Economic Development and Community Partnerships
Strategic Planning Sub-Committee
Co-Chairs: Laura Jacobsen and George Low

Minutes
November 29, 2016
8 a.m. Meeting

Present: Joe Carpenter, Josh Carroll, Lawrence Davin, Sharon Gilbert, Nadine Hartig, Rhett Herman, Laura Jacobsen, Stephanie Jennelle, Prahlad Kasturi, George Low, Jackie McNabb, Jeff Price, David Ridpath, Benny Skeens, Susan Trageser, Erik Westervelt

Not Present: Chris Moore, Skip Watts

Minutes Taken by: Nadine Hartig

I. Minutes from 11-11-16 were approved.

II. OneDrive Space for Subgroups and Online Collaborative Editing is now available.

III. A. Laura Jacobsen presented an Idea Proposal Template

B. Research on Ongoing Activities: Discussion about collected all ideas of what is currently being done on campus or should we take new ideas and begin there.

1. Differing viewpoints:
   • Concerns that too much research upfront may slow us down
   • Concerns that if we don’t know what is happening on campus and therefore, we will “re-create the wheel.”
   • Discussion about coordination of inventory of partnerships.

IV. Broad Areas for Consideration
   • Economic Development. George Low distributed a definition used by APLU CICEP and UEDA: In higher education, economic development means proactive institutional engagement, with partners and stakeholders, in sustainable growth of the competitive capacities that contribute to the advancement of society through the realization of individual, firm, community, and regional-to global economic and social potential.
   • Community Partnerships
   • Discussion about goals and pathways to goals:
     o Local and global goals
     o Idea generation:
       ▪ focus on big ideas,
       ▪ revitalization of Main Street,
       ▪ enrollment support,
       ▪ parking issues for businesses in town,
       ▪ ideas across areas and departments on campus
Process for how to generate ideas was discussed:
- Survey to assess existing efforts in this area
- Community forum to assess existing efforts and brainstorm
- Idea template to collect ideas; template will be put into Qualtrics

V. Subgroups and Tasks:
A. Partnership Inventory Subcommittee: Sharon Gilbert, Nadine Hartig, Prahlad Kasturi, and Rhett Herman will canvas the landscape of current partnerships.

B. Upcoming Tasks:
   a. Community Forum: Possible date is January 18 at 6pm. We will finalize at our next meeting.

VI. Decisions Made:
A. Subcommittee created to inventory current partnerships.
B. Template for collected ideas was voted to be used and put into Qualtrics.

VII. Next meeting: Tuesday, December 6 at 8 a.m. in Kyle 301
Homework: TBD