



**Vice President
for University Advancement**

LEADERSHIP PROFILE

Fall 2011
Radford, Virginia

THE OPPORTUNITY



Radford University (RU) invites nominations and expressions of interest for the position of Vice President for University Advancement (VPUA). The VPUA reports directly to the President and oversees a staff of twenty. Working collaboratively with the President, the President's Cabinet, deans, directors, and faculty, the VPUA provides visionary leadership to the University community in fundraising and alumni and community relations.

RU offers a broad and deep curriculum for a diverse population of over 9,300 students, including 1,050 graduate students, and boasts small class sizes, an impressive graduation rate, an Honors Academy, outstanding international programs, and a beautiful 191-acre campus. Undergraduate majors include 138 program options in the Colleges of Humanities and Behavioral Sciences, Business and Economics, Education and Human Development, Health and Human Services, Science and Technology, and Visual and Performing Arts. The College of Graduate and Professional Studies offers 40 programs of study leading to post-baccalaureate certificates, master's and educational specialist degrees, a Doctor of Psychology, and new advanced and terminal degrees in the Health Sciences. RU is in the midst of a \$212 million building and renovation program that includes a \$44 million College of Business and Economics complex, a \$32 million fitness and wellness center, and a \$49 million Center for the Sciences.

RU is located in the city of Radford, Virginia (population 16,500), 36 miles southwest of Roanoke in the New River Valley (population 165,000) in the unspoiled Blue Ridge Mountains. Radford is approximately 3½ hours from Richmond, Virginia; less than 3 hours from Charlotte, North Carolina; and 4½ hours from Washington, D.C. For more information, visit www.radford.edu.

The University prefers candidates to have a master's degree, but candidates with extensive fundraising experience, marketing, and external relations will be considered. Candidates should demonstrate progressively increasing levels of authority and responsibility in the development field. Significant experience in the academy is a strong plus. Additionally, exceptional communication and interpersonal skills; the ability to learn quickly, to adapt past experiences to RU's current environment; and experience in developing and implementing new fundraising planning are expected. Candidates must demonstrate a commitment to a collaborative decision-making process that fosters team-building.

Salary is commensurate with education and experience, and the position offers excellent health and retirement benefits. Review of candidate materials will begin immediately. For full consideration, please respond electronically, in confidence, with a letter and curriculum vitae by January 15, 2012, to VPUA@radford.edu. The position will remain open until filled.

RU has retained Archer~Martin Associates as its executive search counsel. For further information, please e-mail Roger W. Bowen (radfordvpua@archermartinassociates.com or rwbowen5@aol.com); inquiries may be directed to Dr. Bowen at 207-963-2507 or to Ann Yates at 651-332-2587.

*Radford University is an EO/AA employer committed to diversity.
Women, minorities, and persons with disabilities are encouraged to apply.*

THE ROLE AND OPPORTUNITIES FOR LEADERSHIP

The mission of the Office of University Advancement at Radford University is to create awareness, build relationships, and generate support for RU's teaching, research, and public service missions. The University's mission is to create a challenging, supportive, and engaging educational culture that prepares students intellectually and ethically to meet the challenges of engaging as a citizen, promoting the common good, and advancing civic virtue in twenty-first century global society.

The Vice President for University Advancement will inherit a development team that has been strengthened recently and has increasingly enjoyed considerable success, especially in corporate and foundation relations. The Advancement Office team consists of seasoned professionals in corporate and foundation relations, a new director of the annual fund, and dedicated advancement directors for the colleges of Business and Economics and the Visual and Performing Arts, as well as three alumni relations personnel and eight support staff. The University has 55,000 alumni of record. Radford relies on the Banner fundraising module.

In the last fiscal year, University Advancement raised \$4.5 million, up \$1 million from the prior year. The fundraising goal for 2011-12 is \$6 million. Radford counts all gifts of \$25,000 and over as major gifts, and nearly three quarters of all gifts last year were major gifts. Alumni participation in the last fiscal year was 6.5%, and the goal is to increase that percentage to 12% over the next several years. UA officers regularly ask deans and faculty members to assist them when calling on donors.

The VPUA reports to President Penelope W. Kyle, collaborates with the other senior administrators, and works in tandem with the University Foundation—an independent 501(c)(3) with its own board—to increase private support for the University. In particular, the VPUA will work collaboratively with the University President to best achieve fundraising goals. The VPUA will provide a strategic fundraising plan to the President and will advise as to which donors or potential donors the President should meet and which fundraising events would benefit most from the President's attendance. Open and regular communication between the VPUA and the President is vital to the success of the University's objectives.

The next VPUA will fulfill the advancement mission by:

1. Working collegially with the members of the Advancement team and the University Foundation
2. Identifying how to expand the culture of philanthropy with alumni/alumnae
3. Enhancing a successful major gift strategy and planned giving program
4. Building alumni affairs, the annual fund, and alumni/alumnae clubs around the nation
5. Working with the President and senior administrative and academic leaders to market the successes of the University
6. Laying the groundwork for launching a major capital campaign

LEADERSHIP QUALITIES AND CAPABILITIES

The University needs an energetic spokesperson who can communicate effectively about the impressive strides made by President Kyle, her senior leadership team, and a dynamic and engaged faculty. The VPUA needs to appreciate the meaning of a comprehensive university that embraces both the liberal arts and professional programs and to be able to represent their successes before external groups.

The principal qualities and capabilities required in Radford University's VPUA are, in no particular order:

- Strong communication skills and an understanding of marketing
- The capacity to engage faculty in discussions about addressing academic needs through private philanthropy
- Leadership ability to deploy the UA senior members and staff in recognizing funding opportunities, combined with the inclination to delegate responsibility as appropriate
- A demonstrated ability to identify major gift opportunities and to bring donors on board
- The knowledge that comes from successfully strengthening alumni relations
- A commitment to public education and the public good
- An appreciation of the culture of Southwest Virginia and the ability to engage the region in support of the University

Radford University seeks, in its next VPUA, a dynamic leader who is capable of inspiring all members of the University community in supporting the University's efforts at outreach. High energy, enthusiasm, and a capacity to engage the donor population are essential attributes for the next VPUA.

The VPUA will earn the confidence of the President, the senior administrative leadership, and the faculty, will demonstrate the qualities of a strategic and collaborative administrator, and must be able to speak passionately about the University's needs in a truthful, deliberative, and open manner.

