Strategic Planning Committee
Strategic Enrollment Growth Sub-Committee
February 10, 2017
3:00 – 5:00

Agenda/Minutes (in italics)

Members present – Brad Bizzell, Kitty McCarthy, Emily Ewoldt, Eric Lovik, Andrew Foy, Charles Manyara, Eric Ackerman, Paul Currant, Tim Channell, Vickie Bierman, James Pennix, Donna Oliver, Art Carter

3:00 - Welcome

3:00 – 3:45 - Education Advisory Board Presentation – Stephanie Manley gave an overview of the services/information available through the Enrollment Management Forum.

3:45 – 4:30 - Work Group discussion, planning, and full group sharing (35 minutes to work/10 minutes for sharing)

4:30 – 5:00 - Work Group “Focus” Group Activity - Intensive presentation from the International Enrollment work group - recommended strategies to increase enrollment of international students

Work Group meeting reminders
bullet Let Kitty and Brad know the dates – times – and locations of work group meetings. We will try to join you.
bull Assign notetaker to record key items discussed, decisions made, and next steps (send notes to Kitty and Brad to be incorporated with committee meeting minutes)
bull Prepare to share with group

Next full committee meeting – Friday, February 24 – 3:00 – 4:30
bullet Each work group should be prepared to report progress and next steps.