

**Economic Development and Community Partnerships
Strategic Planning Sub-Committee
Co-Chairs: Laura Jacobsen and George Low**

**Minutes
February 14, 2017**

Present: Joe Carpenter, Nadine Hartig, George Low, David Ridpath, Susan Trageser,

Not Present: Josh Carroll, Lawrence Davin, Sharon Gilbert, Rhett Herman, David Horton, Laura Jacobsen, Stephanie Jennelle, Prahlad Kasturi, Jackie McNabb, Chris Moore, Jeff Price, Benny Skeens, Skip Watts, Erik Westervelt

Minutes taken by Nadine Hartig.

- I. Minutes from 2-7-17 were approved.
- II. Follow-up from previous meetings (analysis of survey results, planned survey of economic development leaders).
 - A. Outreach and Planned Survey of Economic Development Leaders
 1. David Ridpath worked with Joe Carpenter on the outreach list and we believe we have a comprehensive list.
 2. Joe Carpenter and Laura Jacobsen are working on the survey to the regional economic leaders. Joe Carpenter will refine the survey and email the survey to the 230 individuals.
 3. David Ridpath is going to let our committee know when the Regional Administrators meeting will be, if anyone can attend. We are invited to participate. If you can attend, please let George Low know and he will get the information.
 - B. Analysis of Survey Results
 1. Suggestion made that someone analyze the data. Discussion on how to analyze the data. Possibilities include a word count, coding methods. Joe Carpenter and George Low will analyze data.
- III. Brainstorming session to develop more concrete ideas for the strategic plan: Networks and Alliances (discussion of broad ideas that require regional, state, national, and international partnerships to generate economic activity locally).
 - A. Flushed out details of the different topics.
 1. Networks: partnerships with regional, state, national partners
 2. Programs: programs offered by RU to enhance the community/learning
 3. Support Services: services our students and campus offer the community
- IV. Next steps and assignments (future meetings will be tentatively focused on Programs: February 21, and Support Services: February 28): No meeting on February 21.

- A. Homework assignment in lieu of a meeting on 2/21/17: Generate your thoughts/ideas for each 3 identified concepts: Networks and Alliances, Programs, and Support Services. Come prepared to submit your suggestions for each of the 3 “buckets.” You can use the survey results to inform your ideas. Due February 28, 2017.
 - B. We will meet February 28, 2017.
- V. Other business
 - A. Discussion about keeping our interests on the connections with the Radford City and Radford University , while investigating all of our options to grow partnerships that benefit us all.