RADFORD UNIVERSITY



MISSION AND HISTORY

Radford University is a community of learning dedicated to teaching, student growth, professional and pedagogical creativity, and service.

Radford University serves the Commonwealth of Virginia and the nation through a wide range of academic, cultural, human service, and research programs. First and foremost, the University emphasizes teaching and learning and the process of learning in its commitment to the development of mature, responsible, well-educated citizens. RU develops students' creative and critical thinking skills, teaches students to analyze problems and implement solutions, helps students discover their leadership styles, and fosters their growth as leaders. Toward these ends, the University is student-focused and promotes a sense of caring and of meaningful interaction among all members of the University community. Research is viewed as a vital corollary to the teaching and learning transaction as it sustains and enhances the ability to teach effectively. Radford University believes in the dynamics of change and has a strong commitment to continuous review, evaluation, and improvement in the curriculum and all aspects of the University, so as to meet the changing needs of society.

Founded by the Virginia General Assembly in the spring of 1910, Radford was known as the State Normal and Industrial School for Women at Radford and more commonly as the Radford Normal. The school originated in a late nineteenth century effort to expand Virginia's public school system and to prepare a sufficient number of teachers for that system. The school was to be located on 33 acres in East Radford known as the Heth Grove. On October 3, 1911, the school's Board of Trustees appointed Dr. John Preston McConnell as president of the institution. Radford Normal would serve the Commonwealth by providing the teachers essential to the Commonwealth's progress.

Today Radford University continues to be an institution dedicated to serving the Commonwealth by providing a challenging academic environment that fosters involved, responsible, and ethical citizens. But it has become far more than a school dedicated solely to providing excellent female teachers for the Commonwealth's children. Over the years, Radford College added additional programs. In 1973 the University welcomed its first male students, and in 1979 Radford College became Radford University. Radford University offers a broad and deep curriculum to a diverse population of 9,300 students, including 1,050 graduate students. Undergraduate students choose from 67 undergraduate programs in 38 disciplines. There are 22 degrees offered at the master's level in 17 disciplines and three degrees offered in three disciplines at the doctoral level.



VISION

Radford University's vision is to become one of the nation's leading public comprehensive universities, develop appropriate graduate programs, and act as a model for student-centered learning, transforming its students into graduates who will be among the most sought after by the nation's best employers and who will become leaders in their communities and chosen careers in the arts, business, education, health and human services, medical professions, the humanities, the sciences, and technology.

RU's campus community will achieve that vision by continuing to focus on its greatest strength—a dedicated, caring and nurturing faculty that loves the institution and the students, and wants both to achieve their greatest potential. The hallmarks of education at Radford University are close interaction between faculty and students and student engagement.

This is a university filled with excellent teachers committed to providing their students with a transformative educational experience. Twenty years ago Radford was at the forefront of the movement to institute Writing and Oral Communications Across the Curriculum programs. Today the

University is a leader in the use of educational technology in the classroom, service learning, collaborative student-faculty research, and leadership education through its LEAD Scholars program. Faculty members in every college continue to search for and create new and innovative ways of creating that transformative educational experience. Radford University's Office of New Student Programs provides an array of assistance to first year students, and the Learning Assistance Research Center and the SORTS (Students on the Road to Success) program offer support throughout a student's career at Radford University.

RU will continue to implement new ideas that will nurture students' creative and critical thinking skills, teach students to analyze problems and implement solutions, help students discover their leadership styles and foster their growth as leaders. Research is viewed as a vital corollary to the teaching and learning transaction as it sustains and enhances the ability to teach effectively.

ACCREDITATIONS

Radford University is accredited by the Southern Association of Colleges and Schools (SACS). In addition, a number of programs have received accreditation (or other recognition, noted in parentheses) from their disciplinary organizations. At the undergraduate level, these include: Athletic Training; Business Administration; Communication, Public Relations Concentration (certified); Computer Science and Technology, Computer Science Concentration; Dietetics; Information Science and Systems, Information Systems and Web Development Concentrations; Interior Design; Music; Music Concentration in Music Therapy (approved); Nursing; Recreation, Parks, and Tourism; Social Work; Teacher Education; and Theatre. At the graduate level, these include: Business Administration, Counselor Education; Criminal Justice (certified); Music; Music Concentration in Music Therapy (approved); Nursing; School Psychology (approved and nationally recognized); Social Work; Speech-Language Pathology; and Teacher Education. In addition, the following graduate programs are currently pursuing accreditation: Counseling Psychology; Occupational Therapy; and Physical Therapy.

GOVERNANCE

Radford University is governed by a 17-member board that was created under Virginia state law. Fifteen of the members are appointed by the Governor of the Commonwealth and serve four-year terms. Each year the Board also selects a student and a faculty member to serve as advisory representatives on the Board.

UNIVERSITY ADVANCEMENT TEAM

The VPUA collaborates with President Penelope W. Kyle, the President's Cabinet, and a team in the Office of University Advancement that includes an assistant vice president (corporations and foundations), six major gifts officers, two annual fund officers, three alumni affairs personnel, six operations support staff, and two administrative support staff.

DEGREES GRANTED

Over the past five years, RU has awarded 8,968 undergraduate degrees and 2,074 graduate degrees and certificates. RU conferred 1,725 degrees at the bachelor's level for AY 2010-11; 66 undergraduates also completed a second major. This institution also awarded 391 graduate degrees which include 27 certificates. The largest number of bachelor degrees awarded for AY 2010-11 was in Interdisciplinary Studies -Education, with a total of 152 degrees. At the master's level, the largest number of degrees (59) was obtained by students majoring in Education. In summer 2011, RU conferred its first doctoral degrees (in nursing practice).

BACCALAUREATE MAJORS

The College of Business and Economics offers majors in Accounting, Finance and Business Law; Economics; Management; and Marketing. Students in the **College of Education and Human Development** choose from majors in Athletic Training; Counseling and Human Development; Exercise Sport and Health Education; Nutrition and Dietetics; and Recreation, Parks, and Tourism. In the **College of Humanities and Behavioral Sciences**, there are majors in Criminal Justice; English; Foreign Languages and Literatures; History; Interdisciplinary Studies; Social Science; Philosophy and Religious Studies; Political Science; Psychology; Sociology; Communications; and Media Studies. The **College of Science and Technology** offers degrees in Biology; Chemistry; Computer Science and Technology; Information Science and Systems; Mathematics; Anthropological Sciences; Geography; Geology; and Physics. **Waldron College of Health and Human Services** grants degrees in Communication Sciences and Disorders; Nursing; and Social Work. Students in the **College of Visual and Performing Arts** major in Art; Art Education; Design; Music; Dance; Dance Education; and Theatre.

