SGA 2014-15 Strategic Plan

1. Recognition of SGA during 100th Anniversary
   a. SGA Image and branding
   b. Marketing and promotion of SGA and events
   c. Connecting past and future
      i. Special alumni publications
      ii. Alumni Homecoming activities
      iii. Advancement outreach
   d. Sustain Virginia Leadership Academy as a defining element of state wide SGA leadership development and training

2. Student Organization Involvement Center (Club Hub)
   a. Provide central location for offices for all SFC funded campus-wide organizations and their staff advisor offices
      i. SGA
      ii. RSPACE
      iii. Greek Councils
      iv. Student Media
      v. Diversity and Inclusion
      vi. Diversity Awareness Programs
   b. Central support functions
      i. Dedicated conference rooms
      ii. Central work area for other non-SFC organizations
   c. Large banquet, conference, meeting room, and programming space
   d. Proximity to Hurlburt Student Center and Recreation and Wellness Center

3. Campus and Personal Safety
   a. Promote sexual assault awareness (Consent Campaign and Bystander Intervention)
b. Lighting assessment and enhanced lighting and safety provisions for the Dark Side
c. Sustain Campus Safety Walks (once per semester)

4. School Spirit and Pride
   a. Support RU Athletics
      i. Tailgate with NSP
   b. Develop SGA signature events that would boost overall RU pride
      i. T-Shirt Drive
      ii. Once a semester spirit week around Alumni Homecoming and Basketball Homecoming
      iii. 5k Color Run

5. Diversity
   a. Support campus awareness and inclusion of all aspects of diversity
      i. Walk Around the World of Diversity (Walk of different life)
   b. Seek ways to continue to diversify the SGA
      ii. Review of eligibility to increase diversity in SGA (Side note: Being involved in other organization)

6. Campus Outreach
   a. Raise overall awareness and profile of SGA among the various campus constituencies
      i. Increase Voter turnout
      ii. Sitting out at different areas around the campus
      iii. Meet with SGA Members- Senator and Cab Staff
      iv. 100th year SGA Anniversary - Celebration during Alumni/family weekend
      v. Brochures/ monthly News letters/ Social Media Page
   b. Continue to raise the “student voice” throughout campus
      i. WWDYWW
      ii. Active involvement and participation in all University Internal Governance committees
      iii. Strengthen open forums as means of enhancing communication between student body and SGA
      iv. Development of “President’s Council” as a means to bring representatives of various clubs and organizations together to strengthen lines of communication, advocacy and support between the groups

7. Sustainability
   a. Promote an environmentally friendly campus and practice green initiatives
      i. Food Waste Drive
      ii. Recycling in student traffic areas
      iii. September of Solid Waste
      iv. LEED certified buildings
v. Bicycle initiative

8. Global/Community Service/Outreach
   a. Coordinate all community clean-up efforts across all student groups
      i. Clean with the Dean - Fall and Spring semesters
   b. Develop and coordinate campus wide community support/volunteer programs and initiatives
      i. Advancement “Service Project”
      ii. Promote, support, provide logistical support, and agency placement coordination for student and student organization involvement in community service

9. Legislative
   a. VA 21/ legislative initiatives
      i. Advocacy Day
         a. Expand and broaden
      ii. Increase Political Activism
         a. Home bill updates involving higher education
         b. Turbo Vote/Voter Registration Drive
         c. Constitution Day
         d. Bring notable and influential political leaders to campus