Table 12.12 Subliminally Primed Food Wearing Data Summary Table

Frequency of Food Wearing, Separate by Stimulus Duration and Type of Food Primed.

(n = 36)		*100 ms*			*1000 ms*			*Row Sums*
	s#	$\mathbf{X_{.11}}$	$\mathbf{X^2_{.11}}$	***s#***	$\mathbf{X_{.21}}$	$\mathbf{X^2_{.21}}$		
Pickles and Spam	X_{111}	14	.	X_{121}	7	.		
	X_{211}	13	.	X_{221}	6	.		
	X_{311}	11	.	X_{321}	5	.		
	X_{411}	10	.	X_{421}	5	.		
	X_{511}	8	.	X_{521}	3	.		
		$\mathbf{\Sigma X_{.11}}$	.		$\mathbf{\Sigma X_{.21}}$		$\mathbf{\Sigma X_{..1}}$	.
			$\mathbf{\Sigma X^2_{.11}}$.			$\mathbf{\Sigma X^2_{.21}}$.	$\mathbf{\Sigma X^2_{..1}}$	.
	$\mathbf{n_{.11}}$			$\mathbf{n_{.21}}$			$\mathbf{n_{..1}}$	
	s#	$\mathbf{X_{.12}}$	$\mathbf{X^2_{.12}}$	***s#***	$\mathbf{X_{.22}}$	$\mathbf{X^2_{.22}}$		
Mangos and Guac	X_{112}	20	.	X_{122}	15	.		
	X_{212}	19	.	X_{222}	12	.		
	X_{312}	17	.	X_{322}	10	.		
	X_{412}	17	.	X_{422}	10	.		
	X_{512}	16	.	X_{522}	9	.		
		$\mathbf{\Sigma X_{.12}}$	.		$\mathbf{\Sigma X_{.22}}$	.	$\mathbf{\Sigma X_{..2}}$	.
			$\mathbf{\Sigma X^2_{.12}}$.			$\mathbf{\Sigma X^2_{.22}}$.	$\mathbf{\Sigma X^2_{..2}}$	.
	$\mathbf{n_{.12}}$			$\mathbf{n_{.22}}$			$\mathbf{n_{..2}}$	
	s#	$\mathbf{X_{.13}}$	$\mathbf{X^2_{.13}}$	***s#***	$\mathbf{X_{.23}}$	$\mathbf{X^2_{.23}}$		
Mackerel and Bacon	X_{113}	13	.	X_{123}	12	.		
	X_{213}	13	.	X_{223}	12	.		
	X_{313}	11	.	X_{323}	11	.		
	X_{413}	9	.	X_{423}	10	.		
	X_{513}	8	.	X_{523}	9	.		
		$\mathbf{\Sigma X_{.13}}$	.		$\mathbf{\Sigma X_{.23}}$	.	$\mathbf{\Sigma X_{..3}}$	.
			$\mathbf{\Sigma X^2_{.13}}$.			$\mathbf{\Sigma X^2_{.23}}$.	$\mathbf{\Sigma X^2_{..3}}$	.
	$\mathbf{n_{.13}}$			$\mathbf{n_{.23}}$			$\mathbf{n_{..3}}$	
Column Sums		$\mathbf{\Sigma X_{.1.}}$	.		$\mathbf{\Sigma X_{.2.}}$	.	$\mathbf{\Sigma X_{ijk}}$	.
			$\mathbf{\Sigma X^2_{.1.}}$.			$\mathbf{\Sigma X^2_{.2.}}$.	$\mathbf{\Sigma X^2_{ijk}}$	.
	$\mathbf{n_{.1.}}$			$\mathbf{n_{.2.}}$			$\mathbf{n_{ijk}}$	