The College of Graduate and Professional Studies houses a M.F.A. program in Art; M.S. programs in Corporate and Professional Communication, School Counseling, Student Affairs Counseling, and Community Counseling, Curriculum and Instruction, Mathematics Education, Early Childhood Education, Educational Leadership, Literacy Education, and Special Education; M.A. or M.S. degrees in Communication Sciences and Disorders, Criminal Justice, English, Music, and Psychology; an M.B.A.; a Master of Social Work, a D.N.P. in Nursing Practice; a Master of Occupational Therapy; a D.P.T. in Physical Therapy; an Ed.S. in School Psychology, and a Psy.D. in Counseling Psychology.

FACULTY

As of fall 2011, RU has 1,432 (1,153 full-time and 279 part-time) employees. There are 406 full-time faculty members and 182 part-time members of the faculty. Of the full-time faculty, 30% (123) are Full Professors, 28% (112) are Associate Professors, 29% (119) are Assistant Professors, and 13% (52) are Instructors. 48% (195) of the full-time faculty are female; 83% (339) hold terminal degrees in their respective disciplines; and 84% (340) are tenured or on track to become tenured. Since 1990, nine members of RU's faculty have won the State Council for Higher Education's (SCHEV's) Outstanding Faculty Award. These awards recognize superior accomplishments in teaching, research, and public service. There have been ten Fulbright Scholars since 1981.

LIBRARY

McConnell Library is student and faculty centered and open to new ideas. Regardless of their physical location, users experience a wide array of services to meet their information needs. McConnell Library supports and enhances the university's academic programs by providing access to 500,000+ books (including 70,000 e-books), 60,000 journal titles, and more than 250 databases. Librarians teach 400 workshops each academic year to students, staff, and faculty. Library faculty and staff are focused on transforming the library to further invite and inspire learning, creativity, and critical inquiry.

STUDENT PROFILE

Approximately 37% of student applicants are from Northern Virginia. The Southwest Virginia and Roanoke Metro regions account for nearly 10% of applications. Approximately 92% of new freshmen are from Virginia, 58% are female, and 14% are minority students. Of those incoming freshmen who declare a major the top five are Pre-Nursing ; Pre-Business; Interdisciplinary Studies; Exercise, Sport and Health Education; and Biology. The top five majors of new transfer students are Interdisciplinary Studies; Exercise, Sport and Health Education; Pre-Nursing; Pre-Business, and Criminal Justice. Interdisciplinary Studies includes Early Education, Deaf and Hard of Hearing, High Incidence Disabilities, Elementary Education, and Middle Education.



Average combined SAT scores for new freshmen have increased during the past 10 years, from 987 in 2000 to 1023 in 2010. The 25th percentile of combined SAT scores for new freshmen increased during that time from 890 to 940. The 25th percentile of high school GPAs for new freshmen increased during the same period from 2.72 to 2.92. The overall average GPA for new freshmen increased during the same period from 3.01 to 3.22.



STUDENT LIFE

Because of its mid-size, the University provides its students a winning combination of the broad opportunities associated with a large university and the highly personalized relationships considered characteristic of a small institution. The campus community supports a culturally diverse student population through more than 200 clubs and organizations. The recently established Center for Diversity and Inclusion helps provide a learning environment that respects diversity and encourages individuals to appreciate and value the differences that makes them unique. However, what RU's students talk about most as special parts of campus life are the relatively small class sizes and the ability to know and interact with faculty in a variety of ways.

SCHOLARLY WORK

The Honors Academy serves as a focus for student-faculty collaborative scholarship. Honors courses fulfill requirements in the Core Curriculum and are taught by faculty in a highly interactive and engaging environment. Honors Sections are limited to 20 students, and may involve field trips and special in-class activities suited to a highly interactive environment. It is anticipated that within the next year or two Radford will graduate 50–60 Highlander Scholars per year.

The Undergraduate Research Forum fosters student-faculty collaborative scholarship throughout the campus. Over 200 students, mentored by 50 faculty, made more than 175 presentations and performances in the Forum last Spring semester.

Radford University hosts chapters of many **student honor societies**, including Pi Sigma Alpha (Political Science); Pi Gamma Mu (Social Science); Phi Alpha Theta (History); Psi Chi (Psychology); Alpha Phi Sigma (Criminal Justice); Alpha Psi Omega (Dramatics); Beta Beta Beta (Biology); Beta Gamma Sigma (Business); Phi Alpha Social Work Honorary; Kappa Delta Pi (Education); Sigma Gamma Epsilon (Earth Science/Geology); Sigma Pi Sigma (Physics); Sigma Tau Delta (English); and Sigma Iota Epsilon (Business).

FACILITIES AND HOUSING

Radford University's Residential Life Office staffs and operates 15 on-campus undergraduate residence halls, and has established a rolling schedule for renovating these on-campus living accommodations.

FINANCIAL INFORMATION

Between fiscal years 2007 and 2011, Radford University's revenue increased from \$146,627,725 to \$167,692,887. Expenses rose from \$133,776,205 to \$150,703,046.



ATHLETICS

Radford University operates a NCAA Division I athletic program as a competitor in the Big South Conference. Almost 400 students participate on 11 men's and eight women's teams. Known as the Highlanders, the University's teams compete in an outstanding athletics complex that includes high quality fields, courts and stadiums. In addition, the University provides the entire student body with opportunities for sports and recreation through 18 sports clubs and more than 400 intramural teams.

ATHLETIC FACILITIES

The Dedmon Center opened in 1981 and recently underwent a multi-million dollar renovation. It offers state-of-the-art facilities for Radford University's student athletes. Surrounding the Dedmon Center are facilities for intramural soccer, football, and softball and intercollegiate field hockey, softball, baseball, and tennis. Patrick D. Cupp Memorial Stadium serves as the home of Radford University's soccer and track and field teams.



