Introduction

Any structure is only as strong as its foundation and the same concept applies to human organizations. Since 2010, the Division of Student Affairs has been built on the foundation of the mission, goals, and strategic budgeting and staffing plans. Through an ongoing planning process, a vision was developed that has guided the rebuilding of the staff, programs and resources of the Division. That vision and foundation, along with increased institutional support, has and continues to yield dividends in terms of expanded opportunities for student engagement and leadership, along with increased quality of programs, activities, services, facilities, and staff.

Vice President of Student Affairs Perspective

The primary focus of the Vice President of Student Affairs office over the past three years has been on establishing strong mutually supportive working relationships across divisional lines, developing and implementing strategic staffing and budgeting plans, addressing dysfunctional units, upgrading the quality of departmental leadership, championing renovations and capital project planning, and providing personal leadership and direction to conceive and launch new initiatives to enhance student involvement opportunities, support student success, and challenge students to reduce behaviors that result in harmful or negative consequences. The following will address each of the component goals noted above.

Mutually Supportive Relationships across Divisional Lines

On many campuses including Radford, there is a natural tension between Academic and Student Affairs and between academic and co-curricular initiatives. To minimize this tension, active efforts to build bridges and pursue collaborative projects with Academic Affairs have resulted in a highly positive rapport between Vice Presidents and key members of the Academic Affairs and Student Affairs leadership teams. This rapport has yielded significant outcomes that include:

- Seamless coordination between Admissions, New Student Programs and Residence Life on housing new freshmen and returning students that has resulted in sustaining near 100% occupancy levels while drastically reducing the number of tripled rooms
- SACS, WeaveOnline,
- Substance abuse

The following executive summary of the Division’s annual report highlights important achievements made through each of the two major units of the Division: Student Activities and Dean of Students.

Executive Summary
Student Activities

The Department of Student Activities was responsible for Greek Life, Student Media, Campus Recreation, Radford Student Programming and Campus Events Board, Student Organization Assistance and Resources, LEAD 110 classes and the LEAD Scholar Program, Student Leadership Awards and Ignite Student Leadership Conference, Clubs and Organizations, Student Activities Accounts, Information and Event Planning, Hurlburt Student Center, Heth Hall and Bondurant Auditorium.

The Student Activities professional staff, seven graduate assistants, approximately 200 student employees and hundreds of student volunteers were committed toward enhancing the overall educational experiences of students through the implementation of University-wide programs and the provision of excellent services and safe/secure facilities. In addition, the professional staff members were truly a part of the RU community as highlighted in the Professional Staff Involvement section.

2012-2013 selected Department highlights included (See specific sections for detailed information):

- Partially to fully accomplished 109 out of 114 goals (96%).
- Received additional funding from the Student Finance Committee identified for programming, student employee compensation and equipment enhancement.
- Filled two professional staff positions.
- Gained approval for the hiring of new staff positions: Director of Student Leadership and Programming, and Outdoors Program Coordinator.
- Received year end funding for new lighting board consoles for Bondurant Auditorium and a new high resolution projector for the Bonnie Auditorium.
- Continued to provide research and input into the new Student Fitness and Wellness Center in relation to equipment, finishes, and staffing.
- 253 student clubs and organizations were recognized (largest number to date).
- Demonstrated increases in student involvement as it related to the number of students involved in at least one student club/organization, involvement in intramurals, climbing wall and sports clubs, Greek membership, the LEAD Scholar program/LEAD 110 classes.
- 90 students enrolled in the LEAD 110: Emerging Leadership classes and 78 active members are in the LEAD Scholar Program.
- R-SPaCE increased the number of events by 38% over the previous year.
- Club Programming Committee approved $12,000 more than the previous year in funding student clubs and organizations request for travel and programs.
- Four Greek honorary chapters were recognized or reorganized.
- Increased the number of reservations by 609 over the previous year.
- Assisted the Student Finance Committee in allocating $1,345,152.
• Submitted and had budget proposals approved for the 2013-2014 academic year (via the Budget and President’s Offices) for the intramurals/sports clubs outdoor fields expansion, two Program Coordinators, an Administrative Assistant, a Director for the Student Fitness and Wellness Center, increased Peters Hall student staffing, and renovations of SOAR.
• Increased the active users on the RU Involved website to over 3,922.
• Worked on the transition of budgets and staffing for the Peters and Muse Halls fitness areas and gymnasium from Intercollegiate Athletics to Student Activities.
• Worked with Facilities and President’s Office in the design of the Bonnie outdoor plaza area in order to provide more functional programming space.
• Assessments in all areas reported high satisfaction rates.
• Worked with IT to have Student Activities be one of the first departments on campus to have its MyRU webpage updated to the new look.
• Approved for ongoing funding for Welcome Week and Six Week Program series.

The full annual report provides more in-depth details into our 2012-13 accomplishments and highlights the direction we have set for 2013-14. Overall this annual report demonstrates the Department’s commitment to students through continued hard work, creativity, and team work.

**Dean of Students**

The Associate Vice President for Student Affairs/Dean of Students is responsible for Student Conduct, Advocacy, Behavioral Consultation and Threat Teams, Center for Diversity and Inclusion (CDI), Disability Resource Office (DRO), Office of Housing and Residential Life, Substance Abuse and Violence Education Support services (SAVES), Trio – Student Support Services (SSS) and serves as the primary advisor to the Student Government Association (SGA). Each of these areas and/or functions provides service and support to students with the goal of enhancing their experience outside the classroom, while promoting academic success.

The Office of the Dean of Students (DOS) was fully staffed this academic year, for the first time in two years. Two other DOS areas, SAVES and SSS, did face staffing challenges and/or vacancies. Staff in all DOS areas assisted in temporarily reassigning staff to provide support and coverage, and helping in other collaborative ways. This is only one example of how DOS staff goes above and beyond and pitch in toward the success of DOS as a whole. Staff have also been actively engaged in the RU community and beyond through committee representation, collaborative partnerships, conference and professional association participation, and leadership roles. A summary of DOS staff involvement is provided on page 5 of the full report.

This Annual Report contains End of Year reports for each of the DOS areas of responsibility. The reports provide area highlights, achievements, performance data, and current and future goals, along with some information or data specific to that area. The individual and collective summaries demonstrate and reinforce a commitment to student service. This commitment is
exhibits through research, awareness of best practices, on-going review and enhancement, delivery of service and support, and feedback received.

A summary of 2012-2013 highlights includes:

- Launch of Step UP! Bystander intervention program.
- LiveWell, social norming campaign, moving into the world of social media.
- The number of students receiving service through DRO reached an all-time high.
- Zeta Phi Beta Sorority, Inc. was recognized as a new NPHC organization at RU.
- Moffett Hall reopened in time for fall 2012 move-in.
- Washington Hall renovation is on schedule.
- High return rates and increased applications for resident assistants and resident directors.
- SSS enhances support and services to program participants.
- SSS and CDI collaborated to offer a trip to the Presidential Inauguration.
- CDI led collaborative efforts to bring Cornell West and Tavis Smalley to RU during the MLK celebration.
- DRO Director was honored as a Distinguished Woman during Women’s History Month.
- All DOS web pages began the much needed make over, update, and revision process.