Agenda

Welcome and Celebrations

Strategic Planning Examples

From our Brainstorming –

- Process to determine work-groups
  - Brainstormed ideas grouped by common themes
  - Some items identified to be shared with other planning groups – Academic Excellence, Student Success, Branding

- Work groups identified
  - Freshman - Recruitment/Enrollment
  - Transfer+Veteran+Adult Learners – Recruitment/Enrollment
  - International Student – Recruitment/Enrollment
  - Tuition Modeling
  - “Big Data” – bringing together Institutional Research, Geospatial Science and Center for Innovation and Analytics for data work/analysis for recruitment and retention

- Starting points for work groups

- Discussion regarding planned structure for our work

- Work Group Choices
  - 3-4 people per group
  - Opportunities will exist for all to provide input on each work group’s work

- Timeline for our work this semester
  - January – February – Strategies developed by work groups
  - March – May – Budget implications and Enrollment projections developed by work groups
  - March/April – President Hemphill joins our meeting
  - Mid-May – Work is complete and ready for recommendations to the Task Force

- Goal planning worksheet
  - Goal
  - Competitive Practices that are identified
  - Specific Strategies
  - Collaborative Partners
  - Key Performance Indicators
  - Accountability
  - Timeline
  - Cost
Resources for Work Groups
- Data Presentation – Electronic Fact Book and SCHEV
- One Drive materials, forums, surveys, etc.

Group work
- Assign notetaker to record key items discussed, decisions made, and next steps (send notes to Kitty and Brad to be incorporated with committee meeting minutes)
- Review starting points handout and planning worksheet
- Identify tasks that must be completed and individuals responsible
- Establish times to meet
- Prepare to share with whole group

Next full committee meeting – Friday, January 27 – 3:00
- Each work group should be prepared to report progress and next steps.