MASCOT/SCHOOL COLORS

Radford University's mascot is the Highlander and its colors are red and white.

FINANCIAL AID

The average financial aid package for first-time, full-time undergraduate students is \$7,885. 69% of undergraduate and 62% of graduate students receive financial aid (44% of students at both levels receive need-based financial aid).

TUITION AND FEES

Tuition, mandatory fees, room and board for an in-state undergraduate student during the 2011-2012 academic year total \$15,909. Out-of-state undergraduate students pay \$27,067, an increase of 5.2%.

Tuition and mandatory fees for full-time graduate students total \$9,074 for an in-state student and \$17,762 for an out-of-state student.

ALUMNAE/ALUMNI

Established in 1920, the Alumni Association has been a major force in shaping the destiny of the University, and today serves more than 65,000 alumni living in all 50 states and 64 foreign countries. Alumni chapters formed early in the association's history as a way to bring alumni together to share experiences, support and strengthen the University through public and private resources, recruit students and develop a professional and leadership network.

FUNDRAISING: A Recent Perspective

In the last fiscal year, University Advancement raised \$4.5 million, up \$1 million from the prior year. The fundraising goal for 2011-12 is \$6 million. Radford counts all gifts of \$25,000 and over as major gifts. Nearly three quarters of all gifts last year were major gifts. Alumni participation in the last fiscal year was 6.5% and the goal is to increase that percentage to 12% over the next several years. UA officers regularly ask deans and faculty members to assist them when calling on donors.



ACADEMIC ENGAGEMENT AND COMMUNITY PARTNERSHIPS

In the College of Business and Economics:

- The **Small Business Development Center**, funded in part through a cooperative agreement with the U.S. Small Business Administration and local community colleges, provides business

planning assistance; loan packaging assistance; sources of business financing; marketing assistance, census, economic and business data; financial analysis; small business training workshops; and business consulting services.

- The purpose of the **Leadership Development Center** is to enhance regional economic development by providing effective leadership development training programs and related consulting services. In addition, it provides opportunities for RU students to gain valuable business experience and increase their marketable skills.
- The **RU Governmental and Non-Profit Assistance Center** provides professional training, technical assistance, research assistance, and current information to governmental and nonprofit organizations.

In the College of Education and Human Development:

- The **Training and Technical Assistance Center** provides long-term support to schools, service providers, and families in order to improve educational opportunities for children and youth with disabilities.
- The purpose of the **Leadership Training Partnership Program** is to increase the number of highly qualified administrators in eight participating school systems in Virginia.
- **Virginia Improving Teaching and Learning (VITAL)** is a project to develop a state-wide teacher preparation and follow-up database.
- Faculty in the Department of Recreation, Parks, and Tourism partner with the National Recreation and Parks Association and Outdoor Foundation in developing and implementing **"Teens Outside"** to address childhood obesity.
- The **RU-Able Program** provides opportunities for people of all ages with or without disabilities to participate in outdoor recreation and in challenging, adventure-based learning experiences.
- **The School of Teacher Education and Leadership** has numerous outreach programs which serve children, families, and schools: the **Training and Technical Assistant Center**; the **Adult Literacy Project**; **On-Campus Transition Program**; the **GaMES Lab**; **Radford Outdoor Augmented Reality** project; **Infant and Toddler Connection**; and **Book Buddies** reading tutors programs.

In the College of Humanities and Behavioral Sciences:

- In the **Floyd County Place-Based Educational Project**, college mentors, high school staff, and community volunteers meet weekly with high school students in a nearby rural county to prepare them to research and record local history by conducting taped interviews, collecting and archiving background materials, and producing short finished videos.

- The **Appalachian Arts and Studies in the Schools Program** is designed to encourage promising Southwest Virginia high school students to pursue higher education, and to give them an opportunity to learn more about the culture of the Appalachian region. AASIS Scholars' visit schools to talk about college and Appalachian studies and serve as hosts for campus visits.
- The **Department of History** hosts an annual regional competition for National History Day, which brings teachers, students, and parents from area middle and high schools to Radford University.
- The **School Psychology Program** has developed a project on gifted children with the Carroll County Schools.
- The **Psy.D. Program** has partnered with the New River Valley Mental Health Association to provide mental health services to clients in neighboring Pulaski County.
- **The Appalachian Studies Program** has partnered with local schools to bring Social Studies Standards of Learning to life at SELU.



In the College of Science and Technology:

- Science education and outreach are provided through the **RU Planetarium, Observatory, Greenhouse, and Museum of the Earth Sciences**.
- Hands-on experience is provided through **Science Exploration Day for Boy Scouts and Girl Scouts, the Summer Bridge Program, Camp Invention, and the Blue Ridge Highlands Science Fair**.
- The “**Magic of Chemistry**” program is presented annually to schools throughout Southwest Virginia.
- The Department of Information Technology hosts the **ACM Regional Programming Competition** every fall, and a gaming and programming competition for high school and community college students every spring.

In the College of Visual and Performing Arts:

- **The Governor’s School in the Arts and Humanities**, offered in collaboration with the College of Humanities and Behavioral Science, is a summer program for 400 of Virginia’s most artistically and musically gifted high school students. It offers

participants the opportunity to live, study, and make connections with other students with similar interests and abilities from across the commonwealth.

- In collaboration with Junior Achievement and the [Jacksonville Center for the Arts in Floyd](#)—a small town about 30 miles from Radford—students helped develop a graphic arts curriculum for Floyd County Middle School.
- The annual Radford University [International Guitar Festival](#) brings artists of international stature to the campus and to a satellite site in Roanoke to perform and to offer master classes. It also sponsors a youth guitar orchestra that attracts participants from Virginia and neighboring states.
- The annual [Tri-State Honors Chamber Music Festival](#) attracts high school musicians from Southwest Virginia, northeastern Tennessee, and northwestern North Carolina.
- The [Radford University Ballet Youth Program](#) offers ballet technique classes to local children between the ages of 3 and 18.
- CVPA presents a variety of [workshops and presentations](#) for local children and teachers every year.
- CVPA students create and teach art in area [day-care centers](#).
- [Alpha Sigma Tau](#) raises money for Habitat for Humanity, Pine Mountain Settlement School, and St. Jude Children’s Research Hospital.
- The annual [Tri-State Honors Chamber Wind Festival](#) attracts high school musicians in the SWVA-NETN-NWNC region.
- The Department of Music presents an annual [Jazz workshop](#) for high school students.
- The annual [Madrigal Dinner](#) draws many members of the local community and raises money for scholarships.
- Every year the Department of Music offers more than [53 concerts](#) open to the entire community.
- This year CVPA is sponsoring its eighth annual [Lincoln Center Opera](#) trip, which is open to opera lovers both within and outside the University community.
- The [RU Art Museum](#) is open to the public and houses over 1200 works of art, including works by Dorothy Gillespie, Adolf Dehn, The Kolla-Landwehr Collection, and a collection of 60 Huichol yarn paintings.
- The RU Fashion Society and the RU student chapter of the American Society of Interior Designs (ASID) sponsor [design trips and community service projects](#).
- The [Radford University Ballet Theatre](#) presents *The Nutcracker* every other Christmas. In addition to featuring internationally recognized dancers in leading roles, the production involves children and other members of the community as performers.

