Holly Cline called the meeting to order. Introductions were made.

The minutes were discussed and approved.

Holly Cline clarified the communication protocol for the subcommittee. Holly serves as the point person and will respond to all inquiries and questions. Melissa Wohlstein will assist those with technology requests regarding meeting participation questions. Both Holly and Melissa should be cc’d on all correspondence.

Discussion was held regarding an acronym for the group. PACECOM: Philanthropy Alumni Engagement Committee was suggested.

Discussion was held about the assigned articles.

Assignments were given for the following:

- Investigate what your college(s) do in advancement and/or alumni relations.
- Send Holly a pertinent article by Dec. 5 for the group to read.
- Discuss with family/friends what motivates them to give or be involved with organizations/colleges.
- Reflect on why/why not you give or engage with Radford or your alma mater.
- Complete new doodle poll for two hour brainstorming meeting.