# Waldron College of Health and Human Services Strategic Plan 2018-2023

# **Vision Statement:**

The Waldron College of Health and Human Services is a community of clinician-scholars preparing competent, compassionate professionals to meet the diverse needs of our community, region, nation, and world.

# Mission Statement:

It is the mission of the WCHHS to

- Facilitate and recognize excellence by students, faculty, staff, and alumni.
- Provide a supportive environment for transformative academic and clinical experiences, while integrating innovative, evidence based and active teaching and learning strategies.
- Incorporate the use of state-of-the-art technologies to ensure development of professionalism, strong written and oral communication skills, critical thinking skills, and clinical reasoning skills through both didactic and clinical work.
- Promote interprofessional collaboration and high impact practices among the faculty, staff, and students in teaching, scholarship, and service.
- Foster culturally competent care within a diverse and global society.
- Facilitate health promotion and wellness in the community.

# **Core Values:**

- Altruism
- Awareness of and respect for all professional roles and responsibilities
- · Critical thinking, clinical reasoning, and creative problem-solving
- Effective and professional communication
- Equitable and ethical behavior toward all groups and individuals
- Full participation
- Human rights
- Improved outcomes that result from interprofessional collaboration and high impact practice opportunities
- Inclusion of high impact practices in the curriculum
- Inclusivity and justice
- Lifelong learning and leadership
- Outstanding and innovative instruction, advising and mentoring of students
- Public stewardship
- Respect of all cultures, races, religions, genders and gender identification, and roles
- Technical literacy
- Use of models of best practice

Goals:	Core Values:	Strategies:	Connection to the RU 2018-2023 Strategic Plan
1. WCHHS will facilitate and recognize excellence by students, faculty staff, and alumni.	Outstanding and innovative instruction, advising and mentoring of students	<ul> <li>A. Recognize a distinguished WCHHS faculty member and staff member each year for their outstanding contributions in the areas of teaching, research, and/or service;</li> <li>B. Recognize distinguished WCHHS faculty members within each unit each year within the following categories: research contribution, classroom teaching, clinical supervision, advising and/or mentoring of students, and university service;</li> <li>C. Display examples of faculty, staff, and student achievements in all WCHHS physical sites, on the WCHHS website, and on social media sites;</li> <li>D. Recognize the value and impact of alumni engagement with WCHHS and share examples of student and alumni activities and achievements through an annual digital newsletter;</li> <li>E. Provide funding and/or other support-based resources to facilitate faculty and student excellence in scholarship, service, and professional development.</li> </ul>	Goal 4: RU will increase faculty & student-faculty collaborative research, scholarship & creative activities that are externally validated through peer review & supported by grants.  Strategy B Strategy C Strategy F  PHILANTHROPIC GIVING AND ALUMNI ENGAGEMENT  Goal 1: RU will broaden engagement for constituents.  Strategy C Strategy A Strategy C Strategy B Strategy F  STRATEGY S

- 2. WCHHS will provide a supportive environment to faculty, staff, and students while integrating innovative, evidence based and active teaching and learning strategies.
- Critical thinking, clinical reasoning, and creative problem-solving
- Effective and professional communication
- Use of models of best practice
- Lifelong learning and leadership
- Inclusion of high impact practices in the curriculum

- A. Support faculty and student research that targets evidence-based teaching strategies with funding and mentorship;
- Support learning communities for faculty and student endeavors, including collaborations, experiences, and training, that enhance active teaching and learning strategies and practices;
- C. Participate in public and private partnerships in which faculty and students will engage in health sciences, healthcare and human services throughout the region;
- D. Implement and maintain cooperative agreements with community partners to provide students with best-practice clinical, externship, and field placement experiences.
- E. Investigate short-term and long-term solutions for additional classroom, clinical, and office space;
- F. Collaborate with the Dean of Students to develop a WCHHS Code of Conduct;
- G. Support and facilitate professional accreditation activities to ensure successful accreditation/reaccreditation in each unit.

**Goal 1:** RU will be a leading institution of higher education in the Commonwealth of VA to produce students with a high level of applied learning capabilities for productive professional and personal lives.

Strategy A3
Strategy B1
Strategy B2

**Goal 2:** RU will garner recognition for signature academic programs in health sciences, healthcare & human services across the lifespan.

Strategy A1 Strategy A2 Strategy B1 Strategy B2 Strategy C1 Strategy C2

Strategy D1
Strategy D2

#### STUDENT SUCCESS

**Goal 1:** RU will assist students in becoming more independent, self-confident & effective learners who disseminate knowledge, innovate & solve problems creatively.

Strategy A1 Strategy A2 Strategy E

**Goal 2:** RU will increase student engagement in both the social and academic arenas to enrich the Radford experience and increase student retention and success.

Strategy A Strategy C

- 3. WCHHS will incorporate the use of state-ofthe-art technologies to ensure student development of professionalism, strong written and oral communication skills, critical thinking skills, and clinical reasoning skills through both didactic and clinical work.
- Technical literacy
- Use of models of best practice
- Inclusion of high impact practices in the curriculum
- A. Ensure that WCHHS has a representative on the RU IT Committee;
- B. Support faculty and student use of technologies to enhance educational experiences in the classroom and clinical settings that will foster growth in critical thinking, clinical reasoning, and problem-solving skills, by providing training and funding opportunities;
- Support training for both faculty and students to succeed in teaching and learning via distance learning and online courses;
- D. Ensure IT support and faculty education with regard to technologies;
- Provide support to ensure teaching and learning of written communication and oral communication practices are taught and demonstrated;
- F. Provide experiential learning opportunities through simulation technologies and cutting edge technologies (e.g. virtual reality) to enhance student learning.

