

Student Affairs and Athletics Committee

1:45 p.m.

September 11, 2025

Kyle Hall 340, Radford, VA

DRAFT

Minutes

Committee Members' Present

Mr. David Smith, Chair

Mr. Dale Ardizzone

Mr. Anthony Moore

Ms. Dominika Butler (Non-Voting Student Advisory Member)

Board Members Present

Ms. Jennifer Wishon Gilbert, Vice Rector

Mr. Dale S. Ardizzone

Ms. Jeanne S. Armentrout

Ms. Betsy D. Beamer

Ms. Joann Craig

Dr. Betty Jo Foster

Ms. Lisa Pompa

Mr. Jonathan Sweet

Ms. Mary Anne Holbrook

Dr. Matthew Close (Faculty Representative)

Others Present

Dr. Bret Danilowicz, President

Ms. Karen Castelee, Secretary to the Board of Visitors and Special Assistant to the President

Ms. Susie Kuliasha, Senior Executive Assistant for the Office of the President

Mr. Ryan Bowyer, Chief of Staff

Ms. Lisa Ghidotti, Executive Director of Government Relations

Dr. Dannette Gomez-Beane, Vice President for Enrollment Management and Strategic Communications

Dr. Rob Hoover, Vice President for Finance and Administration and CFO

Dr. Angela Joyner, Vice President for Economic Development and Corporate Education

Dr. Susan Trageser, Vice President for Student Affairs

Dr. Bethany Usher, Provost and Senior Vice President for Academic Affairs

Ms. Penny White, Vice President for University Advancement

Ms. Susan Richardson, University Counsel

Mr. Robert Lineburg, Director of Athletics

Mr. Bruce Hayden, Associate Vice President for Student Affairs/Dean of Students

Ms. Tricia Smith, Associate Vice President for Student Life

Ms. Nancy Loosle, Associate Vice President for Campus Life RUC

Mr. Andrew Price, Director for Housing & Residential Life

Mr. David Diana, Director for Student Counseling & SAVES

Mr. Lance Moore, Interim Director, Students Standards & Conduct

Dr. Mecca Marsh, Interim Director, Fraternity & Sorority Life

Call to Order

Mr. David Smith, Chair, formally called the meeting to order at 1:45 p.m. in Kyle Hall 340, Radford, Virginia, and welcomed everyone to the Student Affairs and Athletics Committee meeting.

Approval of Agenda

Mr. Smith asked for a motion to approve the June 5, 2025 meeting agenda as published.

Mr. Anthony Moore so moved, Mr. Dale Ardizzone second and the motion carried unanimously.

Approval of Minutes

Mr. Smith asked for a motion to approve the minutes of the June 5, 2025 Student Affairs and Athletics Committee meeting as published.

Mr. Ardizzone so moved, Mr. Moore seconded, and the motion carried unanimously.

Student Government Association (SGA) Report

Mr. Owen Starr, SGA President, presented membership goals focused on filling as many seats as possible. Efforts include strengthening retention by engaging prospective students, keeping positions open for appointment if necessary, and collaborating with campus partners.

Senate goals center on amplifying student voices through the “You Said, We Did” initiative, ensuring transparent communication regarding how feedback is acted upon, advertising SGA meetings, enhancing engagement with student organizations, and offering feedback opportunities via suggestion boxes and QR codes.

The Cabinet’s focus is increasing student engagement through outreach efforts such as social media, bulletin board postings, and tabling, while fostering campus spirit and connecting students to resources.

Student Affairs Report

Dr. Susan Trageser, Vice President for Student Affairs, provided an update on the work of the Division of Student Affairs and progress toward achieving two-year goals.

She shared process mapping results highlighting workflow improvements and student survey data reflecting 80% clarity and 78% ease of use for processes engaged. Dr. Trageser emphasized the Division’s Culture of Care mindset and outlined the Professional Development Initiative, designed to enhance staff well-being, collaboration, and growth while improving services provided to students. Over the past two years, the Division has offered educational, social, and well-being opportunities. Feedback indicated these initiatives have been beneficial professionally and have fostered a stronger sense of community.

She also noted the integration of Gallup Strengths into both professional staff and student employee development.

Dr. Trageser shared data from the Student Employment Initiative, which showed that students employed across Student Affairs are retained at a higher rate (84%) compared to the overall undergraduate population (83%). The initiative helps students identify and articulate skills gained through campus employment.

Dr. Trageser presented a video highlighting Move-In, RadWelcome, and the Highlander Haulers, along with a showcase video of Radford Community Fest 2025.

Intercollegiate Athletics Report

Mr. Robert Lineburg, Director of Athletics, shared the following updates:

Student-Athlete Experience

- Meredith Page (Volleyball) earned the 2024–25 Big South Woman of the Year Award.
- Page served on multiple NCAA councils and committees, including the Division I Council and Transition Committee.

VA250 – Celebrating 250 Years of America

- Radford Athletics will wear VA250 commemorative patches on all jerseys this season in honor of the 250th Anniversary of American Independence.

New Ticket Platform

- Athletics launched Vivenu (v-venue) as its new digital ticketing system, now including parking passes.

Game Day Experience Enhancements

- Digital ticketing allows streamlined access.
- Concession upgrades will feature enhanced food options and alcohol sales.
- Athletics is exploring a licensed co-branded beer for in-venue sale.

Red Thinking Partnership

- Athletics has partnered with Red Thinking to lead social media strategies for Radford Athletics.

Competitive Excellence

- Pre-season recognitions:
 - Women's Soccer – 3rd overall
 - Cross Country – Men's 4th, Women's 3rd
 - Volleyball – 5th overall
- Upcoming men's and women's basketball non-conference schedules feature strong competition, including matchups with Southern Miss, UNCW, VMI, Western Illinois, Furman, Navy, and Ohio.

Resource Development

- Athletics reported \$420,400 in sponsorship revenue and \$1,017,348 raised through 46 donors for the FY26 Fund Drive.

Important Dates & Initiatives

- **Hall of Fame Induction** – October 10, 2025
 - Inductees: Mike Jones (MBB), Javonte Green (MBB), Yvette “Pebbles” Smith (WBB), Rachel Wiechecki (VB), and Vincent Wyatt (MT&F)
- **Preseason Basketball Tipoff Event** – Fall 2025
- **RAD48** – February 3–5, 2026

Adjournment

With no further business to come before the committee, Mr. Smith adjourned the meeting at 2:42 p.m.

Respectfully submitted,

Stephanie Galyean-Goff
Executive Assistant to the
Vice President for Student Affairs