Title: **NEFE Grant and Research Program**

**Sponsor:** National Endowment for Financial Education

**Abstract:** The grants program seeks **innovative research** that can make a profound contribution to the field of financial literacy. Inquiries are encouraged from disciplines in fields as diverse as:

- behavior
- economics
- neuroscience
- sociology
- psychology
- marketing
- finance
- education
- change theory
- decision sciences and others

Project outcomes should be **actionable in the field of financial literacy**, directly **relevant to the financial well-being of the public**, and able to be applied broadly.

**Due Date:** June 6, 2017

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Title: **Economics Program**

**Sponsor:** NSF

**Abstract:** The program supports research designed to improve the understanding of the processes and institutions of the U.S. economy and of the world system of which it is a part. This program also strengthens both empirical and theoretical economic analysis as well as the methods for rigorous research on economic behavior. It supports research in almost every area of economics, including econometrics, economic history, environmental economics, finance, industrial organization, international economics, labor economics, macroeconomics, mathematical economics, and public finance.

The Economics program welcomes proposals for individual or multi-investigator research projects, doctoral dissertation improvement awards, conferences, workshops, symposia, experimental research, data collection and dissemination, computer equipment and other instrumentation, and research experience for undergraduates. The program places a high priority on interdisciplinary research. Investigators are encouraged to submit proposals of joint interest to the Economics Program and other NSF programs and NSF initiative areas. The program places a high priority on broadening participation and encourages proposals from junior faculty, women, other underrepresented minorities, Research Undergraduate Institutions, and EPSCoR states.

The program also funds conferences and interdisciplinary research that strengthens links among economics and the other social and behavioral sciences as well as mathematics and statistics.

**Deadline:** August 18, 2017

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Title: **Small Awards in Behavioral Economics**

**Sponsor:** Russell Sage Foundation

**Abstract:** The Russell Sage Foundation offers small awards to support high quality research in behavioral economics and to encourage young investigators (Ph.D. students and recent graduates) to enter this developing field.

There are no limitations on the disciplinary background of the principal investigator, and the proposed research may address any topic in behavioral economics. However, **projects must contribute to the Foundation's mission to improve the social and living conditions in the U.S.** Appropriate projects will demonstrate explicit use of psychological concepts in the motivation of the research design and the preparation of the results. Experimental projects which do not have substantial behavioral content (such as market experiments testing neoclassical ideas) or substantial economic content (such as psychology experiments with no economic choices or strategic or market implications) will not be funded.

There is a $7,500 lifetime limit for these small awards.

**Deadline:** Rolling Deadline
Title: **Standard Grants**  
**Sponsor:** Marketing Science Institute  
**Abstract:** MSI funds high-quality research that deals with topics of importance to member companies. MSI supports research with the potential for application by managers as well as more basic or exploratory work. No one approach or methodology is favored over another as long as the form is appropriate to the objectives of the research. Studies may be conceptual or empirical and may involve literature reviews, comparative studies, field or laboratory experiments, model building, or theory development. MSI encourages cross-disciplinary work building on theories, research results, and methods from disciplines of relevance to marketing. MSI and its member companies strongly endorse using actual consumers, customers, and executives rather than student subjects in research projects.  
**2016-2018 Research Priorities:**  
- Quantitative models to understand causality, levers, and influence in a complex world  
- Delivering integrated, real-time, relevant experiences in context  
- Making sense of changing decision process(es)  
- New data, new methods, and new skills--how to bring it all together?  
- Innovation, design, and strategy in an age of disruption  

Every two years, the Marketing Science Institute asks every MSI member company Trustee to provide input to help set priorities for the research that will guide our activities for the next few years. These priorities enable MSI to engage in its most critical mission: moving the needle on important marketing problems.  
**Deadline: Continuous**

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Title: **Research Grant Program**  
**Sponsor:** Equipment Leasing and Finance Foundation  
**Abstract:** To better prepare industry members to evolve and adapt their business models, thus ensuring their ability to compete and thrive as market changes.  
**Issues to be addressed in the study:**  
- What are the risks and opportunities to industry participants resulting from this market transition?  
- What asset types and markets are most affected by this market change?  
- What are the common attributes driving this transition, both for vendors and end customers (accounting, ease of use of cloud type solutions, desire for the functionality without obligations of ownerships, bundled pricing benefits for vendors, etc.)?  
- What new credit and asset-related risk are created for industry participants that were non-standard compared to typical lease and loan opportunities? How are lenders of nonstandard agreements addressing those risks?  
- What are the legal issues to address? What form of legal agreement is foreseen, especially considering the movement away from hell or high water provisions in traditional leases? What alternatives exist to ensure enforceability and collectability of a contract in a services environment? What rights exist for customers, funders, service providers, etc. when performance is contingent on interrelated parties to the contract? How are accounting changes impacting the transition towards these agreements? What should financing providers be aware of? What are implications for manufacturers, captives and non-captive financing sources?  
- How can financing providers help facilitate an OEMs ability to receive sale treatment?  
- What is the impact of managing service-type arrangements (e.g. performance risk, operational risk, system implications, utility billing, etc.)?  
- What potential solutions are there in an environment where all of the parties to the agreement do not desire ownership of the assets involved (bank for regulatory reasons, OEMs and Service Providers for balance sheet and sale treatment considerations and the end customers for their desire to obtain a utility arrangement treated as an operating expense)?  

**Deadline: Continuous**