- The Dance Program within the School of Dance and Theatre, along with **Harmony In Motion**, the student organization associated with the Program, offer an annual “taste of dance” day where local dance students spend the day taking classes with the RU Dance faculty and senior dance majors as well as attend a dance concert in the evening.
- **danah bella** teaches Master Dance classes in modern dance technique through the Fine Arts Center of the New River Valley (Pulaski, Virginia).
- Deborah McLaughlin and her **DNCE 465** class present performances of folk dances from around the world throughout the community.
- **Empty Bowls** has raised funds for Beans and Rice every year since 2001.
- **RU Theater Program** within the School of Dance and Theatre puts on four productions per year and hosts area high schools in performance. Its two annual children’s theater productions are seen by 3,000 school children.

In the Waldron College of Health Sciences:

- Students in NURS 451 (**Community Health Nursing**) participate in a wide range of learning experiences in partnership with community agencies; activities range from assessment and planning to implementation and evaluation. Students in NURS 340 (Health Assessment) provide blood pressure and other screenings at local health fairs.
- The **Speech-Language-Hearing Clinic**, staffed by graduate student interns and supervised by faculty, provides prevention, assessment, and treatment of speech, language, swallowing, and hearing disorders for clients from infancy to adulthood. In addition, as part of the RiteCare© Childhood Language Program supported by Scottish Rite, it provides specialized summer programs to preschool and school-age children with language disorders.
- The **Children’s Advocacy Center of the New River Valley** is a community-based program that serves alleged child abuse victims and non-offending family members, with the goals of reducing trauma to alleged victims and more effectively prosecuting perpetrators of abuse and violence against children.
- RU serves as the headquarters of **Community Resource Adoptive and Foster Family Training** for the Western and Piedmont regions of Virginia. The goal of the program is to achieve better outcomes for children in the foster care system.
- The **FAMIS** Outreach Program, funded by the Virginia Healthcare Foundation and staffed in part by student interns, works to increase enrollment of working-class families in the programs offered under Family Access to Medical Insurance Security.
- The **Grandparents Raising Grandchildren** program, offered in neighboring Pulaski County, is a psycho-educational support group for grandparents (and other relatives) who are currently raising their grandchildren.

- The multidisciplinary **Celebrating Children and Families Conference** is a showcase for model programs and projects, a forum for policy discussion and advocacy, and a source of information on new research findings in work with children and families.
- **Community Resource Adoptive and Foster Family Training (CRAFTT)** is a statewide program whose primary focus is training and supporting resource, foster, kinship, and adoptive families throughout Virginia.

RADFORD UNIVERSITY

A RECENT PERSPECTIVE



There is much to celebrate as Radford University begins its second hundred years of service to the Commonwealth. A dedicated faculty continues the University's commitment to student-centered learning. A building and renovation program, designed to meet the needs of future generations of faculty and students, is underway. The University recently announced that research monies for every college would be 'hard-budgeted' to ensure that faculty can do the work that provides the foundational knowledge for good teaching. Radford University was named one of the nation's "Top Up-and-Coming Schools" in the *U.S. News & World Report's 2010 Guide to America's Best Colleges* and, for the fourth year in a row, was named one of the "best colleges and universities in the Southeast 2011" by *The Princeton Review*.

Radford University also is proud of its efforts at environmental stewardship. The University has received recognition from two national groups for building a sustainable and environmentally friendly campus. *The Princeton Review* named the University to its *Guide to 311 Green Colleges*, and the *Blue Ridge Outdoors Magazine* included Radford in its honor roll of "Cool Schools" as one of the 12 greenest colleges and universities in the southeast region of the U.S.

As the University changes and grows to meet the challenges of the twenty-first century, the goal is to remember that "the past is prologue." Radford University seeks to integrate its long-standing commitment to teaching excellence, service, and student-focused learning—the building of a community of learning that was the centerpiece of the Radford University of the past—with the requirements of a twenty-first century education. The examples below, drawn from each of Radford University's colleges, underscore the link between the University's present and its future.

College of Business and Economics

Awards & Recognitions

- Dr. Angela Stanton was the 2010 winner of the Donald N. Dedmon Award for Teaching Excellence.
- Economics students participated in the Fed Challenge in 2010.
- Dr. Andrea Stanaland was awarded the COBE Outstanding Faculty Member Award.
- Dr. Vernard Harrington received the Faculty Advisor for the Exemplary Performance Award for directing the work by MBA student Laura Villada in her project, "Job Task Analysis for the Science Museum of Western Virginia."
- Dr. Bruce Chase has been named one of the best CPAs in education 3 times in the past 5 years by *Virginia Business Magazine*.

- Dr. Steve Beach (and Dr. Alexei Orlov of Economics) received the Swisscanto Award for Best Professional Paper. The paper was published in *Financial Markets and Portfolio Management*.

Education Innovations

- Collegiate Entrepreneurs Program
- Three teams of accounting students participated in the Goodman Challenge in fall 2010.
- Over 350 RU students participated in COBE-organized the “Experience Business . . . Casually” event, co-sponsored by First Bank of Virginia, Chartwells, Brian Cork, and the College of Business and Economics.
- The College of Business and Economics will partner with the Radford Chamber of Commerce to test a one credit hour internship class for freshman this spring.
- Dr. Iain Clelland spearheaded COBE’s participation in the Global Innovation Tournament sponsored by Stanford University.
- Dr. Mike Chatham’s graduate class participated in a “Shark Tank” simulation with the students at Blaise Pascal University in France.

