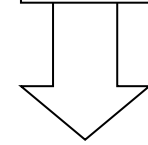


# Greenwood/Asher & Associates, Inc.

EXECUTIVE SEARCH, CONSULTING, AND TRAINING

## RADFORD UNIVERSITY PRESIDENTIAL SEARCH COMMUNICATION PLAN

WE  
ARE  
HERE



### Announcement/Formation

- Presidential search announced
- Presidential Search Committee named and charged
- Greenwood/Asher & Associates, Inc. selected to support the Search Committee

### Planning

- Search Start-up Meeting - Search Advisory Committee & Greenwood/Asher meet to discuss search process and profile
- Feedback incorporated into job description

### Recruiting

- Position advertisement and job description drafted and distributed
- Requests for Nominations/Recommendations
- Nominees and prospects are contacted, applications received and reviewed
- Prospect Review Meeting - Search Advisory Committee discusses all candidates and selects leading candidates

### Evaluation

- Round-One Interviews - Search Advisory Committee interviews leading candidates
- Reference and Background Checks
- Search Advisory Committee recommends/selects candidates for additional interviews

### Selection

- Additional Interviews
- Selection and signing of contract
- Transition Considerations

### Appointment

- Announce search completion and introduce hired candidate

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