at-Large (2016-2018)
- Election Subcommittee (2017) and Awards Subcommittee (2017-2018)

Virginia Association of Communication Arts and Sciences (2018-present)

- Second Vice-President (2018-present)
- Conference Co-Chair (2018-2019)

Ohio Communication Association (2004-2016)

- Past President (2010-2012)
- President (2008-2010)
- Vice-President (2006-2008)
- Regional Representative (2004-2006)
- Editorial Board member (2005-2016)

National Communication Association (1996-2010; 2015-present)

**Professional Affiliations (continued)**

Eastern Communication Association (1998-2016)

- Chair, Ethics Statement Task Force Committee (2008-2014)
- Executive Council Representative (2002-2004, 2011-2013)
- Web Site Task Force (2002)
- Interest Group Planner for Human Information Technologies (2002)

Academy of Television Arts and Sciences (2003-2007, 2011-present)

- Faculty Fellow (2012)

West Liberty University College of Liberal Arts Advisory Board (2011-2015)

Popular Culture Association (1995-2001; 2015-2016)

Association of Internet Researchers (2000-2002)