Grants & Gifts

- In cooperation with RU Advancement, one-half million dollars was raised for the new building for the COBE.
- COBE faculty members leveraged a BIE grant to connect virtually with programs around the globe. For the third time, students in RU’s accounting course judged business plan presentations presented by students at Blaise Pascal University in France, and for the first time, students in RU’s finance course teamed with students at Kassel University to complete analyses of companies and to discuss peer presentations. Four MBA students consulted with the Marine Institute in Ireland to assess methods for ocean-mapping vessels to become profitable.

Research and Scholarship

- Dr. Hooshang Beheshti became the Editor-in-Chief of the *Journal of Promotion Management*.
- During 2009-2010, 47 COBE faculty members published in 67 different peer-reviewed journals in addition to their work for academic conferences. Their research explored exchange rates, the causes of suicide bombers, children’s privacy and safety, leadership, entrepreneurship and aspects of principles of accountancy. Member of the COBE faculty were published in such journals as: *Journal of International Financial Markets, Institutions and Money, European Journal of Social Science, Journal of Accounting, Journal of Asian Economics, Journal of Economics and Finance, Abacus, The CPA Journal, Journal of Advertising, Journal of Applied Business Research*, and the *Journal of Consumer Policy*, to name just a few.

Items of Interest

- Student groups participated in the Wildwood Park program to clean and repair structures; created over 40 blankets for Project Linus; hosted Mr. Tom Gallaher to discuss the role of ethics in running a company; hosted a senior economist with the International Monetary Fund; participated in a Haiti relief fundraiser; completed a canned food drive; hosted “Firm Night”; co-

sponsored an economic roundtable event; raised funds for the American Red Cross and the American Cancer Society; and completed the steps to create the Dean's Student Advisory Board as an umbrella organization to coordinate efforts.

- The Department of Accounting, Finance and Business Law and two of its student groups (Institute for Management Accountants and Financial Management Association) hosts a Firm Night each fall, inviting firms to campus to meet our students and to arrange for interviews and internships.

College of Education and Human Development

Awards & Recognition

- Dr. Fred Pierson recently received the Veteran/Statesman Award from the Association for Experiential Education.
- Dr. Susan Van Patten, associate professor of Recreation, Parks and Tourism, was the recipient of the 2009 Radford University Distinguished Service Award. Van Patten joined the RU faculty in 1999 and has chaired the General Education Curricular Advisory Committee as RU has conceptualized and prepared for the implementation of a new core curriculum in fall 2009.
- Applications designed by Gaming, Animation, Modeling and Simulations (GAMEs) Lab led by Dr. Matt Dunleavy, Director, were awarded second and third place honors at the "Learning Apps Development Challenge."
- Elementary education major Stephanie Richardson received the 2009 Student Teacher Research Award from the Association of Teacher Educators in Virginia.
- Two Radford University alumni, Jayanne Bridges '92 and Elizabeth Lester M.S. '80, were the 2009 recipients of the prestigious McGlothlin Awards for Teaching Excellence.
- Christy Numbers, an RU elementary education student, was awarded the Virginia State Reading Association's Student Award Scholarship for 2009. Christy competed with pre-service teachers across the state for this honor.
- Melissa Roland, graduate of the Radford University Reading Education program, was awarded Reading Teacher of the Year and Teacher of the Year in her school district in Virginia Beach, Virginia.
- RU Reading Education graduate, Debbi Fewster, is President of the New River Valley Reading Council.
- Drs. Michael Moore and Jennifer Jones received the Outstanding Scholarly Activity Award for the College of Education and Human Development for the 2008-2009 academic year.
- Dr. David Sallee is President of the Virginia Association of Health, Physical Education, Recreation and Dance.
- Drs. Jon and Kathleen Poole continue to work with NFL officials to enhance their health, fitness, and officiating performance.
- Susan Miller, physical and health education faculty member, was selected to serve as a HeadStart BodyStart Physical Activity consultant.
- For two consecutive years, a Radford University counselor of education student was selected as a recipient of the Ross Trust Scholarship administered by the American Counseling Association.

Grants & Gifts

- Earned \$16.4 million dollars in grants and sponsored programs over the past five years.
- Dr. Matt Dunleavy received a \$500,000 National Science Foundation grant to research “augmented reality” for use in K-12 learning.
- The U.S. Department of Education awarded RU's School of Teacher Education and Leadership a five-year grant totaling more than \$500,000.
- College of Education and Human Development received a \$33,573 grant for funding of “Teach for Achievement: Data-based decision-making for content area reading instruction.”

Education Innovations

- The only deaf education program in Virginia
- Revised educational technology graduate program
- Leader in standardizing the documentation of dieticians’ interaction with patients
- The college launched the Mind, Body and Spirit Institute as part of Radford University’s Centennial Celebration in March 2010.
- Faculty and students engage in work-study experiences at external and international locations.
- Ann Mary Roberts and a group of Radford University students traveled to Malawi to explore literacy and health issues.

Research and Scholarship

- Drs. Susan Van Patten and Teresa O’Bannon have launched a new online journal, the *Journal of Unconventional Parks, Tourism and Recreation Research*.
- Dr. Melissa Grim is assistant editor for the *Certified Health Education Specialist Study Guide*.
- Dr. Michael Moore is the editor of the *Virginia Journal* and the Communicator for the Virginia Association for Health, Physical Education, Recreation, and Dance.

Items of Pride

- In partnership with the Outdoor Foundation and the National Recreation and Parks Association, Radford University responded to the national problem of children’s obesity with the implementation of Teens Outside, a program designed to provide teenagers with a safe and fun environment in which to participate in various outdoor recreation activities and the only program of its kind offered in Virginia.
- Mrs. Susan Miller is the coordinator of the VAHPERD/ESHE Southwest Virginia Workshop.

College of Humanities and Behavioral Sciences

Awards and Recognition

- Dr. Jim Werth was selected as a Fellow of the Division of Counseling Psychology (American Psychological Association).
- Dr. Bob Hiltonsmith served as president of the Virginia Psychological Association.
- Dr. Tom Pierce is the president of International Institute on Reminiscence and Life Review.

