AGENDA

Monthly Meeting of Strategic Planning Task Force

Tuesday, February 21, 2017

Heth Hall, Lower Level, 043

I. Review of January 11, 2017 Meeting Notes

II. Structure and Time Limits for Successful Reporting by Subgroup Co-Chairs and Feedback by Task Force Members by Co-Chairs Jack Call and Kenna Colley

III. Update on Process and Progress by Co-Chairs Jack Call and Kenna Colley
   a. Updates from Subgroup Co-Chairs
      i. Brand Identity (Joe Carpenter and Jane Machin)
      ii. Academic Excellence and Research (Joe Scartelli and Carter Turner)
      iii. Strategic Enrollment Growth (Kitty McCarthy and Brad Bizzell)
      iv. Economic Development and Community Partnerships (George Low and Laura Jacobsen)
      v. Philanthropic Giving and Alumni Engagement (Holly Cline and Bruce Cunningham)
      vi. Budget (Richard Alvarez and Mike Chatham)
      vii. Student Success (Irvin Clark and Cassady Urista)
   b. Acceptance of Mission, Vision, and Core Values Final Report
   c. Draft Report Presentation from Challenges and Opportunities Subgroup (Danny Kemp and Leslie Daniel)
   d. Soft Date for Template Submissions in May (Second Week)
   e. Dates for Subgroup Meetings with President Hemphill in April

IV. Upcoming Forums and Survey Coordination by Ashley Schumaker

V. Upcoming Monthly Meetings by Ashley Schumaker
   o March 16, 2017 – 1:00 PM to 3:00 PM – Heth Hall, Lower Level, 043
   o April 13, 2017 – 1:00 PM to 3:00 PM – Heth Hall, Lower Level, 043
   o Agenda Item Deadline: One Week Prior to Meeting Date

VI. Future Monthly Meetings by Co-Chairs Jack Call and Kenna Colley
   o May 2017
   o June 2017
   o July 2017
   o August 2017
   o September 2017
   o October 2017