Economic Development and Community Partnerships
Strategic Planning Sub-Committee
Co-Chairs: Laura Jacobsen and George Low
Minutes
November 11, 2016

Present: Josh Carroll, Lawrence Davin, Nadine Hartig, Rhett Herman, Laura Jacobsen, Stephanie Jennelle, Prahlad Kasturi, George Low, Jeff Price, Benny Skeens, Susan Trageser, Skip Watts, Erik Westervelt
Not Present: Joe Carpenter, Sharon Gilbert, Jackie McNabb, Chris Moore, David Ridpath
Minutes: Nadine Hartig

I. Welcome by Co-Chairs: George Low and Laura Jacobsen

II. Introduction of Group Members

III. Nominations and Election of Secretary: Nadine Hartig, Counselor Education

IV. Ground Rules
   a. Think big
   b. Welcome all ideas
   c. Keep moving forward
   d. Share time with others
   e. Common courtesy

V. Goals versus Strategies

VI. Communications Process for Soliciting and Sharing Ideas: Discussion about how we should share our ideas.
   A. Google Docs is an option
   B. The website that is being developed is also a preferred option.

VII. Schedule for Future Meetings: Tuesdays at 8 am. Specific dates: November 29 and December 6 in Kyle 301.

VIII. Discussion points: Continuing education, outreach, economic development, how can the university do a better job to make a difference in the community, region, and the lives of people in Virginia?
   A. Budget Summit Review of initiatives and Discussion:
      1. Creating better internal structures at RU to organize the initiatives at RU and the community.
      2. Focus on the City of Radford: to make Radford a destination city and make RU a destination institution. E.g. Highlander festival
      3. Regional economic development in our area.
   B. Further discussion
      1. Enrollment is a major issue.
2. Curb appeal of Radford needs to be one of the goals.
3. An open forum for the town.
4. Economic Development Authority is a group in Radford.
5. Reincenitivizing Main Street
6. Helping community