**Goal 2:** RU will garner recognition for signature academic programs in health sciences, healthcare & human services across the lifespan.

Strategy A1
Strategy A2
Strategy B1
Strategy B2
Strategy C1
Strategy C2
Strategy D1
Strategy D2

# STUDENT SUCCESS

**Goal 1:** RU will assist students in becoming more independent, self-confident & effective learners who disseminate knowledge, innovate & solve problems creatively.

Strategy A1 Strategy E

- 4. WCHHS will provide opportunities for faculty and students to demonstrate cooperation and professional interaction through interprofessional education, scholarly and service activities and high impact practices across health related disciplines.
- Awareness of and respect for all professional roles and responsibilities
- Improved outcomes that result from interprofessional collaboration and high impact practice opportunities
- Social harmony

- A. Create and support a Center for Interprofessional Education and Practice;
- B. Host an annual WCHHS Interprofessional Education & Practice Symposium to provide opportunities for faculty and students from all disciplines to work together in teams;
- C. Host an annual WCHHS Interprofessional Symposium & Expo to provide opportunities for faculty and students to share accomplishments in areas of pedagogy, scholarship, and service with members of the campus and community;
- D. Develop an interprofessional continuing education program in gerontology;
- E. Develop an interprofessional continuing education program in early intervention;
- F. Develop interprofessional coursework in cultural competence and ethics in health services;
- G. Utilize interprofessional experiential opportunities with simulation technologies and real practice experiences to enhance teaching and learning outcomes.
- H. Support interprofessional educational initiatives for faculty and students.
- Engage in events with alumni to demonstrate support for interprofessional collaboration between faculty, students, and alumni.

**Goal 2:** RU will garner recognition for signature academic programs in health sciences, healthcare & human services across the lifespan.

Strategy A1
Strategy B2
Strategy B2
Strategy C1
Strategy C2
Strategy D1
Strategy D2

**Goal 4:** RU will increase faculty & student-faculty collaborative research, scholarship & creative activities that are externally validated through peer review & supported by grants.

Strategy B Strategy E Strategy F

# STUDENT SUCCESS

**Goal 1:** RU will assist students in becoming more independent, self-confident & effective learners who disseminate knowledge, innovate & solve problems creatively.

Strategy A1
Strategy A2
Strategy E

# PHILANTHROPIC GIVING AND ALUMNI ENGAGEMENT

**Goal 1:** RU will broaden engagement for constituents

Strategy A

5.	WCHHS will foster
	culturally
	competent care
	within a diverse
	and global society.

- Respect of all cultures, races, religions, genders and gender identification, and roles
- Equitable and ethical behavior toward all groups and individuals
- Full participation
- Human rights
- Social harmony
- Inclusivity and justice

- A. Encourage faculty, staff, and student participation in the WCHHS Equity Committee events;
- B. Provide faculty, staff, and students with opportunities to engage in open dialogue regarding issues and events related to diversity, equity, and full participation;
- C. Increase visibility of WCHHS values and implement a college-wide annual Equity in Character Campaign to increase faculty, staff, and student awareness of issues related to diversity, equity, justice, and full participation in the healthcare and human services arena;
- D. Recruit and retain diverse faculty, staff, and students;
- E. Initiate learning experiences and opportunities by engaging diverse groups among students, faculty, campus participants, and community partners;
- F. Collaborate with diverse communities nationally and internationally through the establishment of international experiences and opportunities by and for faculty and students.

**Goal 2:** RU will garner recognition for signature academic programs in health sciences, healthcare & human services across the lifespan. *Strategy A1* 

Strategy A2

Strategy B1

Strategy B2

Strategy C1

Strategy C2 Strategy D1

Strategy D2

**Goal 4:** RU will increase faculty & student-faculty collaborative research, scholarship & creative activities that are externally validated through peer review & supported by grants. *Strategy B* 

Strategy E

# **BRAND IDENTITY**

# Goal 1:

RU will cultivate a fierce pride among internal constituents through a shared understanding and experience of the Highlander identity and values.

Strategy D

# STUDENT SUCCESS

Goal 1: RU will assist students in becoming more independent, self-confident &
effective learners who disseminate
knowledge, innovate & solve problems
creatively.
Strategy A1
Strategy A2
Goal 2: RU will increase student
engagement in both the social and
academic arenas to enrich the Radford
experience and increase student retention
and success.
Strategy A

6.	WCHHS will
	facilitate health
	promotion and
	wellness in the
	community via
	partnerships and
	high impact
	practices by both
	faculty and
	students.

- Public stewardship
- Altruism
- Publish a synopsis of public service efforts and accomplishments by WCHHS faculty, staff, and students on the WCHHS website, social media sites, and annual digital newsletter;
- Promote existing campus resources for service learning opportunities through publication on the WCHHS website and social media sites;
- Support collaborative faculty and student service learning opportunities with funding and additional resources;
- D. Promote and support community health promotion and wellness initiatives across the region via faculty, staff, and student participation in health care facilities and human service organizations that provide clinical practice sites for WCHHS students, free clinics, health fairs, etc.

**Goal 2:** RU will garner recognition for signature academic programs in health sciences, healthcare & human services across the lifespan.

Strategy A1 Strategy B2 Strategy B2 Strategy C1 Strategy C2 Strategy D1

Strategy D2

**Goal 4:** RU will increase faculty & student-faculty collaborative research, scholarship & creative activities that are externally validated through peer review & supported by grants.

Strateay B

# ECONOMIC DEVELOPMENT AND COMMUNITY PARTNERSHIPS

**Goal 1:** RU will contribute to overall economic growth & increased employment opportunities in the region through both indirect and direct economic development activities in health...

Strategy B3