

Survey Study & Report Guide: (80 pts)

As a class the students will design a study that employs survey methodology (See Cosby Ch. 7 & 5). Your grade on this project will consist of the following 3 components:

I. **Data Collection (15 pts):** Due by Friday 11/17 by 3:00 pm

Following the procedures outlined in the Survey Study Data Collection Guide (forthcoming) and the Survey Study Data Entry Guide (forthcoming), each student will recruit subjects, administer the questionnaires, enter the data into an SPSS data file, and submit **copies** (keep the originals) of the original data sheets, a copy of the missing data list, and e-mail the completed data file (titled: YourName_Survey_Data.sav) to dlfaulkne@radford.edu and jaspelme@radford.edu.

II. **Data Analysis (15 pts):** Due Tues 11/28 by 5:00 pm. Turn in Data at Dr. Aspelmeier's Office.

Following the procedures outline in the Survey Study Data Analysis Plan (forthcoming), will preform the specified analyses using the Master_Survey_Data.sav file. Students will print 2 copies each of the generated syntax and the resulting output. The output print out must include a header containing the student's name, the date, the time, page number, and file name of the output file. 1 copy of the syntax and 1 copy of the output will be submitted for grading.

III. **Final Report (50 pts):** Due Fri 12/8 by 2:00 pm. Turn in Paper at Dr. Aspelmeier's Office.

Each student will turn in a thoroughly proof-read and revised version of the paper. This paper should be typed, **4-6 pages** (excluding title page, abstract, references, appendices, tables, figures), double spaced, with 1 inch margins. This paper must conform to the style described in the fourth edition of The Publication Manual of the American Psychological Association. Mechanics and grammar are as important as content. Papers will be graded on both aspects. Should also show evidence of proofreading and corrections. Your paper should include the following things in this order:

1. Observational Study Final Report Grading Rubric
2. Title Page
3. Abstract
4. Method:
5. Results: (following the Observational Study Data Analysis Plan Guide: Forthcoming)
8. Partial Discussion: (Critique of the methodological strengths and weakness of the study)
9. References:
10. Appropriate appendices, tables, and figures (if necessary)
11. Attach SPSS output for all analyses (revised if necessary)

NOTE For ALL written work:

- 1) Though all students will be writing reports based on the same project, it is expected that each student's report will be unique and solely the product that student's efforts. Though you may work with other students, be sure that your paper is your own.
- 2) In the extremely unlikely event that your paper is missing or has been accidentally lost or destroyed, make sure that you have a hard copy of the paper AND a backup disk in addition to the copy that you turn in. This is your record of having completed the assignment and will be used to replace the missing copy. If you do not have a backup, it will be your responsibility to redo the paper.
- 3) With the exception of statistics homework problems, all written work **must be typed and double spaced, with 1 inch margins and 12 pt typeface** and must conform to the style described in the fifth edition of The Publication Manual of the American Psychological Association. Handwritten work and other work found unacceptable due to format, grammar, or lack of proofreading will not be accepted and will be returned for revision. Revisions submitted within one week of return, will be accepted with a 10% grade reduction. Revisions submitted after the one week deadline will be awarded 0 pts.

Research in Psychology I:
Survey Study Final Report Grading Rubric

	<u>Points</u>	
	Possible	
	Earned	
1. Completeness-		
– Length:	4	_____
– Title Page:	1	_____
– Abstract:	2	_____
– Methods:		
Participants	5	_____
Measures	5	_____
Procedures		
– Results:		
Descriptive Analyses	3	_____
Demographic Analyses	2	_____
Main Analyses	5	_____
Statistics & tables	5	_____
– Discussion: Critique of the current study: Focus on Methodological Validity (Internal and External) and Measurement Reliability & Validity (Content & Construct).		
Strengths	5	_____
Weaknesses	5	_____
– References: (needed for measures)	3	_____
3. Format and style-		
-- acceptable written English (APA style, appropriate grammar, no slang or colloquial expressions).	3	_____
-- evidence of proof reading.	2	_____
	Total	50
	Grade % =	

Graded by _____ date _____

<u>Final Grade</u>
Data Collection (15) =
Data Analyses (15) =
<u>Final Report (50) =</u>
TOTAL