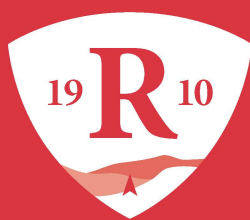


# Student Affairs and Athletics Committee

June 2024



Radford  
UNIVERSITY



Student Affairs and Athletics Committee  
3:30 p.m.\*\*  
June 6, 2024  
Kyle Hall, Room 340, Radford, VA

**DRAFT**  
**Agenda**

- **Call to Order** Mr. David Smith, *Chair*
- **Approval of Agenda** Mr. David Smith, *Chair*
- **Approval of Minutes** Mr. David Smith, *Chair*
  - March 21, 2024
- **Intercollegiate Athletics Report** Mr. Cory Durand,  
*Deputy Director of Athletics*
- **Student Government Association Report** Ms. Lora Ellen Starr, *Student  
Government Association President*
- **Student Affairs Report** Dr. Susan Trageser, *Vice President  
for Student Affairs*
- **Other Business** Mr. David Smith, *Chair*
- **Adjournment** Mr. David Smith, *Chair*

\*\* All start times for committee meetings are approximate. Meetings may begin either before or after the listed approximate start time as committee members are ready to proceed.

**COMMITTEE MEMBERS**

Mr. David A. Smith, Chair  
Ms. Georgia Anne Snyder-Falkinham, Vice Chair  
Dr. Jay Brown  
Ms. Joann S. Craig  
Mr. Tyler Lester  
Mr. Troy Stallard (Non-voting Student Advisory Member)

# Meeting Materials



Radford  
UNIVERSITY

# Intercollegiate Athletics



Board of Visitors

June 6, 2024

# Agenda

---

- Academic Success
- Student-Athlete Experience
- NCAA College Landscape
- Competitive Excellence
- Resource Development

# Academic Success

---

## Spring 2024 Academic Success

- Overall department term GPA was a 3.48
- 88% of all student-athletes earned a 3.0 GPA or higher
- 70% of our student-athletes earned a 3.4 GPA or higher
- 20% of our student-athletes earned a perfect 4.0 GPA
- 15 out of our 16 athletic programs received a 3.0 GPA or higher
- Softball had the highest team GPA of 3.81 with 9 out of the 25 softball student-athletes earning a perfect 4.0 GPA

# Student-Athlete Experience

---



## **WHAT DOES SANIL DO?**

- ✓ We **evaluate and manage all incoming NIL requests** for Radford student-athletes by corporate partners, donors and fans.
- ✓ We **define and identify partnerships** with student athletes who best align with sponsor's goals.
- ✓ We **negotiate the partnerships** between the sponsor and student athlete(s), including **defined deliverables & timing**, while ensuring each agreement remains in **compliance** with the university, state & federal rules.
- ✓ Provide escrow services to guarantee **proper & timely compensation of student athletes** for any NIL engagements, while ensuring they remain in compliance with IRS regulation.

# NCAA College Landscape

---

## House v. NCAA Settlement

An antitrust lawsuit brought on by three former NCAA Division I student-athletes regarding Name, Image & Likeness.

- \$2.75 billion in back-pay damages that will be owe to current and former Division I student-athletes





# Competitive Excellence

## Women's Track & Field Outdoor Championship

- Radford finished 3<sup>rd</sup> overall in the 2024 Big South Conference Outdoor Championship
- Chloe Wellings - 1<sup>st</sup> place finish in the 5000M
- Chloe Wellings - 1<sup>st</sup> place finish in the 10000M
- Chloe Wellings finished her career at Radford as a five-time Big South champion
- Chloe Wellings was named to the Big South All-Academic Team
- Sophie Magson - 3<sup>rd</sup> place finish in the 1500m
- Sophie Magson - 2<sup>nd</sup> place finish in the 3000m steeplechase
- Elyssia Fisher - 3<sup>rd</sup> place finish in the Long Jump



# Competitive Excellence

## Men's Golf

- Finished stroke play tied for third and was eliminated in the semifinals of match play in the Big South Championship
- Bryce Corbett named to the Big South All-Championship Team and First-Team All Conference
- Nick Taliaferro and Patrick Gareiss named Big South Second-Team
- Bobby Dudeck named Big South Honorable Mention and to the Big South All-Academic Team
- Mike Grant named Big South Coach of the Year for the fourth time in his career at Radford



# Resource Development

---

## Radford Sports Properties Revenue Update (5/17/2024):

<b>Overall Revenue:</b>	<b>\$437,800</b>
Signed Cash	\$233,250
Signed Trade	\$145,650
Signed Highlander Club	\$58,900
Overall Percentage to Budget:	117% (\$375,000)
Cash Revenue Target:	88% (\$265,000)
Trade Revenue Target:	132% (\$110,000)

