

**Economic Development and Community Partnerships  
Strategic Planning Sub-Committee  
Co-Chairs: Laura Jacobsen and George Low**

**Minutes  
December 6, 2016  
8 a.m. Meeting**

**Present:** Laura Jacobsen, Stephanie Jennelle, Prahlad Kasturi, George Low, Jackie McNabb, Jeff Price, David Ridpath, Sharon Gilbert, Nadine Hartig, Rhett Herman, Skip Watts

**Not Present:** Josh Carroll, Lawrence Davin, Chris Moore, Benny Skeens, Susan Trageser and Erik Westervelt

**Minutes Taken By:** Stephanie Jennelle

- I. Minutes from 11-29-16 were approved with the addition of adding Prahlad Kasturi to the Partnership Inventory Subcommittee
- II. Discussed Idea Submission Link:
  - a. Suggested changes included: Providing a Deadline (January 31, 2017), adding the definition used by APLU CICEP and UEDA as discussed in the prior meeting, adding a header 'Economic Development and Community Partnerships Strategic Planning Sub-Committee Survey'
  - b. George Low to discuss with Task Force/Ashely the proper protocol for sending out this link to align with other surveys that may be planned and discuss with Vicki Taylor on sending out to campus.
- III. Planning January/February Forum
  - a. The Radford Recreation Center has been reserved on January 19<sup>th</sup> from 6 to 8pm with room for 70.
  - b. Discussed communication of event: David Ridpath will send to available listservs for Chamber of Commerce and organizational leaders, chair of economic development authority, all boards and commissions. Joe Carpenter and David Ridpath will work on language for public announcement (print ad, social media, website). Title Suggested 'Radford University host forum on economic development and community partnerships' Discussed adding to the gateway sign at the end of the bridge. Jackie McNabb will assist with creating a shorter URL for the survey.
  - c. Jeff Price offered working with the EDA to provide light refreshments
  - d. Moderator suggested and agreed upon was David Horton
  - e. Rough Agenda for event: Opening Remarks – George and Laura, state purpose and make necessary acknowledgements. Emphasize how this is the University's strategic plan, not to confuse with city's strategic plan. Remind it's a 5-year plan.

Introduce moderator. Invite comments-What is the role of the University? What can Radford University do? George and Laura closing remarks and thanks, remind of online survey also available.

- f. Rhett Herman will take notes on laptop, can project notes on blank wall (if determined necessary).
- IV. Regular Sub-group Meetings in 2017 have been established for Tuesdays, 8am starting January 17<sup>th</sup>. Laura Jacobsen will send out an outlook calendar appointment.
- V. Other Business
- a. George Low will share other ideas received that were submitted before the strategic planning process began (estimated around 15)
  - b. Discussed having the moderator for the community forum present at the January 17<sup>th</sup> committee meeting to prep for community forum
  - c. Offer open forum to campus after we return from break Tuesday, January 24<sup>th</sup> - Planetarium. 3pm – Advertise both dates on communications. George and Laura will discuss with task force and see if any other subgroups would be interested in joining in on our events.