Minutes
MVCV Sub-Meeting
November 28, 2016

Attendance: Brett Taylor, Tod Branscome, Susan Kwilecki, Erin Webster-Garrett, Jason Davis

Davis convened the sub-group meeting at 9:00 am in Heth 103. The focus of the meeting was to engage in discussion of the university Vision statement. The subgroup had a vigorous and productive discussion, involving review of the current 7-17 vision statement and comparison of that statement to vision statements presented by several other universities. There was general agreement on several key points:

- Clarity of meaning is essential; we should avoid terms that are poorly defined, subject to a confusing variety of interpretations or overly discipline specific
- We would prefer to limit the vision statement to a single paragraph, a length that we felt was substantial enough to be useful but short enough to be read and understood by a variety of audiences
- We hoped that all aspects of Mission, Vision and Core Values would be prominently displayed on the university website, and would lead to increased promotion of those programs that best embody them
- We felt that listing of academic disciplines, as given in the current 7-17 Vision was of low utility and value for the space it requires
- We similarly felt that giving a specific ranking on a list of schools as an aspiration was potentially problematic

Given all of this we agreed upon a short list of concepts and values that we felt warranted inclusion in a vision statement and could be roughly organized into the following format:

“Radford aspires to be a premier, mid-sized university that:

- Teaches today’s learners for tomorrow’s challenges
- Creates a welcoming community in which every student’s success matters
- Fosters an ability to adapt intellectually and professionally by engaging students in the creation of new knowledge, experiences and self-awareness
- Works holistically to instill students with purpose, direction, substance and ethics
- Is committed to accessibility and inclusiveness”

NOTE: We felt that these last two terms were potentially lacking in specificity but incorporated some important concepts that were worth considering in more detail

The meeting adjourned at 10:00 am.