*Notes:*

*Big renewal year with 16 accounts needing renewed this summer. Have already secured \$242,050 for FY25 with an additional \$197,000 in renewals or new business pending.*

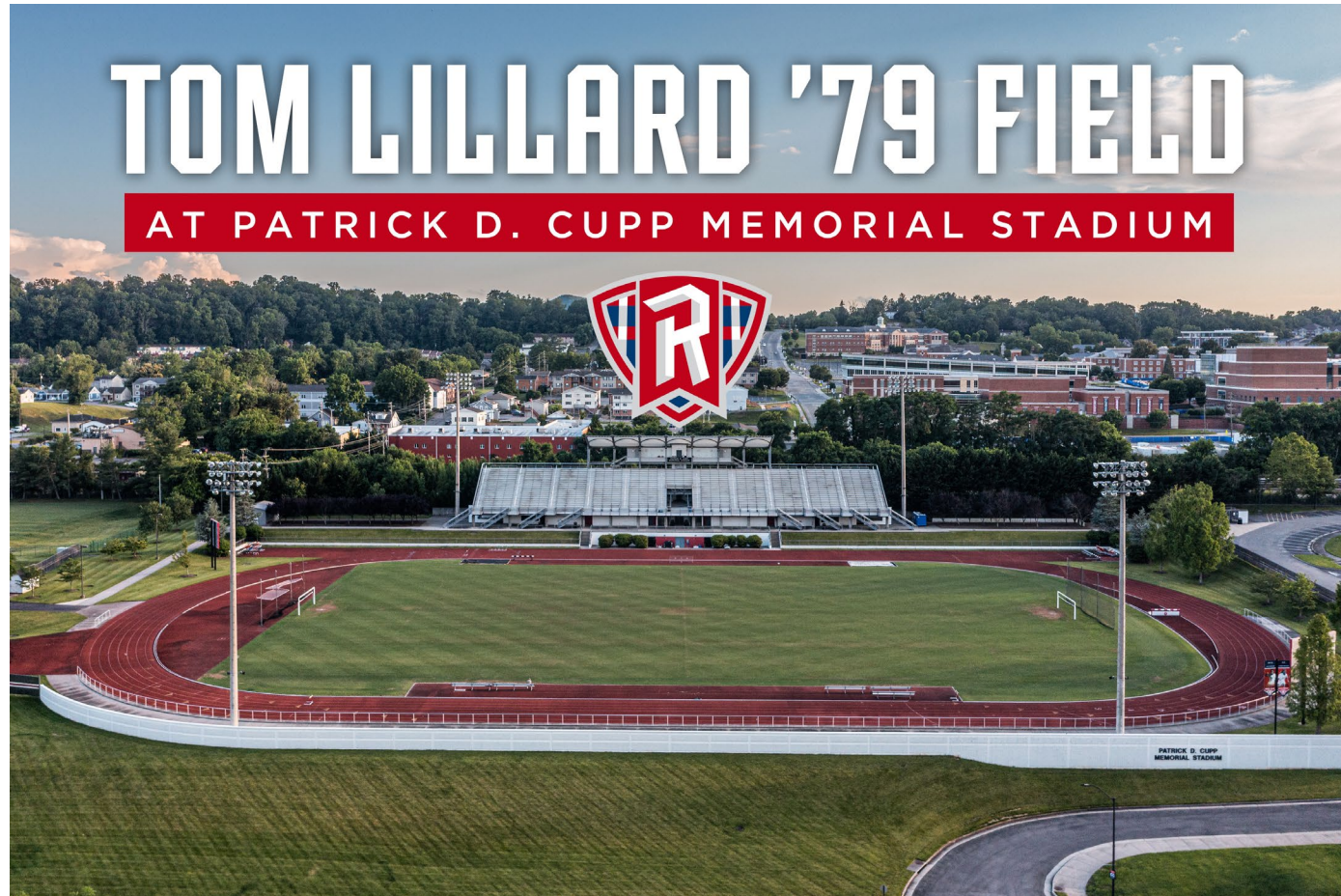
## 2023-24 Fund Drive Update (4/30/2024):

	FY24	FY24 GOALS
<i>Total New Gifts &amp; Pledges</i>	\$844,027	\$1,500,000
<i>Athletic Donors</i>	1,314	1,150

# Resource Development – Red & White Gala



# Resource Development – Tom Lillard '79 Field



# Discussion