

RADFORD UNIVERSITY'S

Programming Excellence Award

Deadline: Monday, March 22, 2010

The Programming Excellence Award recognizes innovative and outstanding achievements in the planning and presentation of a program by a student organization.

Consideration for recognition is based on the following criteria:

- ♦ Effective use of available resources
- ♦ The program must have been administered and managed by an organization where students are significantly, if not completely, involved with the decision making, planning, implementation, and presentation of the programs. Note: Faculty or Administrative personnel may be involved in an advisory capacity
- ♦ Evidence of an effort to encourage, promote, and market the program to the student population of the campus (i.e. posters, flyers, newspaper ads, radio, TV, table tents, etc.)
- ♦ Consideration will be given to those organizations that offer a program that reaches a diverse group of student audiences
- ♦ The clarity of the achievement of the program's stated goals and objectives
- ♦ Proof of number in attendance

Name of Event: _____

Date of Event: _____

Name of Sponsoring Organization(s): _____

Contact Person: _____

E-mail Address: _____ Phone Number: _____

Please complete the following and attach to this form. Please do not exceed two pages per question.

1. Describe the event (include goals, timeline, intended audience, etc.). You may wish to address such areas as program innovation, audience development, problems overcome, and other successes.
2. How did you achieve the goals of the program (i.e. marketing, planning, implementation, etc.)?
3. Describe how you evaluated the outcomes of the event as compared to the original stated goals and objectives.
4. Explain how you addressed the issue of diversity.
5. How did the program affect and impact the RU student body?

Please submit the completed application and any promotional items you would like to have considered by 12:00 p.m. on **Monday, March 22, 2010.**

*Student Leader Resources Center
Hurlburt Student Center Room 235
P.O. Box 6895
Radford, VA 24142*

Please direct questions to Heather Evans at 831-5255 or hlsmart@radford.edu.