RADFORD UNIVERSITY

College of Humanities and Behavioral Sciences

January 20, 2021

2:00 p.m. via Zoom

Attendees: Matt Smith, Sharon Roger Hepburn, Kim Gainer, Gloria Tuckwiller, Eric Williams, Dan Woods, Matthew Turner, Lisa Baker Webster, Paul Thomas, Steve Owen, Robert Williams, Jeff Aspelmeier, Beth Lyman, Sarah Hastings and Kerie Benson. Stacey Griffin served as recorder for the group.

Call to Order 2pm

Minutes from 1/18/2021 approved as written.

Reports

Dean - Dr. Matthew J. Smith

- Dates in discussion regarding Admission zoom open house events.
- Reminder that curriculum review there are separate forms for Graduate and Undergraduate classes.
- Reminder numbers regarding proctoring service
- REAL updates discussed.
- Revised audit adapted for review about to be released. If any problems please contact
 Melissa Neal Registrar's Office.
- Catalog description review changes can be sent via email.
- Provost Lepre reported positive interaction with her meeting in the Council of Chairs.
- Global education updates
 - o Study abroad guidebook for faculty.
 - Becoming a passport hub for students
 - o Teresa King has retired.

Associate Dean - Dr. Kim Gainer

No report.

Executive Secretary - Ms. Stacey Griffin

No Report

Assistant to the Dean - Ms. Kerie Benson

- Collecting nonperishable items as part of MLK day of service.
- Digital signage in need of content.
- Swipe card access directly through Kerie.

Director of Advising - Ms. Gloria Tuckwiller

• Information re Harvey Knowledge center email to come.

Old Business

A. REAL Marketing Task Force priorities:

- Idea #1: Invite Mallory Snyder to LTM to talk about the departmental promotional
 efforts going forward (and starting with pilot efforts in PSYC and CRJU currently). Ask
 her about any plans involving social media.
- 2. Pending Mallory's input, Idea #2: Pull together a small task force to examine social media management across the college, examining best practices, workload, etc.
- <u>Recommendation:</u> to focus more on getting support for a position to help with social media and web page management across the whole college.
- 3. In the meantime, Idea #3: Form a college-wide task force to explore the creation of an "Exploration in the Humanities and Behavioral Sciences" course(s), fully weighing out the cost/benefit analysis and looking towards a pilot no sooner than spring 2022 and full launch no sooner than fall 2022, if at all.

<u>Recommendation:</u> discussed opportunities for getting an introduction to CHBS majors included in University 100. Idea 3 itself was tabled for now.

For the Good of the Order

- Faculty load committee discussion.
- COVID-19 vaccination survey discussion.

Adjourned at 3pm

Nota Bene

CHBS Leadership Team Meeting, Wednesday, January 27 @ 2:00 p.m.

Strategic Investment Proposals due on Monday, February 1

Schedule Changes in Banner by February 1