

COMMUNICATION DEPARTMENT
Communication Studies Concentration
2007-2008 Catalog

BS Requirements (6-8 hours)
(in addition to general education requirements)

____ ____ ____ ()

____ ____ ____ ()

Chosen from MATH; STAT; ITEC;
Natural Science (including GEOG 130, 303, 335,
350); PSYC 201, 202, 445; SOCY 380, 480, 481;
PHIL 112, 113, 310, 390; MSTD 400; ANTH 480;
ART 250, 280;BLAW 203.

BA Requirements
(6-12 hours of one foreign
language in addition to any
languages for general
education)

____ ____ ____ ()

____ ____ ____ ()

____ ____ ____ ()

General Education Course

COMM 114 Public Speaking (does not count toward major) ____ (3)

Required Core Courses (12 hours)

COMM 230 Introduction to Communication Theory ____ (3)

COMM 231 Research Methods in Communication ____ (3)

COMM 240 Teamwork and Communication ____ (3)

COMM 250 Interpersonal Communication ____ (3)

A grade of "C" or better is required in COMM 230 and COMM 231 in order to enroll in 300- and 400-level communication classes.

Concentration Requirements (30 hours)

Message Production and Reception Skills (Choose two from among)

- COMM 236. Writing for Public Relations
- COMM 332. Argumentation and Advocacy
- COMM 414. Critical Analysis of Public Discourse
- COMM 416. Business and Professional Presentations
- COMM 440. Listening and Nonverbal Communication
- ENGL 306. Professional Writing
- ENGL 307. Business Writing

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Audience Analysis and Adaptation (Choose two from among) _____ (3)
_____ (3)

COMM 327, Politics and the Media
COMM 333, Persuasion
COMM 413, Political Communication
COMM 415, Communication Training and Development
COMM 433, Communication and Social Change
COMM 457, Diversity and Communication
COMM 465, Communication and Health Care

Group Processes (Choose one from among) _____ (3)

COMM 314, Organizational Communication
COMM 439, Leadership and Group Communication
COMM 459, Communication in Conflict Management

Additional Electives in Communication (15 hours)

COMM _____ (3)
COMM _____ (3)
COMM _____ (3)
COMM _____ (3)
COMM _____ (3)

15 Credit hours of electives in the Department of Communication.
(excluding COMM 114)

Overall GPA (2.0) _____
Major GPA (2.0) _____
Total Hours (120) _____