- Dr. Bill Kovarik received a CanWest Fellowship in Media in fall 2009. Located at the University of Western Ontario, this is very prestigious in the mass media world. While there, Dr. Kovarik taught environmental journalism, conducted research, and was responsible for inviting the best in the field to speak.
- Dr. Carole Seyfrit spent part of 2008 as a Fulbright Scholar in Iceland.

Education Innovations

- Dr. Jolanta Wawrzycka leads an annual academic excursion to Ireland and Italy.
- Dr. Don Samson does a yearly summer experience in London and Shakespeare country.
- Department of Psychology established a doctoral program in counseling psychology with a focus on rural mental health and social justice.
- Established the Center for Assessment and Psychological Services, which provides both services and training opportunities for students.

Research and Scholarship

- Foreign Languages and Literature edits *The Journal of the Mountain Interstate Foreign Language Conference* and is hosting the conference in 2010.
- Dr. Johnny Moore is the editor of the journal *Chiropractic History*.
- Dr. Ruth Riding-Malon presented an invited paper at an international conference in South Africa: "How to instill hope after the trauma of sexual violence."
- Dr. Tracy Cohn and Dr. Sarah Hastings served as guest editors of a special issue of the *Journal of Lesbian Studies*, which focused on rural mental health.
- Dr. Jeff Aspelmeier served on the editorial board of the journal *Personal Relationships*.
- Dr. Hilary Lips served on the editorial board of the journal *Sex Roles*.
- Dr. Mark Whiting presented an invited lecture at the 28th National Neurotrauma Symposium: "Cognitive information processing deficits in animal models of TBI."

Items of Pride

- FORL (Department of Foreign Languages) successfully brought Arabic, Chinese, and Russian language classes to students.
- Dr. Niels Christensen was selected as a member of the prestigious Society for Experimental Social Psychology.

College of Science and Technology

Awards and Recognitions

- Dr. Grigory Ioffe, Geography, was the 2010 recipient of the University Distinguished Creative Scholar Award.
- In 2006 Dr. Donna Boyd was named CASE/Carnegie Professor of the Year.

Grants and Gifts

- The Bridges and Pipelines program, which provides scholarships to students in CSAT designed to nurture leaders in the natural, physical and computer sciences, is funded by NSF S-STEM grant.
- The new master's program in mathematics education has enrolled two cohorts of students and is supported by a SCHEV Math and Science Partnership grant for \$207,242.

Education Innovations

- The undergraduate certificate in Information Security is now certified by the National Security Agency (NSA) as meeting two national training standards for Information Security Professionals and Systems Administrators.
- Faculty-student collaborative research results in students studying in locations such as Barrow, Alaska and Ecuador, publishing scientific journal articles as first author, making presentations at national meetings, and receiving competitive external grants.
- Three (3) CSAT faculty are members of the RU Million Dollar Circle, based on receiving at least one million dollars in competitive grants.
- The new master's program in mathematics education
- The RU Aviary at SELU is a unique facility for studying birds that was built by Biology Department faculty member Dr. Jason Davis and Selu Conservancy Director Jeff Armistead. It uses a robotic feeding system developed by Information Technology faculty member Dr. Andrew Ray and his students.

Waldron College of Health Sciences

Education Innovations

- Implemented a unique online Doctorate of Nursing Practice
- The college is implementing a Doctor of Physical Therapy Program in partnership with the area's largest provider of medical services.
- Waldron College is developing a Master of Occupational Therapy program designed to address the needs of the elderly and rural populations.

Items of Interest

- The Speech-Language-Hearing Clinic in the Department of Communication Sciences and Disorders is the longest running clinical operation on campus.
- Graduates of the Waldron College have the highest first-time pass rates for professional board exams.
- Operating one of the only Child Advocacy Centers on a university campus.

College of Visual and Performing Arts

Awards and Recognitions

- Dr. Roann Barris received a prestigious Fulbright Award to go to Russia to do research and teaching.
- Assistant Professor of Art Ken Smith won the George Gray Award for Excellence from the U.S. Coast Guard.
- M.F.A. student Shaun Whiteside won the People's Choice Award for his work at the 2010 WVTF Juried Art Show in Roanoke.
- The Summer 2010 issue of *Watercolor Magazine* featured 13 paintings by Professor of Art Zheng-Liang Feng. One of his paintings won the Best in Show Award at the Red River Valley International Juried Art Exhibition in Vernon, Texas.
- Dr. Holly Cline won the Radford University Outstanding Advising Award.

Grants and Gifts

- Interior Design and Fashion Faculty have been awarded almost \$1,000,000 in grants or gifts-in-kind.
- Dr. Robert Trent received a grant from the U.S. Department of State to perform in Mexico.

Education Innovations

- CVPA is defined by a fully engaged, "hands on" pedagogy promoting an integrated, interdisciplinary approach connecting students across the entire College.
- The Design Department will soon offer a completely online M.F.A. in Design Thinking that will bridge undergraduate with graduate design studies.
- Radford University offers the only dance program in the Region that offers a classical ballet program based on the Vagonova Method, produces full-length ballets, and has strong international ties with Japan and Russia.
- Students have the opportunity to apprentice with a professional dance company, d a n a h b e l l a DanceWorks, that is in residence in the Department of Dance.

Items of Interest

- Faculty actively involved in state, regional, national and international activities exhibiting a broad range of professional engagement.
- Dr. Steve Arbury organized an international conference on the Fine Arts in June 2010 in Athens, Greece.
- Dr. Robert Trent was the headlining performer and only North American artist at "IV Festival de Guitarra Clasica de Los Cabos," Mexico.
- Dr. Robert Trent was a featured performer at the "Festival Primavera de la Guitarra," Paraguay and at the "Festival de la Guitarra Classica," Argentina.
- Dr. Bruce Mahin, Professor of Music, has been invited to reside as a guest composer at Le Cite Internationale des Arts in Paris for the past three years. He is preparing a 2011 commercial release of his music performed by the Glasgow ensemble "Scottish Voices" on Blu-ray disc and as an iPhone application on the Parma Recordings label.

