

I began following WiTricity on Twitter to keep updated on what advances the company is making. The “The company makes and licenses a system of magnetic coils and companion electronics that turn wireless charging into a built-in function of smartphones and other devices.” The technology would not be sold to individual consumers, it would be sold to equipment manufacturers who would embed the cords magnetic coils into their products such as cell phones, laptops and other electronics. Witricity has signed an agreement with MediaTek, which is a company in Taiwan, to integrate their technology to be used to charge mobile handsets, tablet computers, game controllers, and other devices. WiTricity has also been working with car companies to integrate wireless charging for cars, with hopes that similar technology can be used for medical conditions such as heart pumps. WiTricity has been able to extend the range of induction to wirelessly charge objects to three or four feet.

Source: <http://www.nytimes.com/2012/03/11/business/built-in-wireless-charging-for-electronic-devices.html? r=1>