Sample University Publications

- García, S. B., & Tyler, B-J. "Meeting the Needs of English language learners with learning disabilities in the general curriculum." *Theory Into Practice*.
- Dr. Boyoung Park's article, "Young Children's Block Play and Mathematical Learning," was published in the winter 2008 issue of *Journal of Research in Childhood Education*. Another article by Park, "Parental Involvement, Parenting Behaviors, and Children's Cognitive Development in Low-Income and Minority Families," appeared in the journal's spring 2009 issue. The upcoming issue of another peer-reviewed publication, *The School Community Journal*, will include Park's article "Parenting Classes, Parenting Behavior, and Child Cognitive Development in Early Head Start: A Longitudinal Model."
- Dr. Jennifer Jones' 2006 Reading Teacher, co-authored a piece with Barbara Bradley from University of Kansas has been selected to be included in *Essential Readings on Early Literacy* (Spring 2010).
- School of Teacher Education associate professor Jennifer Jones' article on core reading programs was recently published in the *Reading Research Quarterly*.
- Scott, W. & Thompson, C. (2009). "Digital immigrants in a world of digital natives." *Family Therapy Magazine*, 8(3), 32-35.
- Scott, W. & Thompson, C. (2009). "Integration of online therapy into a training curriculum." *Family Therapy*, 8(3), 36-37.
- Phillips, C. & Gumaer, J. (2008) "Oppositional defiant disorder and the professional school counselor." *Virginia Counselors Journal*, 30, 11-17.
- Newman, James, and Newstadt, Elizabeth. (2009) "Efficacy of an adventure therapy program for brain injury survivors and caregivers." *American Journal of Recreation Therapy* 8(2): 31-37.
- Morrison, K.A., Robbins, H.H., & Rose, D.G. (2008) "Operationalizing culturally relevant pedagogy: A synthesis of classroom-based research." *Equity & Excellence in Education*, 41(4), p. 433 - 452
- Morrison, K.A. "Innovation in Thai Schools: Promises and Challenges." (2008). *Education Revolution*, 20 (3), p. 12-13.
- Morrison, K. A. "Democratic Classrooms: Promises and Challenges of Student Voice and Choice, Part One" (2008). *Educational Horizons*, 87 (1), p. 50-60.
- Morrison, K.A. "Making Teacher Education More Democratic: Incorporating Student Voice and Choice." (2009). *Educational Horizons*, 87 (2), 102-115.
- Forrest, A. (2010). *An Elderly Bereavement Group*. In Corey, M.S. & Corey, G., *Groups, Process and Practice* (8th Edition). Pacific Grove, CA: Brooks/Cole Publishing Company.
- Miller, C. & Forrest, A. (2009). "Ethics in narrative family therapy." *The Family Journal of Counseling and Therapy for Couples and Families*, 17, 2, 156-159.
- Drs. Jeff Aspelmeier and Tom Pierce recently had a new edition of their book, *SPSS: A User-Friendly Approach* published by Worth Publishers.
- Dr. Gilbert Goffstein has just published the 2nd edition of his book, *Liberating Inquiry*.
- *Crossing the Border: A Free Black Community in Canada*, University of Illinois Press, August 2007. *Crossing the Border* was nominated for several book awards and was awarded the 2008 Albert B. Corey Prize. The Corey Prize is jointly sponsored by the American Historical Association and

the Canadian Historical Association; it is awarded for the best book dealing with the history of Canadian-American relations or the history of both countries.

- Margaret S. Hrezo and John M. Parrish, eds. *Damned If You Do: Dilemmas of Action in Literature and Popular Culture*, Lexington Books, 2010.
- Drs. Margaret and William Hrezo published “The Politics of the ‘Open’ Self: America in the Cinema of King Vidor and Robert Altman” in *Studies in Popular Culture* 32.2 (Spring 2010).
- Dr. Hilary Lipps recently gave a presentation at a symposium on “Women, Power, and Aging” sponsored by the New York Academy of Sciences and has been asked to participate in and present a paper at a different symposium dealing these same issues in spring 2011.
- Beheshti, H. M. (2010), “A decision support system for improving performance of inventory management in a supply chain network,” *International Journal of Productivity and Performance Management*, Vol. 59, No. 5, pp. 452-467.
- Lollar, G. J., Beheshti, H. M. and Wade, E. A. (2010), “A comparative study of web-based technology applications in corporations,” *Journal of Promotion Management*, Vol. 16, No. 3, pp. 316-330.
- Blaylock, B. and Kopf, J, “Problem-Based learning in Quantitative Classes,” *Academic Exchange Quarterly*, Spring 2009, 13(1), pp. 6 – 12.
- White, B. J., Brown, J. A. E., Deale, C. S., and Hardin, A. T. (2009). “Collaboration using cloud computing and traditional systems.” *ISSUES IN INFORMATION SYSTEMS*. Vol. X(2), p. 27-32.
- Clelland, Anne & Clelland, Iain. 2010 (July) “How to Adapt and Prosper in the Web2.0 Marketplace,” in T. Tuten’s (Ed.) *Enterprise 2.0: How Technology, eCommerce, and Web 2.0 Are Transforming Business Virtually*, pp. 43-56, Vol. 1. Praeger Publishing, an imprint of ABC-CLIO, Santa Barbara, CA. ISBN: 978-0-313-37241-4.
- Ellis, S.C., R.M. Henry, J. Shockley. 2010. “Buyer perceptions of supply disruption risk: A behavioral view and empirical assessment,” *Journal of Operations Management*, 28(1), 34-46.
- Roth, A.V. and J. Shockley. 2010. “A multidisciplinary design model for new service offering transfers and internal integration in retail chain services” *MIS Review*, 15(2), 1-34.
- Wang, S., Zhang Mi, Xiang, Y., & Lawler, J. “Efficacy of High Performance Work Practices in Chinese Companies: a Study Contrasting SOE and PE.” *International Journal of Human Resources Management*.
- Dr. Dan Davidson (with Dr. Lynn Forsythe of CSU-Fresno) co-authored a textbook, *The Entrepreneur’s Legal Companion*, published by Prentice-Hall in 2010.
- Alison Pack’s work is featured in *Shellforming Techniques for Jewelers and Metalsmiths: Creative Paths to Form* (Brynomorgen Press, forthcoming).
- Carlee Bradbury, “Making the Jew in the *Hours of Mary de Bohun*,” in Merrall L. Price and Kristine Utterback, ed. *The Constructed Jew: Jews and Judaism Through Medieval Christian Eyes* (Brepols Press, forthcoming).
- Richard Bay. *What Is Art? From a Child’s Viewpoint* (Blurb Books).